

Strategic Business Innovator

SBI Holdings, Inc. Financial Results

for the Nine-Month Period Ended Dec. 31, 2010 (Fiscal Year Ending March 31, 2011)

January 26, 2011



The items in this document are provided as information related to the business strategy of the SBI Group companies and not as an invitation to invest in the stock or securities issued by each company.

None of the Group companies guarantees the completeness of this document in terms of information and future business strategy.

The content of this document is subject to revision or cancellation without warning.

Note: Fiscal Year ("FY") ends March 31 of the following year



- 1. Consolidated Business Results and Review of Operations for the First Nine Months of FY2010
- 2. "Brilliant Cut" Initiative (from 1Q FY2010) to Increase Profitability through Reorganization and Pursuit of Synergies
- 3. Continued Development of the Overseas Businesses Toward Becoming the "World's SBI"
- 4. Adherence to the "Customer-centric Principle" and Measures to Enhance Recognition



1. Consolidated Business Results and Review of Operations for the First Nine Months of FY2010

FY2010/3Q (Apr.-Dec.) Consolidated Performance SBI

Securities markets have slumped compared with the same period last year. Despite this, SBI recorded higher operating income year on year.

(Unit: million ven) YoY **FY2009** FY2009/3Q(9M) FY2010/3Q(9M) Change (full year) (Apr.-Dec. 2010) (Apr.-Dec. 2009) (%) (Apr. 2009-Mar. 2010) Operating 90,825 96,561 124,541 +6.3**Revenues** *1, 2 *4 Operating 4,174 +13.14,719 3,431 Income *5 **Ordinary** 867 2,250 -61.5 1,112 Income *3 *6 1,486 1,510 +1.72,350 **Net Income**

*1 SBI Card recorded a 1.5 bil. yen provision for allowance for doubtful accounts (of which 1.2 bil. yen is for loans of former SBI Equal Credit) throughout FY2009

*2 SBI Card recorded a 0.8 bil. yen provision for loss on interest repayment (of which 0.5 bil. is for loans of former SBI Equal Credit) throughout FY2009

*3 Recorded provision for allowance for doubtful accounts for loan to ZEPHYR: 1.5 bil. yen

*4 SBI Card recorded a 1.0 bil. yen provision for allowance for doubtful accounts (of which 0.9 bil. yen is for loans of former SBI Equal Credit)

*5 Recorded 0.7 bil. yen in foreign exchange loss on yen-denominated loans etc. at SBI Korea Holdings, 0.1 bil. yen at SBI Hawaii Property and 0.1 bil. yen at SBI Ven Holdings. Recorded 1.5 bil. yen at MTN bond interest payment

*6 HOMEOSTYLE recorded 1.0 bil. yen in extraordinary loss due to impairment of fixed assets, among other factors

Abrupt Appreciation of the Japanese Yen Affects the Ordinary Income



	End. Mar. 2009	End. Dec. 2009	End. Mar. 2010	End. Dec. 2010	YoY change
USD/JPY	98.26	> 92.07	93.04	\ 81.44	-12.5%
100KRW/JPY	7.04	/ 7.87	8.22	7.13	-13.3%
Non-operatir	ng income c	hanging fac	tor analysi	S	(Unit: million yen)
3Q(9M) FY2009	Non-operating i	ncome			-1,924
3Q(9M) FY2010) Non-operating in	ncome			-3,852
YoY Change					-1,928
	se in foreign ex	cchange loss	s (3Q FY09:+	229 ⇒ 3Q FY10:-69	-1,234 97) -926 ←
SBI Hawaii	Property: mainly ye	en-denominated loan	is (3Q FY09:-	15 ⇒ 3Q FY10:-124)	· -109
SBI Ven Ho	ldings: mainly yen-	denominated loans	(3Q FY09:- [,]	10 ⇒ 3Q FY10:-105)	· -95
Others					-104
◆ Increase		t payment due to 9: 80 billion yen / 3Q F			-651
♦ Others	total				-43

Operating Income by Segments



- Secured profitability in all major segments -

(Unit: million yen)

	*1 FY2009 3Q(9M) consolidated (AprDec. 2009)	FY2010 3Q(9M) consolidated (AprDec. 2010)	Rate/amount of YoY change	*1 FY2009 Full year (Apr. 2009- Mar. 2010)
Asset Management	2,992	4,674	+56.2%	2,543
Brokerage and Investment Banking	7,810	4,169	-46.6%	9,374
Financial Services	^{*2, 3} 59	^{*5} 171	+187.9%	206
Housing and Real Estate	^{*4} 400	2,483	+520.8%	872
Others	-1,599	-1,405	+194	-2,104

*1 The figures in FY 2009 reflect the changes in business segment

*2 SBI Card recorded a 1.5 bil. yen provision for allowance for doubtful accounts (of which 1.2 bil. yen is for loans of former SBI Equal Credit) throughout FY2009

*3 SBI Card Recorded a 0.8 bil. yen provision for loss on interest repayment (of which 0.5 bil. is for loans of former SBI Equal Credit) throughout FY2009

*4 Recorded valuation loss of 0.4 billion yen for real estate inventory at SBI Holdings, and recorded allowance for doubtful accounts of 0.1 billion yen at CEM Corporation

*5 SBI Card recorded a 1.0 bil. yen provision for allowance for doubtful accounts, and SBI Credit, which became a consolidated subsidiary, recorded a 0.3 bil. yen operating loss

Change in EBITDA



(EBITDA=operating income + allowance for depreciation + goodwill amortization) Holdings

EBITDA for 3Q(9M) FY2010 improved significantly to 14,334 mil. yen, up

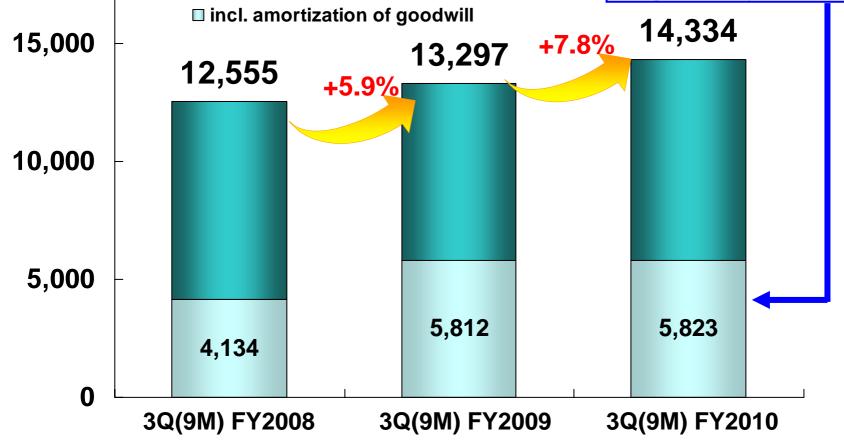
7.8% YoY

(mil. yen)

EBITDA

Mandatory adoption of IFRS in Japan is scheduled to begin in 2015-2016. Under the new standards, amortization of goodwill will no longer be recorded as an operating expense.

(SBI is preparing for voluntary adoption, aiming for FY2012)





Summary of Major Business Segments

Asset Management Business



Fiscal 2010 / 3Q (Apr.-Dec.)

(Nine month period ended December 31, 2010)

Operating Revenues: 15.0 billion yen (±0% YoY)Operating Income:4.7 billion yen (+56% YoY)

- The number of new IPOs in Japan finished 3Q FY2010 at a low level, mostly unchanged from the same period of the previous year. Within this context, however, there were 15 SBI portfolio companies exited as of Jan. 26: 10 were listed on overseas markets, and M&As were achieved in 4 overseas and 1 domestic company. Going forward, IPOs are forecasted to continue increasing overseas.
- With a 1.95 billion yen contribution to operating income in 3Q(9M) from the New Horizon Fund I, along with the success of aggressive investments into the high growth overseas markets, an operating profit was secured. In addition, future profit contributions from other overseas fund such as New Horizon Capital II are expected.
- Investments continued at a high level compared to others in the industry (49.7 bil. yen nine-month cumulative total).

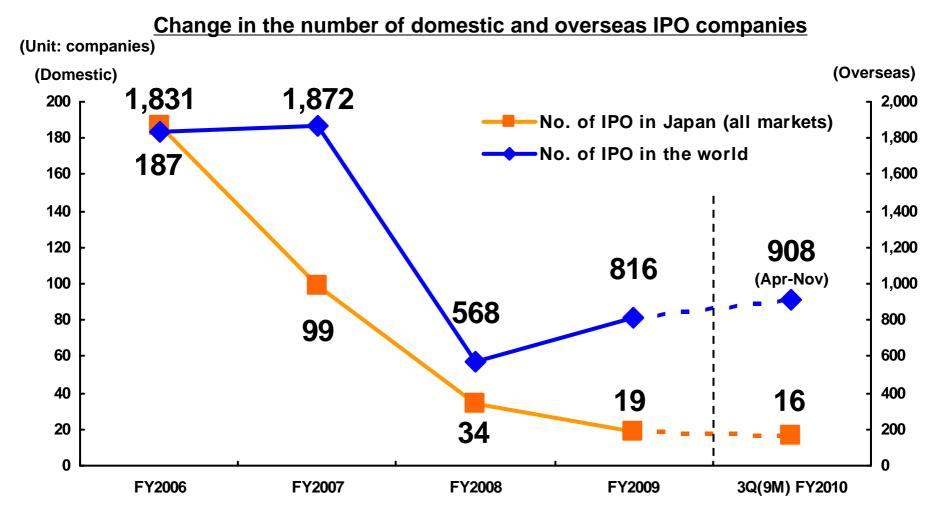
^{*} The above figures were calculated using the new accounting standard (with fund consolidation) for each segment.

^{*} Percentage changes YoY reflect the changes in business segment.

^{*} The above figures do not include eliminations for consolidation and the deduction of corporate expenses.

^{*} Rounded to the nearest 100 million yen.





Source: Stock exchanges, E&Y "Global IPO Update"

IPO and M&A Deals in the Asset Management Businesses



Without relying on the sluggish domestic IPO market, smooth exits in foreign stock markets are expected going forward

As of Jan. 26, 2011, **15** companies have already exited through IPOs or M&A, exceeding last fiscal year's performance (11 companies)

	Up to FY2008		*	* FY2009 Full year		* FY2010 Full year (forecast)						
IPO and M&A deals		11	3		11		11 18		8			
	IF	20	М	&A	IF	o	M	&A	IF	O	M	&A
Breakdown	Japan	Overseas	Japan	Overseas	Japan	Japan Overseas Japan Overseas		Overseas	Japan	Overseas	Japan	Overseas
	60	31	8	14	4	1	1	5	0	12	1	5

* includes portfolio companies (FY2009: 3 companies, FY2010: 6 companies) of New Horizon Capital, the second fund, in which SBIH invested as a limited partner.

IPO and M&A Deals Extends Globally



As of Jan. 26, 2011, 15 companies below have already exited through IPOs or M&A

EXIT Date April 1, 2010 May 18 June 23 September 2 September 11 October 7 October 26 October 27 November 8 December 13 December 17 December 30 December 31 January 13, 2011 January 14 January 31 (anticipated) 4Q (anticipated)

Company **MEDICAMOBILE** Navinfo Co., Ltd. Harbin Gloria Pharmaceuticals Co. Ltd. Azalea Networks Inc. Wisol Co., Ltd. **Sunac China Holdings Limited ITEK Semiconductor**, Inc. **Betfair Group plc CIG Pannonia** Life Insurance Zrt. **Airtac International Group Everpia Vietnam JSC** New Century Department Store Limited **Company of Chongqing General Trading** Hebei Meihua Monosodium Glutamate Group.,Ltd. Sinvel Wind (Group)Co., Ltd. Sino Polymer New Materials Co., Ltd. LB Semicon Inc. **Company A**

Company B

Market (Country) (M&A) (Shenzhen)* (Shenzhen)* (M&A) **KOSDAQ** (Korea) Hong Kong (China)* **KOSDAQ** (Korea) London (UK) **Budapest (Hungary)** Taiwan (Taiwan) Ho Chi Min (Vietnam) (M&A) (M&A) Shanghai (China) (M&A) KOSDAQ (Korea) approved GTSM (Taiwan) (M&A)

Performance Comparison with a Major VC Company



3Q(9M) FY2010 performance comparison of SBI Asset Management Business and JAFCO

<Performance>

(Unit: bil. yen, %)

	Operating Revenues	YoY % change	Operating Income	YoY % change
SBI Group's Asset Management Business	15.0	±0	4.7	+56
JAFCO (Interests Consolidation)	10.8	-13	2.0	*3 _

(*1) JAFCO adopts method of excluding the consolidation of funds, whereas the performances of the SBI include the consolidation of funds.

(*2) Amounts are rounded to nearest 100 million yen

(*3) JAFCO's operating income of 3Q(9M) FY2009 posted -2.4 billion yen

(*4) JAFCO's net profit of 3Q(9M) FY2010 posted 1.7 bil. yen (net profit of FY2009 full-year posted -2.2 bil. yen)

<New investment amount, number of invested companies>

	New investn	n ent amount (Unit: mil. yen)	Number of invested companies (Unit: companies)		
	3Q(9M) FY2010	3Q(9M) FY2009	3Q(9M) FY2010	3Q(9M) FY2009	
SBI Group's Asset Management Business	49,731	45,639	148	118	
JAFCO	22,233	13,035	98	77	

(Source: Compiled by SBIH from information disclosed by each company) ¹³

New Horizon Fund Results

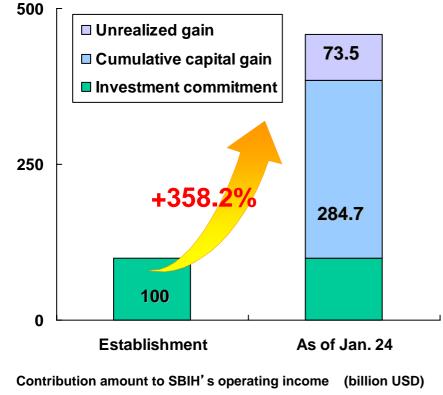


New Horizon Fund

(the first fund, SBI's investment ratio: 50%)

>8 of the 10 investee companies exited

(million USD)



FY2007	FY2008	FY2009	3Q(9M) FY2010
2.81	3.98	2.16	1.95

New Horizon Capital

(the second fund, SBI's investment ratio: 10%, invest as a limited partner)

>8 of the 19 investee companies exited, and 9 others are planning an exit by 2012.

Number of exit companies (anticipated)

	~2010	2011	2012 (anticipated)
IPO	4	1	6
M&A	3	2 (anticipated)	0
Trade Sale	0	1 (anticipated)	0

1 company already exited through an IPO in 2011



Brokerage & Investment Banking Business

Fiscal 2010 / 3Q (Apr.-Dec.)

(Nine month period ended December 31, 2010)

Operating Revenues: 35.1 billion yen (-8% YoY) Operating Income: 4.2 billion yen (-47% YoY)

- Individual stock brokerage trading value fell 26.7% year on year. Amid this, SBI SECURITIES saw income from brokerage fees decline 24.4% year on year. Revenue from investment trusts increased on firm sales of investment trusts, while higher sales of foreign bonds lifted trading revenue also. As a result, a decline in consolidated operating income was checked at 8.6% despite booking one-off expenses of around 500 mil. yen for migration to a new system, and promotion expenses of around 200 mil. yen for a points program.
- Since its inception on November 2008, SBI Liquidity Market has grown to become a subsidiary that contributes substantively to the Group's consolidated performance in a very short period of time. Its contribution to the Group's operating income for this period on a consolidated basis was approximately 6.0 bil. yen, including trading gains from SBI SECURITIES.

^{*} The above figures were calculated using the new accounting standard (with fund consolidation) for each segment.

^{*} Percentage changes YoY reflect the changes in business segment.

^{*} The above figures do not include eliminations for consolidation and the deduction of corporate expenses.

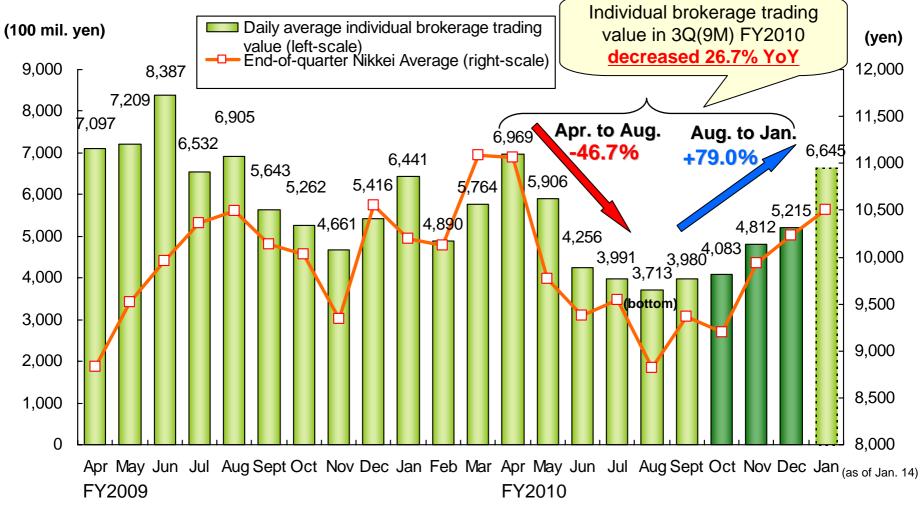
^{*} Rounded to the nearest 100 million yen.

