



*Strategic
Business
Innovator*

SBI Holdings, Inc. 2009 Information Meeting

May 18 (Mon.)	Osaka
May 19 (Tue.)	Tokyo
May 25 (Mon.)	Nagoya

The items in this document are provided as information related to the business strategy of SBIH Group companies and not as an invitation to invest in the stock or securities issued by each company.

None of the Group companies guarantees the completeness of this document in terms of information and future business strategy.

The content of this document is subject to revision or cancellation without warning.

Note: Fiscal Year (“FY”) ends March 31 of the following year

Key Questions

- ① **What are the primary factors leading to the net loss for FY 2008?**
- ② **What is the company's financial condition?**
- ③ **Will this fiscal year performance also be adversely affected?**
- ④ **How has the Internet insurance business progressed?**
- ⑤ **What is the current condition of your core subsidiary, SBI SECURITIES?**
- ⑥ **There are many companies within the SBIH Group, but are there synergistic effects between them?**
- ⑦ **How is the overseas business progressing?**
- ⑧ **What are your thoughts on SBIH's current stock price?**
- ⑨ **What are your thoughts on SBIH's dividend policy?**

**① What are the primary factors
leading to the net loss for FY 2008?**

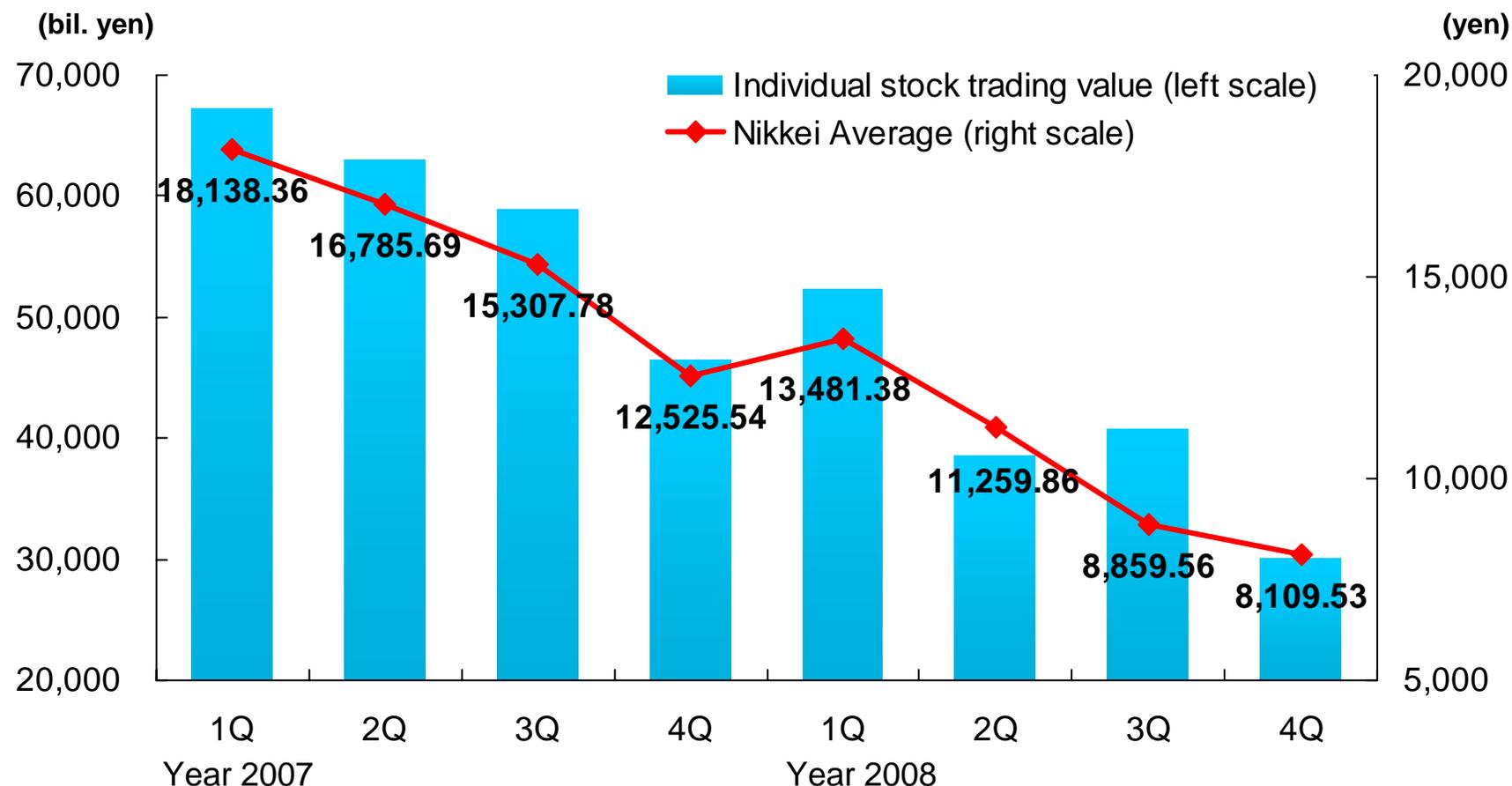
Adverse Effect of the Financial Meltdown on the Consolidated Performance

(FY2008 stock market condition)

Nikkei Avg. as of the end of FY2008: 8,109.53 yen (-35.3% YoY, -8.5% from a quarter earlier)

Individual stock brokerage trading value (YTD) : 161,670 bil. yen (-31.4% YoY)

Change in end-of-period Nikkei Average and individual stock brokerage trading value on a quarterly basis



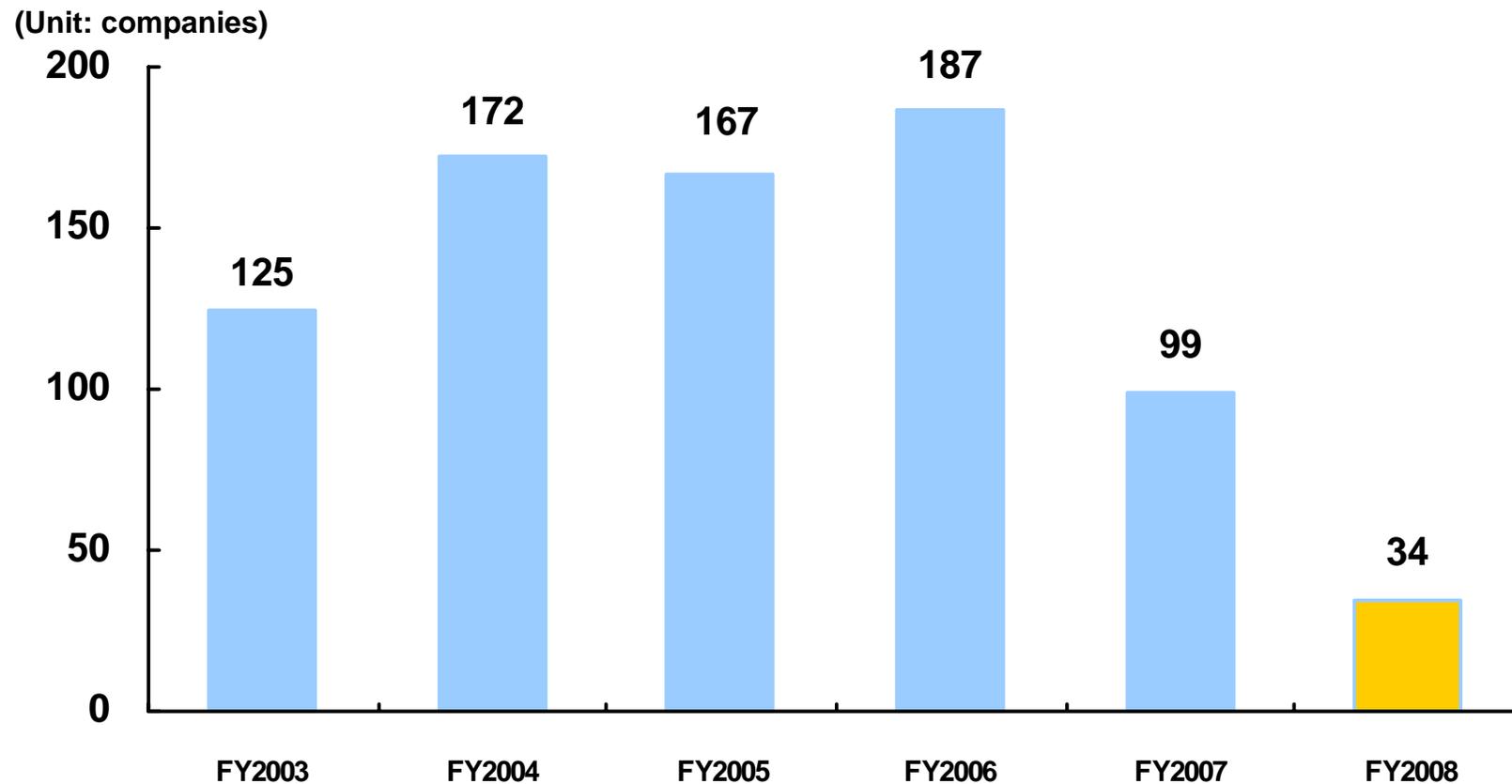
The Global Stock Market Meltdown

The major global stock market indices in FY2008



Number of IPOs in Japan on a FY Basis

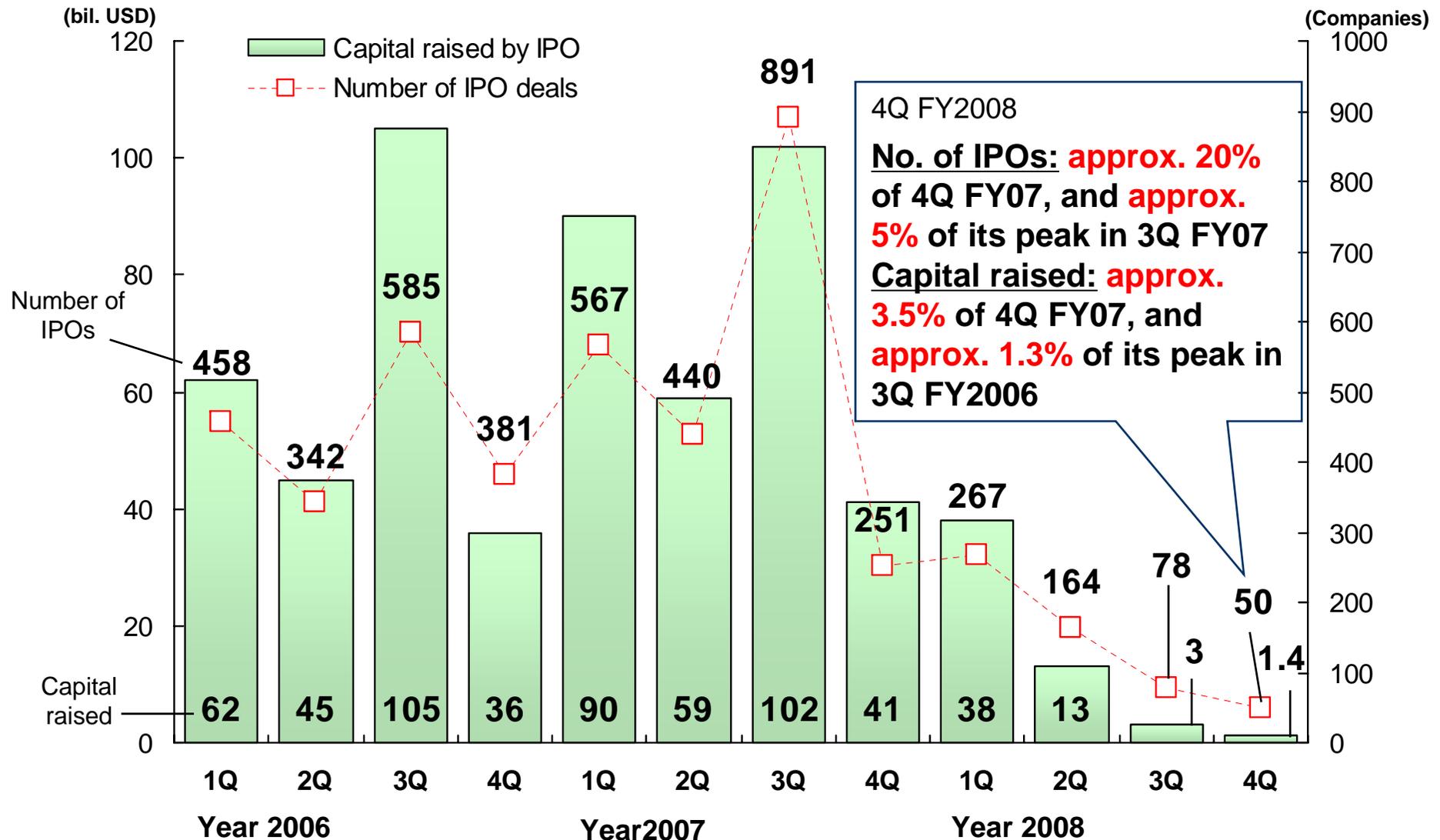
During FY2008, only 34 companies completed IPOs, which was much fewer than in FY2007.



IPOs on a Global Basis also Declined Precipitously



The number of global IPOs and the capital raised on a quarterly basis



FY2008 Consolidated Performance

(Unit: million yen)

	FY2007 Year ended Mar. 2008	FY2008 Year ended Mar. 2009	YoY change (%)
Operating Revenues	222,567	130,922	-41.2
Operating Income	42,606	4,403	-89.7
Ordinary Income	35,687	37	-99.9
Income Before Income Taxes	28,819	-16,132	—
Net Income	4,228	-18,375	—

Points of Interest for FY 2008

Consolidated Financial Performance



All major business units recorded positive operating income

Asset Management, Brokerage and Investment Banking, Financial Services, and Housing and Real Estate Businesses recorded positive operating income in spite of challenging market conditions

Some new businesses have already recorded profits

SBI Liquidity Market, which started its operation on Nov. 17, 2008 recorded a contribution of 2.6 bil. yen to SBI Holdings' consolidated operating income.

SBI Sumishin Net Bank recorded a single month profit in Jan., and recorded a single quarter profit in 4Q FY2008 (from Jan. to Mar. 2009) for the very first time.

Recorded a net deficit for FY2008, owing to the valuation losses recorded due to the stock market correction

Operating income and net income deteriorated in FY08, owing primarily to a valuation losses of 3.4 bil. yen on portfolio securities recorded as operating expense, and a valuation loss of 11.3 bil. yen on investment securities recorded as an extraordinary loss.

Quarterly Operating Income by Segments



~Troughed in 3Q and improved in 4Q~

(Unit: million yen)

	FY2008				
	1Q (Apr.-Jun. 2008)	2Q (Jul.-Sept. 2008)	3Q (Oct.-Dec. 2008)	4Q (Jan.2009-Mar. 2009)	FY08 (Apr.2008- Mar.2009)
Asset Management	331	2,193	*1 -517	586	2,594
Brokerage & Investment Banking	3,389	*2 1,265	*2 233	*2 826	5,714
Financial Services	372	382	358	377	1,491
Housing and Real Estate	850	498	103	*3 -529	923
System Solution	-104	-137	98	-160	-303

*1 Recorded valuation losses of 2.3 bil yen on portfolio securities (1.4 bil yen for VSN, etc.)

*2 Includes amortization of goodwill corresponding to making SBI SECURITIES a wholly owned subsidiary (2Q: 698 mil. yen 3Q:1,048mil. yen 4Q:1,048mil.)

*3 CEM Corporation, a consolidated subsidiary, recorded a 245 mil. yen of write-down of property and 457 mil. yen of allowance for doubtful accounts

Total 14.7 bil. yen of Valuation Loss in FY2008



Valuation losses in operating expenses and extraordinary losses: 10,249 mil. yen

Valuation losses on portfolio securities •• **Recorded as operating expenses** (Unit: million yen)

VSN	1,505	SBI Capital holds 24.89% of VSN stock through its SBI Value Up Fund No. 1
Others	1,197	359 mil yen for Fleg International (declared bankruptcy), etc.
Total	2,702	

Valuation losses on investment securities ••• **Recorded as extraordinary losses**

Sumitomo Trust & Banking	6,773	SBIH Group has cross-shareholdings with Sumitomo Trust & Banking, which operates SBI Sumishin Net Bank with the SBIH Group
Others	773	358 mil yen (for stock purchased to acquire intellectual property) for ODC Therapy, an alliance partner of SBI Biotech, etc.
Total	7,547	

Valuation loss for property for sales and allowance for doubtful assets for CEM Corporation (operating expenses): 702 mil. yen

Equity investment loss for Broadmedia (extraordinary losses): 1,353 mil. yen

Loss on real estate collateral for 11.2 billion yen loan to ZEPHYR (allowance for doubtful accounts, extraordinary losses): 2,464 mil. yen

Performance Comparison with the Major VC Companies

FY08 performance comparison of SBIH Asset Management business and major venture capital companies

(Unit: billion yen, %)

	Operating Revenues	YoY Change	Operating Income	YoY Change
SBIH Group's Asset Management Business	16.0	-72.5	2.6	-84.3
JAFCO (*without consolidating funds)	21.4	-46.8	-9.4	- *2
JAIC	11.9	-40.0	-10.9	- *3
Daiwa SMBC Capital	9.5	-55.9	-31.4	- *4

(Source: Compiled by SBIH from information disclosed by each company)

*1 JAFCO adopts method of excluding the consolidation of funds, whereas the performances of other 3 companies include the consolidation of funds

*2 Operating Income of FY07 posted 10.9 billion yen

*3 Operating Income of FY07 posted -13.7 billion yen

*4 Operating Income of FY07 posted -5.2 billion yen

*5 Amounts are rounded to nearest 100 million yen

Recent Newspaper Articles about VC Companies



**Newspaper
Article**

Japan Asia Investment Co., Ltd.:

“...JAIC announced the start of voluntary liquidation procedures with approx. 60 financial institutions to extend interest-bearing debt repayment dates. The worsening of the investment environment tightened cash flows leading to efforts to alleviate current repayment burdens...”

