The SBI Group (Principal Group Companies)

SBI Holdings, Inc. **TSE First Section** SEHK Main Board **Financial Services Business** A diversified line of financial services 1 SBI FINANCIAL SERVICES Co., Ltd. **Financial Services Business** SBI Insurance Co., Ltd. (Business Divisions of SBI Holdings, Inc.) Control and management of the Financial Internet-based nonlife insurance company Services Business 100.0% Operation of financial product comparison, 86.5% search and estimate websites 1 SBI SECURITIES Co., Ltd. 1 SBI SSI Co., Ltd. **JASDAQ** Comprehensive online securities company Small-amount short-term insurance policy Morningstar Japan K.K. 100.0% businesses 95.0% Rating information for investment trust, others 1 SBI Benefit Systems Co., Ltd. 2 SBI Sumishin Net Bank, Ltd. Services for defined-benefit pension Internet-based full service bank 50.0% Morningstar Asset Management Co., Ltd. KOSPI Investment advisory services, others 1 SBI MONEY PLAZA Co., Ltd. 100.0% SBI Mortgage Co., Ltd. "Face-to-face" shops that provide Long-term, fixed-rate housing loans 66.5% financial products 100.0% SBI Fund Bank Co., Ltd. Planning services associated **1** CEM Corporation 1 SBI Liquidity Market Co., Ltd. 100.0% with investment trusts Real estate secured loans 79.7% Provision of market infrastructure to supply liquidity to FX margin trading 2 Strategic Consulting Group, Inc. 1 SBI Card Co., Ltd. Financial advisory services 44.4% SBI FXTRADE Co., Ltd. Credit card business 100.0% Pure-play FX broker 100.0% 1 Searchina Co., Ltd. SBI Servicer Co., Ltd. Operation of "Searchina," Japan's largest 2 SBI Japannext Co., Ltd. Management, purchase and Chinese information website 99.1% 100.0% recovery of receivables Operation of PTS (Proprietary Trading System) 47.4% CSJ-SBI Financial Media Co., Ltd. SBI Lease Co., Ltd. Sino-Japanese economic and financial 1 SBI Social Lending Co., Ltd. Comprehensive leasing business 100.0% information services 43.0% Loan and social lending operations 100.0% 1 SBI Business Support Co., Ltd. 1 SBI Net Systems Co., Ltd. Call center planning and operation, staffing 1 SBI Remit Co., Ltd. R&D and providing information security 100.0% International remittance business 100.0% products 100.0% SBI Marketing Co., Ltd. SBI Credit Co., Ltd. 2 SBI-LG Systems Co., Ltd. Advertising agent 99.0% Auto loans business, planning and sales of 49.0% System-related business financial products 94.6% • SBI Royal Securities Plc. JASDAQ A company to prepare for entering the 1 SBI AutoSupport Co., Ltd. 2 SOLXYZ Co., Ltd. securities business in Cambodia 71.0% Provision of financial services through Software development 26.3% used car dealers, etc. 70.0% **2** PHNOM PENH COMMERCIAL BANK 1 SBI Business Solutions Co., Ltd. Commercial banking services, etc., in Cambodia Autoc one K.K. Back office support services 78.7% 40.0% Internet support service for purchasing automobiles 53.2%

As of June 30, 2012 Note: Percentages are total holdings by the SBI Group

Asset Management Business Biotechnology-related Business Others Fund management, investment advisory Development, manufacturing and sales services, etc. of pharmaceuticals, cosmetics and health foods 1 SBI Capital Management Co., Ltd. **1** SBI ALA Hong Kong Co., Limited Real Estate Business Division (SBI Holdings, Inc.) Control and management of the Management of the 5-ALA related businesses Asset Management Business 100.0% 100.0% Real estate investments, real estate development and operation of real estate investment 1 SBI Investment Co., Ltd. 1 SBI Pharmaceuticals Co., Ltd. Venture capital fund management Development, manufacturing and sales of TSE Mothers 100.0% cosmetics, health foods and pharmaceuticals using 5-ALA 1 SBI Life Living, Inc. 1 SBI CAPITAL Co., Ltd. Development and sale of properties and SBI ALApromo Co., Ltd. operation of lifestyle-related websites 68.2% Buyout and value up fund management 100.0% Manufacturing and sales of cosmetics and health foods using 5-ALA 1 SBI Guarantee Co., Ltd. 1 SBI Capital Solutions Co., Ltd. Rent guarantees for rental housing 100.0% SBI Biotech Co., Ltd. Mezzanine fund management 100.0% R&D of pharmaceuticals 72.3% SBI Asset Management Co., Ltd. 1 SBI Wellness Bank Co., Ltd. Investment advisory services, investment trust management 100.0% Healthcare services for membership 99.0% 1 SBI Arsnova Research, Co., Ltd. Arrangement and management of alternative investments 99.0% 1 SBI VEN CAPITAL PTE. LTD. Overseas investments administration 100.0% KOSDAQ 2 SBI Investment KOREA Co., Ltd. 43.9% Venture capital in Korea