Though Still Lackluster, Individual Brokerage Trading Value is Increasing



Change in daily average individual brokerage trading value

<u>(3 markets, 1st and 2nd section total*)</u>





SBI SECURITIES 3Q(9M) FY2010 Results (Consolidated)

(million yen, %)

	3Q(9M) FY2009 (Apr. to Dec. 2009)	3Q(9M) FY2010 (Apr. to Dec. 2010)	YoY Change	FY2009 Full Year
Operating Revenues	35,162	32,146	-8.6	46,114
Net Operating Revenues	32,359	29,454	-9.0	42,393
Operating Income	10,054	*1、2 6,778	-32.6	12,454
Ordinary Income	10,071	^{*3} 6,763	-32.8	12,345
Net Income	5,960	^{∗₄} 5,702	-4.3	7,311

*1 Recorded an additional provision of 196 mil. yen for point allowance (We revised our method of accounting to enable compliance with IFRS.)

*2 We booked one-off expenses of 510 mil. yen for migration to a new system.

*3 Recorded loss of 245 mil. yen on fund investment under non-operating losses



Extraordinary Special Factors Affected the Results of Holdings 3Q(9M) FY2010

(million yen, %)

	3Q(9M)				Without specia	al factors
	FY2009 (Apr.'09- Dec.'09)	3Q(9M) FY2010 (Apr.'10- Dec.'10)	YoY % Change	Special factors	3Q(9M) FY2010 (Apr.'10- Dec.'10)	YoY % change
Operating Revenues	35,162	32,146	-8.6	—	32,146	-8.6
Net Operating Revenues	32,359	29,454	-9.0	—	29,454	-9.0
Operating Income	10,054	6,778	-32.6	 Recorded an additional provision of 196 mil. yen for point allowance in 2Q booking one-off expenses of <u>510 mil. yen</u> for migration to a new system 	7,494	-25.5
Ordinary Income	10,071	6,763	-32.8	Recorded loss of <u>245 mil. yen</u> on fund investment under non- operating losses	7,728	-23.3
Net Income	5,960	5,702	-4.3	Recorded valuation loss of <u>124 mil. yen</u> on investment securities (for Jubilee Lab) as an extraordinary loss	6,274	+5.3





Performance Comparison of Major Online Securities for 3Q(9M) FY2010

(million yen, %)

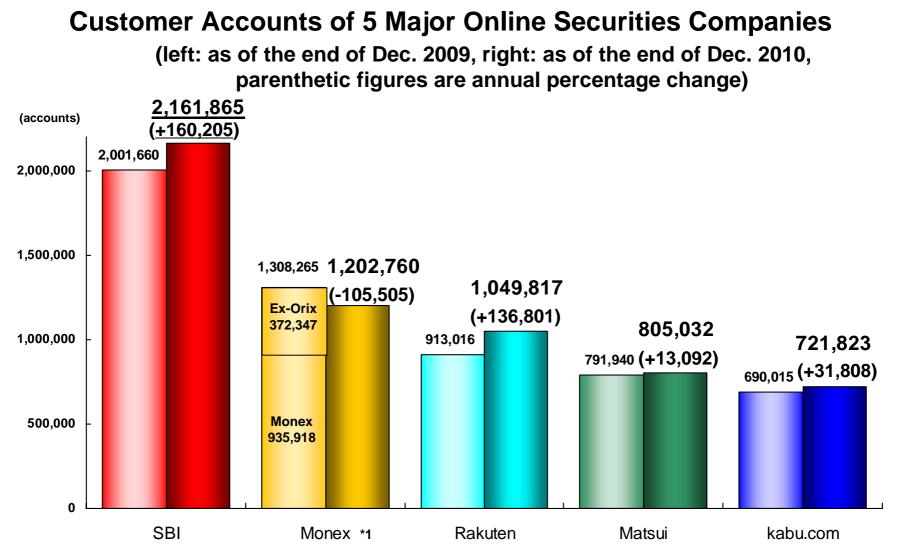
	Operating Revenues	YoY % Change	Net Income	YoY % Change
SBI SECURITIES	32,146	-8.6	5,702	-4.3
Monex *	18,502	+10.8	1,898	-33.1
Rakuten (non cons.)	16,702	-3.6	3,337	-43.1
Matsui	15,819	-16.2	4,531	-20.7
kabu.com (non cons.)	10,253	-12.3	1,992	-20.7

(Source: Compiled from information disclosed by each company)

* Monex, Inc. and ORIX Securities Corporation merged in May 1, 2010

Solid Customer Base of SBI SECURITIES <1>





Source: Compiled by SBIH based on websites and other public information for each company

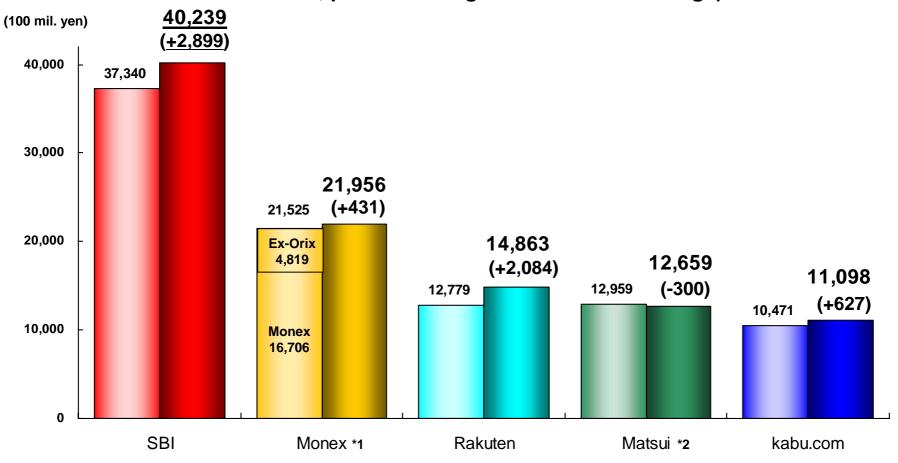
*1 Customer accounts of Monex as of the end of Dec. 2009 is sum of those at Monex and ex-Orix Securities Total of 138,655 overlapping accounts have been closed in Aug. and Dec. 2010.



Solid Customer Base of SBI SECURITIES <2>

5 Major Online Securities Companies' Deposit Assets

(left: as of the end of Dec. 2009, right: as of the end of Dec. 2010, parenthetic figures are annual change)

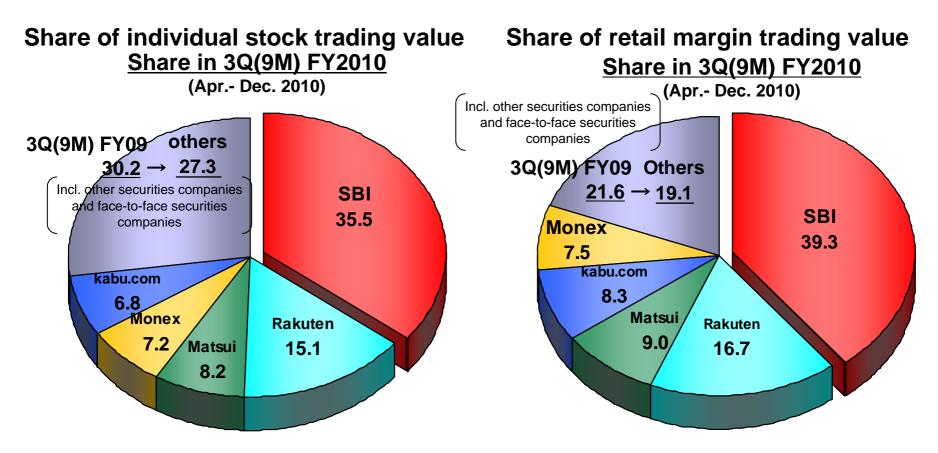


Source: Compiled by SBIH based on websites and other public information for each company

- *1 Deposit assets of Monex as of the end of Dec. 2009 is sum of those at Monex and ex-Orix Securities
- *2 Figures of Matsui is as of the end of Dec. 2010, because it does not disclose that as of the end of Dec. 2010

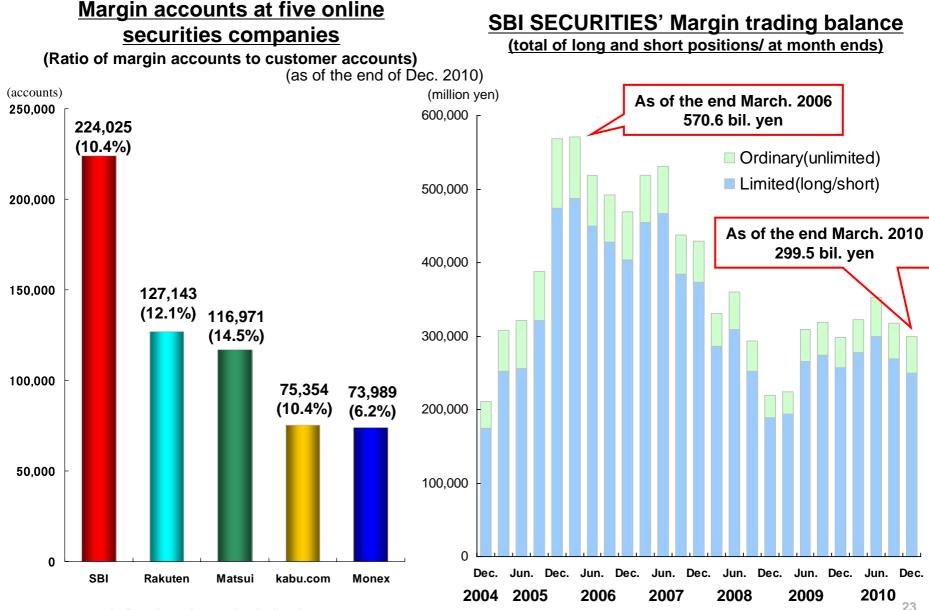


SBI SECURITIES' overwhelming share of individual trading value and individual margin trading value



Source: Compiled by SBI E*TRADE SECURITIES based on Tokyo Stock Exchange and JASDAQ materials and Web sites and other public information of each company. *Retail stock brokerage trading value is the sum of Tokyo, Nagoya and Osaka exchanges (first, and second divisions) and JASDAQ. *The numbers for SBI SECURITIES are based solely on the Internet division. *Monex merged with Orix on May 1, 2010.





*1 Data based on trade closing dates

*2. The data from December 2007 include the face-to-face transactions.

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Holdings



Efforts to Increase Margin Trading <2>

Reduced the minimum margin requirement ratio (maintenance ratio) (from Jan. 24, 2011)

Minimum margin requirement ratio $30\% \implies 20\%$ (from Jan. 24, 2011) (maintenance ratio)

*Margin requirements for new trading accounts remain unchanged at 33%

Campaign to encourage customers to start margin trading (from Jan. 14, 2011 to April. 28, 2011)

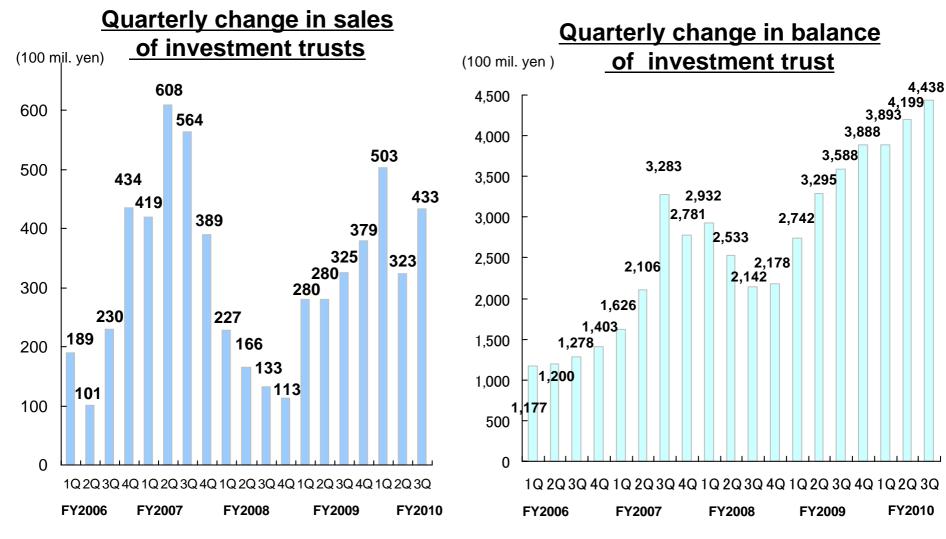
Limited time campaign offer of <u>100% cash back on margin trading</u> <u>fees</u> for <u>customers who have just opened new margin trading</u> <u>accounts</u> during the campaign period

(Does not apply to margin trades by customers who already have margin trading accounts)

Aim to acquire new customers and stimulate existing customers' trading activity

Toward Profit Diversification -Investment Trust <1>-





*Including MMF and China funds

SBI SECURITIES:

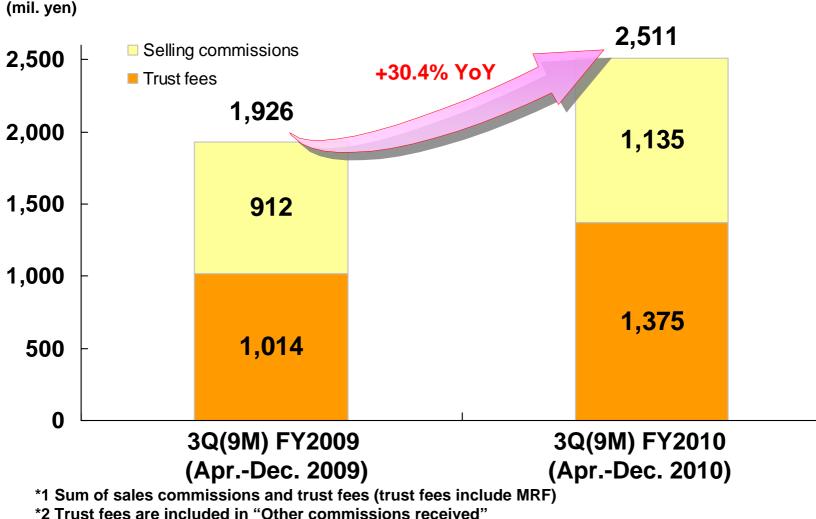
*Including MMF, China funds, and balance in face-to-face accounts.

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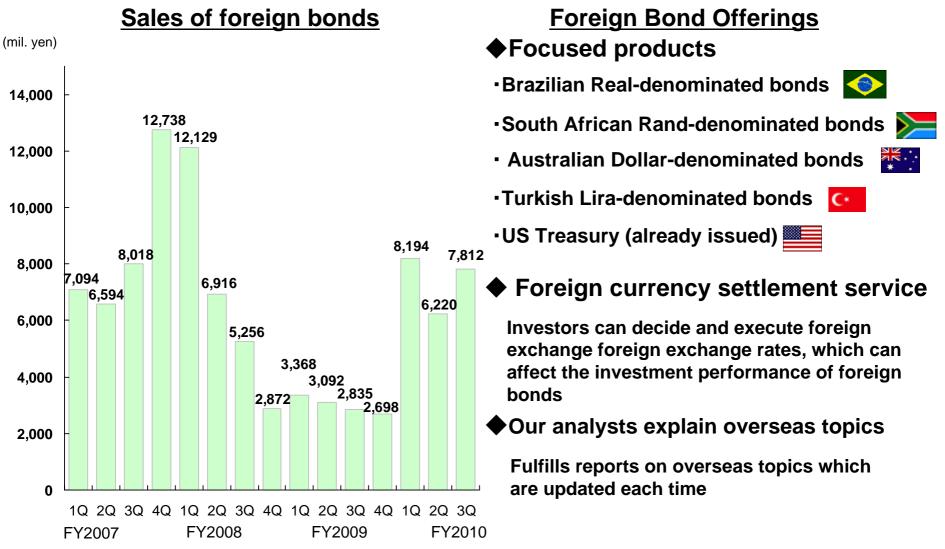
Toward Profit Diversification -Investment Trust <2>-

