

Offering a Variety of Highly Distinctive Internet-based Financial Services, and Targeting Rapid Growth by Pursuing Synergies with the Three New Businesses in order to Contribute More to Earnings as a Reliable Source of Profits.

## Principal Companies in the Financial Services Business

SBI Holdings, Inc. (Financial Services Business Division); Operating financial comparison website business  
 Morningstar Japan K.K. / Hercules Market of OSE (code 4765); Rating information for financial products, primarily investment trusts  
 Gomez Consulting Co., Ltd. / Hercules Market of OSE (code 3813); Business support and evaluation of websites  
 SBI VeriTrans Co., Ltd. / Hercules Market of OSE (code 3749); Electronic settlement services for e-commerce businesses  
 SBI Sumishin Net Bank, Ltd. / Internet bank that provides a full lineup of banking services; co-owned with The Sumitomo Trust & Banking Co., Ltd.  
 SBI Insurance Co., Ltd. / Internet nonlife insurer jointly owned with Aioi Insurance Co., Ltd. and SOFTBANK Corp.  
 SBI AXA Life Insurance Co., Ltd. / Japan's first Internet life insurance company jointly owned with AXA Japan Holding Co., Ltd. and SOFTBANK Corp.  
 SBI Card Co., Ltd. / Credit card services and an issuer of the MasterCard-branded SBI World Card

## Performance of Publicly Owned Subsidiaries

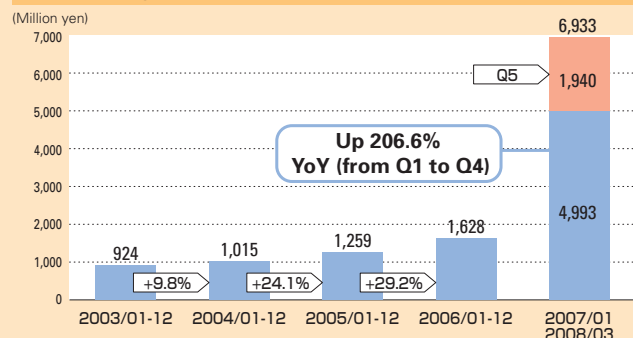
(Unit: million yen, Figures in parentheses are YoY change (%))

	Operating Revenues	Operating Income	Ordinary Income	Net Income
<b>Morningstar Japan (FY2007)*2</b>	6,933 (-)	824 (-)	891 (-)	447 (-)
<b>Gomez Consulting (FY2007)*2</b>	778 (-)	241 (-)	247 (-)	145 (-)
<b>SBI VeriTrans (FY2007)</b>	3,622 (+28.8)	733 (+23.8)	744 (+26.4)	438 (+30.2)

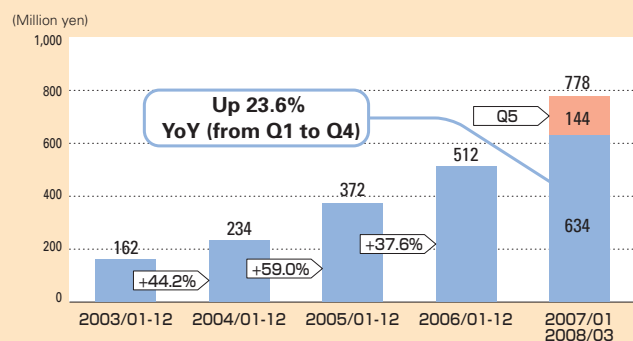
\*1 Morningstar Japan figures are consolidated, whereas Gomez Consulting and SBI VeriTrans figures are non-consolidated.

\*2 Morningstar Japan and Gomez Consulting changed from a December to March fiscal year in 2007. The current fiscal period for these two companies is the 15-month period from Jan. 2007 through Mar. 2008, therefore, YoY change is not available for these two companies.

## Morningstar Japan Growth in Consolidated Revenues



## Gomez Consulting Growth in Revenues



**Existing businesses continued to post solid growth, with operating revenues up 19% to ¥22.5 billion for the fiscal year ended March 2008. This performance reflected the SBIH Group's ability to capitalize on opportunities spawned by trends in Japan such as the shift from savings to investments, the increased use of broadband technology, and revisions to laws and regulations for financial services. Operating income decreased 74.1% to ¥0.8 billion primarily owing to the severe impact of weakness in Japan's consumer finance industry, which adversely affected the SBIH Group's loan comparison website business.**

**New businesses include credit cards, card processing, Internet life insurance and Internet nonlife insurance. For these operations, operating revenues totaled ¥0.3 billion, but an operating loss of ¥2.3 billion was incurred owing to start-up expenses. All of these businesses are off to a good start as they are steadily increasing their customer base.**

Publicly owned subsidiaries continue to grow through accurate targeting of market trends

## "Morningstar Japan" Capitalizes on the Shift from Savings to Investments

Morningstar Japan, which supplies rating information for investment trusts and other financial products, achieved significant increases in revenues and earnings. The acquisition of Kabushiki Shimbun Inc., Japan's largest specialty securities newspaper (official circulation of 39,000), was a major reason for this growth. By combining Morningstar's global content with the massive volume of domestic content at Kabushiki Shimbun associated with stocks, Morningstar Japan plans to build a comprehensive financial information website.