Corporate History

1999	March	SOFTBANK CORP.'s Administrative Division spun off as an independent company, SOFTBANK FINANCE CORPORATION, as part business reorganization accompanying the conversion of SOFTBANK CORP. into a pure holding company; SOFTBANK FINANCE CORPORATION becomes an operating holding company to oversee financial-related business activities	
	July	SOFTBANK INVESTMENT CORPORATION (the Company) established under SOFTBANK FINANCE CORPORATION to undertake venture capital and incubation business	
	November	Softbank Ventures, Inc. (currently SBI Investment Co., Ltd.) became a wholly owned consolidated subsidiary	
2000	December	Listed on NASDAQ Japan (currently JASDAQ)	
2001	April	SOFTBANK ASSET MANAGEMENT Co., Ltd. (currently SBI Asset Management Co., Ltd.) became a subsidiary	
		SBI CAPITAL Co., Ltd. established	
2002	February	Listed on First Section of Tokyo Stock Exchange	
	November	Listed on First Section of Osaka Securities Exchange	
2003	June	Merged with E*TRADE Japan K.K. and converted E*TRADE SECURITIES Co., Ltd. into a subsidiary; reorganization of business accelerates thereafter, with the Company positioned as the core company	
	October	Acquired WORLD NICHIEI Securities Co., Ltd. (formerly SBI Securities Co., Ltd.) and converted this company into a subsidiary	
2004	February	FINANCE ALL CORPORATION, and its subsidiaries GOODLOAN Co., Ltd. (currently SBI Mortgage Co., Ltd.) and WEB-Lease Co., Ltd. (currently SBI Lease Co., Ltd.) became subsidiaries	
	July	Morningstar Japan K.K. became a subsidiary	
	November	Listed subsidiary E*TRADE SECURITIES Co., Ltd. (currently SBI SECURITIES Co., Ltd.) on JASDAQ	
2005	March	Percentage of equity shares held by SOFTBANK CORP. decreases due to a capital increase through a public offering; changed from a consolidated subsidiary to an equity-method affiliate	
	July	Changed name to SBI Holdings, Inc. Transferred venture fund management business to SBI VENTURES K.K. (currently SBI Investment Co., Ltd.) and changed to a holding company structure	
	October	Established a representative office in Beijing, China	
2006	July	E*TRADE SECURITIES Co., Ltd. (currently SBI SECURITIES Co., Ltd.) changed its name to SBI E*TRADE SECURITIES Co., Ltd.	
	August	A wholly owned subsidiary of SOFTBANK CORP. (majority shareholder) sold its shares in the Company, thereby the Company is no longer an equity-method affiliate of SOFTBANK CORP.	
2007	February	Established a Singapore subsidiary, SBI VEN CAPITAL PTE. LTD.	
	August	SBI Japannext Co., Ltd. began operations of Proprietary Trading System (PTS)	
	September	LIVING Corporation, Inc. (currently SBI Life Living, Inc.) became a subsidiary	
		SBI Sumishin Net Bank, Ltd. commenced business	
	October	SBI E*TRADE SECURITIES Co., Ltd. (currently SBI SECURITIES Co., Ltd.) and former SBI Securities Co., Ltd. merged, with SBI E*TRADE SECURITIES Co., Ltd. as the surviving company	
2008	January	SBI Insurance Co., Ltd. commenced business	
	March	C4 Technology, Inc. (currently SBI Net Systems Co., Ltd.) became a subsidiary	
	July	SBI E*TRADE SECURITIES Co., Ltd. changed its name to SBI SECURITIES Co., Ltd.	
	November	SBI Liquidity Market Co., Ltd. started operations	
	December	Hong Kong subsidiary SBI Hong Kong Co., Limited (currently SBI Hong Kong Holdings Co., Limited) commenced business	
2010	April	Established a representative office in Shanghai, China	
	July	Korea Technology Investment Corporation (currently SBI Investment KOREA Co., Ltd.), a South Korean company, became an equity-method affiliated company	
	September	Established a representative office in Moscow, Russia	
	October	Established a representative office in Hanoi, Vietnam	
2011	April	Hong Kong Depositary Receipts of the Company's common shares listed on the Main Board of the Hong Kong Stock Exchange	
	Мау	Established a representative office in Kuala Lumpur, Malaysia	
2012	March	China business management company SBI (China) Co., Ltd., commenced business	

Company Outline

Company Name	SBI Holdings, Inc.	
Date of Establishment	July 8, 1999	
Head Office	Izumi Garden Tower 19F	
	1-6-1 Roppongi, Minato-ku	
	Tokyo 106-6019 Japan	
	Tel: +81 (3) 6229 0100	
	Fax: +81 (3) 3224 1970	

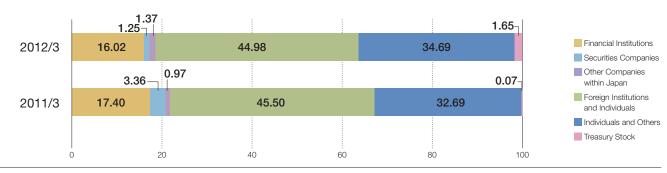
Number of Employees	3,149 (consolidated)
Paid-in Capital	¥81,664 million
Fiscal Year	April 1 to March 31

Stock Information

Listings	First Section of the Tokyo Stock Exchange First Section of the Osaka Securities Exchange Main Board of the Hong Kong Stock Exchange	
Code	8473 (Tokyo Stock Exchange) 6488 (Hong Kong Stock Exchange)	
Shares Authorized	34,169,000 shares	
Shares Outstanding	22,451,303 shares	
Shareholder Register	Mizuho Trust & Banking Co., Ltd.	
Hong Kong Depositary Receipt (HDR) Custody Trust Institution	JPMorgan Chase Bank, N.A.	