Change in revenues from investment trust business



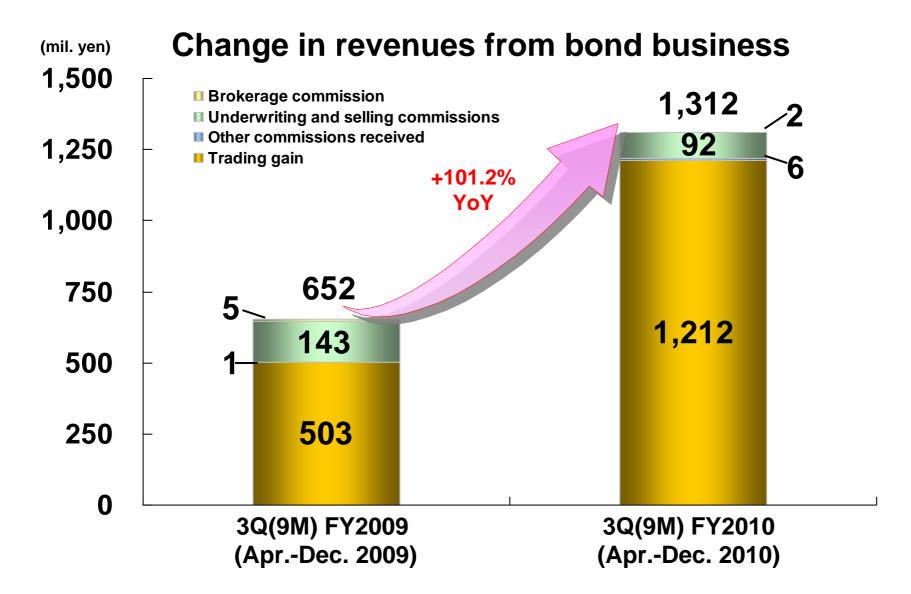


Toward Profit Diversification -Bond <1>-





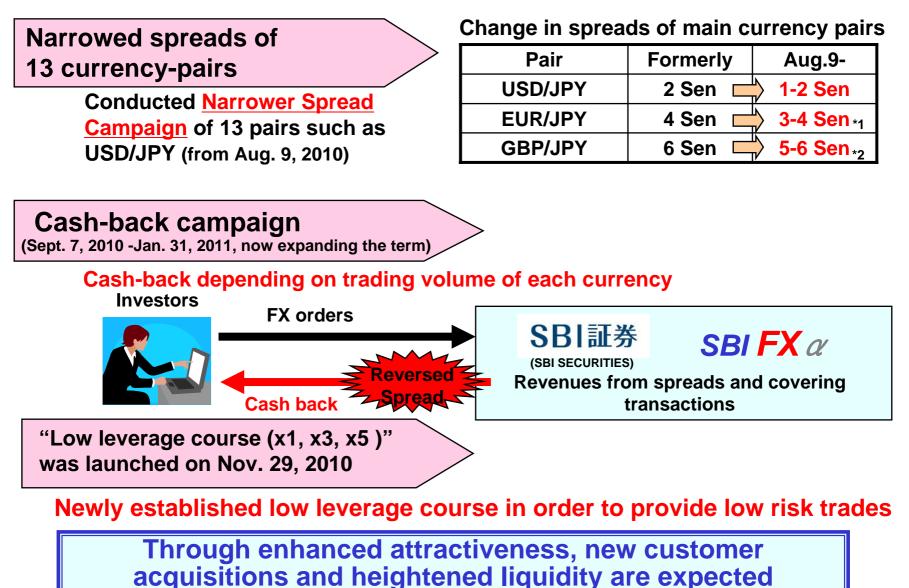
Toward Profit Diversification -Bond <2>-



SBI SECURITIES: Toward Profit Diversification

-Forex Trading <1>-





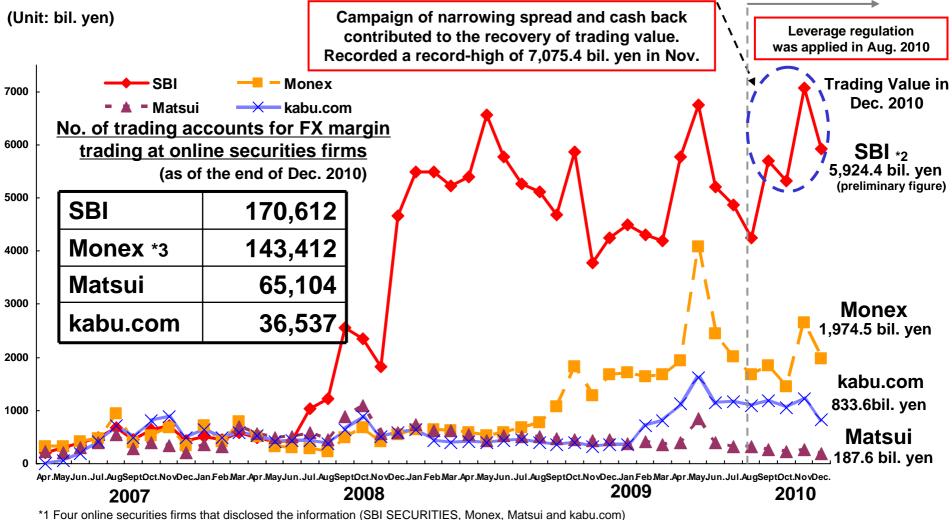
*1 2-4 Sen during the campaign (-Jan. 31, 2011) *2 3-5 Sen during the campaign (-Jan. 31, 2011)

SBI SECURITIES: Toward Profit Diversification -Forex Trading <2>-



FX margin trading value at SBI SECURITIES remains high, and <u>recorded a record-high in</u> <u>Nov.</u>, despite the enactment of leverage regulations on August 1

FX margin trading value of the four major online securities companies *1



*2 Trading value total of "SBI FX" and "SBI FX α " from Nov. 2008 to Feb. 2009

*3 Accounts at the end of Sept. 2010 includes overlapping accounts

30 Source: Complied by SBIH from disclosed information

SBI Liquidity Market:

Recent Performance of SBI Liquidity Market

FY2009

(Unit: 100 million yen)

	1Q	2Q	1H	3Q	4Q	2H	FY2009(12M)
Operating Revenue (Sales)	28.2	27.9	56.1	25.4	24.2	49.6	105.7
Incl. Gain on Trading of SBI SECURITIES (Operating Income for SBI SECURITIES)	17.9	17.5	35.5	15.9	14.8	30.7	66.2
Operating Income	8.6	8.4	17.0	7.5	6.3	13.8	30.8

FY2010

	1Q	2Q	1H	3Q	3Q(9M)
Operating Revenue (Sales)	28.8	22.2	50.9	22.2	<u>73.2</u>
Incl. Gain on Trading of SBI SECURITIES (Operating Income for SBI SECURITIES)	17.1	13.1	30.1	13.2	<u>43.4</u>
Operating Income	7.7	4.9	12.6	4.5	<u>17.1</u>





SBI Liquidity Market:

Change in FX Trading Value Before and After Leverage Regulation

SBI was able to curb effect of the leverage regulation when compared to others

	% Change in trading volume (*1) compared to that of July (a month before the start of the regulation)				
	Aug. 2010		Nov. 2010		
Click 365	-12.4		+23.6		
Total of OTC FX dealers (58 member companies of The Financial Futures Association)	-32.7		-5.0		
SBI Liquidity Market	-11.7		+43.4		
Reference: Change in each company >	Source: Compiled by SBIH base Futures Association)	ed on websites of Cl	ick 365 and The Financial		
Company	% Change in trading volume (*1) compared of July (a month before the start of the regu				
	Aug. 2010	Nov. 20	10		
Traders Securities	- 68.0	- 56.0)		
FOREX TRADE	- 54.7	- 65.8	3		
FXCM Japan	- 39.9	- 22.7	/		
DMM.com Securities	- 39.5	- 7.9			
Click Securities	- 32.3	- 24.6	6		

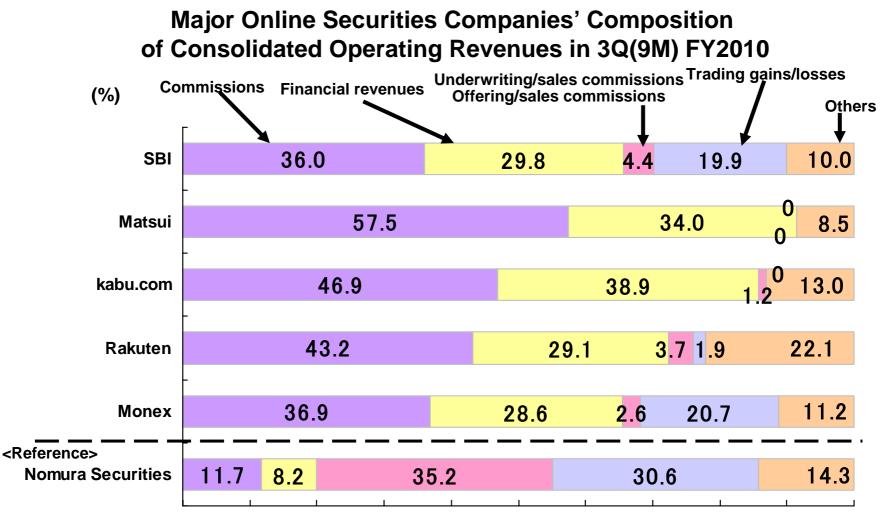
Source: "Monthly data ranking of 12 major FX companies in Aug. 2010" and "Monthly data ranking of 12 major FX companies in Nov. 2010" Yano Research Institute

*1 Figures of SBI Liquidity Market and Click365 are based on Trading Volume, and that of total of OTC FX dealers is based on trading value



Diversify Earnings Toward a Business Structure Less Reliant on Stock Brokerage Trading

Pursue enhancement of corporate business to expand underwriting fees and other revenue not only from newly listed stocks, but from publicly offered stocks and bonds.



Source: Company web sites and earnings releases (Nomura Securities figures based on Japanese standards) 33 *Figures of SBI SECURITIES is as of 3Q FY 2010, and others are of 1H FY2010



Financial Services Business

Fiscal 2010 / 3Q (Apr.-Dec.)

(Nine month period ended December 31, 2010)

Operating Revenues: 22.2 billion yen (+23% YoY) Operating Income: 0.2 billion yen (+188% YoY)

- The major listed subsidiaries, Morningstar and SBI VeriTrans achieved over 10% YoY increases in operating income.
- SBI Sumishin Net Bank, which started its operations in September 2007, continued to expand its customer base steadily. Its financial result for 3Q FY2010, scheduled to be announced on Jan. 31, will probably surpass that of 2Q FY2010 (Jul.- Sept.)

* Rounded to the nearest 100 million yen.

^{*} The above figures were calculated using the new accounting standard (with fund consolidation) for each segment.

^{*} Percentage changes YoY and HoH reflect the changes in business segment.

^{*} The above figures do not include eliminations for consolidation and the deduction of corporate expenses.

3Q(9M) FY2010 Performance of Publicly Owned Subsidiaries SBI

- <u>SBI VeriTrans</u> has continued to grow steadily along with the expansion of the domestic Internet and ecommerce (EC) markets. For 3Q(9M) FY2010, <u>the number of transactions increased 29.3% from 3Q(9M)</u> <u>FY2010 to 19.69 million</u>.
- <u>Morningstar recorded an increase in all income categories</u>, due to its own cost reductions, even though its operating revenues decreased owing to a decrease in the subscription revenue of Kabushiki Shimbun.
- <u>Gomez consulting</u> increased its operating revenues YoY, and <u>it recorded profit in operating income and net</u> <u>income</u>, also due to its cost reduction from FY2009.

Unit: million yen, Figures in parentheses are YoY change (%)

*1	Operating Revenues	Operating Income	Ordinary Income	Net Income
SBI VeriTrans	4,545	874	890	530
	(+21.7)	(+13.5)	(+13.7)	(+16.3)
Morningstar	1,701	321	403	226
Japan	(-0.8)	(+16.7)	(+12.9)	(+11.0)
Gomez	288	1	18	12
Consulting	(+2.1)	(-59.5)	(-2.3)	(-25.8)

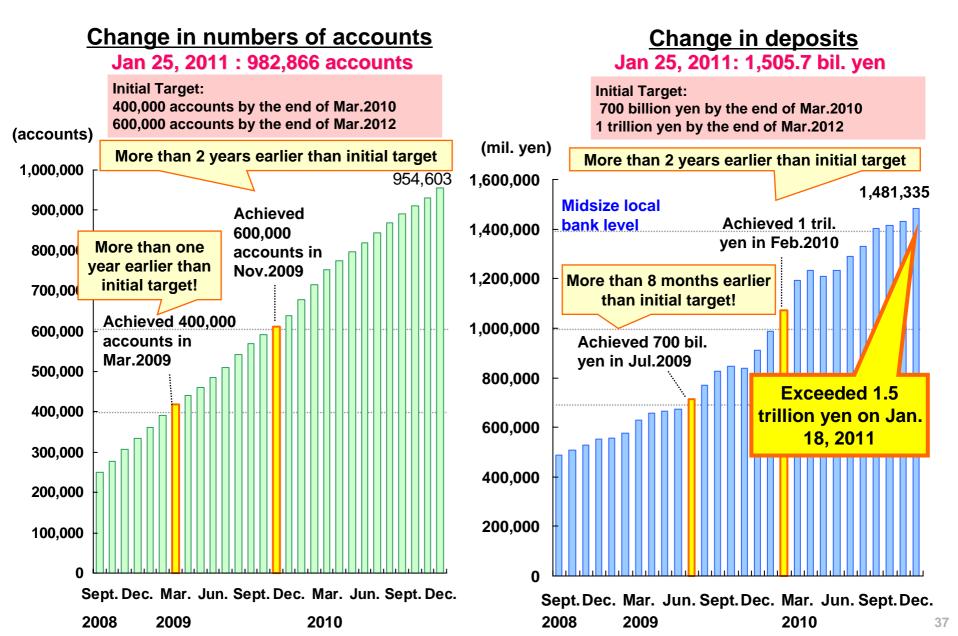
*1 Morningstar Japan and SBI VeriTrans figures are consolidated, whereas Gomez Consulting figures are non-consolidated.

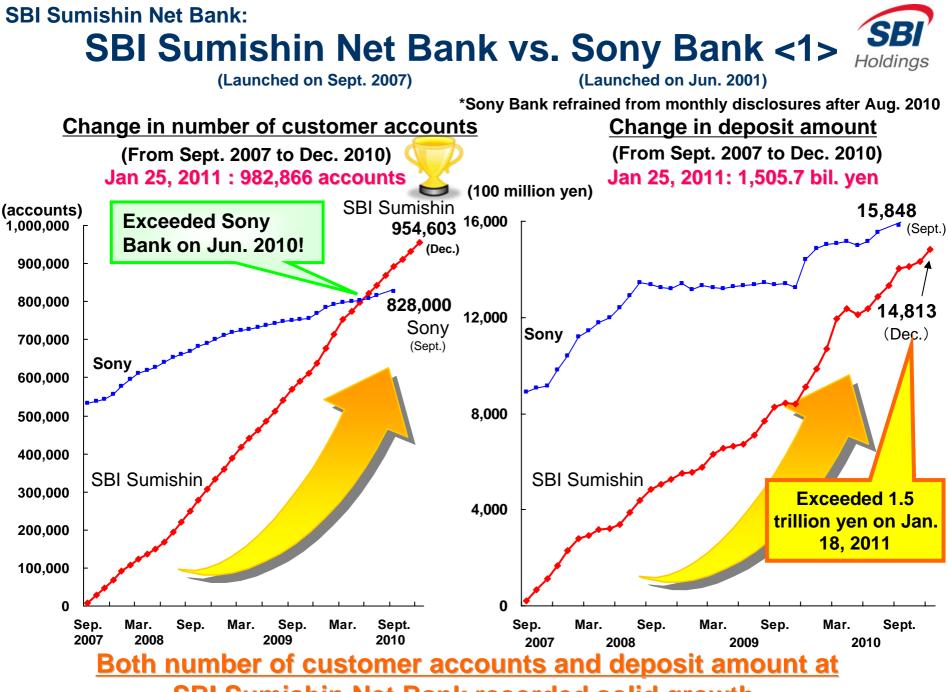


SBI Sumishin Net Bank, Ltd.