Daiwa SMBC Capital Co., Ltd.:

“...Daiwa Securities Group announced that it has made a TOB to Daiwa SMBC Capital, its venture capital subsidiary. Daiwa SMBC Capital, whose performance has been faltering, will be made private to implement managerial reforms...”

**Newspaper
Article**

(Excerpt from Nikkei Shimbun on May 14, 2009)

(Excerpt from Nikkei Shimbun on Apr. 29, 2009)

Comparison with the Major VC Companies (2)



~ Investing aggressively using the bear market as an investment opportunity ~

(Unit: million yen)
(companies)

	New Investment Amount		
	4Q FY2008 (Jan.-Mar. 2009)	FY2008 (full year)	(ref.) FY 2007 (full year)
SBIH Group's Asset Management Business	23,069 (37 companies)	95,179 (118 companies)	101,041 (208 companies)
JAFCO	4,409 (24 companies)	32,546 (106 companies)	39,094 (168 companies)
JAIC	1,328 (26 companies)	15,046 (132 companies)	23,950 (219 companies)
Daiwa SMBC Capital	1,859 (10 companies)	11,543 (63 companies)	15,420 (138 companies)

(Source: Compiled by SBIH from information disclosed by each company)

Note: Figures of New investment amount above are the total amount of each company and its consolidated investment funds. Where there are each quarters investments in the same company, the investment is counted as a single company to eliminate duplications.

SBI SECURITIES' Ranking in the Securities Industry

(FY2008, consolidated)

Ranking by Customer Accounts (number of accounts)

1	Nomura *1	4,467,000
2	Daiwa	3,244,000
3	Nikko *2	2,461,000
4	SBI	1,866,508
5	Shinko	1,067,000
6	Monex	906,699
7	Rakuten	835,922
8	Matsui	783,879
9	kabu.com	665,922
10	Okasan	456,775

(Source: Compiled by SBIH based on available information)

※ Mitsubishi UFJ's disclosed data of June 2007 (1,207,000 accounts as of the end of the month)

*1 Residual accounts

*2 Nikko includes the total of Nikko Cordial Securities and Nikko Citigroup, but the customer accounts are that of Nikko Cordial Securities

*3 Pre-tax income in operating income (based on the U.S. accounting standard)

*4 Non-consolidated basis

Ranking by Operating Revenues (million yen)

1	Nomura *3	664,511
2	Mitsubishi UFJ	465,850
3	Daiwa	413,936
4	Mizuho	304,252
5	Nikko *2	242,184
6	Shinko	107,080
7	Okasan	55,554
8	SBI	47,543
9	Tokai Tokyo	43,627
10	SMBC Friend	43,225
11	Mizuho Investors	37,703
12	Matsui	26,724
13	Monex	24,812
14	Rakuten	23,289
15	Kabu.com *4	16,743
16	Ichiyoshi	14,256
17	Cosmo	15,618
18	Toyo	11,695

(Source: Compiled by SBIH from information disclosed by each company)

(Consolidated, Amounts are rounded down to the nearest million yen.)

Ranking by Net Income (million yen)

1	SBI	10,148
2	Matsui	6,921
3	Kabu.com *4	3,643
4	Tokai Tokyo	2,482
5	SMBC Friend	1,559
6	Okasan	-1,880
7	Monex	-2,144
8	Toyo	-3,022
9	Rakuten	-3,681
10	Ichiyoshi	-4,804
11	Cosmo	-10,577
12	Shinko	-13,468
13	Nikko *2	-14,602
14	Mizuho Investors	-25,004
15	Mizuho	-34,497
16	Mitsubishi UFJ	-45,417
17	Daiwa	-85,039
18	Nomura *3	-709,436

(Source: Compiled by SBIH from information disclosed by each company)

(Consolidated, Amounts are rounded down to the nearest 5 million yen.)

② What is the company's financial condition?

Analysis of SBIH's Financial Statements

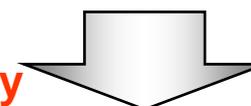


Consolidated financial indicators of SBI Holdings

(%)

	Mar. 2008	Sept. 2008	Mar. 2009
Current Ratio	144.4	135.9	136.6
Interest-bearing Debt Ratio	101.0	70.1	37.1
Equity Ratio	19.8	30.0	32.8

Effective figures after adjusting for asset and liability accounts solely for the securities company



All important financial indicators has improved compared to Sept. '08

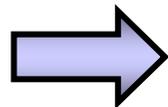
	Mar. 2008	Sept. 2008	Mar. 2009
Current Ratio	201.3	173.3	204.0
Interest-bearing Debt Ratio	101.0	70.1	37.1
Equity Ratio	30.0	43.3	52.4

Bonds to be Redeemed



Bonds which were already redeemed during FY08 and FY09

	Amount (bil. yen)	Redemption period
SBI Holdings' Unsecured Straight Bond	50.00	Sept. 29, 2008
SBI Holdings' Yen-denominated CB (maturing in 2008)	5.94	Nov. 25, 2008
SBI SECURITIES' Unsecured Straight Bond	50.00	Mar. 10, 2009
SBI Holdings' Yen-denominated CB (maturing in 2009)	*11.48	Apr. 8, 2009



Total of 117.42 bil. yen
: already redeemed with own funds, including the bank
finance temporarily utilized for the redemption

* Outstanding balance
after the redemption of
1.29 bil. yen by
purchase in March 2009

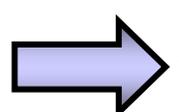
Bonds to be redeemed during FY09

	Amount (bil. yen)	Redemption period
SBI Holdings' Unsecured Straight Bond	30.00	Sept. 25, 2009

Cash and deposits as of the end. Mar. '09 (on the consolidated basis): 127.1 bil. yen

Financing through Euro Medium Term Note (Euro MTN) Program

Mar. 19, 2009: Completed the setup of Euro MTN

- 
- Issuance of individual bonds with limitation of 50 billion yen is available as needed
 - Secure stable capital through flexible bond issuance

Apr. 2009- (in series):

Started to issue SBI Holdings yen-denominated Bond (SBI Bond) based on Euro MTN to private and institutional investors

Already issued four times and raised 19.0 bil. yen

Each issuance sold out within a week

On May 20, started issuance of the fifth “SBI Bond” (total of 10.0 bil. yen)
(Annual interest rate: 1.84%, maturity term: 1 year)

May continue to issue based on capital needs

③ Will this fiscal year performance also be adversely affected?

- (1) Continuous Reorganization to Further Enhance Management Efficiency**
- (2) Operating Environment for Current Financial Year Showing Signs of Life**
- (3) New Businesses with the Potential to Contribute Significantly to the Profitability Improvement**

(1) Continuous Reorganization to Further Enhance Management Efficiency

Continuous Reorganization to Further Enhance Management Efficiency (1)



Merging Subsidiary Wholly Owned

SBI Futures (FY08 operating income: -0.45 bil. yen)

As the domestic commodity futures market continues to shrink and the business environment continues to dampen, SBIH will discontinue its commodity trading brokerage business, and will merge SBI Futures, a wholly owned subsidiary through a stock exchange.

Summary of Stock Exchange

- Schedule of stock exchange (plan)

April 27th	Signing of stock exchange agreement
July 27th	Final trading date for SBI Futures stocks
July 28th	Delisting date of SBI Futures
August 1st	Effective date of stock exchange

- Stock allowance ratio

3 SBI Holdings stock per SBI Futures stock

- Number of SBIH's treasury stock required for stock exchange

23,040 stocks (no issuance of new stocks)

Continuous Reorganization to Further Enhance Management Efficiency (2)



Sales

SBI Card Processing (FY08 operating income: -0.61 bil. yen)

Separated the card processing business due to its insignificance in the SBIH Group's business portfolio, and now negotiating its sale to a system vendor

Transfer of business segment to an environment with higher growth potential

SBI Equal Credit (FY08 operating income: 0.23 bil. yen)

As of April 21, all loan services are suspended with efforts focused on guaranteeing the online consumer loans of SBI Sumishin Net Bank

SBI Holdings Lifestyle Networks Business Dept. (FY08 operating income: 0.45 bil. yen)

Plan to merge the department with a group company in order to integrate the related businesses, positioning the operation for further growth and operational efficiency

Continuous Reorganization to Further Enhance Management Efficiency (3)



Integration to enhance operational efficiency

SBI Card (FY08 operating income: -0.50 bil. yen)

Planning the integration with SBI Equal Credit, to enhance operational efficiency through the consolidation of the management structure

Business diversification to develop SBI Money Plaza franchising

SBI Mortgage

(FY08 operating revenue: 5.2 bil. yen, operating income: 1.13 bil. yen)

Development through establishing SBI Money Plaza mainly through a franchise formula, which handles not only housing loans but also various financial products both within and outside of the SBIH Group, within the vicinity of SBI Housing Loan shops.

Toward a more efficient operational structure

E*GOLF (FY08 operating income: -0.03 bil. yen)

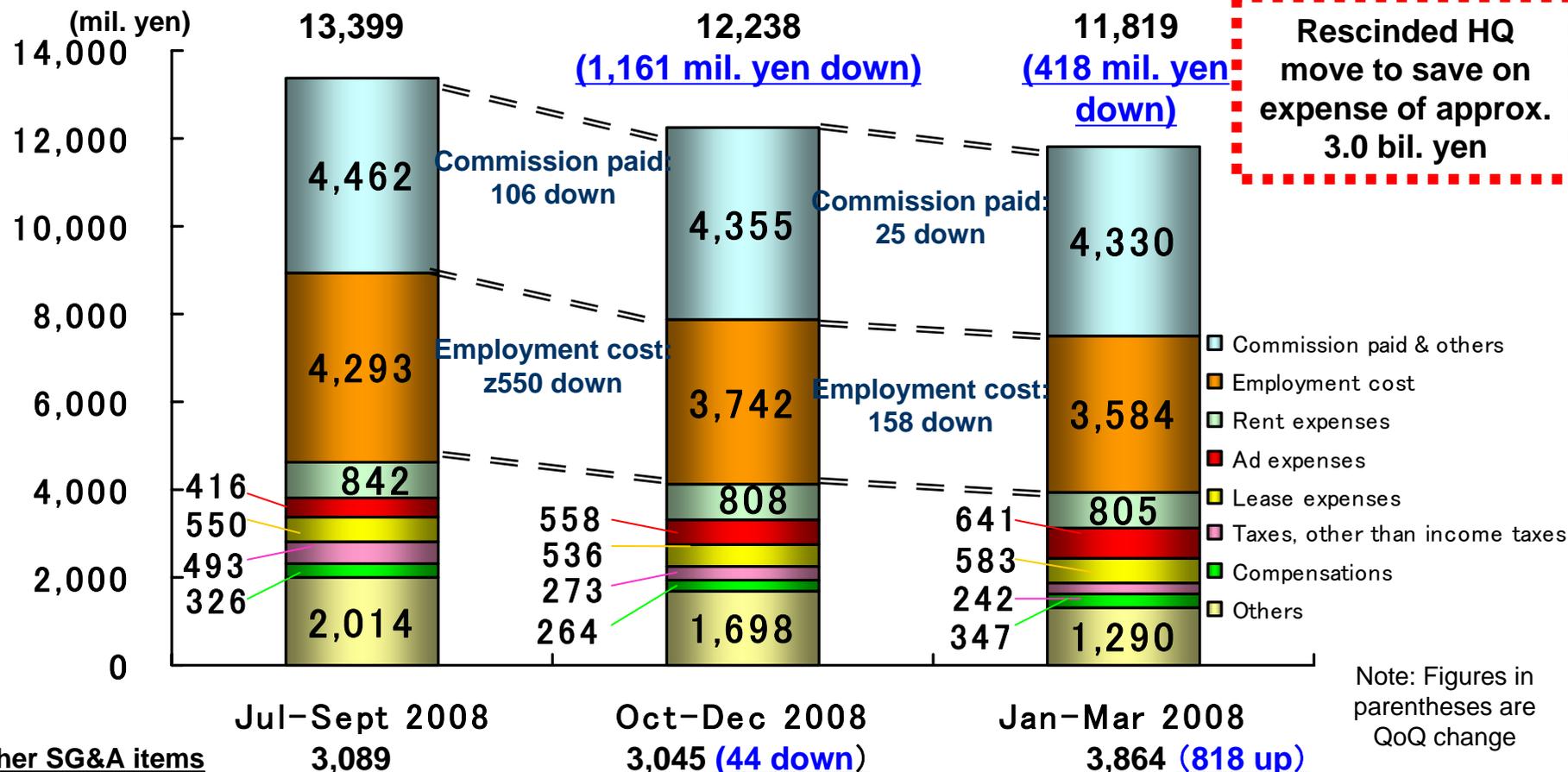
Exiting the unprofitable online golf reservation service that provided a nationwide customer guidance service, to focus on the Kansai and Chubu areas where the customer loyalty is very high.

SG&A on a Quarterly Basis (Consolidated)



From October 2008, each Group company assigned an officer to be responsible for cutting costs, in order to strengthen the cost cutting movement. Although amortization of goodwill increased from 3Q to 4Q, cost related to cash outflows continued to decrease

SG&A (excluding amortization and transfer to allowance for bad debts)



Amortization of goodwill
Amortization of fixed assets
Transfer to allowance for bad debts

Main factors for the increase in 4Q were a **rebound from recording 160 million yen as amortization of negative goodwill** in 3Q and the recording of **457 million yen by CEM Corporation as allowance for bad debts** in 4Q

SG&A TOTAL

2Q Total: 16,489 mil. yen

3Q Total: 15,283 mil. yen

4Q Total: 15,684 mil. yen

(2) Operating Environment for Current Financial Year Showing Signs of Life

Market Overview and Summary of Related Segments



Premises for Market Outlook

Japanese Equities

With some initial signs of a rebound in the U.S. housing market, a U.S. economic recovery may be possible earlier than the mid 2010 timeframe that is widely expected. If so, a recovery of the U.S. stock market, which usually precedes the real economy, may occur sometime in the fall to the end of the year in 2009. Owing to a relatively close correlation to the U.S. stock market trend, it is possible that the Japanese stock market may follow a similar pattern.

Overseas Equities

Among emerging countries, China, Russia and Vietnam are likely to recover earlier than others, followed by India.

Foreign Exchange

Due to a weaker than expected domestic demand, the economic growth rate in Japan declined further than predicted. In addition, anxieties about Japanese politics weakened the yen to 1 dollar=100 yen. The dollar is expected to remain in a range of 95 to 105 yen for the foreseeable future.

Japanese Real Estate

Expect a recovery to start about one year after the stock market begins to recover.

Major objectives by segment

Asset Management:

Preparation for establishment of two overseas funds are in the final stage. If the preparation is completed, this will largely complete current measures to establish a framework for overseas operations. The only remaining goal is starting operations in Brazil.

Funds that have been established and are currently contemplating investments will quickly build their portfolios while global stock markets are on their way to recovery, so as to capture existing attractive investment opportunities.

Brokerage & Investment Banking:

Positioning itself to further increase its share of trading volume to maximize earnings as the stock markets recover.

Using foreign exchange and other activities to diversify sources of earnings.

Housing and Real Estate:

Aggressively selling properties, while holding off on new investments.

Evident Signs of Recovery ①



Major global stock market indices seem to have bottomed out

Comparison of major global stock market indices post the "Lehman Shock" of Sept. 15, 2008, from the low point to the most recent levels

	Nikkei Avg. (Japan)	NY Dow Jones (U.S.)	Shanghai composite (China)	RTS (Russia)	SENSEX (India)	HO CHI MINH (Vietnam)
The lowest [*] in the period	7054.98 (09/03/10)	6547.05 (09/03/09)	1706.703 (08/11/04)	498.20 (09/01/23)	8160.40 (09/03/09)	235.50 (09/02/24)
The nearest stock price	9451.98 (09/05/11)	8418.77 (09/05/11)	2579.747 (09/05/11)	938.27 (09/05/08)	11682.99 (09/05/11)	372.95 (09/05/11)
Rate of rise (%)	34.0	28.6	51.2	88.3	43.2	58.4

*The lowest which is recorded after the Lehman shock in Sept. 15

Evident Signs of Recovery ②



Actual and expected IPOs and M&A deals in the Asset Management Business

	From start of operations to FY2006	FY2007	FY2008	FY2009 Forecast
IPOs and M&A deals	99	12	0	7

Portfolio companies have postponed their IPOs because the investigation and approval process has become rigorous and requires more time. However, during FY2009, SBIH currently expects 7 portfolio companies to complete their IPOs.

Note: The estimated number of IPOs represents companies in the highest of five categories used to evaluate portfolio companies by SBI Investment's Investment Committee, which meets weekly. The IPO estimate represents the outlook of SBI Investment based on its own evaluations and is not a guarantee of the number of future IPOs. Past performance includes companies that have already been sold.