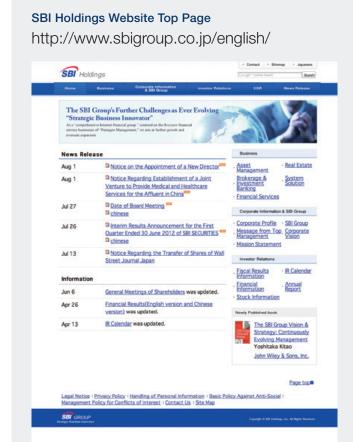
Principal Shareholders	Name	Number of shares held (shares)	Percentage of total outstanding shares (%)
	CBNY-ORBIS SICAV	2,081,057	9.26
	CBNY-ORBIS FUNDS	2,059,542	9.17
	Japan Trustee Services Bank, Ltd. (Trust account)	962,362	4.28
	The Master Trust Bank of Japan, Ltd. (Trust account)	578,208	2.57
	SAJAP	547,664	2.43
	THE CHASE MANHATTAN BANK, N. A. LONDON SECS LENDING OMNIBUS ACCOUNT	441,954	1.96
	CBHK-EQUITY TRUSTEES LIMITED AS RESPOSIBLE ENTITY FOR ORBIS GLOBAL EQUITY FUND (AUSTRALIA REGISTERED)	427,231	1.90
	SBI Holdings, Inc.	371,489	1.65
	Yoshitaka Kitao	364,088	1.62
	SSBT OD05 OMNIBUS ACCOUNT - TREATY CLIENTS	266,751	1.18

Distribution of Ownership among Shareholders (%)



Website Directory -

The SBI Group provides a variety of information on its website to allow all stakeholders to deepen their understanding of the Company.



Investor Relations

http://www.sbigroup.co.jp/english/investors/



News releases, financial results, presentation materials, streaming audios, annual reports, and other information are available.

Books of Yoshitaka Kitao, Representative Director, President & CEO -



The Tailwind Behind Japan's Economy

Sankei Shinbun Syuppan Co., Ltd. June 2012



Applying the "Analects of Confucius" in Business

Chichi Publication Co., Ltd. May 2012



Yoshitaka Kitao's Management Dialogue

Kosaido Publishing Co., Ltd. March 2012



Understanding the Times

Keizaikai Co., Ltd. November 2011



The Lessons of Shinzo Mori for Nurturing Human Fortitude

Chichi Publication February 2011



Penetrating Insight

Keizai Co., Ltd. November 2010



The Meaning of Life

Kodansha Ltd. August 2010

Co-authored with Takeshi Natsuno



Notes on Masahiro Yasuoka

Chichi Publication December 2009



Change Will Be, When Things Are at Their Worst

Keizaikai Co., Ltd.

October 2009



Yoshitaka Kitao's Business Management Lecture

KIGYOKA NETWORK June 2009



Think Big, Don't Be the Little Guy

Chichi Publication January 2009



Reading the Times

Keizaikai Co., Ltd. August 2008





Japanese Wisdom and Power

PHP Research Institute (CN) Fudan University Press

April 2011





Proverbs of Sages and Renowned Executives Who Overcame Adversity

Asahi Shimbun Publication Inc. (CN) Tsinghua University Press

December 2009







Why Do We Work?

Chichi Publication (KR) Joongang Books March 2007







The SBI Group Vision and Strategy: Continuously Evolving Management

Toyo Keizai Inc. (EN) John Wiley & Sons, Inc. (CN) Tsinghua University Press

October 2005







"Mysterious Powers" Gained from Chinese Classics

Mikasa Shobo Co. Ltd. (CN) Peking University Press

July 2005







Developing Character PHP Research Institute (CN) World Affairs Press

April 2003







Universal Management, Growth Management

PHP Research Institute (KR) Dongbang Media Co. Ltd. (CN) World Affairs Press

October 2000





Challenges of E-Finance II

Toyo Keizai Inc. (KR) Dongbang Media Co. Ltd. April 2000







Challenges of E-Finance I

Toyo Keizai Inc. (CN) The Commercial Press (KR) Dongbang Media Co. Ltd.

December 1999







"Value-Creation" Management

Toyo Keizai Inc. (CN) The Commercial Press (KR) Dongbang Media Co. Ltd.

December 1997

(EN): In English translation (CN): In Chinese translation (KR): In Korean translation