SBI Sumishin Net Bank:

Change in Number of Accounts and Deposits of SBI Sumishin Net Bank Holdings





SBI Sumishin Net Bank recorded solid growth

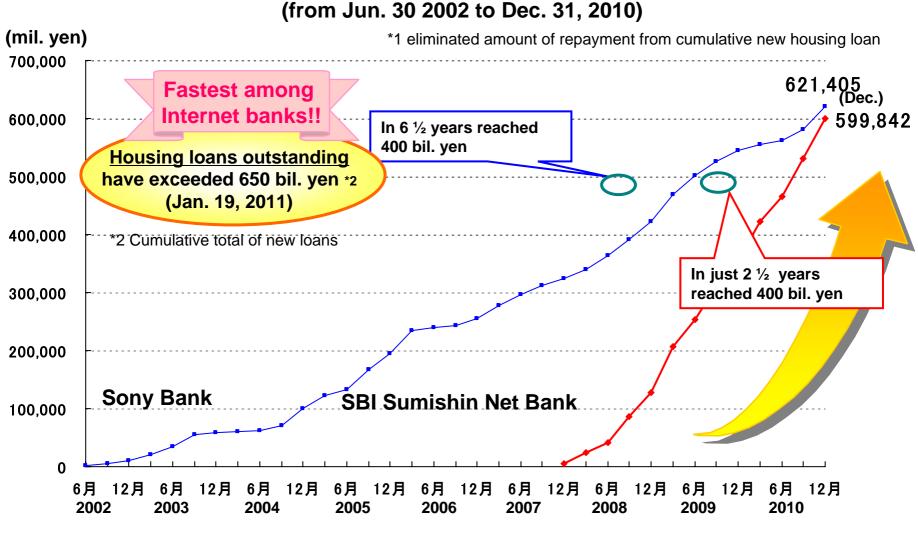
SBI Sumishin Net Bank vs. Sony Bank <2>

SBI' Holdings

(Launched on Sept. 2007)

(Launched on Jun. 2001)

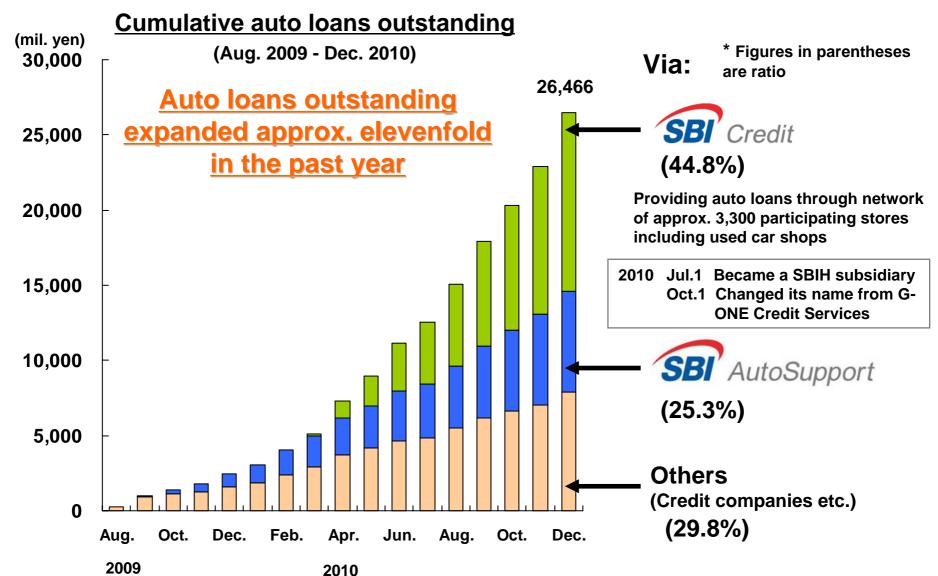
Change in balance of housing loans *1



The housing loans outstanding has increased to approx. 1.7X in a year

SBI Sumishin Net Bank:

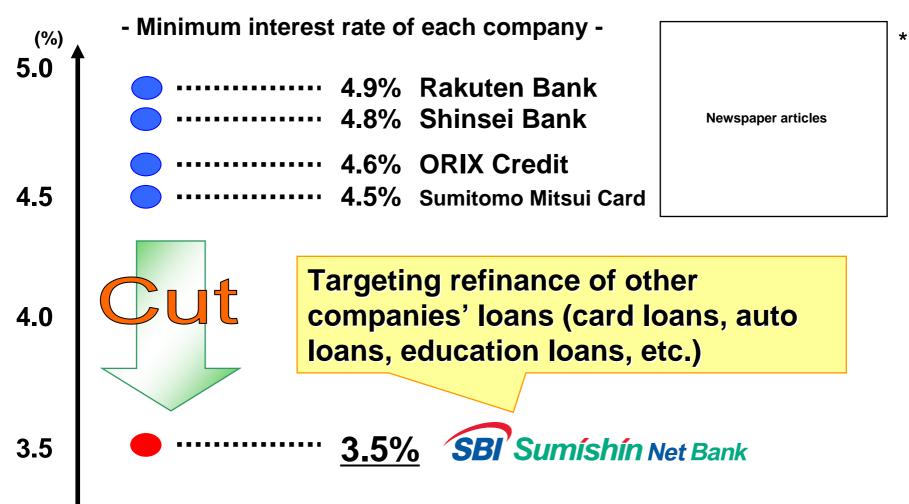
Management Method Diversification <1> Auto Loans Holdings



Management Method Diversification -2- Card Loans



Cut minimum interest rate <u>from 5.5% to 3.5%</u> p.a. Launched a nocollateral card loan product with a credit line of 5 mil. to 7 mil. yen



* Excerpt from "Fuji Sankei Business i" on Oct.29, 2010



Recorded Highest Net Income Amongst Pure-play Internet Banks

<The latest performance comparison>

(Unit: mil. yen)

	FY2010			
Net Income *Consolidated except for Japan Net Bank	1Q AprJun.	2Q JulSept.	1H AprSept.	
SBI Sumishin Net Bank (Started in Sept. 2007)	<u>667</u>	<u>804</u>	<u>1,471</u>	
Sony Bank (Started in Jun. 2001)	258	407	665	
Rakuten Bank (formerly eBank) (Started in Jul.2001)	895	129	1,024	
Japan Net Bank *non-cons (Started in Oct. 2000)	654	479	1,133	

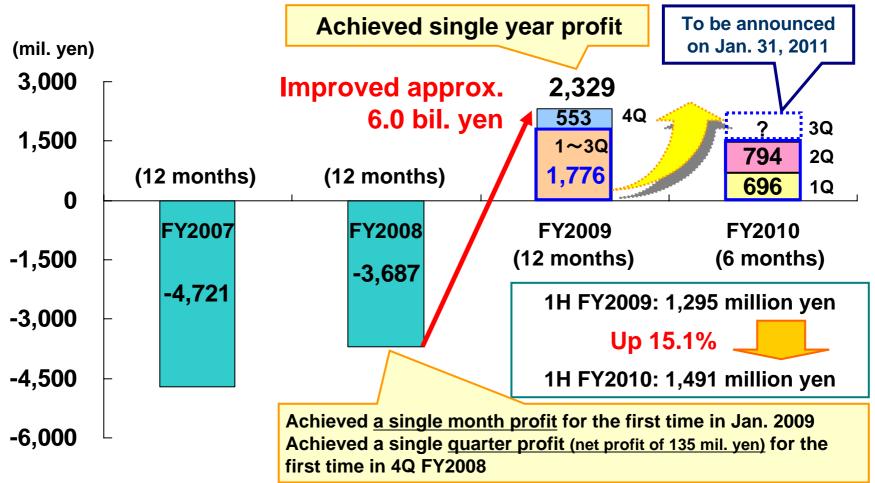
Source: Data disclosed by each bank

SBI Sumishin Net Bank:



SBI Sumishin Financial Results for 3Q(9M) FY2010 Hold. (Oct.-Dec.) Appears Much Improved from that of 2Q FY2010 (Jul.-Sept.)

Change in ordinary income and loss (non-cons):





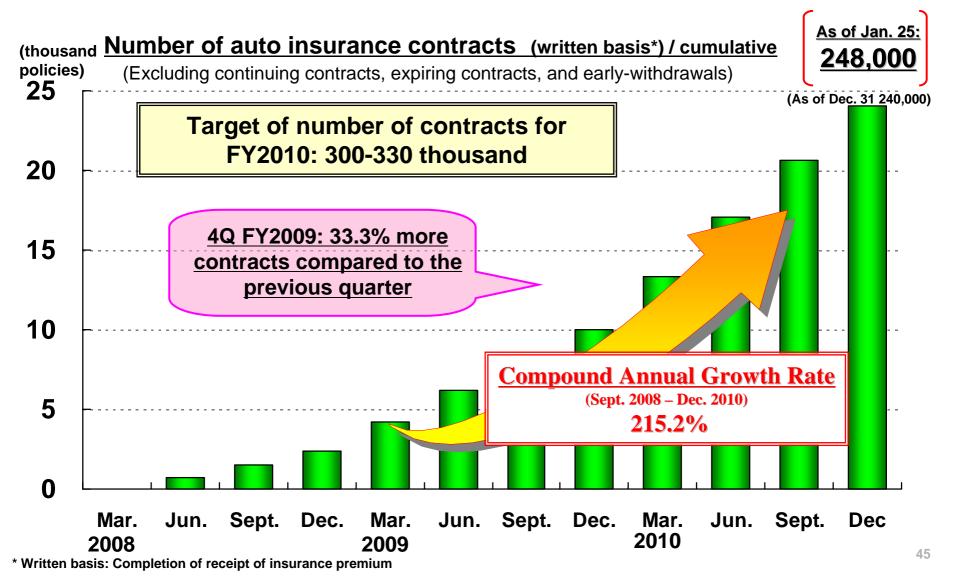
SBI Insurance Co., Ltd.

SBI Insurance:

Number of SBI Insurance's Auto Insurance Contracts Written has Grown to Over 240,000, 3 Years After Its Inception



Number of contracts written during 3Q(Apr.-Dec.) increased 84.3% YoY to over



SBI Insurance: Insurance Premium Income at SBI Insurance is Steadily Increasing Holdings The income for 3Q(9M) FY2010 (Apr.-Dec.) was approx. 6.9 As of Jan. 25: bil. yen, up 123.1% YoY, reflecting robust growth 7,513 million yen (cumulative) Change in the direct income of insurance premium income (written basis*) 3Q(9M) 6.911 (mil. yen) Target annual premium income toward 2,500 2,368 2,354 achieving profitability: 22.0 billion yen 2,189 FY2010 (Target): 11.0-13.0 billion yen 2,016 2,000 FY08(cumulative): apporx 1.5 bil. yen **Up 79.7%** from 3Q FY09(cumulative): apporx 5.1 bil. yen 3Q(9M) 3,098 1,500 (X3.4 YoY) 1,122 1,009 967 1,000 **Up 102.1%** from 3Q 677 3Q(9M) 838 500 335 275 228 0 1Q 2Q 3Q **4**Q 1Q 2Q **3Q 4**Q 1Q 2Q 3Q

FY2009

* Written basis: Completion of receiving transaction of insurance premiums

FY2008

FY2010



Housing and Real Estate Business

Fiscal 2010 / 3Q (Apr-Dec)

(Nine month period ended December 31, 2010) Operating Revenues 17.1 bil. yen (+56% YoY) Operating Income 2.5 bil. yen (+521% YoY)

- Internet media business of SBI Life Living is steadily growing and secured an operating profit for 3Q(9M) FY2010
- SBI Mortgage's loans outstanding has steadily increased to 841.8 bil. yen for the end of Dec. All profit items more than doubled with a rapid increase in new housing loans

^{*} The above figures were calculated using the new accounting standard (with fund consolidation) for each segment.

^{*} Percentage changes YoY and HoH reflect the changes in business segment.

^{*} The above figures do not include eliminations for consolidation and the deduction of corporate expenses.

^{*} Rounded to the nearest 100 million yen.



SBI Life Living Recorded a Solid 3Q, Following a Sound 1H

Internet media business (life-related business, such as Ticket Ryutsu Center and muSBi.net) boosted revenues

(Unit: mil. yen)

	FY2009 3Q(9M) (AprDec.2009)	FY2010 3Q(9M) (AprDec.2010)	Rate/amount of YoY change	FY2010 Full year (Forecast)	YoY (%)
Operating Revenues	2,417	3,422	+42.0%	5,800	+3.3
Operating Income	38	406	+948.8%	500	+195.2
Ordinary Profit	-28	304	+333	380	+440.9
Net Income	-21	180	+202	260	+834.1

In the real estate development business, healthy demand for investment, mainly from wealthy individuals, has kept the business strong, despite a decline in new properties for investment since the Lehman Shock.

SBI Mortgage:



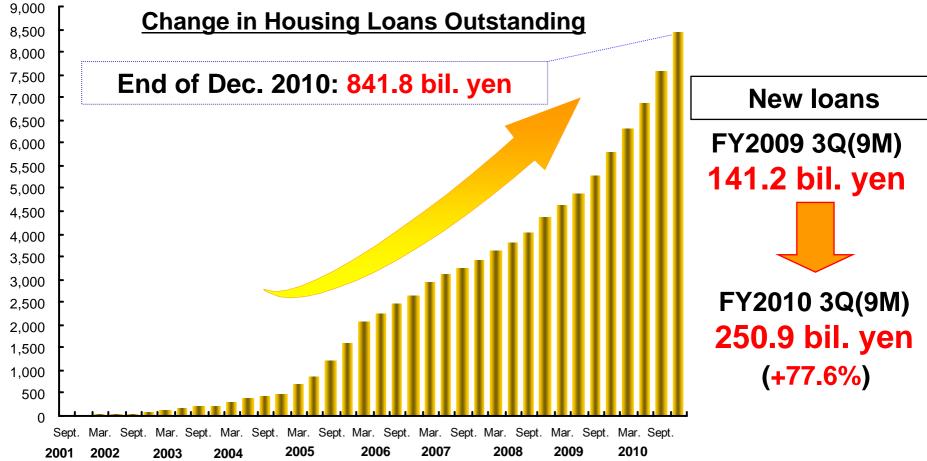
SBI Mortgage's Enhanced Performanced

All profit items more than doubled with a rapid increase in housing loans

(Unit: million yen, %)

	FY2009 3Q(9M) (Apr. 2009-Dec.2009)	FY2010 3Q(9M) (Apr. 2010-Dec.2010)	YoY Change	FY2009 (Full Year)
Operating Revenue	4,445	7,025	+58.0	6,278
Operating Profit	1,001	2,163	+116.0	1,582
Ordinary income	1,013	2,185	+115.5	1,595
Net Profit	473	1,574	+232.5	797

With the Achievement of Opening a Hundred Stores, SBI SBI Mortgage Boosts its Housing Loans Outstanding



Offers the lowest level of interest rates (2.41%)

* The lending rate for 21-35 years loans purchased in Jan.2011 (no annexed life insurance)

SBI Mortgage's "Flat 35" share from Jan. to Dec.: 14.18% <u>1st</u> among 339 companies

* Compiled by SBI Mortgage. Share is based on the amount of purchased loans (incl. guaranteed loans).



2. "Brilliant Cut" Initiative (from 1Q FY2010) to Increase Profitability through Reorganization and Pursuit of Synergies

Select 58 vital entities of the SBI Group, and advance a profit-focused pursuit of an increase in Earnings Per Share (EPS) by each entities' profitability potential, so that the entire SBI Group will be the brightest "brilliant cut diamond"

[Measure 1] Establishment of a Joint Venture and Reorganization of the Group

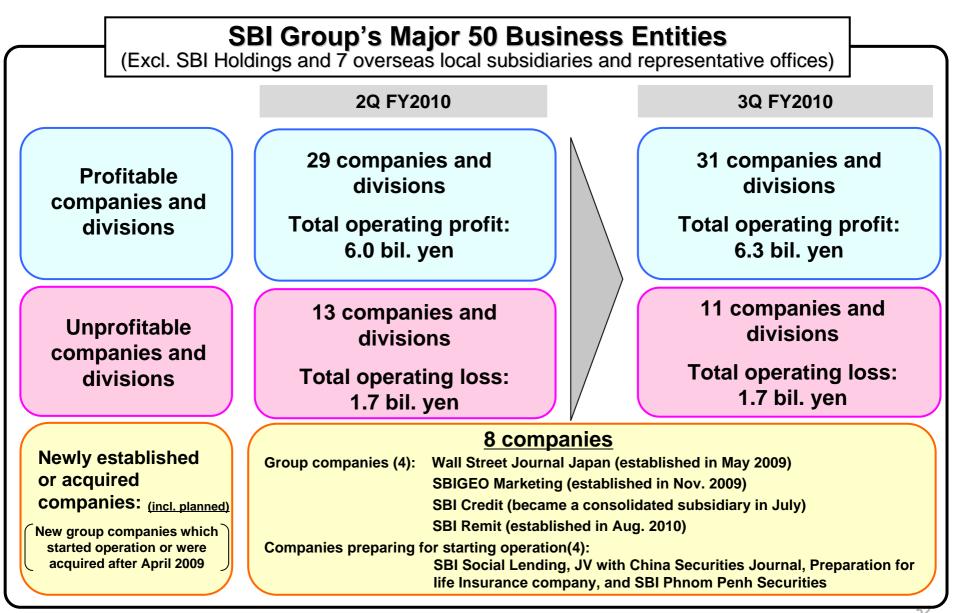
[Measure 2] Thorough Pursuit of Synergies, Optimizing Established Business-ecosystem

[Measure 3] Harnessing Biotechnology Business as a Revenue Source -SBI Group's "Inaugural Year of Biotechnology"

SBI Group's Major Business Entities Engaged in "Brilliant Cut" SBI

Holdings

(Comparison with 2Q FY2010)



(Note) Consistently profitable companies in "Newly established or acquired companies" have been moved to "Profitable companies and divisions"

Analysis of Factors Behind Quarter-on-quarter Changes SBI at Profitable Companies and Business Divisions

2Q FY2010): Profital	ble companies and divisions	
29 com	panies	Total 6.0 bil. yen	
	No. of Companies	YoY Change	
Profit increased	15		gage, SBI Global Investment, SBI Life Living, shin Net Bank, etc.
Profit decreased	13		JRITIES (profit decreased by 0.5 bil. yen): n in individual brokerage trading value.
Turned profitable	3	profit of U 4 DU VAD	l Net Systems, etc. d operating loss of 0.03 bil. yen in 2Q)
3Q FY2010 31 com	Targeting profit stability and profit increase, through the utilization of group synergies and developing businesses that are less susceptible to market volatility		

Analysis of Factors Behind Quarter-on-quarter Changes SBI at Unprofitable Companies and Business Divisions

