

Books by Yoshitaka Kitao, Representative Director, President & CEO



The Essence of the Words of Masahiro Yasuoka
PRESIDENT Inc.
July 2015



Using Knowledge of the Jikkan and Junishi to Create Good Fortune
Chichi Publication Co., Ltd.
December 2014



Revitalizing Lives
Keizaikai Co., Ltd
November 2014



Correcting the Abuses of the Times
Keizai Co., Ltd.
November 2013



Be a True Japanese - Reflections on Sazo Idemitsu
ASA Publishing Co., Ltd.
October 2013



Learn from the Ancient Sages
Keizaikai Co., Ltd
November 2012



When Confounded in Business, Analects Point the Way
Asahi Shimbun Publication Inc.
August 2012



The Tailwind Behind Japan's Economy
Sankei Shinbun Syuppan Co., Ltd.
June 2012



Applying the "Analects of Confucius" in Business
Chichi Publication Co., Ltd.
May 2012



Yoshitaka Kitao's Management Dialogue
Kosaido Publishing Co., Ltd.
March 2012



Understanding the Times
Keizaikai Co., Ltd.
November 2011



The Lessons of Shinzo Mori for Nurturing Human Fortitude
Chichi Publication
February 2011



Penetrating Insight
Keizai Co., Ltd.
November 2010



The Meaning of Life
Kodansha Ltd.
August 2010
Co-authored with Takeshi Natsumo



Notes on Masahiro Yasuoka
Chichi Publication
December 2009



Change will be, When Things are at Their Worst
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October 2009



Yoshitaka Kitao's Business Management Lecture
KIGYOKA NETWORK
June 2009



Think Big, Don't be the Little Guy
Chichi Publication
January 2009



Reading the Times
Keizaikai Co., Ltd.
August 2008



Japanese Wisdom and Power
PHP Research Institute
(CN) Fudan University Press
April 2011



Proverbs of Sages and Renowned Executives Who Overcame Adversity
Asahi Shimbun Publication Inc.
(CN) Tsinghua University Press
December 2009



Why do We Work?
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(KR) Joongang Books
March 2007



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Toyo Keizai Inc.
(EN) John Wiley & Sons, Inc.
(CN) Tsinghua University Press
October 2005



"Mysterious Powers" Gained from Chinese Classics
Mikasa Shobo Co. Ltd.
(CN) Peking University Press
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Developing Character
PHP Research Institute
(CN) World Affairs Press
April 2003



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(KR) Dongbang Media Co. Ltd.
(CN) World Affairs Press
October 2000



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Toyo Keizai Inc.
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April 2000



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(CN) The Commercial Press
(KR) Dongbang Media Co. Ltd.
December 1999



"Value-Creation" Management
Toyo Keizai Inc.
(CN) The Commercial Press
(KR) Dongbang Media Co. Ltd.
December 1997

(EN): In English translation (CN): In Chinese translation (KR): In Korean translation