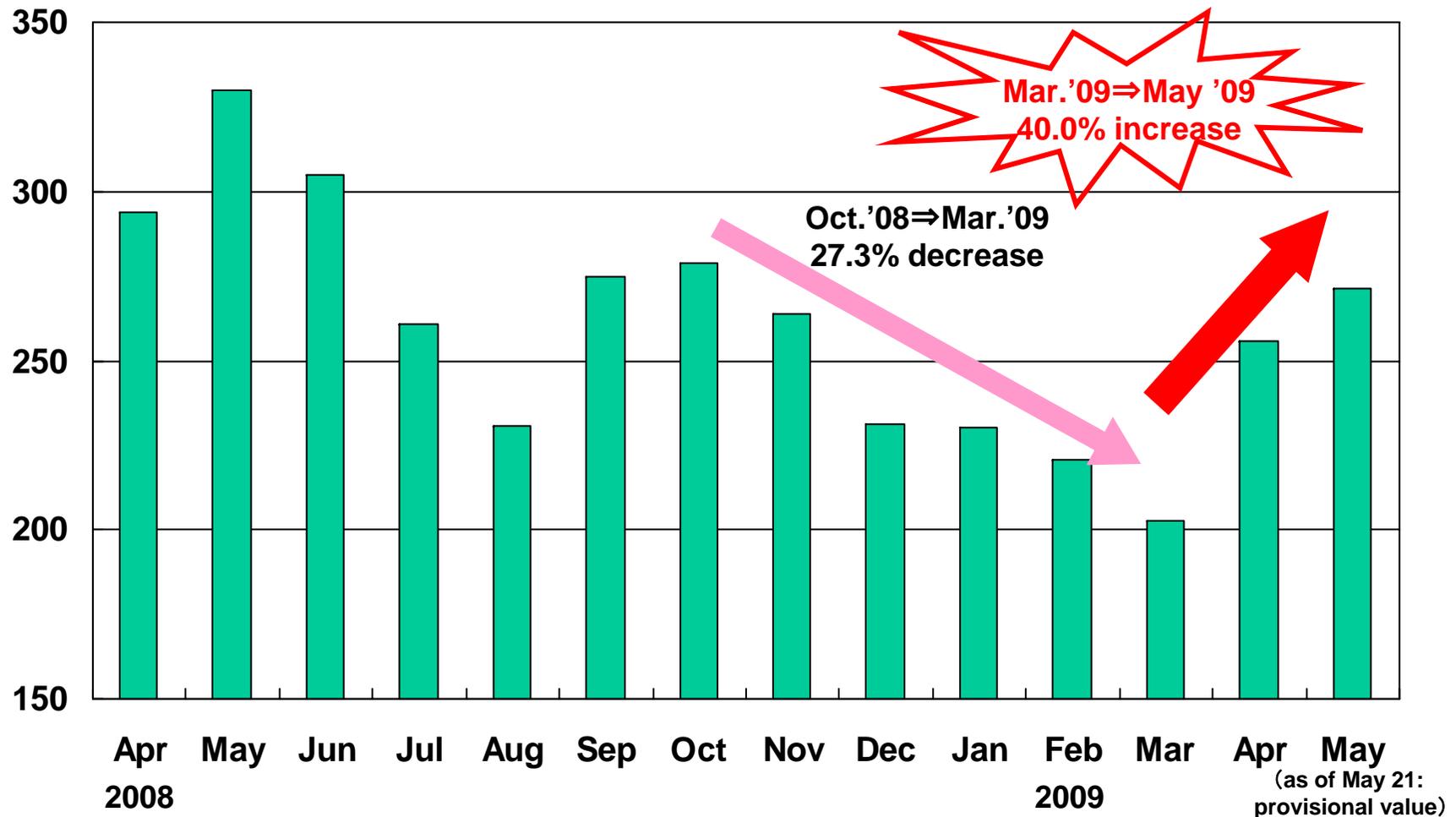
Evident Signs of Recovery ③



Change in daily average stock brokerage trading value at SBI SECURITIES

Daily average stock brokerage trading value that continued to decrease from October 2008, **until it started to increase in April 2009** as the market recovered

(Unit: bil. yen)



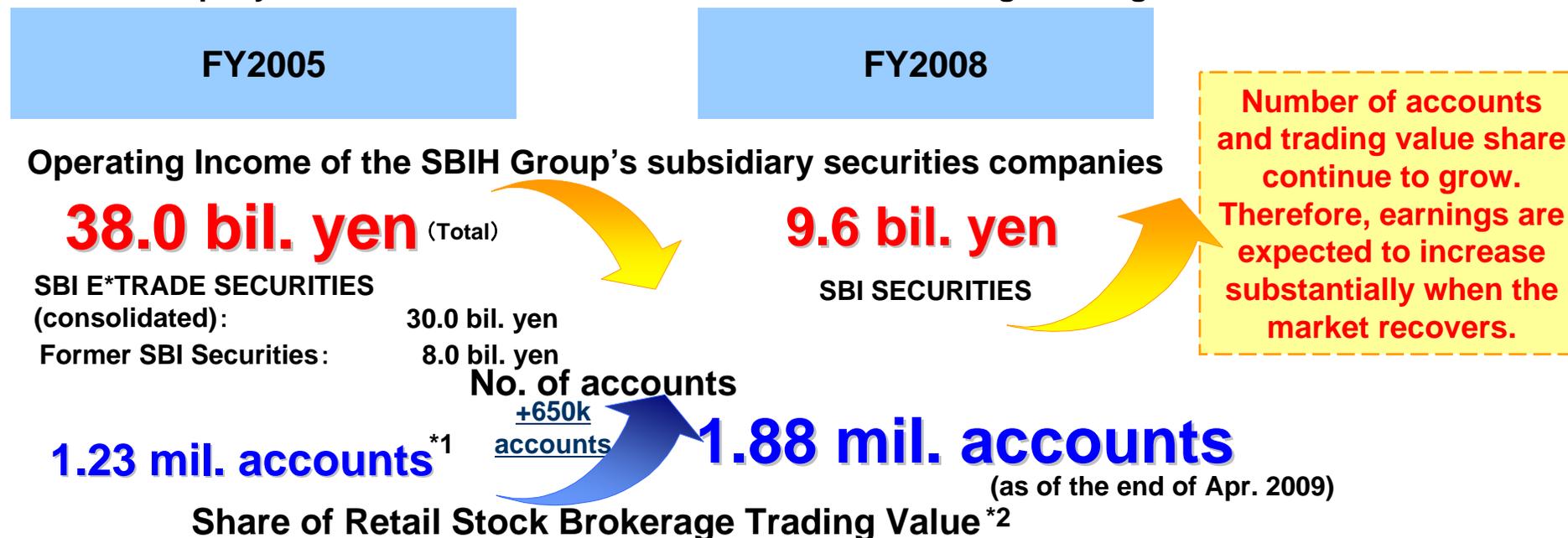
SBI SECURITIES' operating income and net income have already recorded an increase from 3Q to 4Q 31

Brokerage & Investment Banking Business:



Capturing Market Share During Downturns Leads to Higher Earnings As Markets Recover

Operating Income at SBI SECURITIES, the nucleus of the Brokerage and Investment Banking Business, decreased because of stock market weakness. However, the company's share of customer accounts and retail brokerage trading value both increased.



E*TRADE	23.1%
Rakuten	11.1
Matsui	10.0
Monex	8.0
kabu.com	5.2

SBI SECURITIES	38.7%
Rakuten	14.4
Matsui	6.3
Monex	6.3
kabu.com	5.9

*1 Total of SBI E*TRADE SECURITIES and Former SBI Securities

*2 Individual brokerage trading value is the sum of trades on the three major exchanges and JASDAQ.

Source: Based on TSE, JASDAQ and company materials

(3) New Businesses with the Potential to Contribute Significantly to the Profitability Improvement

SBI Liquidity Market Co., Ltd.

(started operations in Nov. 2008)

SBI Sumishin Net Bank, Ltd.

(started operations in Sept. 2007)

SBI Liquidity Market Co., Ltd.

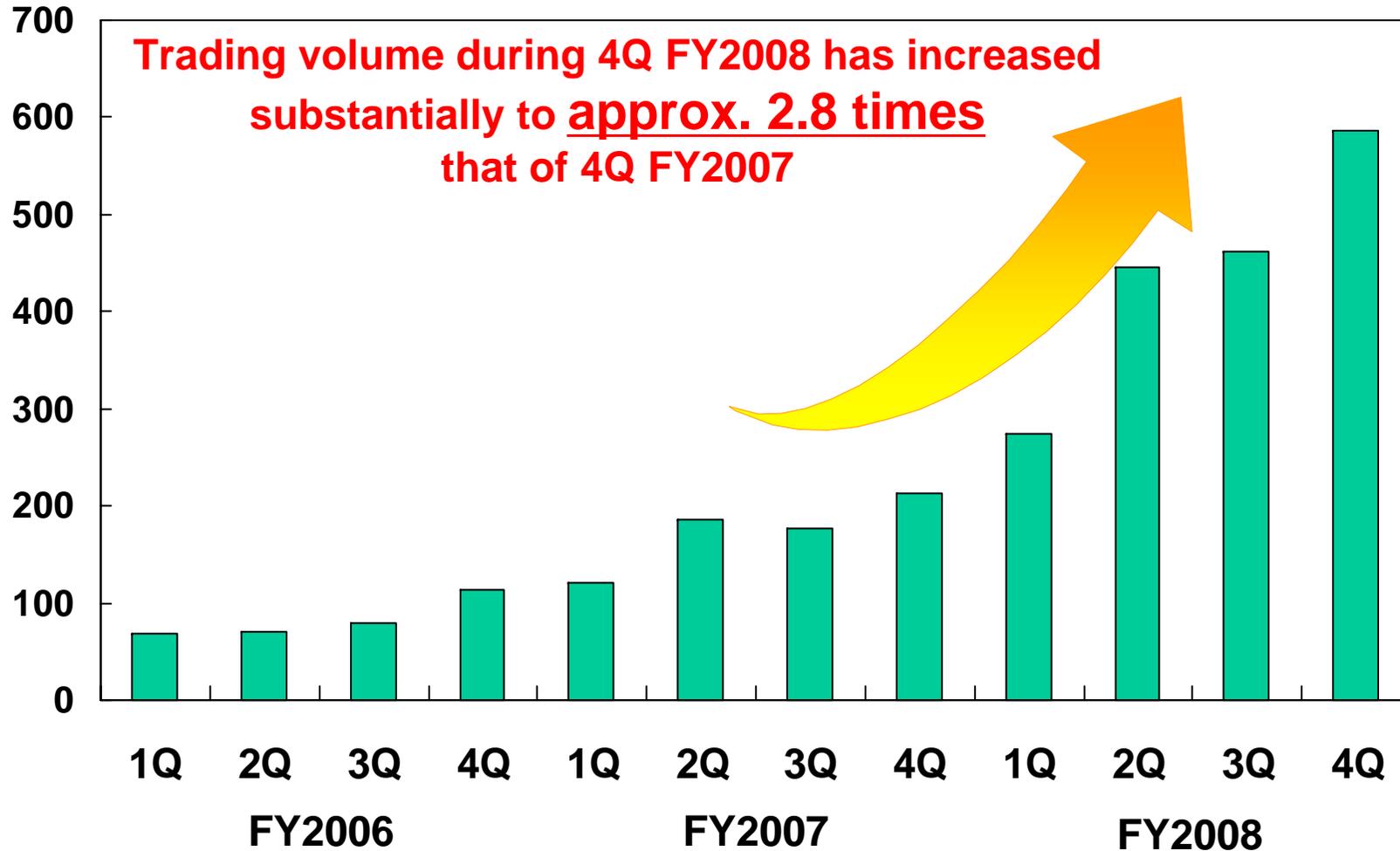
(started operations on November 17, 2008)

The Rapidly Expanding Foreign Exchange Margin Trading Market



Change in the OTC foreign exchange margin trading volume

(trillion yen)



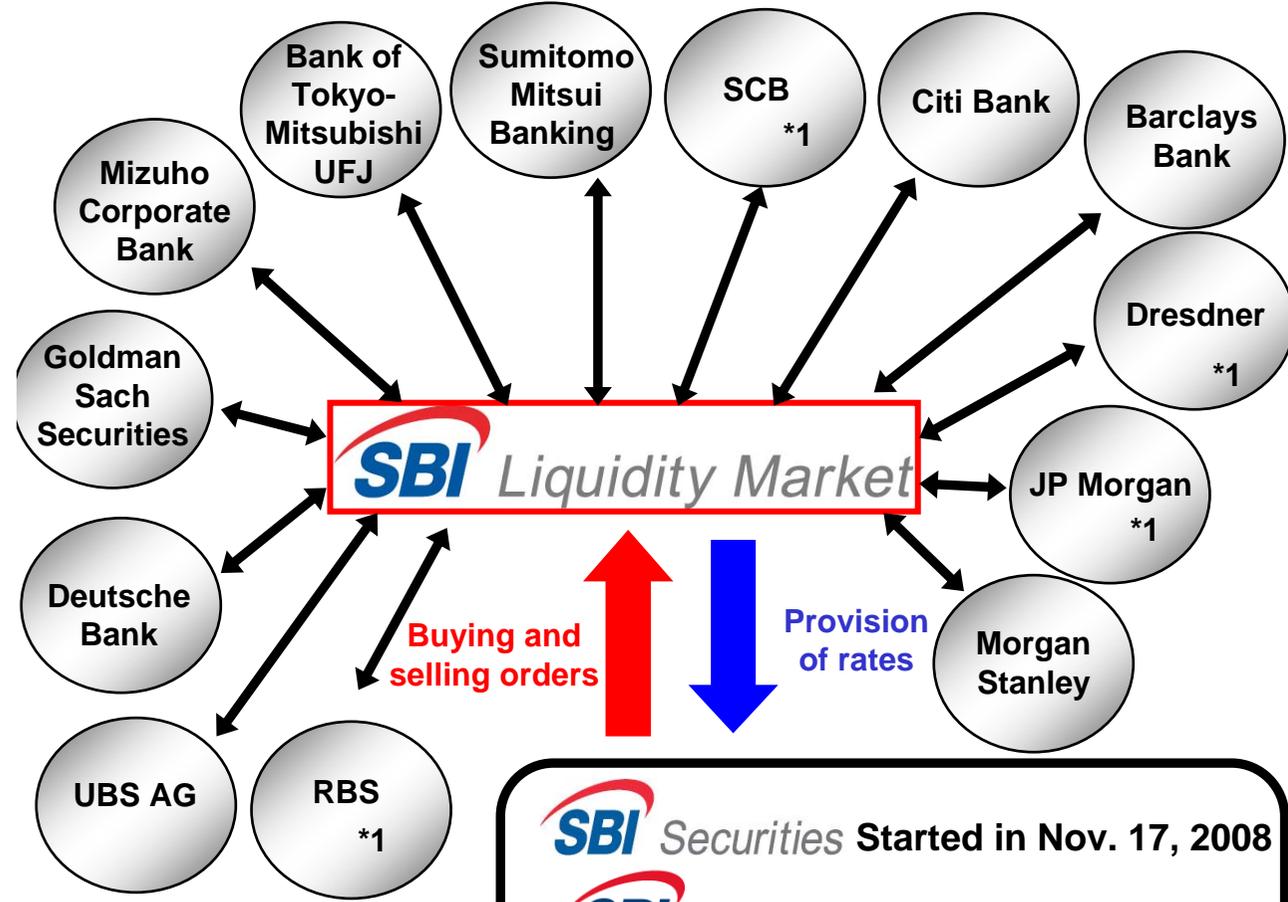
Source: Compiled by SBIH from the website of the Financial Futures Association of Japan

SBI Liquidity Market has Rapidly Increased Trading Volume

in a Short Period of Time Since the Start of Operations

Counter Parties

Total of 13 banks (planned) incl. the U.S. and European major financial institutions and major domestic banks
(Under negotiation with three other financial institutions)



SBI Liquidity Market

(Started operations in Nov. 17, 2008)

	No. of Accounts (SBI FX α)	Daily Average Trading Volume
Nov-08	70,683	71,400
Dec-08	93,498	175,544
Jan-09	105,361	259,775
Feb-09	112,312	281,844
Mar-09	115,783	256,565
Apr-09	118,506	250,293
May-09	-	311,474

*as of May 21

 SBI Securities Started in Nov. 17, 2008

 SBI Futures Started in Jan. 26, 2009

 SBI Sumishin Net Bank Preparing to start in Summer of 2009

*1 Abbreviated company name

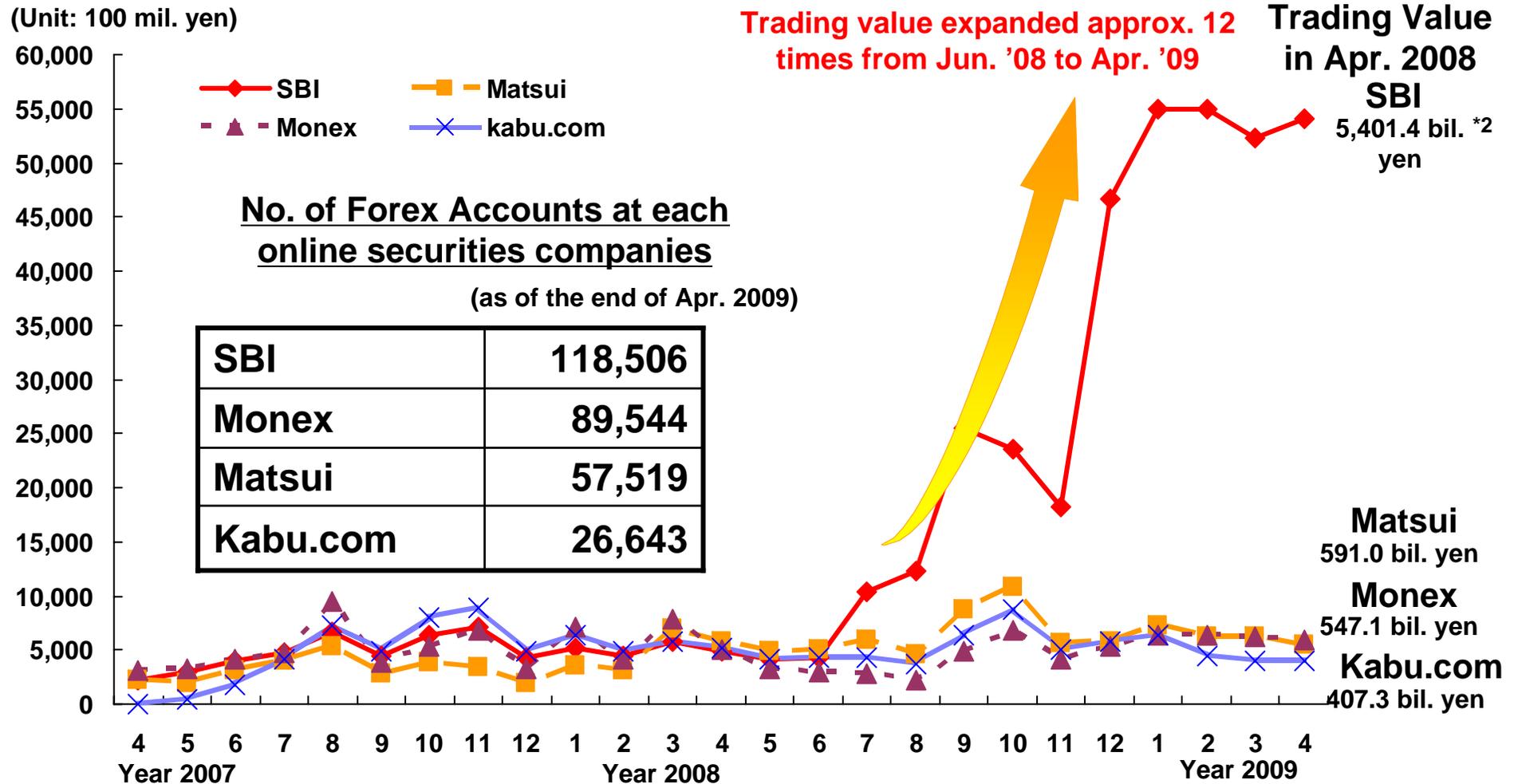
- RBS...Royal Bank of Scotland
- SCB...Standard Chartered Bank
- Dresdner...Dresdner Kleinwort
- JPM...JPMorgan Chase Bank

Foreign Exchange Margin Trading Value of the Four Major Online Securities Companies



Forex margin trading value at SBI SECURITIES increased sharply after the improvement of service offerings utilizing SBI Liquidity Market

(Unit: 100 mil. yen)



*1 Four online securities firms that disclosed the information (SBI SECURITIES, Monex, Matsui and kabu.com)

*2 Trading value total of "SBI FX" and "SBI FX α" from Nov. 2008 to Feb. 2009

SBI Liquidity Market Produced a Substantial Earnings Contribution as Compared to the Initial Estimate



【Initial Earnings Estimate for FY2008 (established in Nov. 17, 2008)】

Target for contribution to earnings of SBI SECURITIES: approx. 800 mil. yen of Operating Income

Targeted earnings of SBI Liquidity Market: approx. 400 mil. yen of Operating Income



Substantially exceeded the initial estimate

【Earnings Contributions for FY2008】

(Unit: million yen)

	FY2008			FY2009	
	3Q	4Q	full year	Apr.	May
Operating Revenue	552	2,348	<u>2,900</u>	840	690
Incl. Gain on Trading of SBI SECURITIES (Operating Income for SBI SECURITIES)	346	1,486	<u>1,832</u>	540	430
Operating Income	114	732	<u>846</u>		

(as of May 21)

*Amounts are rounded to nearest mil. yen

Reference: Financial Results of listed FX only brokerage company (FY2008) (mil. yen)

	Operating Rev.	Operating Income	Market Cap. (as of May 21)
Money Partners Group *	10,772	4,332	17,154
FX Prime	5,835	2,470	5,088
Money Square Japan	1,410	48	1,171

* Financial result of Money Partners Group is on a consolidated basis, those of others are on a non-consolidated basis.