2Q FY2010: Unprofitable companies and divisions			
13 com	panies	Total -1.7 bil. yen	
	No. of Companies	YoY Change	
Loss decreased	6	+0.02 bil. yen Autoc one, SBI Japannext, SBI Asset Management, etc.	
Loss increased	4	-0.09 bil. yen SBI Card, SBI ALApromo, SBIH Solution Planning Dept. (MoneyLook), etc.	
Turned unprofitable	1	Recorded operating loss of 0.02 bil. yen in 3Q Gomez Consulting (Recorded operating profit of 0.01 bil. yen in 2Q)	
3Q FY2010: Unprofitable companies and divisions >Target profitability by Sept. 2013, or within 3 years after establishment			
11 com	panies	Total =1.7 bil. ven * In principle, consistently unprofitable	

companies will be liquidated or sold

Forecast for 8 Newly Established or Acquired Companies

SBI Holdings

(Started operation after Apr. 2009 (incl. planned), or newly acquired but not profitable)

1 company is expected to be profitable this fiscal year

The joint venture to be established with the China Securities Journal is expected to be profitable from its founding because a profitable advertising firm (net income: approx. 200 mil. yen in previous year) will be transferred into it

1 company is expected to be profitable next fiscal year

SBI Credit (formerly G-ONE Credit), which became a subsidiary in Jul. 2010, is expected to record an operating profit of 300 mil. yen in the next fiscal year *in this fiscal year, it recorded a temporary loss due to a change in the accounting system at acquisition

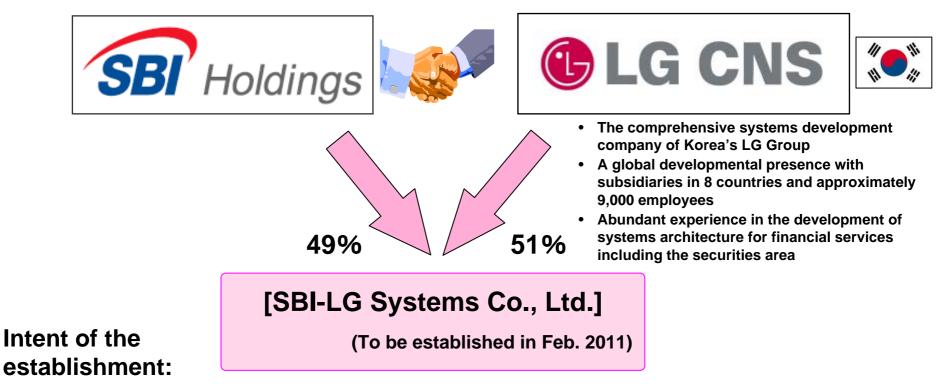


[Measure 1] Establishment of a Joint Venture and Reorganization of the Group

<1> Establishment of a Joint Venture with Korea's LG CNS, Focused on a Substantial Reduction in System Costs

<2> Morningstar Japan Acquires 100% ownership of Gomez Consulting (announced by Morningstar Japan on Jan. 26, 2011)

<1> Establishment of a Joint Venture with Korea's LG CNS, Focused on a Substantial Reduction in System Costs



✓ <u>A substantial reduction in system costs</u> for financial service businesses

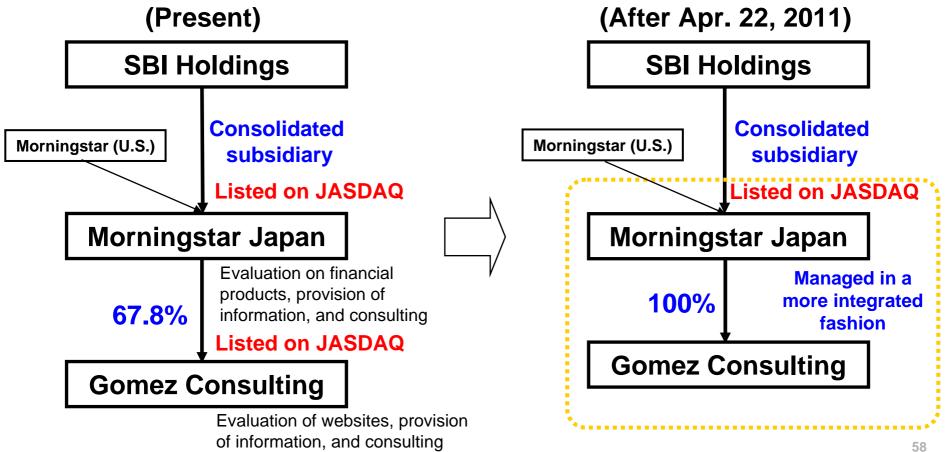
Targeting 25-40% reduction of system costs (15 bil. yen per annum, of which 60% belongs to securities business)

- ✓ <u>Faster introduction of services</u> through enhancements to the system development process
- Provision of a stable system during the overseas offering of Internet-based financial services

Announced by Morningstar Japan on Jan. 26, 2011

<2> Morningstar Japan Acquires 100% ownership of **Gomez Consulting**

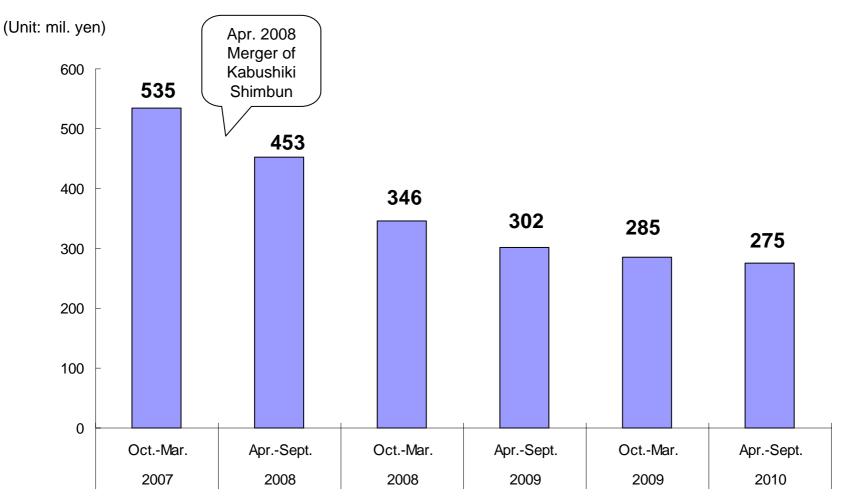
Gomez Consulting delisted, having become a wholly owned subsidiary through exchange of shares. A more integrated approach to the management of the two companies will allow cost reductions and enhanced sales capabilities, since they operate in closely related business fields. (Savings of about 15 million yen annually is expected, just for the elimination of the listing-related expenses for Gomez.)





Former Kabushiki Shimbun, Merged with Morningstar Japan SBI in Apr. 2008, Realized Considerable Cost Reduction

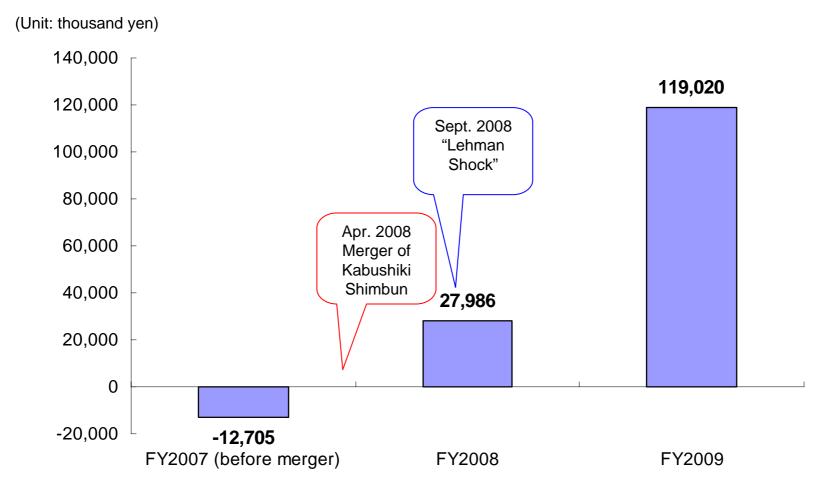
Change in SG&A of the business of former Kabushiki Shimbun





The Business of Former Kabushiki Shimbun Improved Substantially After the Merger

Change in operating income of the business of former Kabushiki Shimbun



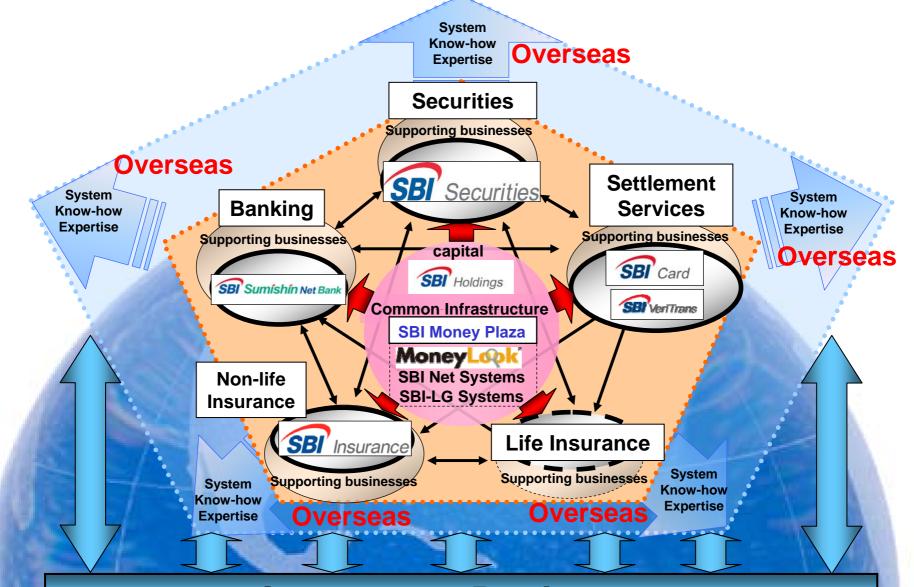
60



[Measure 2] Thorough Pursuit of Synergies, Optimizing Established Business-ecosystem

- <1> Synergies Created by Mutually Linking Core Businesses
- <2> Growth of Core Businesses Spurred by Synergies Between Core and Supporting Businesses
- <3> Reinforcement of Face-to-face Channels as an Infrastructure that Accelerates Core Business Growth
- <4> Synergies Created with Non-financial Service Businesses in the Group
- <5> Quickly Bring New Business to Profitability Utilizing Investee Companies and Other Means
- <6> Pursuit of Synergies in Conjunction with Overseas Financial Businesses

Concept Image of Pentagon Management in the Financial Services Business Propelled by Thorough Pursuit of Synergies_{Holdings}



Investment Business



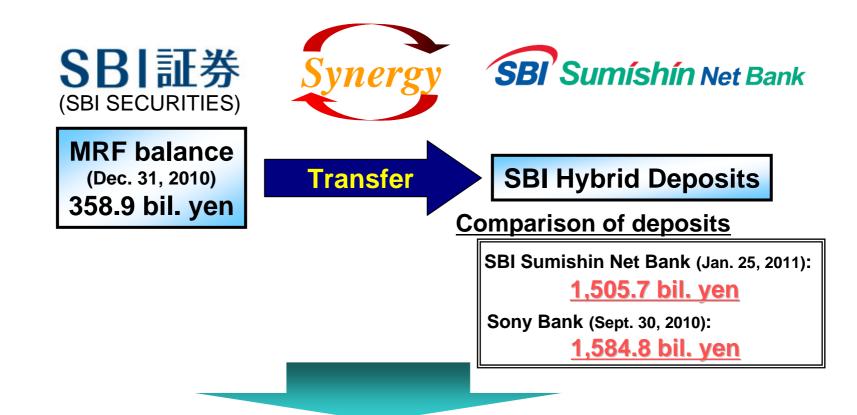
<1> Synergies Created by Mutually Linking Core Businesses

Example 1 - i) SBI Sumishin Net Bank and SBI SECURITIES ii) Synergies among SBI SECURITIES, SBI Sumishin Net Bank, SBI Holdings, and SBI Insurance

Example 1 - i):

SBI Sumishin Net Bank and SBI SECURITIES Holding

SBI SECURITIES will finalize new MRF purchases (Jun. 2011); encourage customers to open new accounts at SBI Sumishin Net Bank by promoting SBI hybrid deposits



First place among pure-play internet banks in terms of deposits is within range
 The bank's profitability will be increased substantially

Example 1 - i):

Reversing the Flow of Customers from Securities to Banks

Today SBI Group customers are moving from SBI SECURITIES to SBI Sumishin Net Bank

Rate of simultaneous applicationSBI SECURITIES -> SBI Sumishin Net Bank: approx.50%when opening accounts:SBI Sumishin Net Bank -> SBI SECURITIES: approx.20%

Number of applications to SBI SECURITIES' accounts when opening bank accounts

(Aug. 2010 - Dec. 2010) (%) 20 16.4 15 8.8 10 4.3 5 1.7 1.6 Aug. Sept. Oct. Nov. Dec. 2010

Easier applications started in Oct. 2010 Previously: <u>Visit SBI SECURITIES website and</u> enter required items

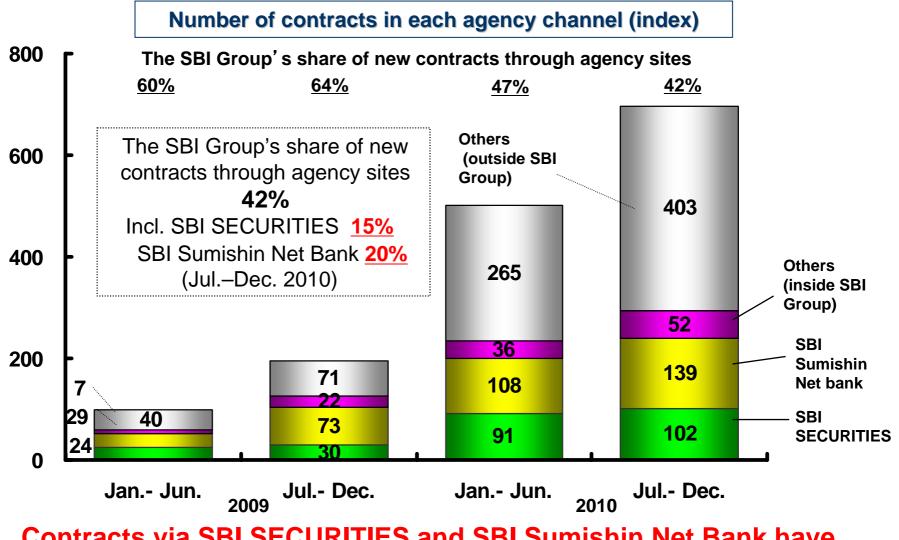
Change: On the SBI Sumishin Net Bank new account opening screen, select "Apply for SBI Securities account" and enter required items

Customers flow will be from SBI Sumishin Net Bank to SBI SECURITIES in the future

Example 1 - ii): SBI Insurance with SBI SECURITIES and SBI Sumishin Net Bank

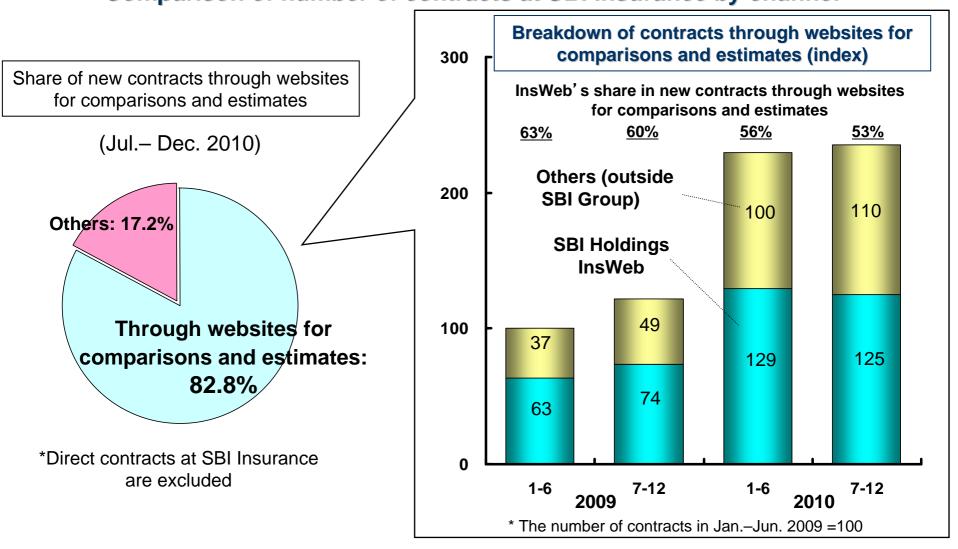


Comparison of number of contracts at SBI Insurance by channel



Contracts via SBI SECURITIES and SBI Sumishin Net Bank have considerably contributed to an increase in "contracts through agency" 66

Example 1 - ii): **SBI Insurance and InsWeb of SBI Holdings** Comparison of number of contracts at SBI Insurance by channel



Over 80% of contracts is through websites for comparisons and estimates, of which InsWeb accounts for more than half



<2> Growth of Core Businesses Spurred by Synergies Between Core and Supporting Businesses

