

The SBI Group's CSR Activities

CSR Initiatives

As a constituent component of society, each company owes its own existence to society. Consequently, no company can function as a going concern without contributing to the sustained development of society. The SBI Group has a strong awareness of the "social nature of companies" and the need to be a "strong and respected company." With this in mind, the SBI Group is actively conducting various corporate social responsibility (CSR) programs.

Strengthening CSR Activities Through the SBI Children's Hope Foundation

In order to make a direct contribution to society, the SBI Group donates a reasonable portion of its earnings to support child welfare facilities. The SBI Children's Hope Foundation, which has administered these activities since 2005, acquired accreditation as a public interest incorporated foundation in 2010 from the Office of the Prime Minister of Japan. With this accreditation, the Foundation benefits not only by maintaining society's trust, but also obtaining preferential treatment under the tax code as a "designated public interest promotion corporation." The SBI Group will continue to place more focus on social welfare facilities such as those for the prevention of child abuse.



Activities

1. Donations to Child Welfare Facilities

To improve conditions at facilities that care for abused children, the SBI Group companies narrowed their focus to targeting smaller-scale care at child welfare facilities, donating ¥41 million to 17 facilities in FY2010 for this purpose.

As a result, total cumulative contributions since FY2005 amounted to ¥717 million.

2. Training for Child Care Personnel

The Foundation sponsors training for about 50 specially selected care workers at child care facilities, conducting separate programs in eastern and western Japan. The objective is to provide on-the-job training programs that give personnel at facilities the knowledge and skills required to help abused children heal their emotional scars.

From the current fiscal year, the Foundation has begun offering SBI Children's Inspiration Academy, an advanced training course for those who have already completed the previous training programs. This training seeks to insert a facilities management mindset into the mix, offering a curriculum that emphasizes both knowledge and practical skills in a short but intensive learning environment. In FY2010, there were eight total seminars held, three in eastern Japan and five in western Japan.

3. Support for Self-Reliance

The foundation donated ¥15 million to three facilities and two foundations for programs that assist children to become independent after leaving a care facility.

4. Public Awareness Activities to Prevent Child Abuse

In addition to supporting foundations involved in child abuse prevention awareness activities (2 foundations, ¥17 million), the SBI Children's

Hope Foundation, SBI Graduate School and Yokohama City University held a joint seminar for the general public on child abuse prevention. The topic of the seminar was "Child Abuse in 2010—Recognition, Saving and Prevention."



The Foundation has supported the Orange Ribbon Campaign, which implements a nationwide child abuse prevention network to raise public awareness of this social problem. Every November, which is Child Abuse Prevention Month, SBI Holdings CEO Yoshitaka Kitao and other SBI Group executives and employees wear orange ribbons, raising awareness of this issue within and outside the SBI Group. As a result, in FY2010, the SBI Group collected donations totaling ¥535,390 from the sale of orange ribbons and orange ribbon badges, etc.

Morningstar Japan SRI Index

As of the end of March 31, 2011, the net assets of the two SRI ("Socially Responsible Investment"; publicly offered investment trusts) funds utilizing Morningstar Japan data totaled approximately ¥3.47 billion. Through the calculation and the disclosure of Morningstar Japan's SRI index, we encourage companies to promote their CSR activities, and also create an environment conducive to socially responsible investment by providing a benchmark for SRI funds and supplying information for investors.

Relief Support for Victims of the Great East Japan Earthquake

The SBI Group has provided and collected monetary donations to assist areas of Japan impacted by the Great East Japan Earthquake that struck on March 11, 2011.

As of May 31, 2011, Group companies had collected a total of ¥74,429,783 in relief donations. In addition to soliciting donations, the SBI Group companies have offered all or a portion of their sales for a limited time as donations. As of May 31, 2011, ¥25,061,127 in donations have been raised in this way. A total of ¥99,490,910 was donated to the Japanese Red Cross Society for assisting in activities to provide relief to victims of the disaster, and to support restoration activities in the region.

SBI Group Companies Involved in Collection and/or Donation of Relief Funds

SBI SECURITIES Co., Ltd.	Collection of relief donations from securities account disbursements Donation of relief funds based on foreign exchange trading volume
SBI Liquidity Market Co., Ltd.	Donation of relief funds based on foreign exchange trading volume
SBI Sumishin Net Bank, Ltd.	Collection of relief funds transferred to designated accounts
SBI VeriTrans Co., Ltd.	Collection of relief funds via online payment settlement
SBI Point Union Co., Ltd.	Collection of relief funds from SBI Point use
Searchina Co., Ltd.	Collection of relief funds from Chinese users Company donations
Sharee, Inc.	Collection of relief funds from the sale of special relief coupons Donation of all sales during a specific period of time