Efforts to Strengthen Regulations to Foster a Sound FX Market

Proposals for strengthening FX regulations announced on April 28 by the Ministry of Finance

Primary strengthening measures:

- **Integration of classification management methods into a single money trust**
- **Enforcing the implementation and observance of the “loss-cut rule”**
- **Establishing maximum limits for leverage**



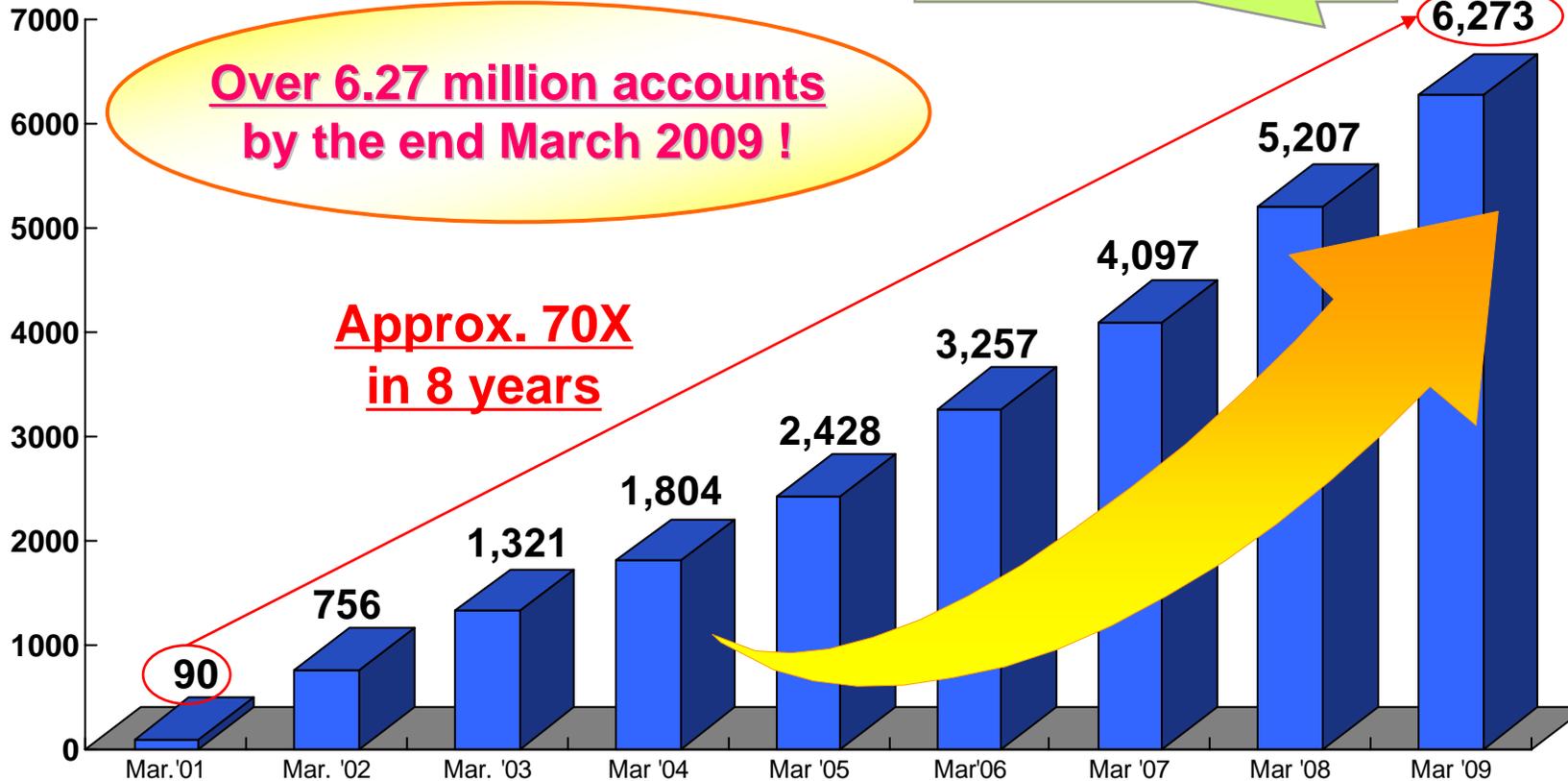
Customers may move to larger service providers with the wherewithal to comply with regulations and continue operations

Pure-play Internet Banks' Increasing Customer Base

Growth in accounts of pure-play Internet banks (*1)

(end. Mar. '03 to the end. Mar. '09)

(thousand accounts)



Approx. 14.14 million online securities accounts as of end. Sept. 2008, for an approx. 48X increase in 9 years since the inception of the business . (*2)

Over 6.27 million accounts by the end March 2009 !

Approx. 70X in 8 years

(※1) Compiled by SBIH from information disclosed by each company. Pure-play Internet Banks are Japan Net Bank, Sony Bank, eBank, SBI Sumishin Net Bank. SBI Sumishin Net bank has started its operation since September 2007.

(※2) Figures based on "Research about Internet trading (as of the end. Sept., 2009)" Japan Securities Dealers Association

Utilization of Internet Bank



Owing to lower personnel and operating costs as compared to major city banks that operate branches nationwide, favorable interest rates can be offered

Example: Comparison of term deposit interest

Average of 3 major city banks

	Less than 3 million			Over 3 million		
Term of deposit (year)	1	3	5	1	4	5
Interest (%)	0.2	0.25	0.34	0.2	0.3	0.38

住信SBIネット銀行 SBI Sumishin Net Bank



Approx. 2.7 times

	Less than 3 million			Over 3 million		
Term of deposit (year)	1	3	5	1	4	5
Interest(%)	0.538	0.532	0.597	0.548	0.542	0.607

(*) Yearly rate, before taxes. As of May 21 2009. Based on SBIH's research 42

Steadily Growing Customer Base of SBI Sumishin Net Bank

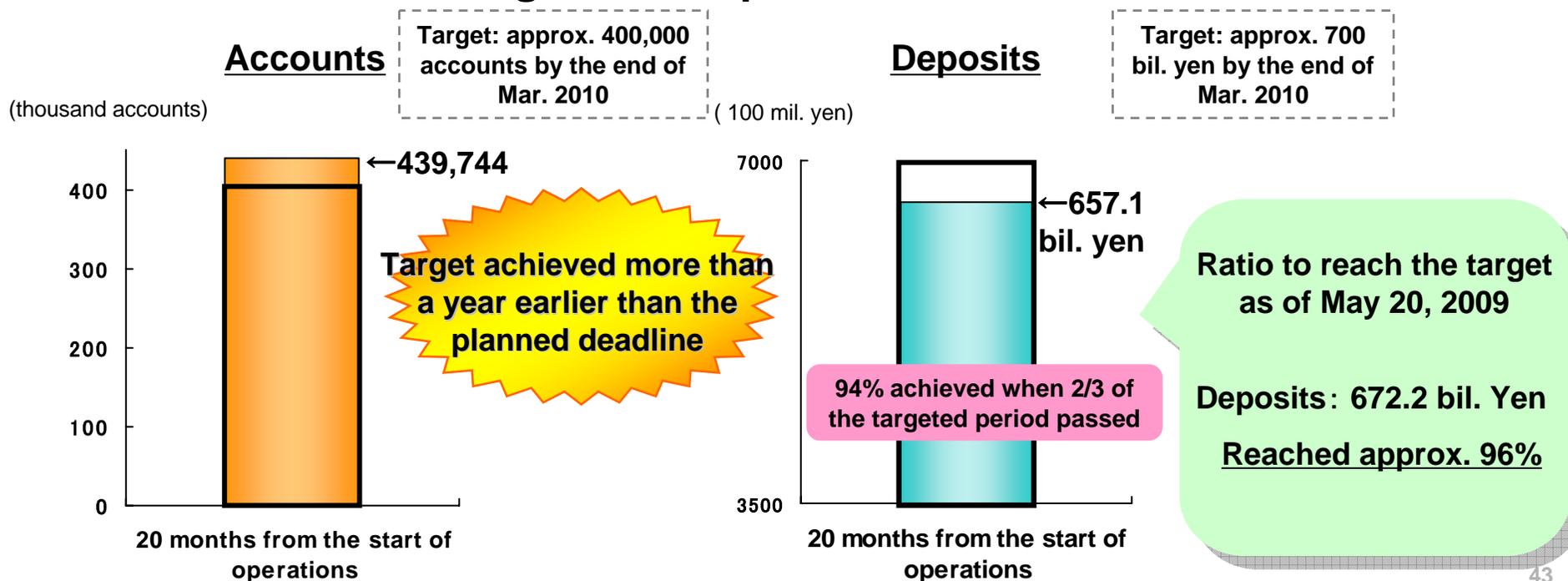


As of the end of Apr. 2009

*parenthetic figures based on quick estimation as of May 20, 2009

Accounts: 439,744 (453,098)
Deposits: 657.1 bil. yen (672.2 bil. yen)
Loans issued: 229.8 bil. yen (234.0 bil. yen)
 (Mortgage + Internet loan)

<Ratio to reach the target as of Apr. 2009>



Comparison between SBI Sumishin Net Bank and other pure-play Online Banking Companies (1)



Steadily Expanding Customer Base

Comparison of FY08/4Q (Jan.-Mar.) Results of Online Banking Companies

	Increase/Decrease in FY08/4Q (Jan-Mar)		At the end of Mar.'09
	Number of Account	Deposit Balance (million yen)	Deposit per customer (thousand yen) (*2)
SBI Sumishin Net Bank	<u>84,596</u>	<u>77,959</u>	<u>1,505</u>
Sony Bank	22,486	-12,900	1,832
eBANK	146,000 (*1)	-37,600	233
Japan Net Bank	40,000	-13,500	219

Source: Compiled by SBIH based on disclosed materials

*1 Increase of approvals for accumulated account opening (excluding cancellation)

*2 Total deposit / Number of accounts

Comparison between SBI Sumishin Net Bank and other pure-play Online Banking Companies (2)



SBI Sumishin Net Bank Deposits Topped 600 Billion Yen After Only 538 Days Since Start of Operations

Offering competitive interest rates, free ATM transactions for individual customers and several sales campaigns, SBI Sumishin Net Bank Deposits topped 600 billion yen after only 538 days(*2) since its start of operations on Sept. 24.

Days required by major Internet banks to reach 600 billion yen in deposits:

	Start of operations	Time needed to reach 100 billion yen (*1)	Days after start of operations	Time needed to reach 600 billion yen (*1)	Days after start of operations	Deposit outstanding (*2)
eBANK	2001/07/23	2003/10/01 ~ 2004/03/31	801-983 days	2007/8/7	<u>2,207 days</u>	728.1 bil. yen
Japan Net Bank	2000/10/12	2002/10/01 ~ 2003/03/31	720-901 days	—	—	434.9 bil. Yen
Sony Bank	2001/06/11	2002/03/01 ~ 2002/03/31	264-294 days	2005/12/1 ~ 2005/12/31	<u>1,635-1,665 days</u>	1,320.7 bil. Yen
SBI Sumishin Net Bank	2007/09/24	2007/11/19	57 days	2009/3/14	<u>538 days</u>	671.8 bil. Yen

*1 Time needed for deposits to reach target amount based on information announced by each bank.

*2 Deposit outstanding of SBI Sumishin Net Bank are based on the figures as of May. 14, 2009, that of eBANK and Sony Bank as of the end of Apr. 2009, and that of Japan Net Bank as of the end of Mar. 2008.

Comparison between SBI Sumishin Net Bank and other pure-play Online Banking Companies (3)



Steady Growth in Accumulated Total of Housing Loans Outstanding

~Topped **200 billion yen** after **551 Days** since the start of its business~
 (March 27, 2009)

(Japan Net Bank and eBank do not provide housing loans products)

	Sony Bank	SBI Sumishin Net Bank <small>(Note 1)</small>
Start of operation	June 2001	September 2007
Start of housing loans business	March 2002	September 2007
Days required to reach 200 billion yen	1,385~1,475 days <small>(Note 2)</small>	551 days

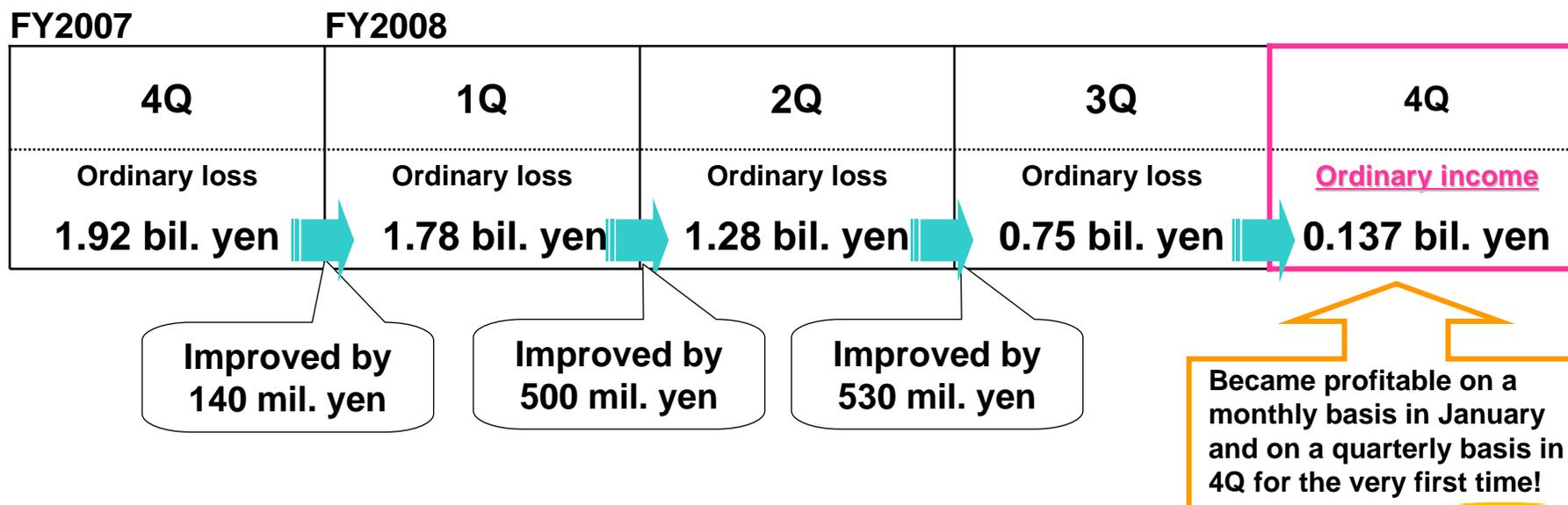
The fastest among the pure-play Internet banks!

SBI Sumishin Net Bank offers various customer-oriented services, such as competitive interest rates including the preferred rate during the campaign period which is 2.2% lower than the standard rate, free indemnification coverage for eight major illnesses, free partial advanced payment, free rate change, and a service for customers to close the contract without visiting branches.

(Note 1) Calculation for Sony Bank is based upon loans outstanding after reflecting agreed repayment. Calculation for SBI Sumishin Net Bank is based upon loan provided. (Note 2) Complied by SBIH from information disclosed.

- Single-year Profitability in Sight for the Next Fiscal Year -

【Change in ordinary income and loss】



Expect continuous improvement of financial performance toward a single-year profit in FY2009



Time Period Required by Pure-play Internet Banks to Reach Profitability



SBI Sumishin Net Bank recorded a single-month profit in just 17 months (January 2009), which was much faster than any of its major competitors, such as eBank, Japan Net Bank, Sony Bank.

Recording a single-quarter profit in 4Q FY2008 is also the faster achievement than those other 3 banks.