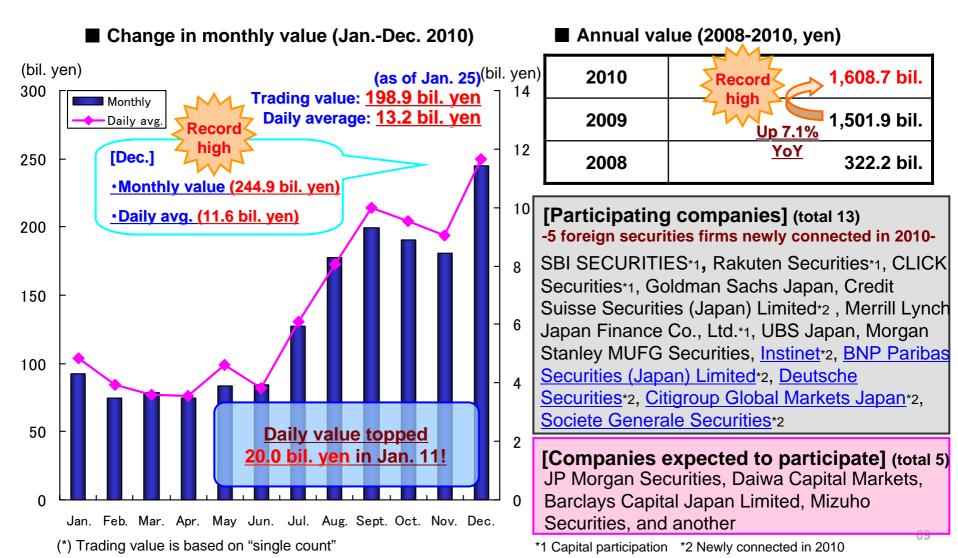
 Example 2 - i) SBI SECURITIES and Japannext PTS
 ii) SBI SECURITIES and Global Financial Information Content Businesses
 iii) SBI SECURITIES, SBI Sumishin Net Bank, and SBI Liquidity Market

Example 2 - i):

"Inaugural Year of PTS" 2011



Japannext PTS: monthly value, daily average value in Dec. 2010 and annual value in 2010, each hit a new high



Example 2 - i): Introduction of Best Execution System at SBI SECURITIES (Scheduled in June 2011) Market share in domestic PTS (Dec. 2010) (*1) -Versus TSE: 1.3% Others 4.7% (YoY change +0.7 points) Chi-X Japan Japannext PTS 30.5% -Versus JASDAQ: 70.4% 64.8% (YoY change +20.1 points) (*2) Change in order process due to the introduction of the system (image) [Present] Choose favorable favorable (Before order) Check (Order) a market Japannext PTS Japannext PTS quotes Order Stock exchange **Stock exchange** Check quotes [After the introduction] Choose favorable a market (Order) **SOR systems** Japannext PTS **Smart Order** Order automatically choose Routing Order favorable market/price (SOR) Stock exchange and place an order - compare the best quotes

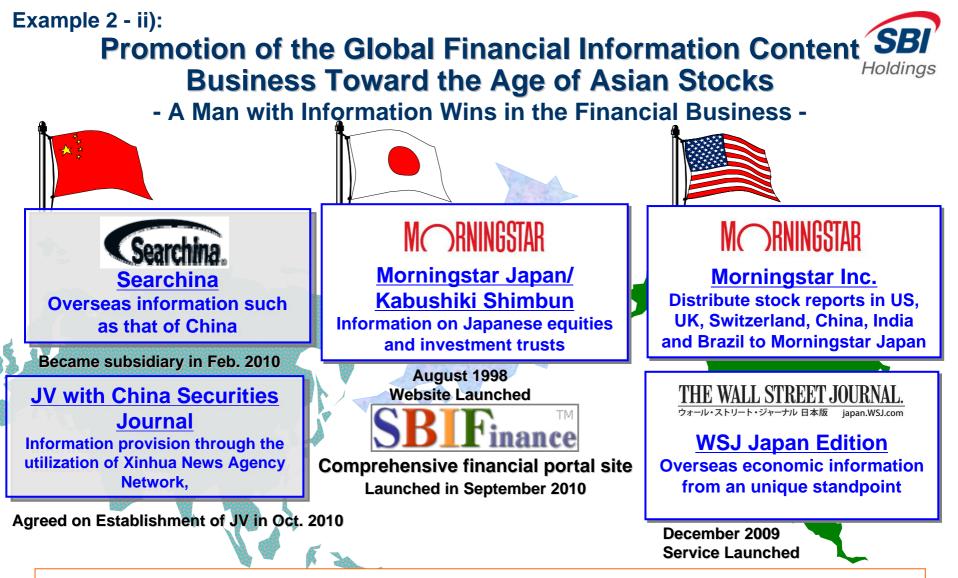
- automatically choose a favorable market and place an order

(*1) Crossing is excluded. "Others" consist of Kabu.comPTS, Monex Nighter, Matsui Securities, Daiwa PTS.

Notice: Figures can differ from the ones disclosed by each company, since they are compiled by SBI Japannext.

(*2) The figure of JASDAQ in the previous year is calculated as a sum of former JASDAQ, NEO, and Hercules.

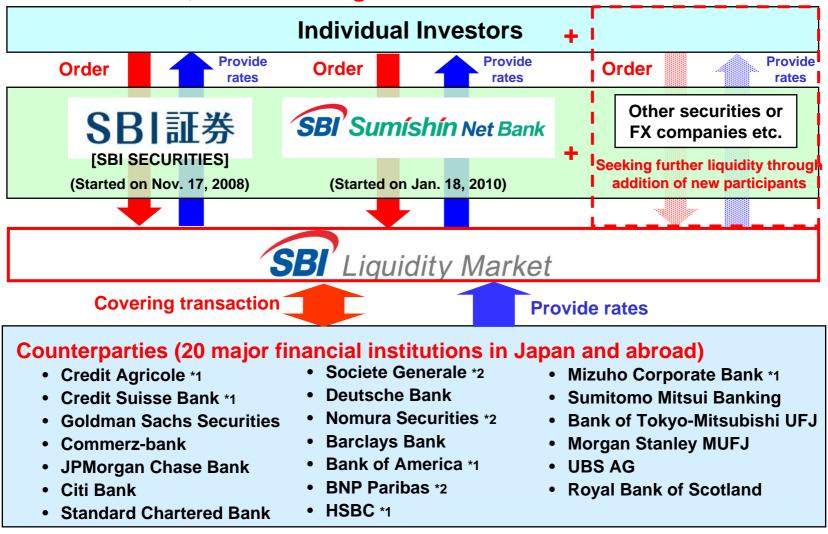
Example 2 - i):	Rules for Best Exec	ution in Early-adoption	SBI
		Dutside Japan	Holdings
USA	e e difficie e	outorido oupun	
1996 SE	-	ecution Obligations (enacted Jan.	-
	Market makers are pro forwarding orders to l	ohibited from ignoring customers' limit PTS allowed	t orders;
2005 SE	C adopted the new Regulatio	n NMS	
		-through regulation (enacted April 200 on the market offering the best price av	-
	This regulation is advant	ageous for PTS, which utilizes ele	ctronic trading
	(Merger of N	YSE and Archipelago; acquisition of Instinet	by NASDAQ)
	Expanded trades throug	h PTS led to competition between stoc	k markets
Europe			
2007 EU	Markata in Einanaial Inatrum	anto Directive (MiEID) (implement	ad Nav 2007)
2007 EU		ents Directive (MiFID) (implement	ed Nov. 2007)
	All EU countries s	upplanted internal regulations with MiF	ID
_			
	· · · · · · · · · · · · · · · · · · ·	n obligation: MTF (corresponds to	
	concentration rule abo	olished throughout European Eco	nomic Area
	(Eg.) Turquoise:		
	MTF spans 17 European countries	(London Stock Exchange, Euronext (Paris	s) exchange, etc.)
			71



Going forward, to capture demand for economic and financial information on India, Vietnam and other regions where high growth is expected, the financial information content business will be expanded and enhanced on a worldwide scale, especially in Asia Example 2 - iii):

Providing Stable Trading Opportunities for Customers of SBI SECURITIES and SBI Sumishin Net Bank by Increasing Counterparties

<u>Already connected with 20 major financial institutions in Japan and</u> <u>abroad, and under negotiations with other 3 institutions</u>



*1. New participants in FY2009 (5 companies)

*2. New participants in FY2010 (3 companies)



<3> Reinforcement of Face-to-face Channels as an Infrastructure that Accelerates Core Business Growth



Directly managed by SBI SECURITIES

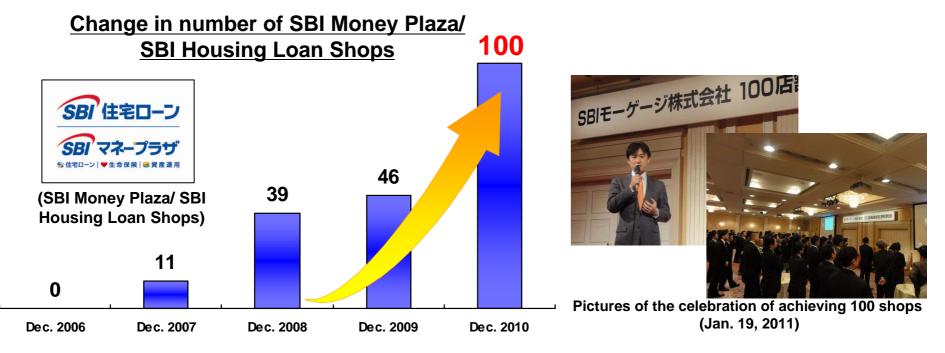
SBI 証券

Boosting store numbers will amplify their power to transmit information nationwide

Expanding Face-to-face Channels <2>



The number of "SBI Money Plaza/ SBI Housing Loan Shops", involved in housing loans, reached 100 stores nationwide in less than 4 years



Of the total 40 companies* managing "SBI Money Plaza/ SBI Housing Loan Shops", 26 companies are life insurance agencies

*Including stores directly managed by SBI Mortgage



Customers' biggest life purchase is their home, and their second biggest is their life insurance. We will promote a one-stop service for home loans and life insurance, by introducing life insurance proposals during sales of home loans



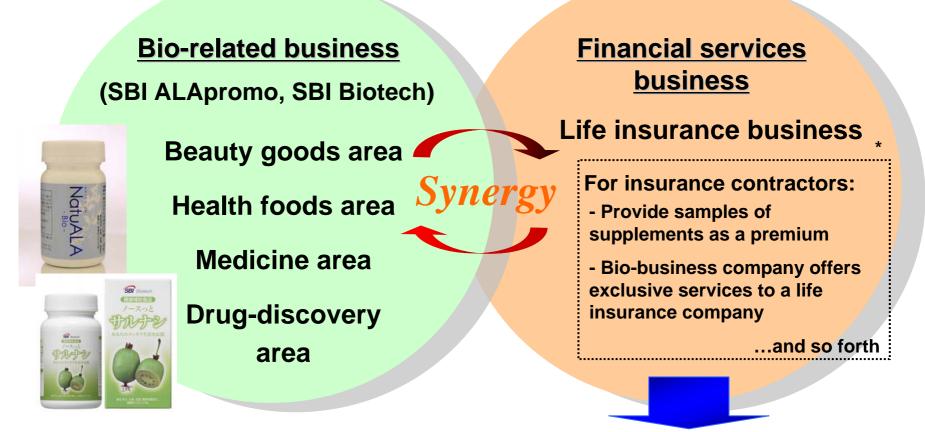
<4> Synergies Created with Non-financial Service Businesses in the Group

Example 4:

An Example of Synergy Between Bio-related Business and Financial Services Business



Image:



The insured may expect lower premiums if in good health, as the insurance company's cost of insurance will be reduced.



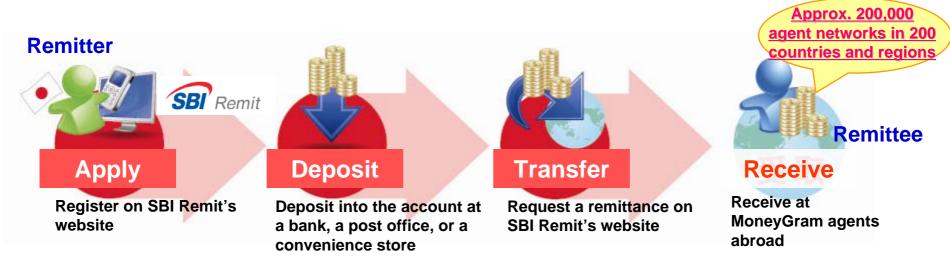
<5> Quickly Bring New Business to Profitability Utilizing Investee Companies and Other Means Example 5 SBI Remit Expecting Near-term Profitability with Investee Companies' Alliance

Example 5:

SBI Remit Started International Money Transfer Service on Dec. 13, 2010



Outline of Internet-based International Money Transfer Service



(e.g. Money transfer to Philippine)

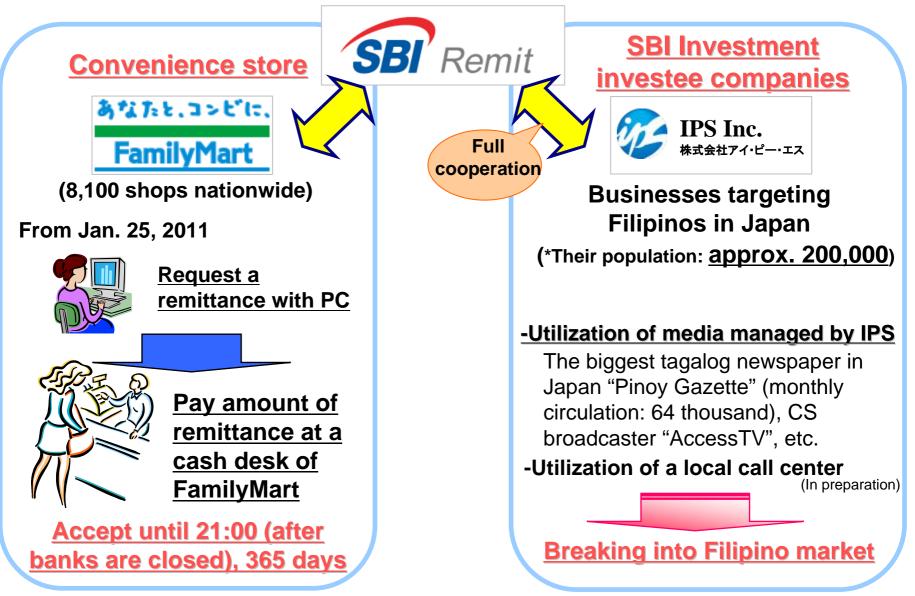
	SBI Remit *till Mar.	(Example) City Bank A (*SBI research)
Transfer fee (Up to 30,000 yen)	880 yen	Same bank/branch, overseas subsidiary To an individual: 3,500 yen
(Up to 250,000 yen)	1,480 yen	/to another bank: 3,000 yen
Other processing fees	free	Yen-denominated transfers, overseas currency-denominated transfers: 2,500 yen
Receiver fee	free	Transferring bank fee (Varies by local bank)

With the lowest fees available, expecting an increase in the customer base

Example 5:



Alliances to Increase the Customer Base



* Statistics from Ministry of Justice, data as of the end of 2009 81



<6> Pursuit of Synergies in Conjunction with Overseas Financial Businesses Example 6- i) Securities business ii) Banking business iii) Insurance business

Example 6 - i):

Global Synergies in the Securities Business <1>Holdings



Going forward, planning the establishment of a securities underwriting business for Vietnamese IPOs

Example 6 - i):

Global Synergies in the Securities Business <2>Holdings

Oct. 20, 2010: Acquired a "full license" as the first Japanese company SBI Phnom Penh Securities

An example of global business development in conjunction with SBI SECURITIES



SBI Phnom Penh Securities

Intending securities underwriting of IPOs of stateowned enterprises after the stock exchange becomes operational





Example 6 - ii):



Pursuit of Mutual Synergies between Overseas Banks of New Group Companies

-Operation of online banking businesses through investing in OBIBANK-

Concluded basic agreement on 50% investment. Plan to make it an affiliate after the acquisition of shares



The know-how of online banking business, which SBI Group has cultivated in Japan





Offering more convenient online banking services with highly safe/stable systems

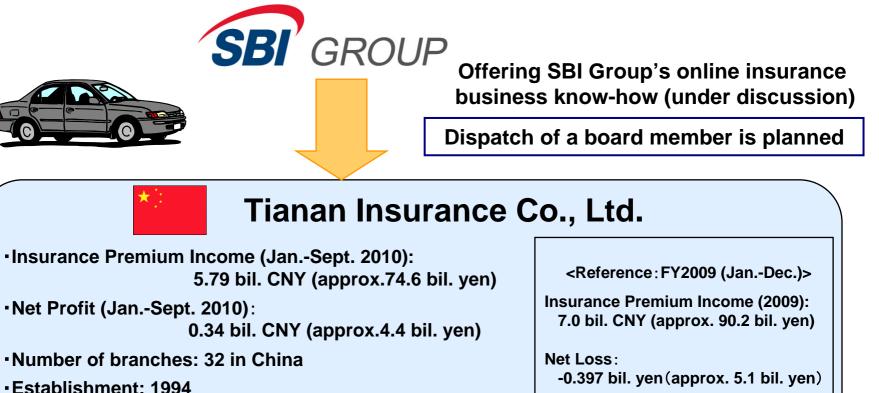
Now requesting approval of the equity investment from the Russian Central Bank

Example 6 - iii):

A Chinese Nonlife Insurance Company "Tianan Insurance Co., Ltd."



