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SBI HOLDINGS, INC.

(Incorporated in Japan with limited liability)
(Stock code: 6488)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached copy of the Announcement.

On behalf of the Board
SBI Holdings, Inc.
Yoshitaka Kitao
Chief Executive Officer

Japan, 16 June 2011

As of the date of this announcement, the executive Directors are Mr. Yoshitaka Kitao, Mr. Yasutaro Sawada, Mr. Kenji Hirai, Mr. Takashi Nakagawa, Mr. Tomoya Asakura, Mr. Takashi Okita, Mr. Noriaki Maruyama and Mr. Shumpei Morita, the non-executive Directors are Mr. Taro Izuchi, Mr. Hiroyoshi Kido, Mr. Noriyoshi Kimura and Mr. Hiroshi Tasaka and the independent non-executive Directors are Mr. Masaki Yoshida, Mr. Kiyoshi Nagano, Mr. Keiji Watanabe, Mr. Takeshi Natsuno and Mr. Akihiro Tamaki.



June 16, 2011

SBI Holdings, Inc.

(TOKYO: 8473 / Hong Kong: 6488)

Notice Regarding Completion of Joint Venture Establishment with China Securities Journal

SBI Holdings, Inc. (“SBI”) of Japan and the China Securities Journal (“CSJ”), a wholly owned subsidiary of Xinhua News Agency located in Beijing, People’s Republic of China (“China”), on the basis of the definitive agreements executed in October 2010 by both companies agreeing to the establishment of a joint venture company to offer Sino-Japanese economic and financial news service, have today completed the establishment procedures.

The Joint Venture will provide Chinese financial and economic information gathered by CSJ, the database service of Chinese listed companies and mutual funds, and “China Securities Journal Mobile”, and will be assigned a part of the business of Chinese companies’ IR services in the U.S. offered by CSJ in conjunction with Nasdaq.

1. Outline of the Joint Venture

- Corporate name : CSJ-SBI Financial Media Co., Ltd.
(上海新証財經信息諮詢有限公司)
- Head office : Unit 1420, SWFC, No.100 Century Ave, Pudong New Area, Shanghai,
People’s Republic of China (China)
- Date of establishment : June 16, 2011
- Shareholding Ratio : CSJ 57%, SBI 43%
- Business : Sino-Japanese financial and economic information services business
- Board of Directors : 7 directors (4 directors are appointed by CSJ, 3 directors by SBI)
- Management : SBI appoints CEO, CFO, Vice President (Overseas Business)
- Subsidiaries : Xinzheng Advertising Company (advertising agency for CSJ, scheduled
to provide comprehensive advertising agency businesses in China)
Shenzhen Zhongzheng Securities Information Co., Ltd. (Develops web-
sites etc. for financial institutions)

2. About China Securities Journal (“CSJ”)

CSJ is the business news publisher which is part of the Xinhua News Agency and boasts the largest distribution in China (1 million copies per day). CSJ is also designated by the Chinese government as the official medium of information disclosure for over 1,200 listed companies. Information is collected from its local offices located in 14 provinces and cities directly under the central government authority, including Peking, Shanghai and Shenzhen, and from the Xinhua News Agency’s overseas bureaus.

Since its launch in 1992, CSJ has grown alongside Chinese capital market. Its highly credible, accurate, fair, objective, timely report and professional analysis are highly reputed by the markets and the readers. CSJ has a strategic alliance with Nasdaq on Chinese companies’ IR services in the U.S.

For further information, please contact:

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