	Start of operations	Single-month profit recorded	Number of months	Single-quarter profit recorded	Quarters term accomplished	FY profitability
eBank	2001/7/23	2003/12	30 th month	2003FY 4Q	4Q in the 3rd term	FY2006 (5 th FY)
Japan Net Bank	2000/10/12	2004/3	42 nd month	2004FY 1Q	1Q in the 5 th term	FY2004 (5 th FY)
Sony Bank	2001/6/11	Not disclosed		2004FY4Q	4Q in the 4 th term	FY2005 (5 th FY)
SBI Sumishin Net Bank	2007/9/24	2009/1	<u>17th month</u>	2008FY 4Q	4Q in the 2nd term	Target : FY2009 (3rd FY)

* Compiled by SBIH from information disclosed by each company

SBI Sumishin Net Bank Won the Award for “Best Internet Only Bank” from “The Asian Banker”



“The Asian Banker Excellence in Retail Financial Services Awards 2009”

【Excerpt from The Asian Banker’s press release】

SBI Sumishin Net Bank wins the award for Best Internet Only Bank, 2008. *snip*

This bank attained \$4.3 billion of deposits only after 11 months of the inception of the business, acquiring more deposits than most of its peers in a similar period. It achieved close to \$80 million in sales in the first nine months of FY2008 and it is well on its way to making profits by the end of March 2010.



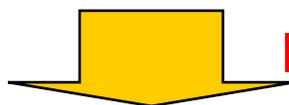
④ How has the Internet insurance business progressed?

SBI Insurance Co., Ltd. (started operations in Jan. 2008)

SBI AXA Life Insurance Co., Ltd. (started operations in Apr. 2008)

Improvement of operating losses (Cons.) at Internet life and non-life insurance

FY2007 Operating loss of 0.94 bil. yen



Improved 0.66 bil. yen!

FY2008 Operating loss of 0.28 bil. yen

Article 113 of the Insurance Business Act allows insurance companies to record expenses incurred during the first five business years as assets and to amortize the same over a period of up to 10 years.

SBI Insurance Co., Ltd.

**Internal targets
at the start of operations**

(started operations in Jan. 16, 2008)

- Targeted No. of contracts 5th term: around 300,000
- Targeted revenues 5th term: Turn a single-year profit
10th term: 25-30 bil. yen of net premium income

Growth of Direct Insurance Companies through the Advent of Thrifty Consumers



According to the “Diamond Weekly”, **SBI Insurance was ranked first** among the carriers with the least expensive premium. **Only direct insurance companies** could gain more net insurance premium than a year earlier.

	Company	Car insurance premium	Direct premium written	YoY (%)
1	SBI Insurance	19,120	5	-
2	Mitsui Direct	20,300	139	11.2
3	AXA NON-LIFE INSURANCE	20,450	147	15.6
4	SECOM General Insurance	23,010	45	-2.2
5	SAISON AUTOMOBILE&FIRE INSURANCE CO.,LTD	24,400	46	-4.2
6	ZENROSAI	24,520	-	-
7	Adlick Insurance Company Limited	26,640	-	-
8	Sony Assurance	26,860	267	11.3
9	Zurich Insurance Company	27,650	-	-
10	SONPO24 INSURANCE	28,220	39	11.4
11	American Home Direct	28,610	-	-
12	NIPPONKOA INSURANCE	31,400	1,637	-1.6
13	THE FUJI FIRE AND MARINE INSURANCE	32,200	798	-2.0

	Company	Car insurance premium	Direct premium written	YoY (%)
14	Mitsui Sumitomo Insurance	32,890	2,728	-1.9
15	JA Kyosai	33,230	1,540	-0.8
16	Sompo Japan Insurance	33,630	3,307	-0.1
17	Nisshin Fire & Marine Insurance	34,840	374	-1.3
18	Nissay Dowa General Ins	35,680	801	-0.9
19	ASAHI FIRE & MARINE INSURANCE	36,540	70	-2.8
20	Tokio Marine & Nichido Fire Insurance	36,940	4,287	-1.5
21	Aioi Insurance	37,430	2,311	-1.5
22	Kyoei Fire & Marine Insurance	40,110	312	-1.9
23	AIU	40,550	-	-

* 1 Condition of the ranking: Car: HONDA FIT Type: DBA-GE Grade L (Registered on December 2008) • The expiration date: February 1 2009 • Type of contract: New contract switched from another company, • The covered: a man, 35 years old, in Tokyo • Purpose of using a car: usual use, leisure • Length of drive a year: 5000 km • Color of driving license: blue • Coverage of contract: limited to his family • Next class: 14th class (13th class presently) • bodily injury insurance (to others), property damage insurance: no limitation • Bodily injury: 50 million yen Passenger injury: 10 million yen

* 2 Net insurance premium is based on the first half of FY 2008. “-” indicates it is not disclosed.

(Source: Excerpt from “The Diamond Weekly March 14 2009”)

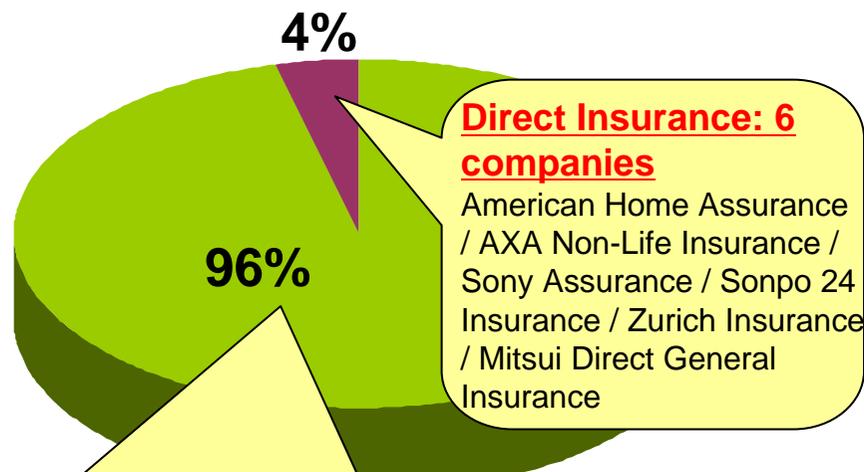
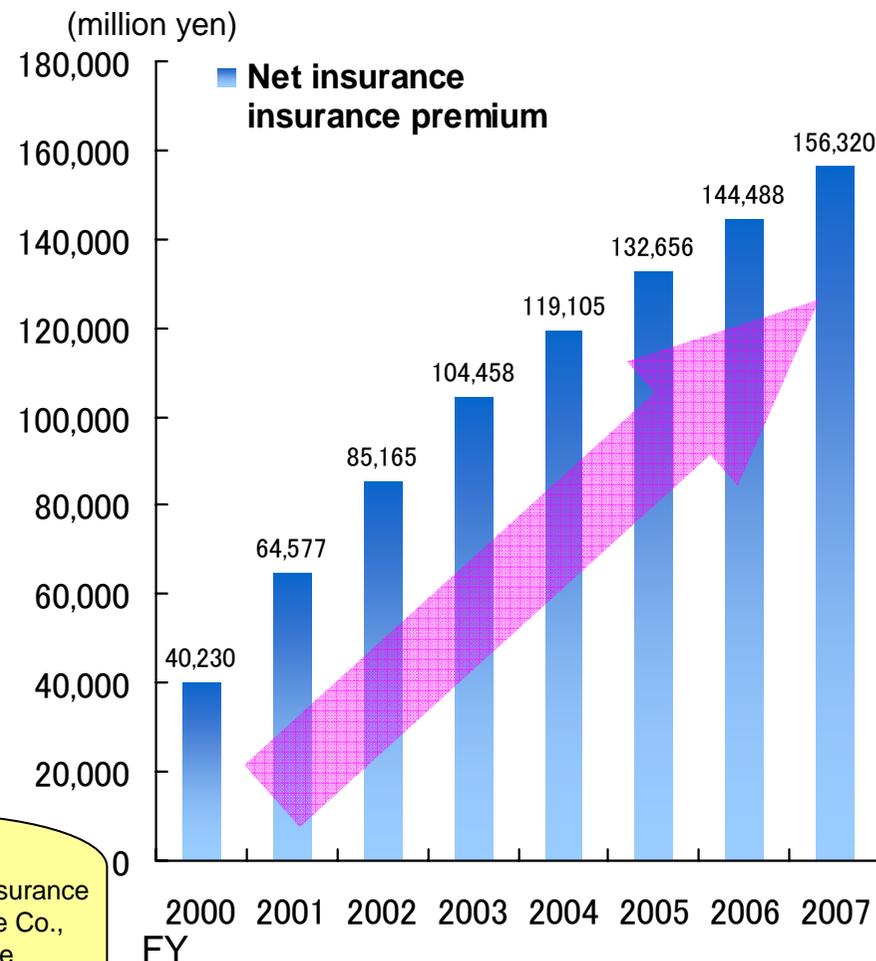
Internet Nonlife Insurance's Significant Growth Opportunities in the Auto Insurance Market



Net insurance premium (FY2008) <<Automobile>>

	FY2008 (bil. yen)
Agencies	3,475.2
Direct	155.9
Total	3,631.1

Growing Direct Insurance Companies



Agencies: 17 companies

Aioi Insurance Co.,Ltd. / Asahi Fire & Marine Insurance / Kyoei Fire & Marine Insurance Co.,Ltd. / JI Accident & Fire Insurance Co.,Ltd. / The Sumi-Sei General Insurance Co., Ltd. / SECOM General Insurance Co., Ltd. / SAISON Automobile & Fire Insurance Co.,Ltd. / Sompo Japan Insurance Inc. / Daido Fire & Marine Insurance Co., Ltd. / Tokio Marine & Nichido Fire Insurance Co., Ltd./ Nisshin Fire & Marine Insurance Co.,Ltd. / Nissei Dowa General Insurance Co., Ltd. / NIPPONKOA Insurance Co.,Ltd. / Hitachi Capital Insurance Corporation / The FUJI Fire and Marine Insurance Co., Ltd. / Mitsui Sumitomo Insurance Co., Ltd. / Meiji Yasuda General Insurance Co., Ltd.

(Source: Compiled by SBIH from information disclosed by each company)

Full-scale Launch of SBI Nonlife Insurance Business



Initial fiscal year* contract comparison

[Number of contracts since the start of operation]

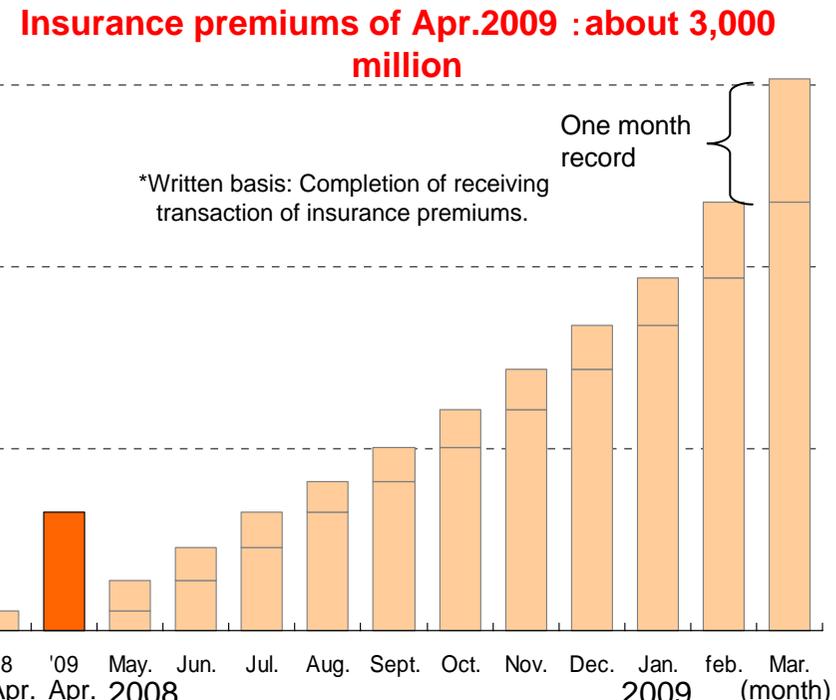
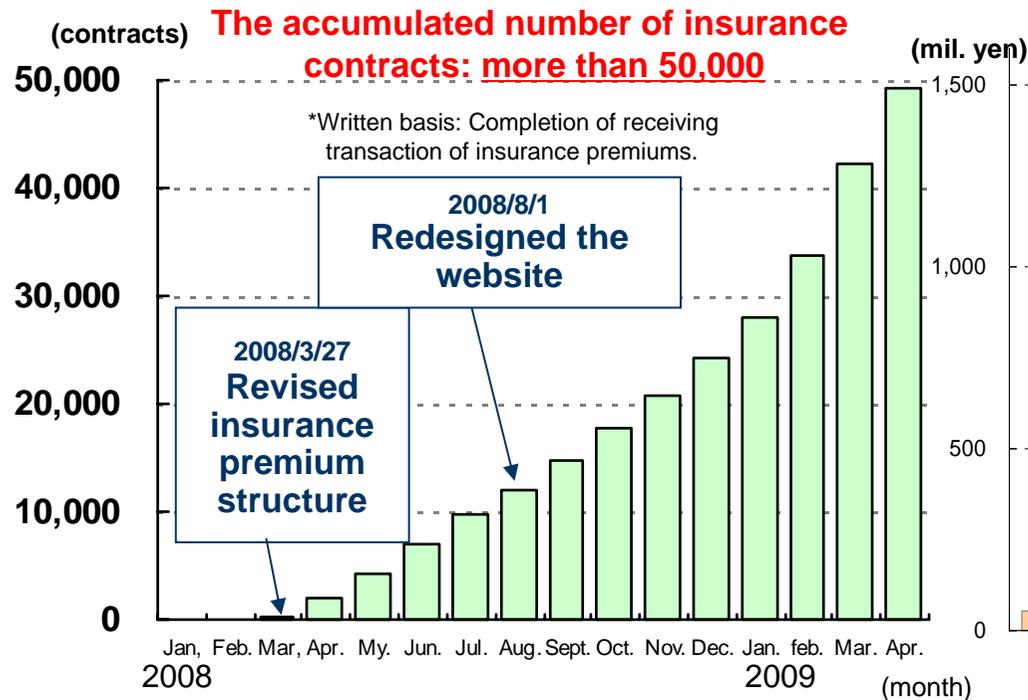
- **SBI Insurance (started on Jan. 16, 2008) : Approx. 25,000 (until Jan. 16, 2009)**
 ⇒ On Mar. 27, 2008, lowered the insurance premium level. Due to a substantial price cut, the number of contracts steadily increased afterwards
- Sony Insurance (started in Sept. 1999) : Approx. 21,000 (FY1999, 7M period)
- Mitsui Direct (started in Jun. 2000) : Approx. 16,000 (FY2000, 10M period)

Current status

- On Apr. 9 2009, started to sell policies using bank channel at [SBI Sumishin Net Bank](#)
- Insurance Premium (written basis) of Apr.2009 is 3,000million yen (6 times higher than in the same period a year earlier)

Change in the Number of Insurance Contracts (written basis) / accumulated total

Change in Direct Income of Insurance Premium (written basis) / accumulated total



*Since SBI Insurance's initial FY is shorter than 3 months, the figure is total number of the first 12 months. Sony Insurance's figure is based on 7 months, and Mitsui Direct's one is based on 10 months because of it's disclosure.

Comparison of Financial Results at the Start of Operations



■ Sony Insurance (started operations in Sept. 1999)

(million yen)	FY1999	FY2000	FY2001
Ordinary Revenues	1,316	7,600	16,488
Insurance Expense	1,709	7,019	12,910
SG&A	5,502	9,297	9,486
Ordinary Income	-3,430	-5,641	-4,097

■ Mitsui Direct (started operations in Jun. 2000)

(million yen)	FY2000	FY2001	FY2002
Ordinary Revenues	892	3,758	8,301
Insurance Expense	997	3,413	6,834
SG&A	3,497	4,352	5,349
Ordinary Income	-763	-908	-1,431

■ SBI Insurance * (started operations in Jan. 2008)

(million yen)	FY2007	FY2008	FY2009(Planned)
Ordinary Revenues	7	1,399	4,886
Insurance Expense	15	1,545	4,370
SG&A	508	1,399	2,017
Ordinary Income	-335	-321	-362

Cost per contract of the 2nd fiscal year since the start of operations (*)
(unit: thousand yen)

Sony Ins.: 72

Mitsui D. : 58

SBI Ins. : 39

(*) Cost per contract = SG&A of the 2nd fiscal year since the start of operations / annual contracts of the 2nd fiscal year since the start of operations.

*Fiscal 2007 is the three-month period following the start of operations. Figures of fiscal 2008 is not adequately-calculated reinsurance, which is not the actual results, so that we can easily compare with the other companies. Plans for fiscal 2009 are goals calculated solely by SBI Insurance. These plans do not include any reinsurance payments. Consequently, actual performance may differ significantly from these goals. Insurance underwriting earnings are an indicator of only the profitability of insurance underwriting activities. (Source: Compiled by SBIH from information disclosed by each company)

SBI AXA Life Insurance Co., Ltd.

Internal targets at the start of operations

(started operations in Apr. 7, 2008)

▪ Targeted No. of contracts

1st fiscal year: around 20,000

5th term: around 200,000

=>Actual achievement: Over 5,400

Owing to its genesis as a pure-play Internet insurance model, the company got off to a relatively slow start, but the latter half of the fiscal year saw substantial increases attributable to increased awareness towards the business category, lowered fees and increased channels.

