

Operational Launch of Insurance Holding Company and Changes to Representatives of Subsidiaries

SBI Insurance Holding Company Planning Co., Ltd., having recently obtained approval, etc. from the relevant regulators, will change its trade name to SBI Insurance Group Co., Ltd. (“SBI Insurance Group”) and launch operations effective March 31, 2017. The entity concerned had previously been established as an SBI Holdings subsidiary charged with preparing the necessary foundations for establishing an insurance holding company designed to oversee the SBI Group’s insurance businesses. Moreover, changes to Representatives will take place at insurance subsidiaries of the Group.

1. Launch of insurance holding company operations

In the nation’s insurance industry in recent years, it has been predicted that local insurance companies would undergo further realignments and consolidations in the coming years, causing insurance products and distribution channels to become increasingly more diverse and integrated. This is due to the prospect of the domestic insurance market shrinking amid a falling population and changing consumer needs, among other environmental shifts.

Regarding the SBI Group’s insurance businesses, we have been preparing the necessary foundations for establishing an insurance holding company designed to oversee the SBI Group’s insurance businesses, and for realigning six companies charged with conducting the Group’s insurance businesses under the holding company (SBI Insurance Co., Ltd., SBI Life Insurance Co., Ltd., SBI SSI Holdings Co., Ltd., SBI Resta SSI Co., Ltd., SBI IKIHI SSI Inc. and Nihon Small Amount & Short Term Insurance Co., Ltd.). This has been done with the target of improving enterprise value through cost savings, based on a consolidation of managerial functions, and of achieving synergies in the light of the above-mentioned plan.

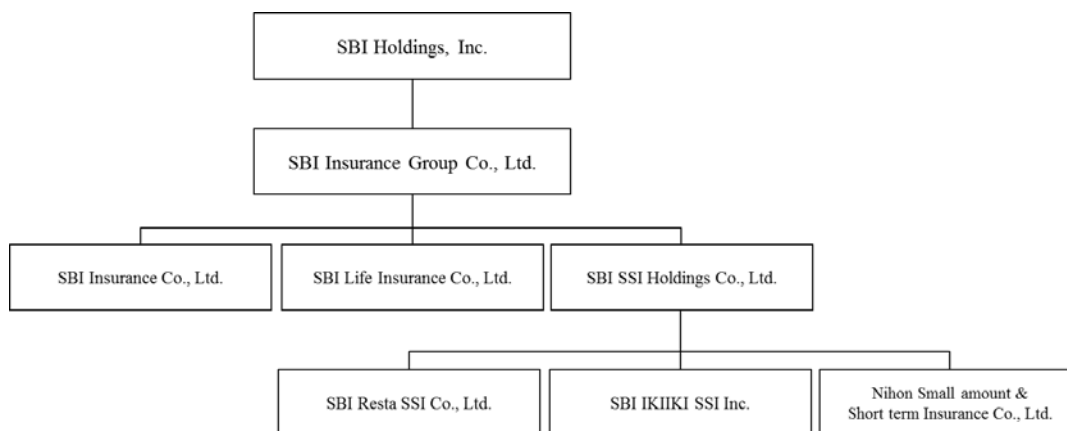
Having recently obtained approval, etc. from the relevant regulators, SBI Insurance Holding Company Planning Co., Ltd. will launch operations on March 31, 2017 as the SBI Insurance Group with the above-mentioned six companies under its umbrella.

In the coming years, while pursuing efficient operations as an insurance group led by the SBI Insurance Group, we will work on various measures, including allying with non-SBI Group companies and tapping into FinTech, in order to develop and deliver insurance products and services that will provide better convenience for customers, thereby striving to build an insurance group for a new era.

Outline of SBI Insurance Group *As of Mar. 31, 2017 (Planned)

Name	SBI Insurance Group, Co., Ltd.
Head office	1-6-1 Roppongi, Minato-ku, Tokyo
Representative	Hiroyoshi Kido, Representative Director and President
Business	Business management of insurance subsidiaries
Capital	JPY 3,240 million
The number of executives and staff	22 persons
Shareholders	SBI Group 100%

Organizational chart of the SBI Group's insurance business *As of Mar. 31, 2017 (Planned)



2. Changes to representatives of subsidiaries

Accordingly, the following changes in Representatives of the Group subsidiaries are scheduled.

SBI Insurance Holding Company Planning Co., Ltd.

* Planning to change the company name to “SBI Insurance Group, Co., Ltd.” as of Mar. 31, 2017

[Newly appointed] (Scheduled as of Mar. 31, 2017)

Hiroyoshi Kido Representative Director and President

[Retired] (Scheduled as of Mar. 31, 2017)

Shumpei Morita Representative Director

SBI Insurance Co., Ltd.

[Newly appointed] (Scheduled as of Apr. 1, 2017)

Yuichi Shimazu Representative Director and President

[Retired] (Scheduled as of Mar. 31, 2017)

Hiroyoshi Kido Representative Director and President

SBI SSI Holdings Co., Ltd.

[Newly appointed] (Scheduled as of Apr. 1, 2017)

Seizi Takasaki Representative Director and President

[Retired] (Scheduled as of Mar. 31, 2017)

Yuichi Shimazu Representative Director and President

SBI IKIINKI SSI Inc.

[Newly appointed] (Scheduled as of Apr. 1, 2017)

Seizi Takasaki Representative Director and President

[Retired] (Scheduled as of Mar. 31, 2017)

Yuichi Shimazu Representative Director and President

Nihon Small amount & Short term Insurance Co., Ltd.

[Retired] (Scheduled as of Mar. 31, 2017)

Yuichi Shimazu Representative Director and Chairman

* Masaaki Igarashi, the current Representative Director and President of the company, will remain to manage the business as a Representative

3. Future outlook

In accordance with this matter, SBIH believes that the impact on its consolidated financial results for the fiscal year ending March 31, 2017 will be immaterial.

For further information, please contact:

SBI Holdings, Inc. Corporate Communications Dept., Tel: +81 3 6229-0126