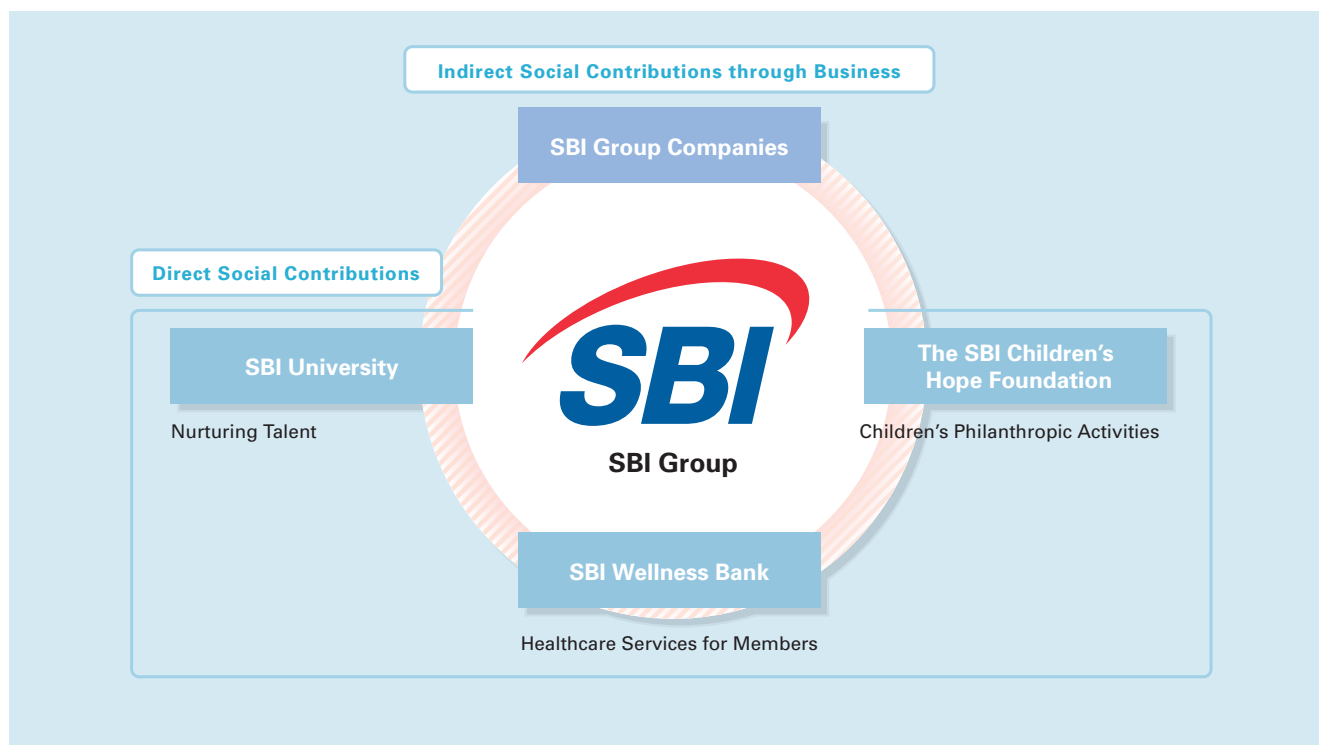


The Four Pillars of Social Contributions at the SBI Group



Approach to Nurturing Human Capital

At the SBI Group, it is our intention to nurture as many “promising individuals” as possible who will eventually play important roles in leading Japan’s future. “Promising” does not refer solely to an individual’s ability to contribute to the earnings of a single division or company, but refers to those individuals who have a strong desire to contribute to the economy and society as a whole. Such an individual must acquire resolute ethical values, considerable business expertise, an international perspective, and the capacity to make bold business decisions.

Recruiting New University Graduates

Until recently, the SBI Group primarily hired experienced individuals rather than new graduates. During year 2005, the group initiated a new hiring process for graduates for the first time, and hired 42 university graduates in April 2006 and 91 university graduates in April 2007. One of our primary objectives in this process is to recruit individuals with the potential to develop into top management positions where they will eventually oversee the continual evolution and growth of the organization. Also, in this way these individuals will receive a thorough understanding of SBI’s unique corporate culture, so that they may in turn pass it on to the next generation of employees.