▪ Targeted revenues

5th term: Turn a single-year profit

Internet Life Insurance's Significant Growth in the Stagnating Life Insurance Industry



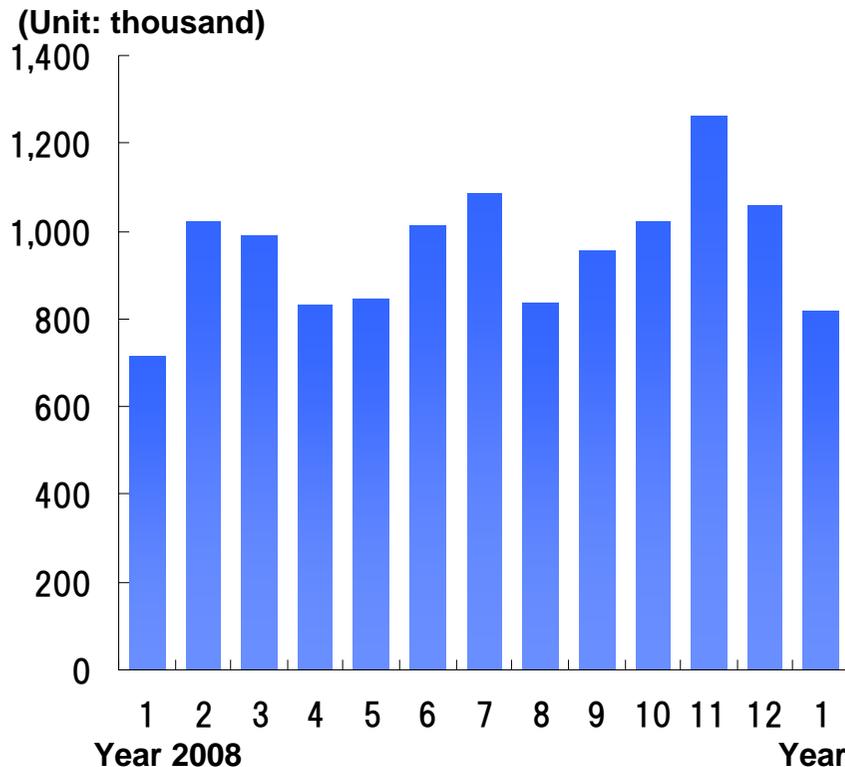
< Comparison of Sales of New Insurance Policies for FY2008 >

Recent Trend of Life Insurance Industry(*1)

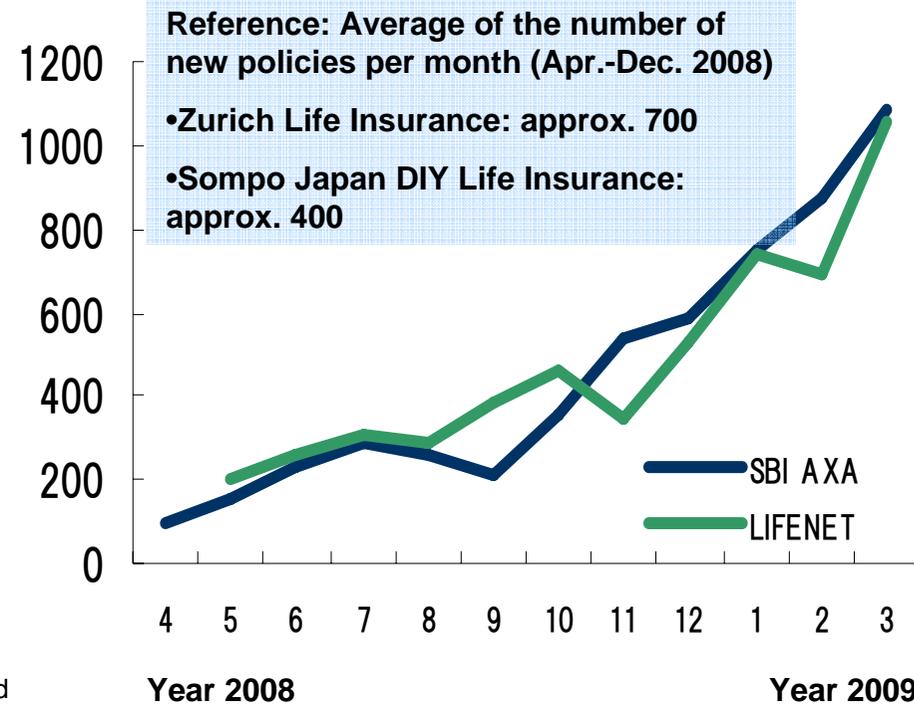
Direct Insurance Companies

Fewer new insurance policies in the industry overall

The two online insurance companies that started in FY08 are experiencing steady growth. The number of new policies per month over the last several months for the new online insurance companies have surpassed the average of that of the two leading direct insurance companies(*2)



(Number of new policies)



(Source: Compiled by SBIH from information disclosed by each company and The Life Insurance Association of Japan)

(*1) Total of 44 life insurance companies excluding Japan Post Insurance and Yamato Life Insurance

(*2) Direct insurance companies : Zurich, Sompo Japan DIY, SBI AXA, LIFENET 57

Online Life Insurance Company's Inexpensive Product which Satisfies the Needs of Thrifty Consumers



~In the ranking of loading of term insurance from “The Diamond Weekly”, SBI AXA Life Insurance’s (781 yen) was ranked as the cheapest. Compared to the SUMITOMO LIFE INSURANCE’s and ASAHI MUTUAL LIFE INSURANCE’s, the 2 most expensive companies (4,741 yen), its monthly premium is about a half, and its loading is about one-sixth (approx. 4000 yen cheaper)~

Ranking of loading of premium of term insurance

Death payment of 30 million yen, term: 10 years *monthly premium for a thirty-year-old man

	Company	Divid end	monthly premium		
			(net premium)	(loading of premium)	
1	SBI AXA Life Insurance Co., Ltd.	×	3450	2669	781
2	LIFENET INSURANCE COMPANY	×	3484	2669	815
3	Sony Life Insurance Co., Ltd.	×	4110	2669	1441
4	DAIDO LIFE INSURANCE COMPANY	×	4380	2669	1711
5	Sompo Japan Himawari Life Insurance Co., Ltd.	×	4650	2669	1981
6	NIPPONKOA Insurance Company, Limited	×	4890	2669	2221
7	ORIX Life Insurance Corporation	×	4920	2669	2251
8	American Family Life Assurance Company of Columbus	×	5070	2669	2401
9	SOMPO JAPAN DIY LIFE INSURANCE CO., LTD	×	5457	2669	2788
10	Aioi Life Insurance Co., Ltd	×	5640	2669	2971
11	Mitsui Sumitomo Kirameki Life Insurance Company,Limited	×	5790	2669	3121
12	ALICO:American Life Insurance Company	×	5940	2669	3271
13	Tokyo Marine Anshin life insurance	×	5970	2669	3301
14	TAIYO LIFE INSURANCE COMPANY	×	6536	2669	3867
15	Nippon Life Insurance Company	○	6660	2669	3991
16	AIG Edison Life Insurance	×	6780	2669	4111
17	AIG Star Life Insurance	×	6840	2669	4171
18	THE DAI-ICHI MUTUAL LIFE INSURANCE COMPANY	○	6870	2669	4201
19	FUKOKU MUTUAL LIFE INSURANCE COMPANY	×	6930	2669	4261
20	Meiji Yasuda Life Insurance Company	△	6990	2669	4321
21	THE FUJILIFE INSURANCE Co.,Ltd.	×	6990	2669	4321
22	MITSUI LIFE INSURANCE COMPANY	×	7170	2669	4501
23	JA kyosai	○	7200	2669	4531
24	SUMITOMO LIFE INSURANCE COMPANY	△	7410	2669	4741
25	ASAHI MUTUAL LIFE INSURANCE CO.	△	7410	2669	4741

Life insurance: 30 million yen, Term: 10 years, monthly payment, single product.

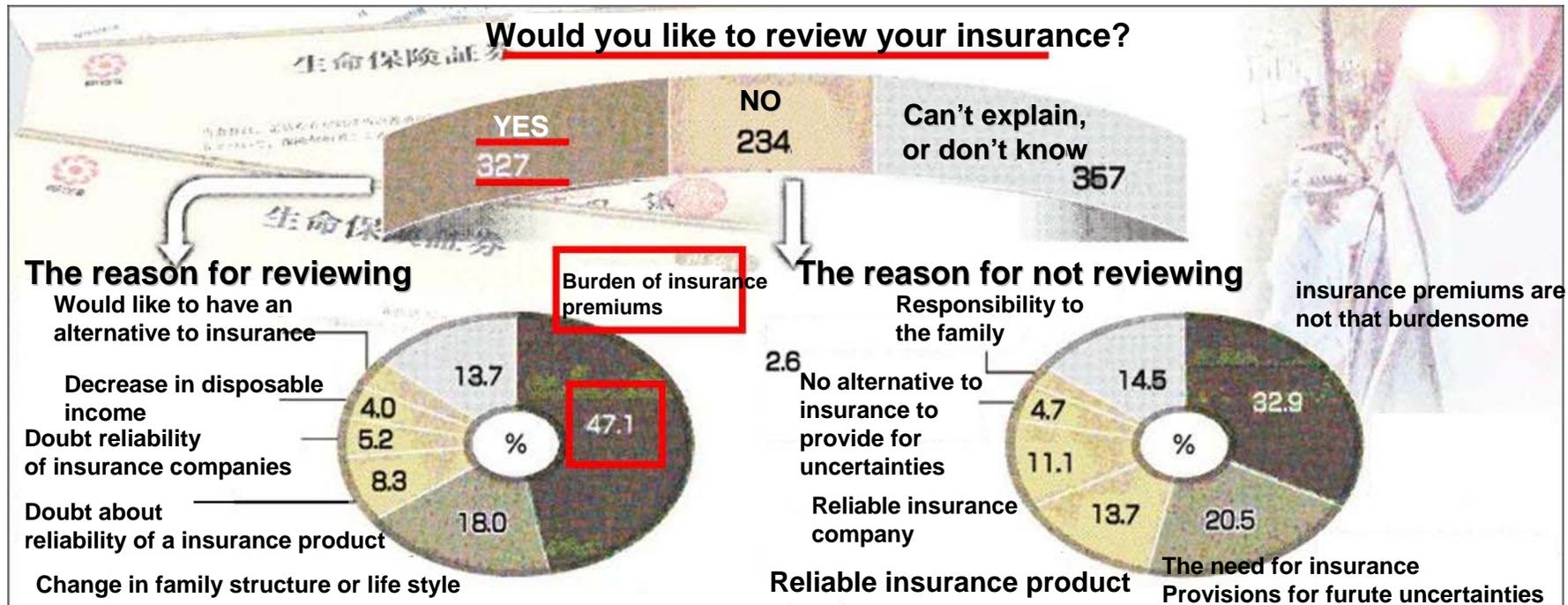
* Loading of the premium is calculated subtracting net premium disclosed by LIFENET Insurance (2,669 yen) from monthly premium of each companies' products.

* Since the period of SOMPO JAPAN DIY LIFE INSURANCE's product is one year, the figure is calculated by an average of premiums for the 30-39 years old. 58

Pure-play Online Insurance Companies' Inexpensive Product Offering become the Focus of Attention

- ◆ 36% of those with insurance coverage (918 people polled) are considering a review of their options.
- ◆ The top reason for a review (47%) is the burden of insurance premium.

—In 2008, SBI AXA Life Insurance and LIFENET INSURANCE were separately established. These companies reduced their cost by utilizing their respective websites as their stores, rather than owing a sales force. Under these conditions, if the insured amount is the same, then the insurance premium should be about half that of the conventional life insurance companies. —



(*Excerpt from an article of "Nikkei Trendy Net" April 25, 2009)

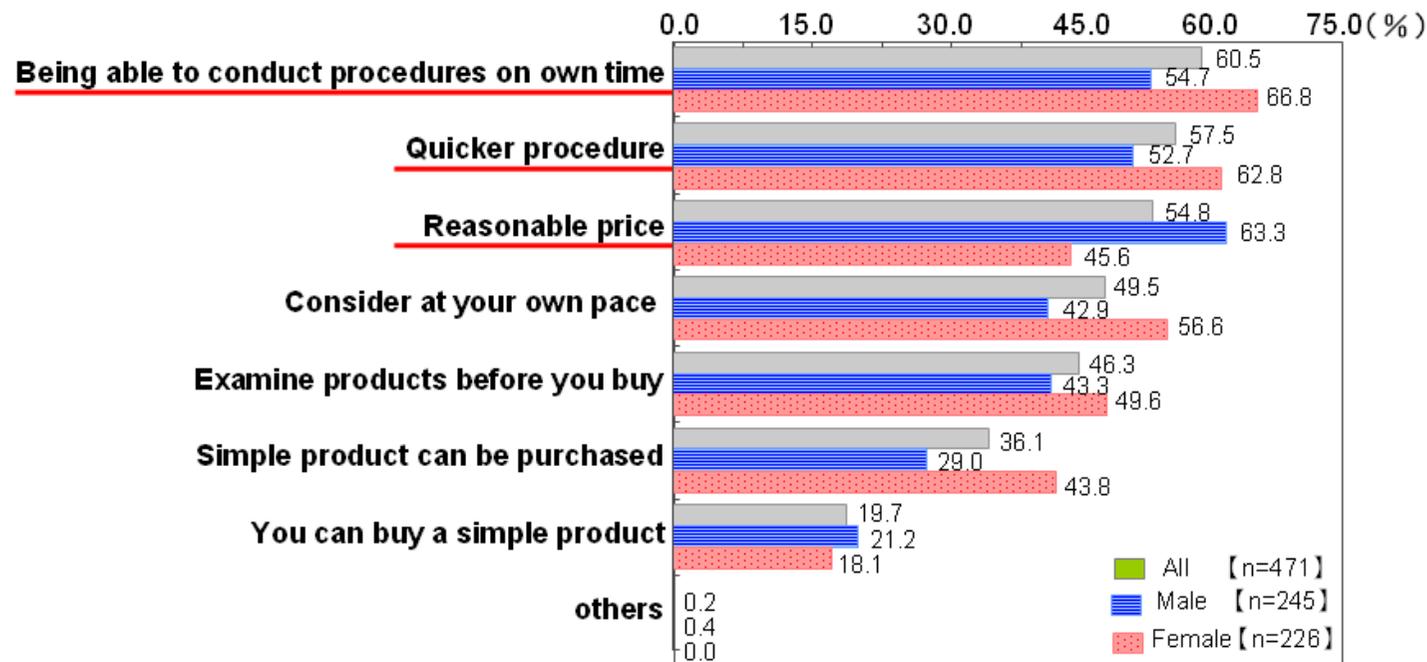
With LIFENET Insurance, Conducted the Industry's First "Cooperative Survey of Online Life Insurance"



- ◆ What kind of “change” do you need in life insurance industry?
→ **cheaper insurance premium** (71.3%, the primary)
- ◆ How do you want to purchase insurance policy?
→ **online** (41.9%, the primary)
- ◆ Those who have interest in buying insurance on line → 47.1%
- ◆ Those who feel the shortage of comparison information of life insurance → 68.1%

A Survey: What merit do you think you have if you buy life insurance on line?

(The subjects of the survey: Those who have interest about buying life insurance on line)



* Collaborated by SBI AXA Life Insurance and LIFENET Insurance company for the one year anniversary of the start of the online life insurance company. Surveyed from April 5 to 10, 2009. The subjects consisted of 1,000 males and females between 20-60 years old. (From a joint release)

Expect to Increase the Sales of Policies through Improvements in Service Quality



Since Oct. 2, 2008

SBI AXA's "Kachitto Term Policy" added a discount for high premium policies. => **Discounts of up to 46.6%** compared with previous premiums(*1)

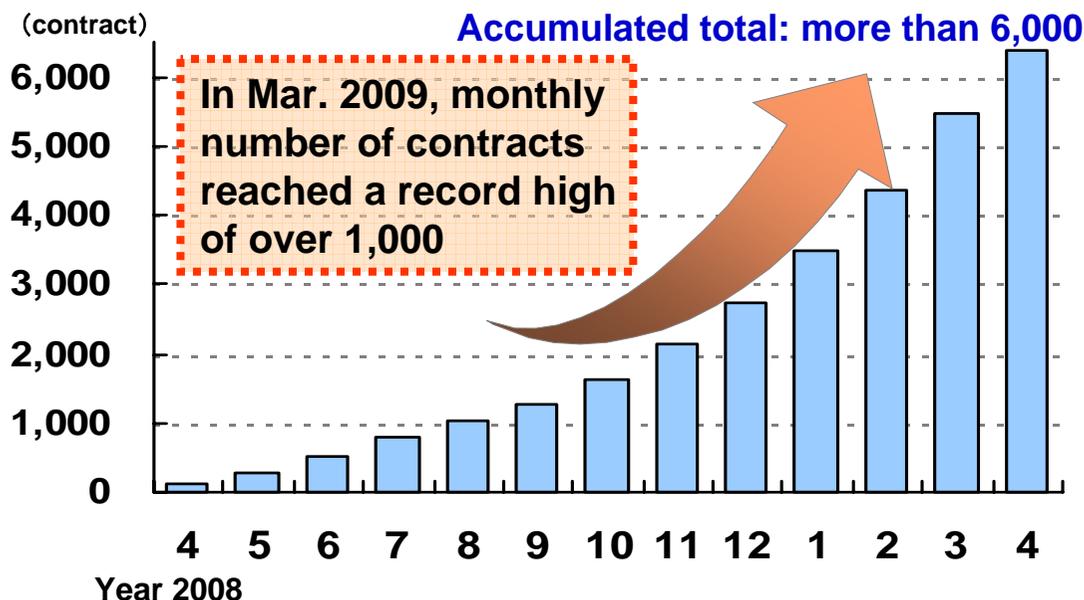
Since Nov. 14, 2008

Started accepting applications for our Account Transfer Service through the Web. **The first of its kind in the insurance industry** (*2), the service simplifies bothersome account transfer formalities.

