## Books by Yoshitaka Kitao, Representative Director, President & CEO



Realizing Yourself through Self-cultivation Keizaikai Co., Ltd November 2015



The Essence of the Words of Masahiro Yasuoka PRESIDENT Inc. July 2015



Using Knowledge of the Jikkan and Junishi to Create Good Fortune Chichi Publication Co., Ltd. December 2014



Revitalizing Lives Keizaikai Co., Ltd November 2014



Correcting the Abuses of the Times Keizai Co., Ltd. November 2013



Be a True Japanese -Reflections on Sazo Idemitsu ASA Publishing Co., Ltd. October 2013



Learn from the Ancient Sages Keizaikai Co., Ltd November 2012



When Confounded in Business, Analects Point the Way Asahi Shimbun Publication Inc.



The Tailwind Behind Japan's Economy Sankei Shinbun Syuppan Co., Ltd

June 2012



Applying the "Analects of Confucius" in Business Chichi Publication Co., Ltd. May 2012



Yoshitaka Kitao's Management Dialogue Kosaido Publishing Co., Ltd. March 2012



Understanding the Times Keizaikai Co., Ltd. November 2011

August 2012



The Lessons of Shinzo Mori for Nurturing Human Fortitude Chichi Publication



Penetrating Insight Keizai Co., Ltd. November 2010



The Meaning of Life Kodansha Ltd. August 2010 Co-authored with

Takeshi Natsuno



Notes on Masahiro Yasuoka Chichi Publication December 2009



Change will be, When Things are at Their Worst Keizaikai Co., Ltd. October 2009



Yoshitaka Kitao's Business Management Lecture KIGYOKA NETWORK June 2009



Think Big, Don't be the Little Guy Chichi Publication January 2009



Reading the Times Keizaikai Co., Ltd. August 2008





Japanese Wisdom and Power PHP Research Institute (CN) Fudan University Press April 2011





Proverbs of Sages and Renowned Executives Who Overcame Adversity

Asahi Shimbun Publication Inc. (CN) Tsinghua University Press December 2009







Why do We Work? Chichi Publication

(KR) Joongang Books March 2007







The SBI Group Vision and Strategy: Continuously Evolving Management

Toyo Keizai Inc. (EN) John Wiley & Sons, Inc. (CN) Tsinghua University Press







"Mysterious Powers" Gained from Chinese Classics

Mikasa Shobo Co. Ltd. (CN) Peking University Press July 2005







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Universal Management, Growth Management

PHP Research Institute (KR) Dongbang Media Co. Ltd. (CN) World Affairs Press October 2000





Challenges of E-Finance II

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Toyo Keizai Inc. (KR) Dongbang Media Co. Ltd. April 2000





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