China now possesses the largest sales of new cars in the world, and an expansion in the auto insurance market is expected along with a continued growth of their auto market.



Profitability of Tianan Insurance was highly improved

Targeting IPO within 2 or 3 years by enhancing profitability

through introducing online business model

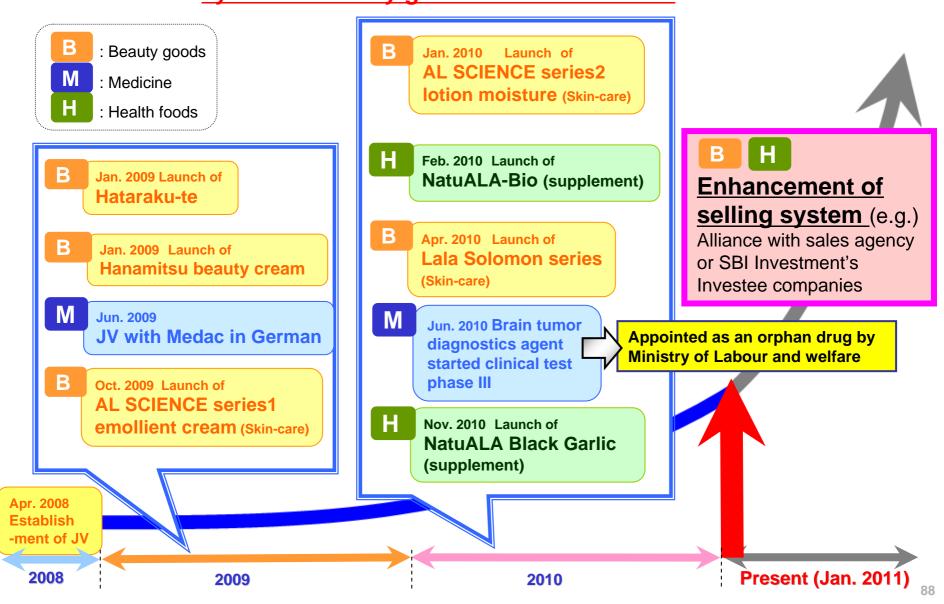
86



Measure 3 Harnessing Biotechnology Business as a Revenue Source –SBI Group's "Inaugural Year of Biotechnology"

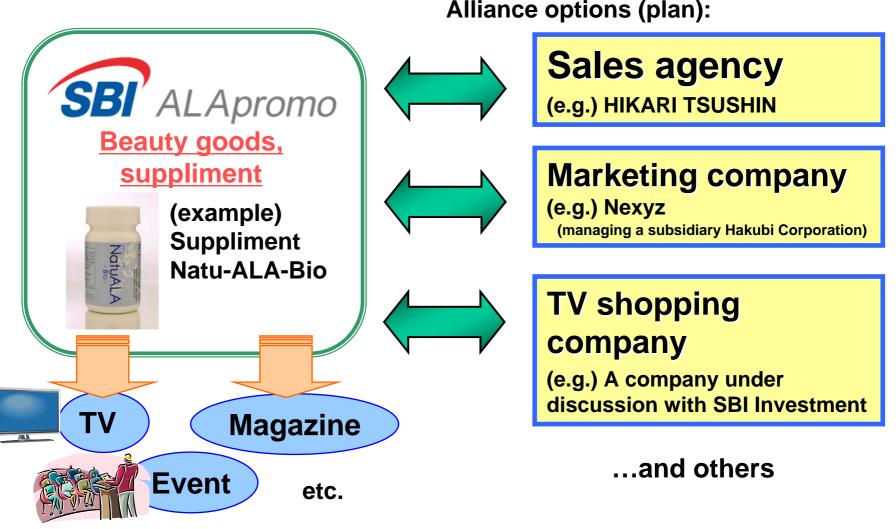
SBI ALApromo Targeting Profitability in the Next Fiscal Year SBI

Expecting profitability in FY2011 through enhancement of selling system of beauty goods and health foods



Measures for Enhancement of Selling System SBI

- Plan to start full swing sales promotion in Mar. 2011



Considering promotions

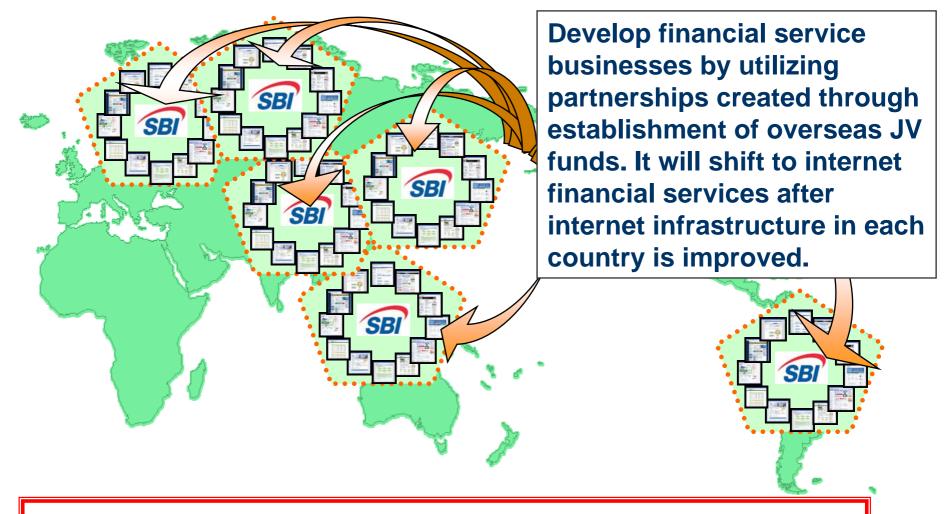


3. Continued Development of the Overseas Businesses Toward Becoming the "World's SBI"

- (1) Overseas Asset Management Business is Advancing at Full Speed
- (2) Expansion into Overseas Financial Businesses to Establish a "Global Financial Ecosystem"
- (3) Securing Human Resources for Overseas Businesses, an Important Component for a Transformation to a Global Company



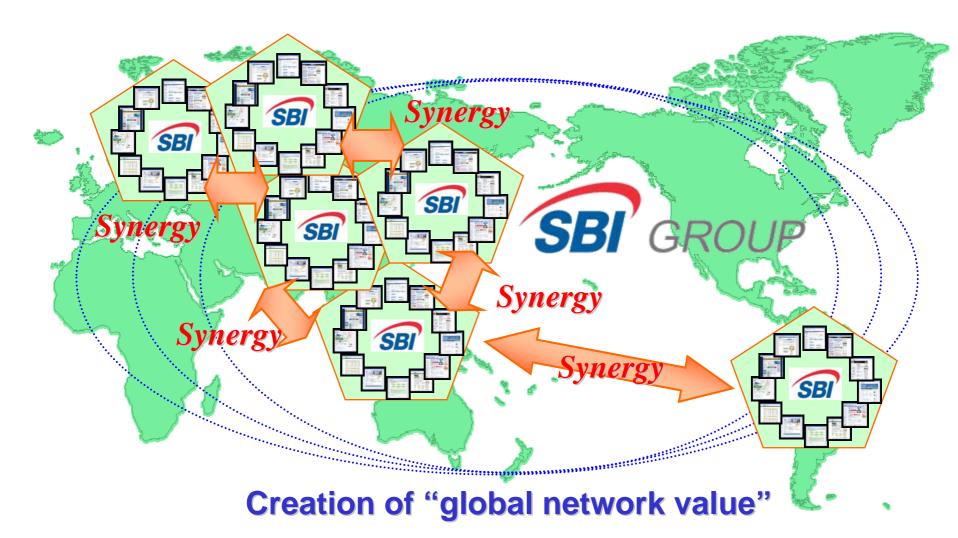
Phase 2: Development of Overseas Financial Services Businesses and the Establishment of JV Funds



From "Japan's SBI" to the "World's SBI"



Phase 3: Establishment of "Global Financial Ecosystem"



Holdings

Overseas Businesses Already Contribute to SBI's Profit

Asset Management Business

Overseas portion in 3Q FY2010 (9M)

Overseas sales ratio of investment security*: 84.7%

*Ratio of overseas companies in sales of investment security (including dividend and interest) in the Asset Management Business

Financial Service Businesses

Overseas ratio in ordinary income*

:<u>13.2%</u>

*Ratio of equity-method investment profit from the overseas financial institutions below, in ordinary profit in the Financial Service Businesses

- •Tien Phong Comercial Joint Stock Bank
- Phnom Penh Commercial Bank

Transformation to a global company is progressing smoothly

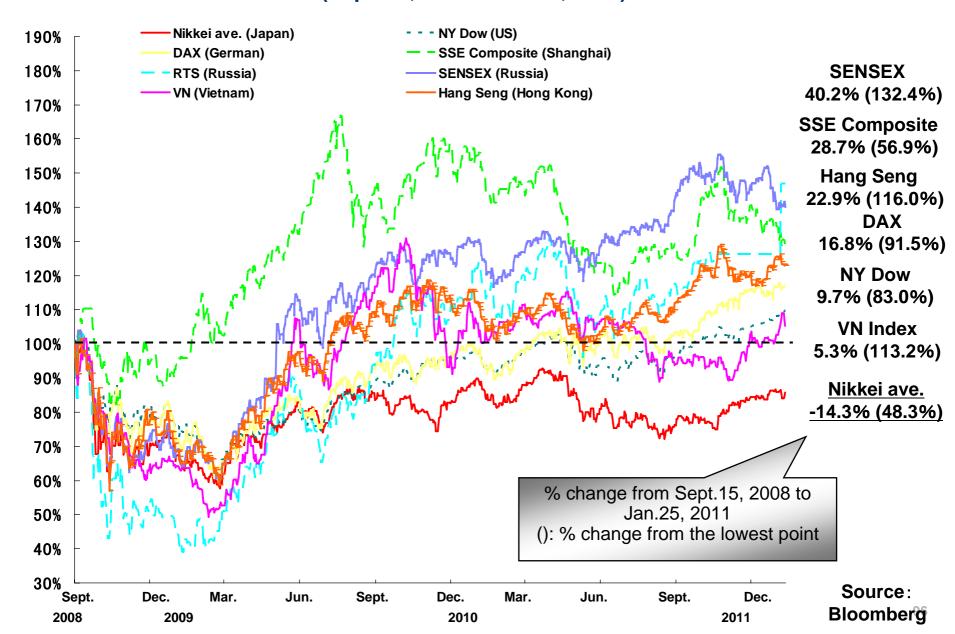


(1) Overseas Asset Management Business is Advancing at Full Speed

Change in Major Global Stock Market Indices after Apr. 1, 2008



(Sept. 15, 2008 - Jan. 25, 2011)



Current Status of Overseas VC Funds <1>



[Launched Funds]

<u>Fund name</u>	<u>NHF I</u>	<u>NHF II</u> (Invested as LP)	<u>NHF III</u> (Invested as LP)	SBI & TH VC Fund	SBI & BDJB China Fund
Partner	TEMASEK	-	-	Tsinghua Holdings	Beida Jade Bird
Commitment amount	100 mil. USD	500 mil. USD	750 mil. USD	34.5 mil. USD	100 mil. USD
SBI's shareholding	50%	10%	5%	87.1%	50.1%
Numbers of Investee companies	10 (inclu.8IPO/M&A)	19 (inclu.8 IPO/M&A)	8	7	2
Investment amount (mil.yen)	8,681	179,581	25,340	961	1,876

Fund name	<u>Taiwan</u> <u>Fund</u>	<u>Vietnam Japan</u> <u>Fund</u>	<u>Hungary</u> <u>Fund</u>	<u>Jefferies-SBI</u> <u>US Fund</u>
Partner	Founder of a Taiwanese IT company	FPT	MFB Invest Ltd.	Jefferies & Group
Commitment amount	22.5mil. USD	81.6mil. USD	100mil. EUR	150mil. USD
SBI's shareholding	66.7%	96.3%	60%	50%
Numbers of Investee companies	4	9	1	1
Investment amount (mil.yen)	133	3,204	398	1,408

*1 Number of investee company, commitment amount, investment amount, and FX rate as of Jan. 24, 2011

*2 Investment balances of NHF I, NHF II, NFH III, and Vietnam Japan Fund are at market value as of Jan. 24, 2011

Current Status of Overseas VC Funds <2>

[Funds under preparation for launch]

Fund name	SBI Zhaoxin Fund	SBI SOI Fund	Malaysia Fund
Partner	China Merchants Securities, Resource capital China, China CITIC	Keio University	PNB Equity Resource Corporation
Commitment amount	Offshore:約20.5mil. USD Onshore:約9.1mil. USD		50mil. USD
SBI's shareholding		100%	50%

	SBI-METROPOL Investment Fund	SBI-Islamic Fund	SBI-Jefferies Asia Fund
Partner	IFC METROPOL	Brunei Darussalam, Ministry of Finance	Jefferies & Group
Commitment amount	100mil. USD	58.4mil. USD	50mil. USD
SBI's shareholding	50%	50%	80%

Fund name	Brazil Fund	Africa Fund	Fudan Univ. Fund
Partner	Jardim Botânico Investimentos	Invest AD (Abu Dhabi)	Fudan University (Shanghai)
Commitment amount	125mil. USD	75mil. USD	Offshore: Over 50mil. USD Onshore: Over 30mil. USD
SBI's shareholding	50%	50%	

*FX rate is as of Jan.14, 2011



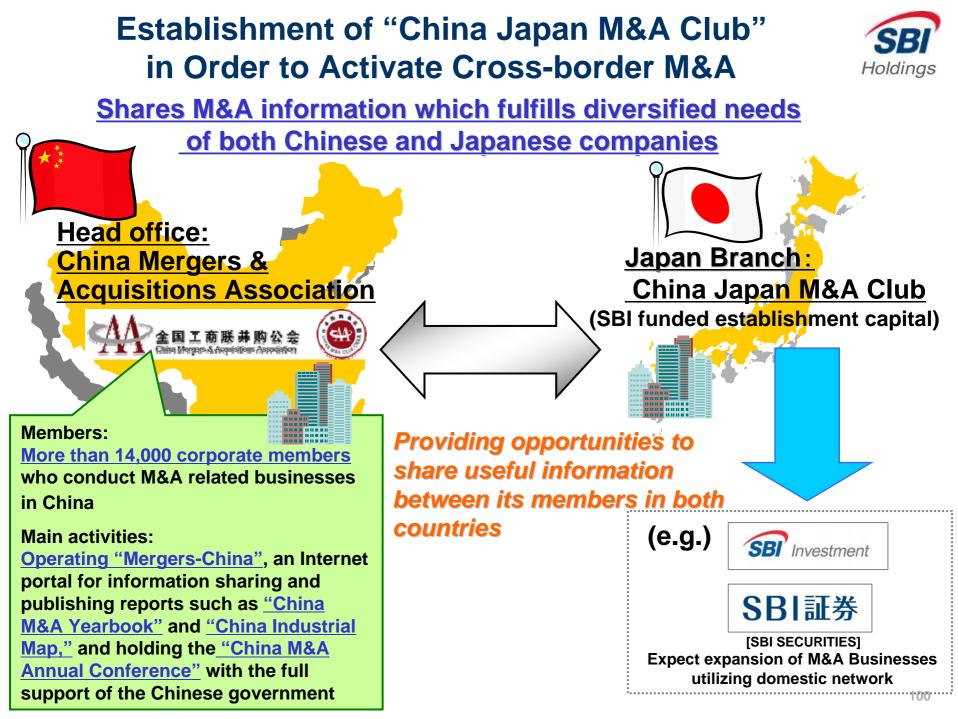
Further Advancement of Global Network



SBI Group's prominent partners

•	Japan's No.1 VC SBI Investment	*1	Company of the Tsinghua University Group Tsinghua Holdings
	Korea's No.1 VC KTIC	*1	Strategic investment arm of Peking University Peking University BDJB Group
¢	Singaporean governmental investment group Temasek Group	*1	Fudan University (Shanghai)
	Malaysian governmental investment management company PNB Equity Resource Corporation	*	China Merchants Securities, Resource Capital China, China CITIC Bank
X	Brunei Darussalam, Ministry of Finance	*	Vietnamese largest IT company FPT
	Major U.S. securities company Jefferies Group	*	A Founder of a Taiwanese IT company
	Leading Russian financial group IFC METROPOL		Subsidiary of a Abu Dhabi governmental ADIC Invest AD
	Wholly owned subsidiary of the Hungarian Development Bank MFB Invest Ltd .		an independent Brazilian asset management firm Jardim Botânico Investimentos

Planning to hold initial "SBI Partners Conference " this ^{etc.} year for information exchange and networking





(2) Expansion into Overseas Financial Businesses to Establish a "Global Financial Ecosystem"

-Capture Economic Growth of Emerging Countries as the Growth Driver for the SBI Group-