Establishing the SBI Graduate School

In May 2006, we established SBI University Co., Ltd. as a new approach to “education in ideals” through the use of the Internet. Owing to the SBI Group’s advocacy of the organization’s function as a “creator of new industries” the university will provide corporate

training, but the curriculum will also seek to develop well-rounded individuals. As a university with an open door policy, the school will welcome all individuals who have a strong desire to succeed and a willingness to learn. Classes provide a forum for students to interact among themselves to learn and train for their jobs. As of July 2007, the university has held a total of nine open seminars with classes covering numerous subjects, including the humanities, which are essential to successful corporate management.

In April 2007, SBI submitted an application to Japan’s Ministry of Education, Culture, Sports, Science and Technology to establish the SBI Graduate School, and preparations are now under way for the planned opening of the school during the fiscal year ending in March 2009. Yoshitaka Kitao, CEO of SBI Holdings, will serve as president of the school, and courses will cover a broad spectrum of topics, including seminars on practical business lessons from SBI Group executives to the teachings of Confucius and the military tactics of Sun Tzu.

CSR Initiatives

As an element of the composition of society, companies owe their existence to the very existence of society. As such, all companies must contribute to the sustained development society. The SBI Group is very well aware of the “social nature” of companies and the need for a corporate entity to be a “strong and respected company,” and with this in mind we have aggressively pursued many corporate social responsibility (CSR) programs.

Strengthening CSR Activities Through The SBI Children’s Hope Foundation

As a direct social contribution, the SBI Group has established a fundamental policy of donating a reasonable portion of its earnings to child welfare facilities. In October 2005, the SBI Group established The SBI Children’s Hope

Foundation to administer such donations, and since then the foundation has been involved in many issues and activities dealing with child welfare in Japan.

Activities of The SBI Children’s Hope Foundation

1. Donations to Child Welfare Facilities

To improve conditions at facilities which care for abused children, SBI Group companies donated approximately ¥ 390 million to the Foundation during fiscal 2006. Of the total, the Foundation donated ¥259 million to 174 facilities.

	Donations(million yen)	Facilities
FY2006	259	174
FY2005	155	105
FY2004	167	173

*FY2004 donations are by the SBI Group. All subsequent donations are by the Foundation.

2. Training for Child Care Personnel

The Foundation sponsored on-the-job training programs to provide personnel at facilities with the knowledge and skills required to help abused children heal their emotional scars. The initial program was held in eastern Japan from October 31 to November 2, 2006 followed by another in western Japan from February 21 to 23, 2007.

3. Support for Self-Reliance

The Foundation donated ¥15 million to five facilities (homes for self-reliance and shelter support) for programs that assist children to live on their own after leaving a care facility.

4. Public Awareness Activities

In support of raising public awareness for the need to prevent child abuse, the foundation initiated its support of the Orange Ribbon Campaign in 2006. Declaring November 2006 as the Child Abuse Prevention Month, SBI Holdings CEO Yoshitaka Kitao and executives of the SBI Group wore orange ribbons during the month, and participated in child abuse prevention activities. The Group’s efforts resulted in donations of 348,410 yen through the distribution of 9,391 orange ribbons.



Participation in Members-only Healthcare Services Business

The SBI Group entered the members-only healthcare business in April 2007 by establishing SBI Wellness Bank Co., Ltd. This venture plans to provide a range of healthcare services, from disease prevention to the treatment and cure of various disorders.

In July 2007, SBI Wellness Bank signed an agreement with Clinique La Prairie of Switzerland, one of the world’s preeminent anti-aging medical institutions. Based on this agreement, SBI Wellness plans to construct the first branch of Clinique La Prairie outside of Switzerland, to be located in the city of Atami in Shizuoka Prefecture. Upon its completion, anticipated for October 2009, the clinic plans to provide its members with some of the world’s most advanced healthcare services as well as anti-aging treatments. Additionally, the clinic expects to provide a limited number of medical spa type treatments to the general public.

SBI Wellness Bank Co., Ltd.

- Activities
- Healthcare services for members (physical examinations, treatments by “Super Doctor,” health counseling, etc.)
 - Healthcare services for the public (Medical spa, sale of anti-aging cosmetics, etc.)
 - Consulting services involving wellness