Even as the volume of assets in equity investment trusts in Japan declined, Morningstar's website achieved a remarkable YoY increase in page views of nearly double to 200 million. In addition, assets in "funds of funds" managed by Morningstar Japan subsidiary Morningstar Asset Management rose to ¥222.1 billion as of March 2008, compared with ¥106.4 billion a year earlier.

## "Gomez Consulting" Raises Awareness of Its Website Analysis and Ranking Services

Revenues and ordinary income at Gomez Consulting reached record highs. Driving this growth was the company's website

analysis service for banks and securities companies, and its website planning and design business. During the past fiscal year, Gomez Consulting provided services for the websites of 112 companies, primarily e-commerce sites and the sites of financial institutions. In April 2008, the company introduced the Gomez IR Website Comprehensive Ranking, which is based on a survey of the websites of 3,934 publicly owned companies in Japan. By announcing rankings and other information, Gomez Consulting is increasing its activities to establish relationships with companies in a broad range of industries.

## Growth at "SBI VeriTrans" Accelerates Along with Rapidly Expanding E-commerce Market

SBI VeriTrans is a provider of online payment processing solutions for e-commerce companies. Revenues and all categories of earnings continue to grow at the company, along with the rising volume of e-commerce and credit card transactions. In the past fiscal year, non-consolidated and consolidated performance once again set new records. Expansion of operations to cover new business domains is a major source of growth. During the past fiscal year, SBI VeriTrans started processing transactions using "Mobile Suica" and "Mobile Edy," two widely used e-money systems in Japan. Owing in part to these additions, the number of transactions handled for the fiscal year ended March 2008 increased 34.4% to more than 37 million.

Distinctive financial services that continue to post steady growth

## "InsWeb" and "E-LOAN": Japan's Largest Financial Comparison Sites

SBI Holdings operates Japan's largest financial comparison websites through its marketplace business. In particular, "InsWeb" continues to experience a steadily increasing number of requests for insurance policy estimates. For the fiscal year ended March 2008, the marketplace business recorded a total of 888,000 transactions\*, another all-time high.

The downturn in Japan's consumer finance industry significantly impacted the "E-LOAN" consumer loan comparison website. The result was a decline in fees received from companies participating in the service site, which was one cause for the decrease in earnings from existing businesses.

\*Number of estimates, requests for estimates, provisional applications and other transactions conducted on the website for the eight financial comparison websites operated by SBI Holdings

## New businesses get off to a good start

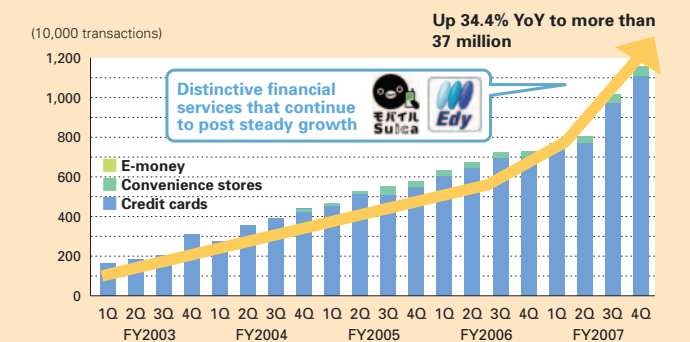
SBI Card, which issues a number of credit cards using the MasterCard brand, is steadily increasing its customer base. By leveraging its expertise in offering credit cards with features ranking among the best in the industry, the company increased the number of cards issued to 32,000 as of March 31, 2008, after only about 18 months since the start of its credit card issuance.

SBI Sumishin Net Bank is rapidly increasing its customer

## Morningstar Japan's comprehensive financial information website focuses primarily on stocks and investment trusts in Japan and overseas markets



## Quarterly Growth in Transactions Handled by SBI VeriTrans



## Another record high for marketplace business transactions, centering on "InsWeb" and "E-LOAN," Japan's largest financial comparison and estimate websites