Change in Listed Share Market Cap by Industry in Japan



The finance and insurance industries have grown substantially from their high-growth period Holdings of the 1960's. During the economic high growth phase, they maintained a position of leadership as the industry infrastructure that supported the economy

	1960	1965	1970	1975	1980	1985
1	electric equipment	electricity and gas	finance and insurance	finance and insurance	finance and insurance	finance and insurance
2	transportation equipment	transportation equipment	electric equipment	electric equipment	electric equipment	electric equipment
3	Chemical	electric equipment	Chemical	commerce	Chemical	Chemical
4	primary metal	iron and steel	electricity and gas	transportation equipment	transportation equipment	commerce
5	iron and steel	Chemical	transportation equipment	construction	commerce	electricity and gas
6	food	finance and insurance	construction	Chemical	electricity and gas	transportation equipment
7	Commerce	commerce	commerce	iron and steel	iron and steel	construction
8	textiles	food	iron and steel	electricity and gas	machinery	machinery
9	electricity and gas	textiles	machinery	machinery	construction	food
10	finance and insurance	land transportation	food	food	food	land transportation

(Counted in December in each year) Source: TSE Annual Statistics The emerging market countries are also likely to experience a similar transition as that experienced in Japan

The Top 10 Largest Market Value Companies in China



In rapidly growing China, financial institutions already comprise most of the top 10 largest companies

	Company	Industry	Market Cap. (mil. USD)
1	PetroChina	Oil, Gas	329,260
2	Industrial and Commercial Bank of China	Bank	246,420
3	China Construction Bank	Bank	191,517
4	Bank of China	Bank	152,290
5	Sinopec	Oil, Gas	133,902
6	China Life Insurance	Life insurance	122,533
7	China Shenhua Energy	Coal mining	84,506
8	Bank of Communications	Bank	58,930
9	Ping An Insurance	Life insurance	57,386
10	China Merchants Bank	Bank	52,710

Overseas Banking Business :

Rapid Growth of Overseas Investee Financial Banks



TIEN PHONG COMMERCIAL JOINT STOCK BANK

(Equity ratio : 20.0%, Equity-method company/affiliated company)

<fy2010 \<="" full="" th=""><th>Year (JanDec.) financia</th><th>(YoY)</th></fy2010>	Year (JanDec.) financia	(YoY)	
Ordinary	9.9bil. yen(200.2%)	No. of	32,801(71.8%)
revenue		accounts	
Net income	0.7bil. yen(35.6%)	Deposits	31.5bil.yen(78.7%)
Total asset	87.32bil. yen(94.9%)	Loans	21.9bil.yen(65.7%)



Holdings



Phnom Penh Commercial Bank

(Equity ratio: 40.0%, Equity-method company/affiliated company)

<fy2010 f<="" th=""><th>ull Year (JanDec.) finan</th><th>(YoY)</th></fy2010>	ull Year (JanDec.) finan	(YoY)	
Ordinary revenue	0.29bil. yen(61.8%) No. of accounts		5,157(205.9%)
Net income	0.07bil. yen(149.4%)	Deposits	3.42bil. yen(120.4%)
Total asset	4.73bil. yen(71.3%)	Loans	1.99bil. yen(93.4%)





Commercial Bank of Ceylon

(Listed on Colombo Stock Exchange, Equity ratio: 9.99%)

<FY2010 9 months (Jan.-Sept.) financial result>

(YoY)

Ordinary revenue	22.6bil. yen(-6.9%)	Deposit s	188.0bil. yen(7.6%)
Net income	2.8bil. yen(27.0%)	Loans	152.4bil. yen(11.9%)
Total asset	271.2bil. yen(13.1%)		*FX ra

Dividend ratio in FY2009 was 41%

*FX rate is as of the end of each quarter **Overseas securities business**



Expansion into Securities Business in Vietnam and Cambodia

<On Oct. 20, 2010> became the first Japanese company to acquire a securities business license in Cambodia



SBI Phnom Penh Securities Co., Ltd. (Cambodia)

After the stock exchange becomes operational, SBI Phnom Penh Securities will operate a comprehensive securities business, including securities underwriting and securities brokering

<On Nov. 25, 2010> SBI SECURITIES reached a basic agreement to acquire a 20% stake in FPT Securities, which is issuing new shares to outside investors.



FPT Securities Joint Stock Company (Vietnam)

Trading value ranking on Vietnam stock exchanges (Oct.-Dec. 2010): Ho Chi Minh Securities Exchange 6th / Hanoi Securities Exchange 4th

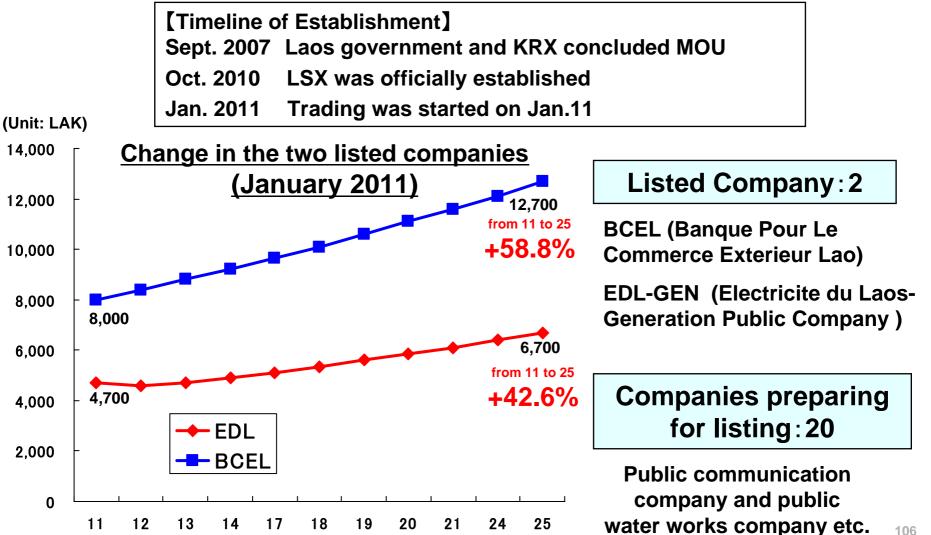
■FPT Securities is aggressively developing online trading systems utilizing FPT Group's technology, and over 90% of its customers utilize its online trading.

Overseas securities business

Inaugurated Laos Stock Exchange Shows Favorable Start



Stock prices keep rising on the Laos Securities Exchange(LSX), which is supported by the Korea Stock Exchange (KRX), as is the exchange in Cambodia





(3) Securing Human Resources for Overseas Businesses, an Important Component for a Transformation to a Global Company

Securing Human Resources for Overseas Development

(1) Collaboration between SBI Graduate School and FPT University



• Professional school based on the internet for training entrepreneurs

Institution for international level IT engineers. This is the first university to be approved, that has been established by a company, and now has two faculties, in IT and finance

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Collaborate actively to expand the curriculum and develop human resources

(e.g.) Provision of "Today's IT and Infrastructure in Vietnam" by lecturer of FPT Univ. for students of SBI Graduate School and employees of the SBI Group

(2) Adapt Internship system in each overseas base

(e.g.) • Shanghai office already accepted an intern

•SBI headquarters invite a talented FPT University student who has a basic knowledge of Japanese

As for nurturing potential executives for the Vietnam business, will conduct training in Japan for qualified students, and eventually give them a post in the Hanoi office



4. Adherence to the "Customer-centric Principle" and Measures to Enhance Recognition

The SBI Group's Rapidly Expanding Customer Base SBI

		Holdi
Mar. 2005 Mar. 2008	Mar. 2009 Mar. 2010	As of Dec. 2010
🕂 – 1.7 mil. 🖵 6.8 mil. –	🖊 8.0 mil. <mark></mark> 10.4 mil. <mark></mark>	<u>Over 11.3 n</u>
		(Unit: thousand)
SBI Group company and division		End of Dec. 2010
SBI SECURITIES	(Accounts)	2,162
SBIH InsWeb	(No. of customers)	3,752
E-LOAN	(No. of customers)	983
Other financial websites	(No. of customers)	131
MoneyLook	(Total no. of customer registrations)	625
Morningstar Japan	(New portfolio customer registrations)	65
SBI Card	(Cards issued)	116
SBI Sumishin Net Bank	(Accounts)	955
SBI Insurance	(Total no. of contracts)	240
Autoc one	(Total no. of service users in FY2009)	1,280
Lifestyle related comparison websites	(Total no. of customer registrations)	660
SBI Credit	(No. of customers)	84
Others		339
Total		11,392

*The counting method was changed on Sept. 2009, so the total count method is somewhat different before and after then.

* Repetition customers between group companies are counted double while it is omitting repetition in each service site when it can be recognized as a unique user.

*The number of total number of contract of SBI Insurance excludes continuing contracts, expiring contracts, and early-withdrawal

SBI Group is the First and Foremost in a Diversity of Businesses<1> SB

SBI Investment

- Best track record among Japanese domestic venture capital funds that redeemed after 2000 (The average IRR is 17.7% while that of JAFCO is 6.1%)

- 116 IPOs from 655 investee companies (as of the end of Dec. 2010)
- Ranks No.1 in terms of the scale of IT and biotechnology funds

SBI証券 [SBI SECURITIES]

- Ranks No.1 in terms of the share of individual brokerage trading value (35.5 % in 3Q FY2010)
- Ranks No.1 in terms of the share of individual margin trading value (39.3% in 3Q FY2010)
- Ranks No.1 in terms of the number of accounts among major online securities
- (2.16 million accounts as of end of Dec. 2010)



-Ranks No.1 in terms of the number of stocks offered for nighttime trading

-Ranks No.1 in terms of the turnover, volume and number of stocks traded per a day (PTS Market share in Dec. 2010: 64.8%)

MMRNINGSTAR

- Ranks No.1 among investment trust valuation websites in terms of the number of visitors



- First mortgage bank in Japan
- Ranks No.1 in the share of "Flat 35" on a written basis (14.18% share from Jan. to Dec. 2010)

Holdings

SBI Group is the First and Foremost in a Diversity of Businesses<2> SB

SBI Sumíshín Net Bank

- -Fastest among Internet-based banks to raise its deposits to more than 1.5 trillion yen; taking only 1,214 days (3 years and 4 months) from the start of operations
- -Fastest among Internet-based banks to raise its cumulative total of housing loans to more than 650 billion yen; taking only 1,216 days (3 years and 4 months) from its start of operations
- -Fastest among Internet-based banks to become profitable on a yearly basis; in the third FY.
- -First in Japan to develop and adopt SBI Hybrid Deposit systems, where Internet bank accounts and securities accounts are completely linked



- -First to provide E-commerce settlement service in Japan
- -First in Japan to provide China UnionPay Card settlement for Internet mail order service in China



- -Offers "MoneyLook", which is the No.1 account aggregation service software that holds the most registered members and affiliated websites
- -"InsWeb" and "E-LOAN" are the No.1 comparison and estimate websites that have the most service users and affiliated financial institutions



-Operates "Searchina", Japan's largest Chinese information website, with 86.51 mil. monthly PV and 3.88 million monthly UU (Dec. 2010)

SBI Graduate School

-Operates Japan's first graduate school centered on E-Learning educational system

Holdings

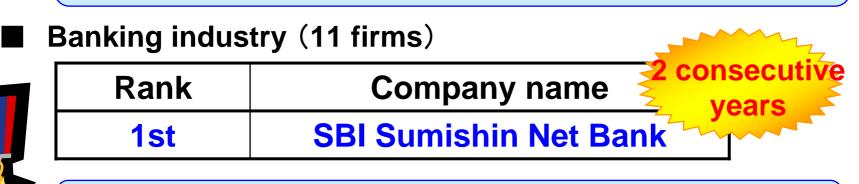
SBI Sumishin Net Bank and SBI SECURITIES Both SBI Sumishin Net Bank and SBI SECURITIES Ranked First in Their Respective Industry, in the 2010 JCSI Customer Satisfaction Survey (Japanese Customer Satisfaction Index)

Customer satisfaction ranking by industry

*Released by Service Productivity & Innovation for Growth (SPRING)

oved up tw

ranks from





Securities industry (10 firms)

Rank **Company name SBI SECURITIES** 1st

While competitors' fell in ranking, SBI SECURITIES gained in all categories. From personal comments, factors such as, "Combined use with SBI Sumishin

Net Bank" and "Support for domestic stock market" were well received.



SBI Sumishin Net Bank: Placed First and Second in Many Categories in the "7th Nikkei Financial Institution Ranking"



*conducted by Nikkei



Customer satisfaction : 2nd (2nd)

():rank in previous ranking



Convenient to deals on phone and Internet: 1st (1st)

Want to use again : 1st (1st)



	Customer satisfaction		
	by generation : 30's	2nd	(out of rank)
•	40's	2nd	(2nd)
	50's	1st	(out of rank)



 $\Box \rangle$

"Sony Bank ranked 1st in 30's and 40's while SBI Sumishin ranked 1st in 50's, signifying the wide penetration of online banks. (Nikkei Veritas Jan. 9, 2011)

SBI Insurance:

SBI Insurance Takes a Leap Forward with the Popularity of Its Auto Insurance (The Industry's Lowest Premium and No.1 Customer Satisfaction)



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In the "Auto Insurance Ranking" from The Diamond Weekly, <u>SBI</u> Insurance was ranked No.1 for the second consecutive year! (*1)



In Oricon customer satisfaction ranking "Satisfaction in Insurance Premium", <u>SBI Insurance was ranked No.1 for consecutive 2 years!</u> (*2)

The Diamond Weekly "Auto Insurance Ranking" (Mar. 20, 2010)

Rank Company		Premium of car insurance (without automobile physical damage insurance)		
1位	SBI Insurance	44,480 47,340		
2位	American Home			
3位 Mitsui Direct		48,910		
In a questionnaire conducted by SBI Insurance, 93% of the		Iot so changed 6% Condition of the ranking Car: He Iot so changed 6% 1.3G (GE6) (Registered on Febrolic contract: New contract, The contract: New contract, The contract: New contract, The contract is present of contract: New contract, The contract is present of the contract is	ruary 20 overed: of using ve a yea e, Cover	
respondents "the premiu lowe	answered m becameThe premium became lower[S Au Or [T]m became pr"93%	urvey period]: Jul.29- ug.2, 2010 [Method] nline questionnaire arget] 2,616 customers	injury insurance (to others), property dama insurance: no limitation, Bodily injury: 50 r yen Passenger injury: 10 million yen, No insurance, New car discount, Internet disc No-instrument discount applied (The Dian Weekly survey) *Insurance premium can of depending on customers' condition and co	

(*1) The Diamond Weekly Mar.14, 2009 / Mar.20, 2010 (*2) Oricon Customer Satisfaction Ranking "Satisfaction in Insurance Premium" released in Dec. 2009

SBI Brand Recognition was Significantly Enhanced SBI Holdinas

Survey on visibility of the SBI Group, Aug.27-30, 2010

Q. Do you know "the SBI Group"?			Broadcasted TV commercials in
	Sept. 2008 (n=1,106)	Dec. 2010 (n=1,500)	the terms below after Sept. 2008 ≻Sept. 2008- Jan. 2009
Know in detail	2.3%	5.1%	 ≻FebMar. 2009 ≻May-Sept. 2009 ≻Jul Aug. 2010 ≻Oct Dec. 2010
Know roughly	14.6%	21.9%	
Have heard of the name	28.8%	39.7%	Schedule of TV commercials after Feb. 2011
Never heard of	54.4%	33.3%	Term : from mid. to late Feb. [Spot commercial] from Feb.19 to 27
Survey method: online surveys utilizing "goo research"			 Will be broadcasted in 5 areas of Kanto, Kansai, Chubu, Fukuoka and Hiroshima [Sponsored commercial] Scheduled several programs mainly in Kanto area



[Reference]

Asset Management Business:

Assets under Management of the SBI Group Holdings

543.7 billion yen as of the end of Dec. 2010

Private equity ,etc. total: 302.	.6 bil. ye	n			
[IT/Biotechnology] Total:	122.2) ([Environment/Energy	y ∗2] 7.9	
Broadband/Media	50.8		[Overseas]	Total: 96.2	
Mobile services	27.3		China *2	22.2	
Biotech	14.5		Korea	13.4	
Others *1,2	29.7		Vietnam	6.3	
[Buyout/Mezzanine] Total:	43.6		India	8.4	
Value Up	20.9		Hungary	12.1	
Mezzanine	22.6		USA *2	12.2	
[Direct investment]	32.8)	Others *2	21.4	
[Investment trusts, others] Total: 200.4 [Real estate, others] Total: 40.7					
Investment trusts	42.3		Development	2	29.1
Investment advisory	156.7		Completed properties	1	1.7
Investment companies	1.3			I	1.1

Figures for real estate reflect a total investment amount, and investment trusts, investment advisory and others reflect net assets at market value as of the end of Sept. 2010. Figures for other funds are net assets at market value based on the latest financial reports of each fund as of the end of Sept. 2010. All figures are rounded to the nearest 100 million yen.

*1 Includes funds managed by HIKARI Private Equity and by SBI Trans-Science.

*2 Calculated based on the investment commitment amount if the fiscal year is not yet closed



http://www.sbigroup.co.jp/english/