

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **SBI HOLDINGS, INC.**

(Incorporated in Japan with limited liability)

(Stock code: 6488)

### **OVERSEAS REGULATORY ANNOUNCEMENT**

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached copy of the Announcement.

On behalf of the Board  
**SBI Holdings, Inc.**  
**Yoshitaka Kitao**  
*Chief Executive Officer*

Japan, 15 March 2012

*As of the date of this announcement, the executive Directors are Mr Yoshitaka Kitao, Mr Taro Izuchi, Mr Takashi Nakagawa, Mr Kenji Hirai, Mr Tomoya Asakura, Mr Takashi Okita, Mr Noriaki Maruyama, Mr Shumpei Morita, Mr Shinji Yamauchi, Mr Makoto Miyazaki, Mr Yoshimi Takahashi and Mr Masaki Takayanagi, the non-executive Directors are Mr Yasutaro Sawada, Mr Hiroyoshi Kido, Mr Noriyoshi Kimura and Mr Hiroshi Tasaka and the independent non-executive Directors are Mr Masaki Yoshida, Mr Kiyoshi Nagano, Mr Keiji Watanabe, Mr Takeshi Natsuno and Mr Akihiro Tamaki.*



March 15, 2012

SBI Holdings, Inc.

(TOKYO: 8473 / Hong Kong: 6488)

**Notice on Starting of Business by China Business Management Company**

SBI Holdings, Inc. (hereinafter “SBIH”) hereby announces that SBI (China) Co., Ltd. (hereinafter “SBI China”), started business today. SBIH established SBI China in Dalian, China as a company that oversees its business in China and had been making preparations to start its business.

SBIH established a representative office in Beijing in October 2005 and one in Shanghai in April 2010, and has been rapidly pushing forward with business in China, centering on the investment, financial service and financial media businesses. It has done so by leveraging its excellent track records in investment and enterprise development, which have been accumulated in Japan by the SBI Group as a comprehensive financial group, as well as know-how in areas such as the online financial business.

SBI China, which was set up this time, has adopted a corporate form of “Investment Company,” which has been approved by the Chinese government. This corporate form makes efficient corporate investment and fund management possible in China. SBI China has the representative offices in Beijing and Shanghai and other China-related businesses under its control, and will unitarily manage and oversee the overall Chinese business.

The SBI Group will continue to proceed with further business expansion in China, with SBI China at the core.

**Outline of SBI (China) Co., Ltd.**

Business start date: March 15, 2012 (Date of establishment: February 2, 2012)  
 Representative: Makoto Miyazaki  
 Address: Dalian Hi-tech Industrial Zone, Dalian, China P.R.  
 Shareholder: SBI Holdings, Inc. 100%

\*\*\*\*\*

For further information, please contact:

SBI Holdings, Inc. Corporate Communications Dept., Tel: +81 3 6229 0126