

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



SBI HOLDINGS, INC.
(Incorporated in Japan with limited liability)
(Stock code: 6488)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached copy of the Announcement.

On behalf of the
Board
SBI Holdings, Inc.
Yoshitaka Kitao
*Chief Executive
Officer*

Japan, 1 June 2011

As of the date of this announcement, the executive Directors are Mr. Yoshitaka Kitao, Mr. Yasutaro Sawada, Mr. Kenji Hirai, Mr. Takashi Nakagawa, Mr. Tomoya Asakura, Mr. Takashi Okita, Mr. Noriaki Maruyama and Mr. Shumpei Morita, the non-executive Directors are Mr. Taro Izuchi, Mr. Hiroyoshi Kido, Mr. Noriyoshi Kimura and Mr. Hiroshi Tasaka and the independent non-executive Directors are Mr. Masaki Yoshida, Mr. Kiyoshi Nagano, Mr. Keiji Watanabe, Mr. Takeshi Natsuno and Mr. Akihiro Tamaki.

June 1, 2011
SBI Holdings, Inc.
(TOKYO: 8473)
(Hong Kong: 6488)

Notice Regarding Establishment of Kuala Lumpur Representative Office

SBI Holdings, Inc. announced today that it has established a new representative office in Kuala Lumpur, Malaysia on May 30, 2011.

Malaysia is one of the leading Islamic countries in Asia, and its population consists of various ethnic groups including Malay, Chinese, and Indian. In addition to many good manufacturers, Malaysia has both energy and agricultural resources, such as crude oil, natural gas, rubber, and palm oil. In recent years, the country has increased its presence as a hub of Islamic finance and Islamic industries, which have been expanding rapidly across the globe. To achieve the “Wawasan 2020 (Vision 2020),” which was announced by then Prime Minister Mahathir in 1991 with the aim of joining the ranks of developed nations by 2020, Malaysia has pushed ahead with industrialization, development of manufacturing/export industries, and invitations to foreign companies to invest in the country. Therefore, the Malaysian economy is expected to show a stable growth rate of five percent or more (estimate of the International Monetary Fund) every year through 2015.

Meanwhile, the SBI Group has aggressively driven forward with its investment business in cooperation with influential partners in China and other emerging countries, and has developed its financial business using expertise on online brokerage/banking/financial services. In Malaysia, the group manages an investment fund launched jointly with the PNB Group, a major government-affiliated asset management company.

Having established the representative office and obtained the relevant license, we will be able to more easily collect information including that on the latest economic trends not only in Malaysia but also in other Islamic countries in Asia. We believe that working with our local subsidiary in Singapore will contribute significantly to the expansion of our group’s businesses in Southeast Asia.

[Overview of the representative office]

Name : SBI Holdings, Inc. Kuala Lumpur Representative Office
Address : Level 16, Menara Hap Seng, Jalan P. Ramlee, 50250, Kuala Lumpur, Malaysia
Office manager : Akihiro Yamamoto

For further information, please contact:

SBI Holdings, Inc. (Corporate Communications Dept.): Tel: +813 6229 0126