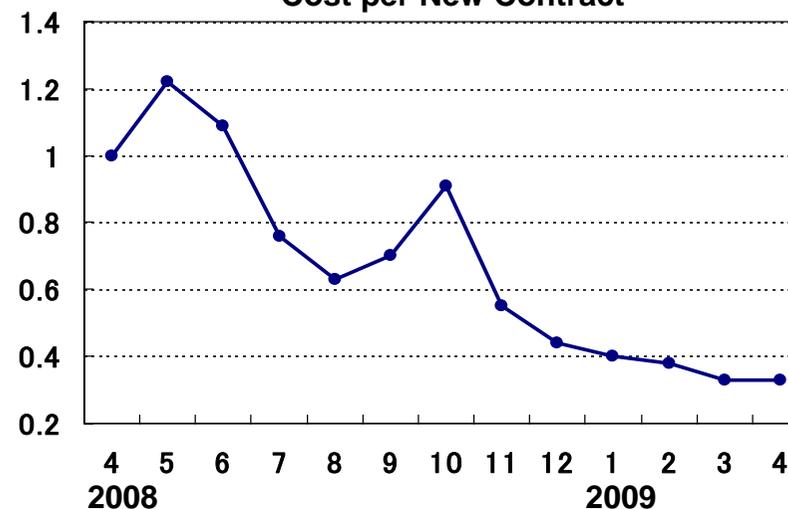
Since Mar. 13, 2009

- Started to provide **new product, "Kachitto Incom Security"** (income security insurance), which enables customers to receive their pension every month in case anything unforeseen should happen.
- **Expanded sales coverage** of term policy and medical insurance

Sales of New Term Life and Medical Policies /accumulated total



Cost per New Contract



(*1) Discount applies to death benefits of at least 20 million yen, (*2) Based on data compiled by SBIH
Note: preliminary figures for Oct. to Dec.

【Topics of other newly established businesses】

(i) Bio-related businesses

(ii) Wall Street Journal Japan

(i) Bio-related business

SBI Biotech's Full-Fledged Entrance into the Drug Creation, **SBI** Holdings Immunotherapy, and Health Food Businesses

To be a global drug discovery company with promising drug creation seeds by networking in Japan, United States, China, and Korea. SBI Biotech is working with top world researchers and forming alliances with leading institutions, bio-ventures and pharmaceutical companies in the world.

[Drug Creation Seeds]

Huapu: -GNKG168 (B cells, Chronic lymphatic leukemia)
- Three pipelines (Cpg nucleic acid medicine)

MedImmune: -ILT-7
(license collaboration)

Helixir: -PG102
(allergy disease)

SBI Biotech:
•ILT-7 (autoimmune disease)
•BST2 (cancer, autoimmune)
•Cdc7 (cancer, cell growth)

Baylor Research Institute (BRI)
-Immunotherapy (cancer)

[PG102]

•Started to sell PG102 as health food, called "Nose tto Sarunashi" in Feb. 2009.



[Huapu (Cpg nucleic acid medicine)]

•GNKG168(Cpg nucleic acid medicine) was approved by IRB in May 2009 to start phase I clinical trials at Ohio State University.
Plan to start SBI Biotech's first clinical test in June 2009.

•New "Three Pipelines":

Cpg nucleic acid medicine will be licensed in during May 2009.

[BRI (dendritic cell therapy)]

•Dendritic cell therapy (Phase 2, in USA) will be licensed in during May 2009

A Biotechnology Related Investee Company Expected to Be a Profit-Making Source



Quark Pharmaceuticals, Inc. (Shareholding ratio of the SBI Group: 24.87%)

Development of novel therapeutic RNAi drug candidates.

PF-4523655, molecules targeting AMD

- In Jun. 2006, entered into licensing agreements with Pfizer for PF-4523655.
Potential milestone payments from Pfizer totaling over \$600 million.
- In Jul. 2008, initiated dosing in a Phase II trial in patients with DME and received milestone payment.
- In 2009, the result of a Phase IIa will become available. If the results are positive, the probability of a merger will increase dramatically

QPI-1002, a siRNA drug candidate

- In Jan. 2009, initiated dosing in its Phase I/II clinical trial drug QPI-1002 for prevention of Delayed Graft Function (DGF). Currently there is no marketed treatment for DGF, and a global pharmaceutical company has much interest in it.



SBIH and the Leading U.S. Media Company DOW JONES to Form a JV, “Wall Street Journal Japan K.K.”



60%

[A leading provider of global business news and information services]

- Publishes WSJ in 1889: **More than 2 mil.** of subscriptions
- WSJ.com: over 1.8 mil. registered users in US
- Chinese WSJ.com: over 500,000 registered users
- Barron's and other Dow Jones publications



40%

[SBIH Group's customer base and know-how of online financial services]

- SBI SECURITIES : **More than 1.8 mil.** of customer accounts, which ranks first among Japan's online securities
- SBI Sumishin Net Bank: **More than 400,000** of customer accounts
- Morningstar: Investment trust evaluations, **wealth of financial contents**, etc.



Wall Street Journal Japan K.K.

- Establishment : May 2009 (Planned)
- Capital : 400 million yen (including capital reserve of 200 million yen)
- Start of the service : Expected to be launched as a Japanese language web site later in 2009
- Service contents : To provide Japanese translations of content through the Internet from all print and online editions of The Wall Street Journal and those of other Dow Jones publications



To provide individual investors, who are interested in global business and financial markets, with a broad range of high quality articles in Japanese through the Internet

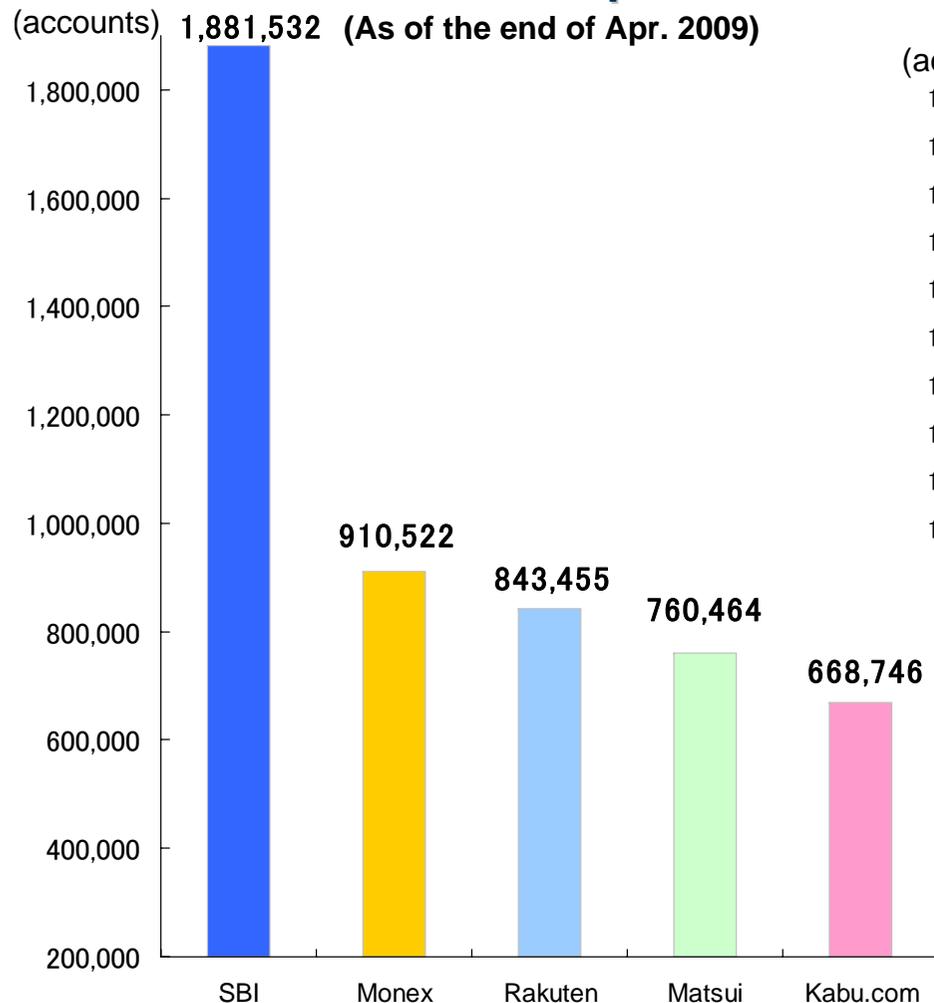


⑤ What is the current condition of your core subsidiary, SBI SECURITIES?

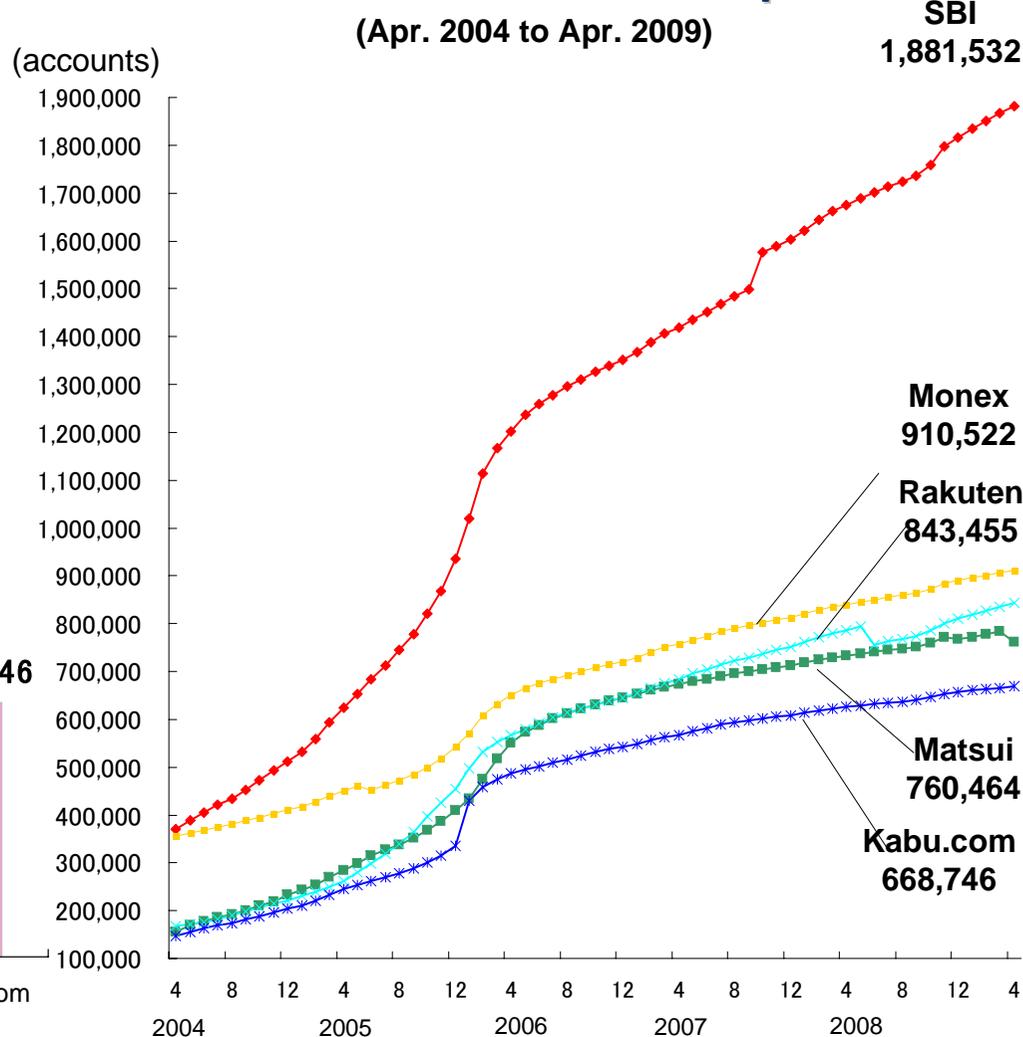
Customer Account Comparison of Five Major Online Securities Companies



Customer Accounts of 5 Major Online Securities Companies



Customer Account Trend of 5 Major Online Securities Companies



Note: 1. Monex includes the total of Monex Securities and Nikko Beans.
 2. Kabu.com Securities merged with MeNet Securities on January 1, 2006.
 3. SBI SECURITIES merged with SBI Securities on October 1, 2007.

5. Matsui Securities closed certain non-active customer accounts in December 2008

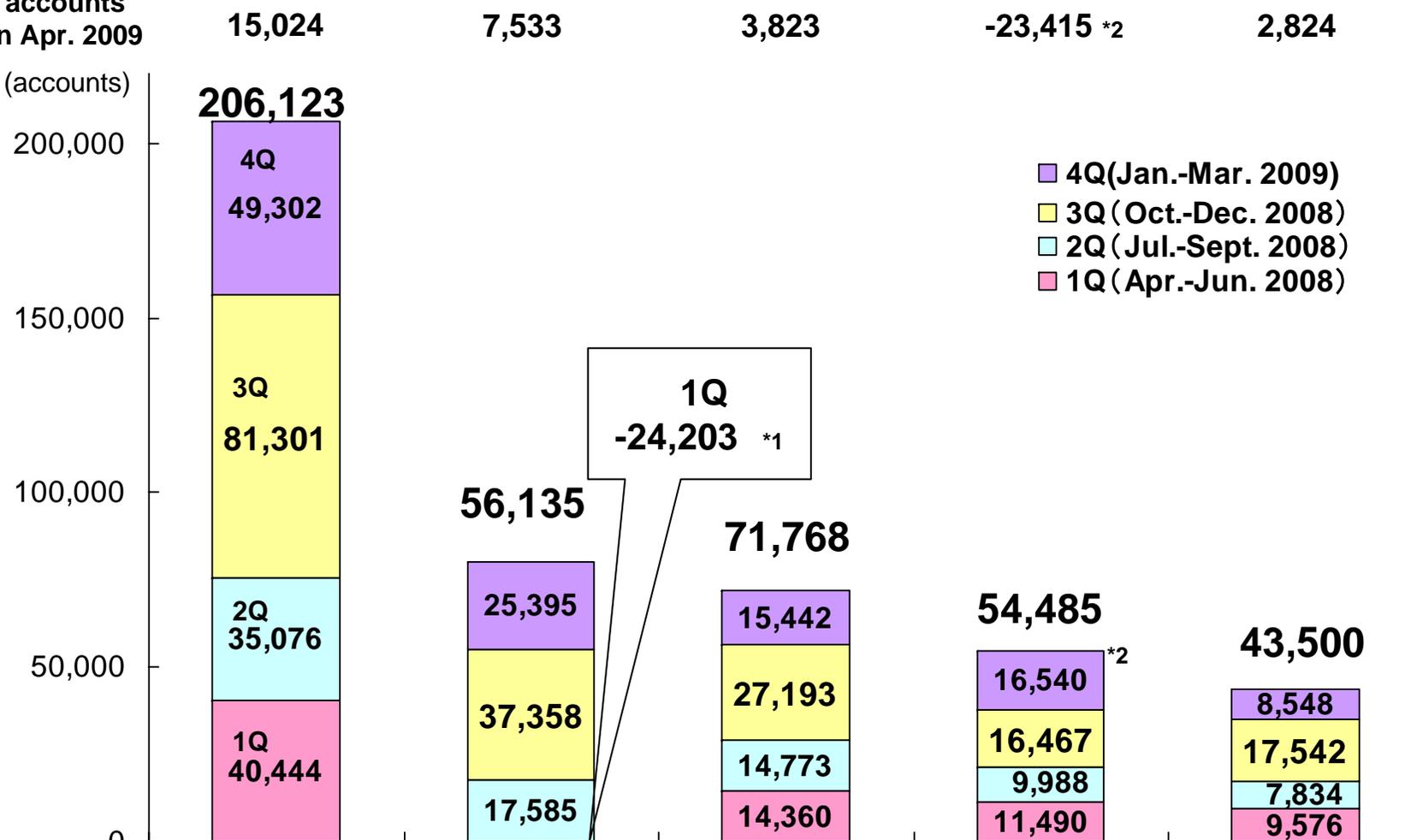
New Accounts at Major Online Securities Companies



New accounts from April 2008 to March 2009

Number of new accounts in Apr. 2009

(accounts)



SBI
(online accounts only)

Rakuten

Monex

Matsui

Kabu.com

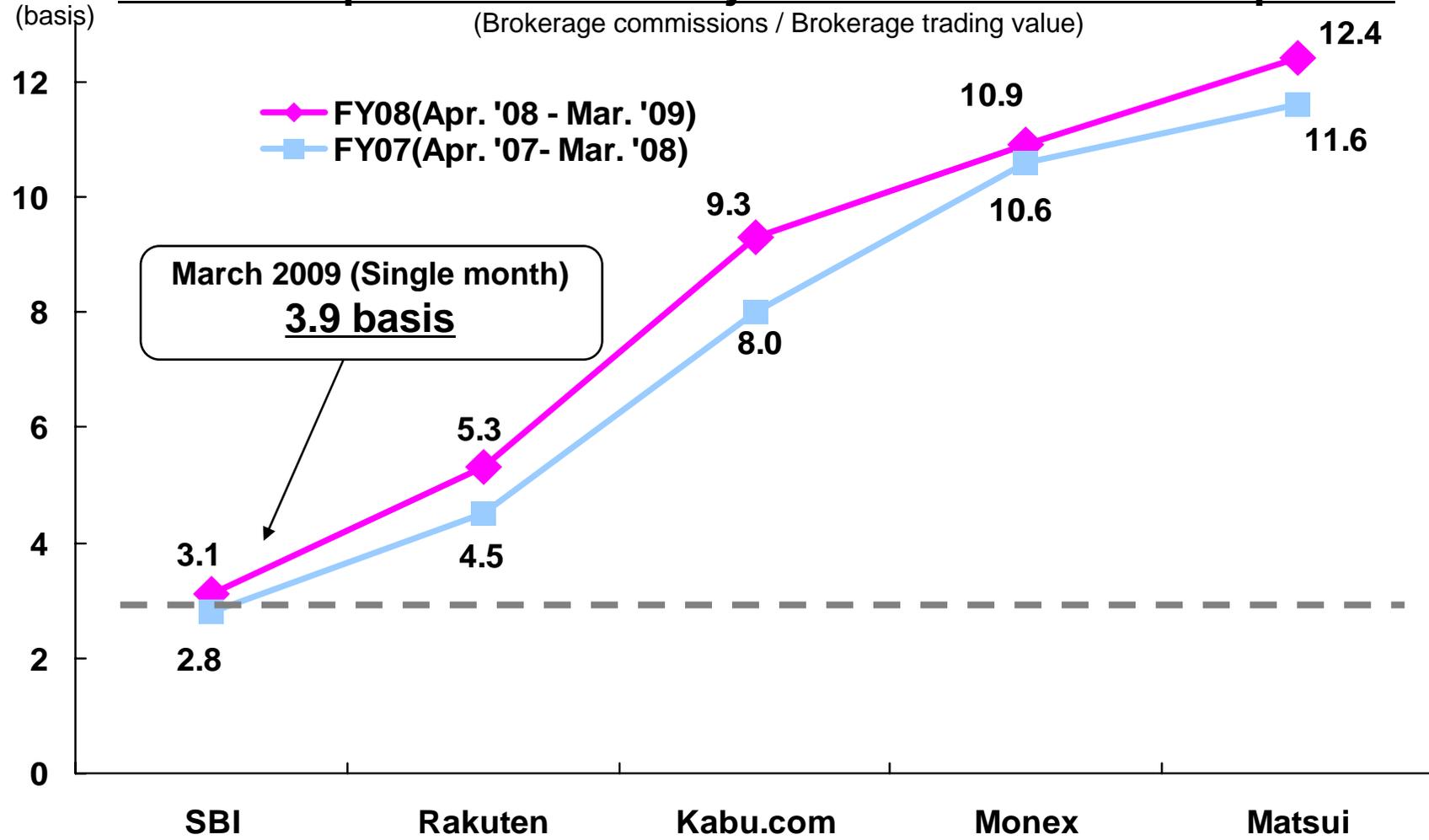
*1 Rakuten Securities closed certain customer accounts in June 2008 and changed its disclosure standard to an account opening basis

