

The SBI Group's CSR Activities

Contributing to the preservation and development of society through direct social contribution activities, as well as social contributions through business activities

Basic Approach to CSR

The SBI Group is a corporate organization that proactively commercializes and practices the ideals of social justice. The Group's approach to business is not solely guided by the profit motive, but by its belief in contributing to a society that is safe, fair, comfortable, and environmentally friendly.

Based on this belief, the SBI Group not only contributes to society through its business activities, but through direct social contributions to meet the needs of its stakeholders, for the preservation and development of society, and in aspirations of becoming a strong and respected company.

Direct Social Contribution

The SBI Children's Hope Foundation

The SBI Children's Hope Foundation leverages the wisdom and network cultivated by the SBI Group, to contribute to the development of self-reliance among abused children, and to improve their welfare. In 2010, the Foundation was accredited by the Office of the Prime Minister of Japan, as a public interest incorporated foundation, and from 2011 it has been eligible for preferential tax treatment as a special public interest promotion corporation. The Foundation undertakes a wide array of activities, including the donation of funds to improve conditions at facilities that care for abused children, the provision of practical training programs for care providers at the facilities, and awareness campaigns that target the general public. As of the fiscal year ended March 31, 2015, the cumulative total of donations amounted to approximately ¥950 million. Also, the Foundation supports the Orange Ribbon Campaign that raises public awareness for the prevention of child abuse, and the SBI Group officers and employees participate in the public awareness activities during the Child Abuse Prevention Month every November.



Operation of Medical Facility that Provides State-of-the-art Medical Care Services

SBI Wellness Bank provides a membership based health management support service, and supported the founding of the Tokyo International Clinic T.O.P. Drs. Medical Corporation, and continues to support its operations.

Directly accessible from Tokyo Station, the Clinic offers optimized medical care services with a wide range of options, including premium comprehensive medical examinations, such as anti-aging medical checkups, and various support services in terms of medical treatment utilizing state-of-the-art medical technology. In cooperation with the Clinic, a more proactive health management is being offered, with a total package covering three areas, "preventive care," "medical treatment" and "age management."



Social Contribution through Business Activities

Calculation and Publication of the SRI Index

Socially responsible investment (SRI) is an investment method designed to achieve reliable returns by assessing and selecting companies on the basis of social, ethical and environmental aspects, in addition to the conventional investment criteria based on financial analysis. Morningstar Japan is contributing to raise the awareness of SRI, and developing an investment environment that promotes investments in socially responsible companies, by calculating and publishing the SRI Index (Morningstar Japan Socially Responsible Investment Index).

History of CSR Activities

January 2002

Determination of a basic policy on CSR activities

Each Group company that earns over ¥300 million in net income donates 1% of its profit to the Children's Social Welfare Corporation.

July 2004

Full-scale involvement in charitable activities

With the support of 9 special government ordinance-designated cities and 39 prefectures, SBI donates to children's homes and infant homes under the jurisdiction of local governments.

December 2004

Establishment of the SBI Child Welfare Limited Liability Intermediate Corporation

SBI becomes the first company in Japan to accept donations of stock options and securities to engage in charitable activities utilizing the securities market.

October 2005

Establishment of the SBI Children's Hope Foundation

Soliciting support from a wide cross-section of society, the SBI Group establishes the foundation with the objective of enhancing and improving child welfare by supporting the development of self-reliance among children, and activities to increase awareness of child welfare in Japanese business circles.

April 2008

Opening of SBI Graduate School

Certification of the Ministry of Education, Culture, Sports, Science and Technology is obtained to open SBI Graduate School as a forum for mutual learning and training to nurture promising individuals who energize the economy and society in Japan and around the world.

March 2010

The SBI Children's Hope Foundation becomes a public interest incorporated foundation

Accredited by the Office of the Prime Minister of Japan as a public interest incorporated foundation, it transitioned into a public interest incorporated foundation.