



ANNUAL REPORT **2011**

The background of the cover is composed of several horizontal bands. The top band is a solid magenta color. Below it is a band with a purple-to-white gradient and a white grid pattern. The middle band is white and contains the text 'STRATEGIC BUSINESS INNOVATOR'. Below that is a band with a green-to-white gradient and a white grid pattern. The bottom band is a yellow-to-white gradient with a white grid pattern.

**STRATEGIC BUSINESS INNOVATOR**