

Management Philosophy and Vision

Sound Ethical Values

We shall undertake judgments on actions based not only whether they conform to the law or profit the company, but also whether they are socially equitable.

Financial Innovator

We will transcend traditional methods and bring financial innovations to the forefront of the financial industry, utilizing opportunities provided by the powerful price-cutting forces of the Internet and developing financial services that further enhance benefits for customers.

New Industry Creator

We will work to become the leader in creating and cultivating the core industries of the 21st century.



Self-Evolution

We will continue to be a company that evolves of its own volition by forming an organization that flexibly adapts to changes in the operating environment and incorporates corporate "Ingenuity" and "Self-transformation" as part of its organizational DNA.

Social Responsibility

We will ensure that each company in the SBI Group recognizes its social responsibilities as a member of society while fulfilling the demands of its stakeholders, contributing to the betterment of society.

The SBI Group's Corporate Vision

(Formulated in April 2008)

- Increase operating income to 100 billion yen in FY2012 (the year ending March 2013)
- Expand Asset Management and Brokerage & Investment Banking Business to two-thirds of operating income by the year ending March 2013, with all other businesses accounting for the remaining one-third
- Transform the SBI Group into a global organization that earns half its operating income outside Japan by the year ending March 2013

The SBI Group makes a clear distinction between its "management philosophy" and "corporate vision." We regard our "management philosophy" as long-term and universal values to which we aspire and that this philosophy should not be easily altered because of a change in top management or shifts in the market.

On the other hand, our "corporate vision" concretely describes how the Company sees its desired corporate organization in the future and therefore must be realistic and attainable. In the current age of rapid change, a corporate vision is of a medium-term nature.