



August 3, 2010
SBI Japannext Co., Ltd.

Japannext PTS Market Data:
-Bloomberg Commences Real Time Distribution-

SBI Japannext Co. Ltd. (“SBIJ”) hereby announces, beginning August 2010, the real time distribution of market price data provided by its Proprietary Trading System “Japannext PTS,” by “Bloomberg Professional ®.”

Currently, there are 11 securities companies accessing SBIJ’s service. Of these companies, most belong to financial groups that use the latest in financial technologies to operate a wide range of businesses around the world. Also, as recognition of PTS and interest in its superior execution capacities grows, investors both inside and outside Japan are increasingly paying more attention to Japannext PTS.

With Bloomberg now beginning to distribute Japannext PTS market price data, we are confident that usage of Japannext PTS by Bloomberg users (primarily consisting of institutional investors), will increase, and also that, as an Alternative Trading System, we will see increased trading activity.

We believe that, by maintaining as much as possible the timely distribution of pricing data and increasing system performance, and thus responding to the needs of investors, we can promote increased activity on the PTS market, and thus contribute to increasing the liquidity of the entire stock market.

Regarding “Bloomberg Professional ®”:

Bloomberg L.P. (HQ: New York) is one of the world’s largest mass media providers, distributing financial and economic information on a global basis. Their core service is “Bloomberg Professional ®”, a financial information platform integrating real time market data, news, and analysis tools, and acknowledged as an indispensable tool for 350,000 professionals at financial institutions in over 125 countries.

For further information, please contact:

SBI Japannext Co., Ltd. +813 4577 4040