*2. Matsui Securities closed certain customer accounts (11,140 accounts in December 2008 and 28,846 accounts in Apr. 2009)

Source: Compiled by SBI SECURITIES based on websites and other public information for each company

Basis Comparison of Major Online Securities Companies

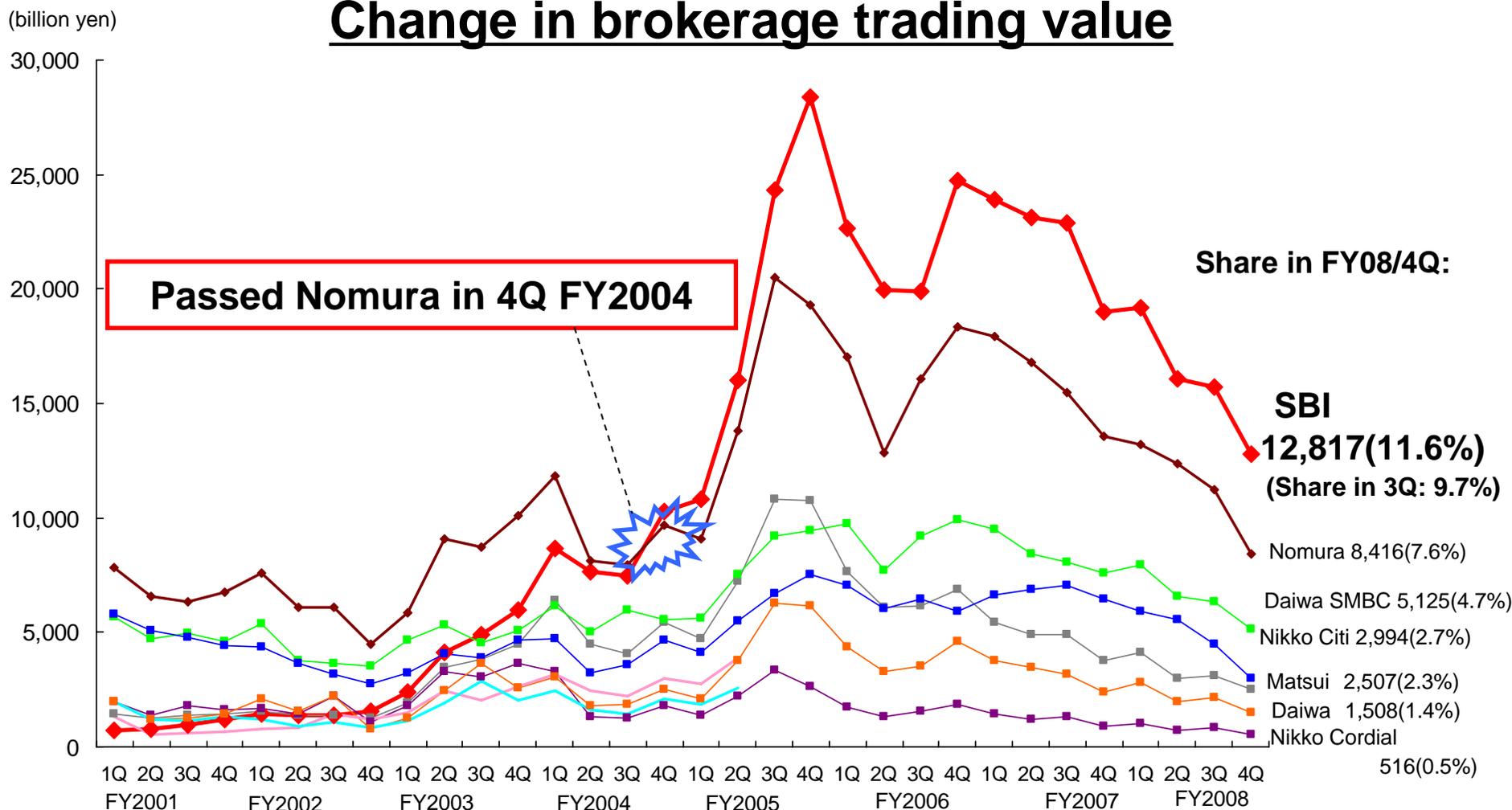
Basis comparison of five major online securities companies



Source: Based on company materials and monthly announcements.
 Brokerage commissions use non-consolidated data.
 SBI SECURITIES includes only trades through Internet

Comparison of Stock Brokerage Trading Value with Big Three Securities Companies

Change in brokerage trading value



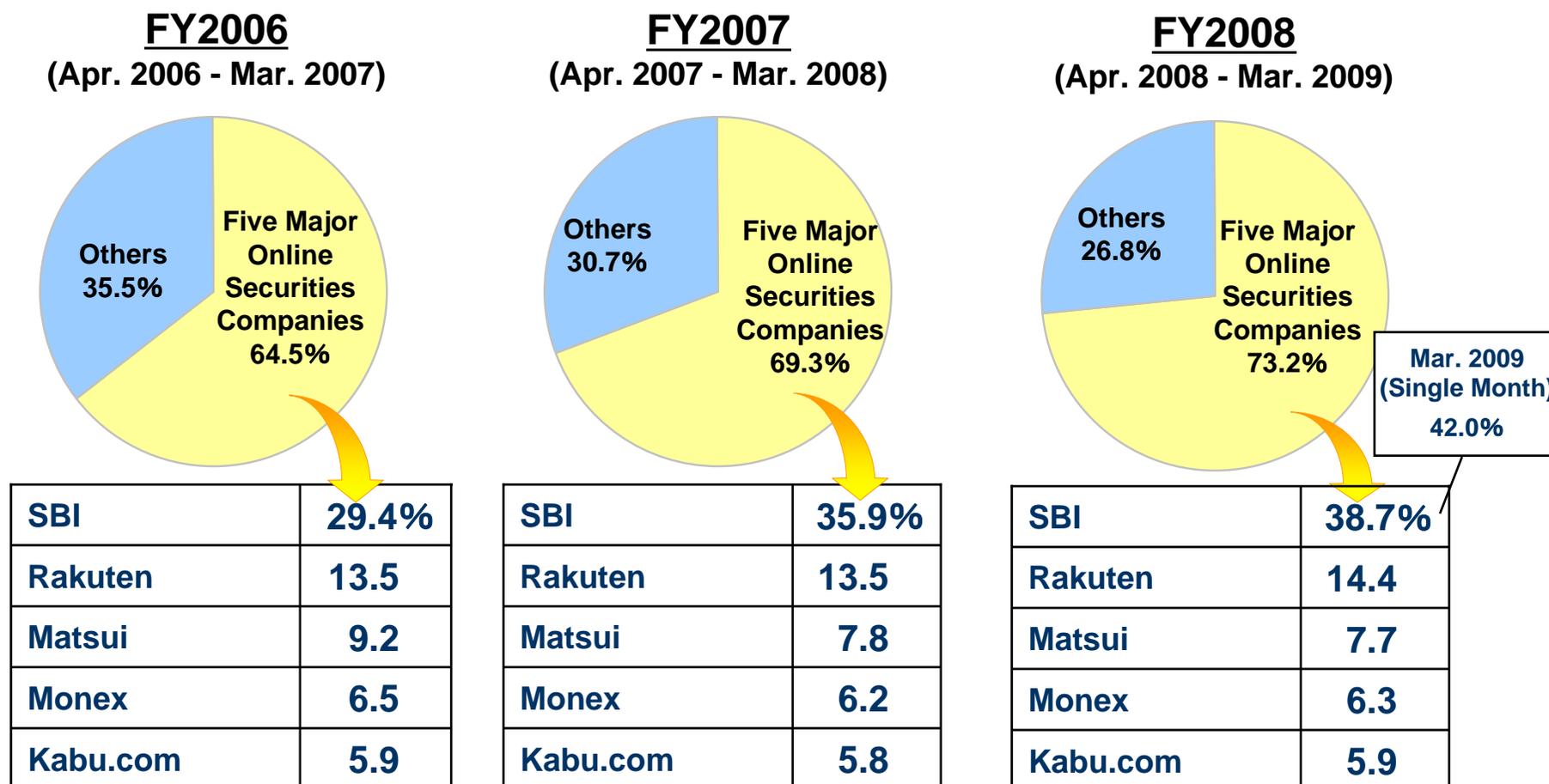
Source: Based on TSE and company materials (SBI includes orders from overseas investors)

(Unit: billion yen; percentages based on brokerage trading value of three major exchanges)

Major Online Securities Companies Share of Individual Brokerage Trading Value



SBI SECURITIES recorded a 38.7% share, setting a record high in FY2008



Source: Based on TSE, JASDAQ and company materials
* Individual brokerage trading value is the sum of trades on the three major exchanges and JASDAQ.

Figures of SBI SECURITIES only includes trades through Internet

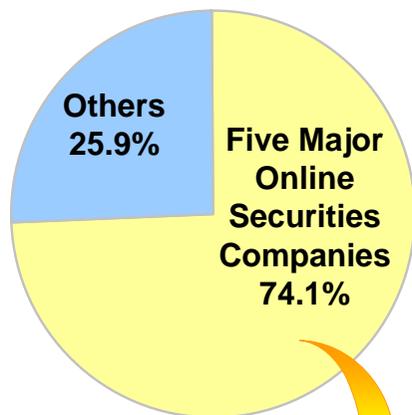
Major Online Securities Companies' Market Share of Retail Margin Trading Value



SBI SECURITIES recorded a 44.7% share, setting a record high in FY2008

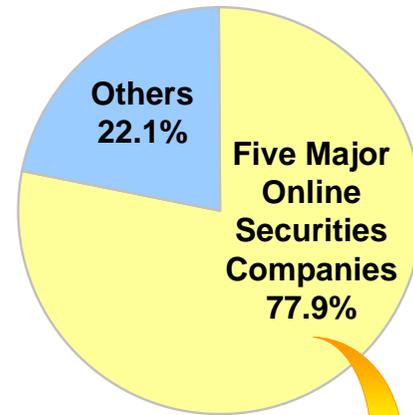
Change in share of retail margin trading value

FY2006
(Apr. 2006 to Mar. 2007)



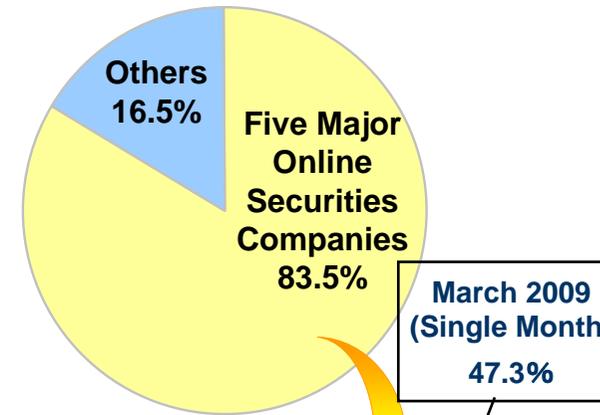
SBI	34.4%
Rakuten	14.9
Matsui	11.6
kabu.com	7.1
Monex	6.3

FY2007
(Apr. 2007 to Mar. 2008)



SBI	40.5%
Rakuten	15.6
Matsui	9.0
kabu.com	6.6
Monex	6.1

FY2008
(Apr. 2008 to Mar. 2009)



SBI	44.7%
Rakuten	16.5
Matsui	8.2
kabu.com	6.5
Monex	6.3

Source: Based on TSE, JASDAQ and company materials
* Individual brokerage trading value is the sum of trades on the three major exchanges and JASDAQ.

Figures of SBI SECURITIES only includes trades through Internet

Proprietary Trading System (PTS) operating company

【SBI Japannext Co., Ltd.】

(Started operations on Aug. 27, 2007)

(Started daytime trading in 3Q FY2008)

Becoming the Largest PTS in Japan



SBI Japannext sets a record high for the second straight months, even though the trading value in other PTS has been slumping

Monthly Trading Value Comparison Among PTS Providers (2009) (Unit: million yen)

Operating Company	Start of Operation	Feb			Mar			Apr		
		Daytime	Nighttime	Total	Daytime	Nighttime	Total	Daytime	Nighttime	Total
SBI Japannext	Aug-07	22,413	14,321	36,734	45,823	20,806	66,629	81,816	29,025	110,841
Kabu.com	Sept-06	10,475	187	10,662	15,241	271	15,512	13,675	473	14,149
Monex	Jan-01	—	1,392	1,392	—	2,101	2,101	—	3,041	3,041
Daiwa	Aug-08	—	984	984	—	1,341	1,341	—	1,739	1,739
Matsui	May-08	11	—	11	8	—	8	23	—	23

- Note: 1. Trading value in November is based on information from each company's website, Japan Securities Dealers Association's website and Nikkei QUICK
2. The above figures are compiled by SBIH and might be different from those announced by each company
3. Figures are single count (purchases and sales not counted separately)

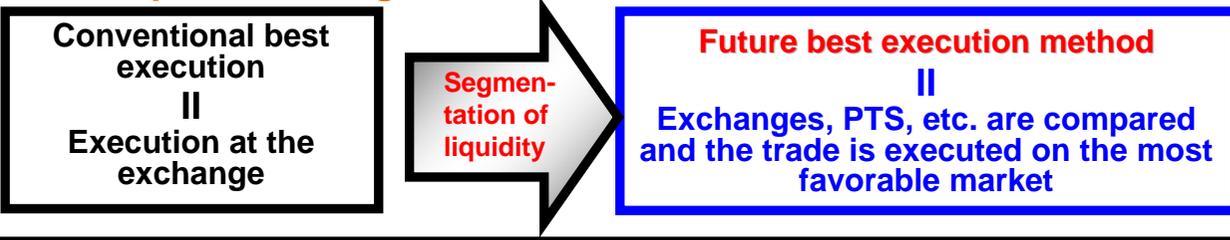
exceeded 100 billion yen

**Monthly trading value in May:
62.8 bil. yen (as of May 21)**

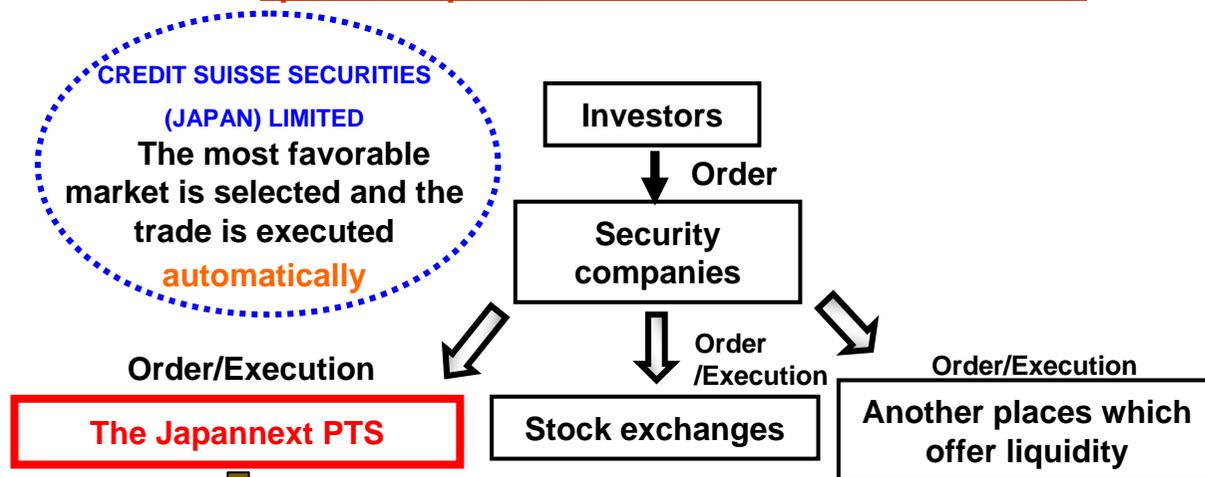
Best Execution Method Gaining Popularity Among Securities Companies

Newspaper
Article

Article 40-2 of the Financial Instruments and Exchange Law states that a financial instruments business operator **must establish policies and methods that allow the customer orders to be executed under optimal trading conditions**



Best execution takes into consideration
“price,” “speed,” and “likelihood of execution”



Featuring such functions as the “highly functional system” or “small tick size”, the system is increasing its liquidity along with providing the best execution possibility that will further attract securities companies and investors.

Improving Customer Convenience

◆ Tick size :

Tick size during the daytime trading session is **smaller than a tenth of TSE**
 (Tick size during the nighttime trading session corresponds with TSE)

➡ Provide investors with the opportunity to trade stocks at more favorable prices than the best bid and ask prices offered on the stock exchanges

The Japannext PTS :

Ex. An example of board on April 21, 2009

0#8411.JN みずほFG		JNX	
現値 ↓	193.2 14:41	(14:41) 売気配	買気配 (14:41)
	-3.8 -1.93 %	500	197.0
	193.8 14:32	2100	195.0
	193.2 14:32	200	194.9
	193.8 14:28	200	194.0
	193.2 14:28	400	193.8
出来高	100		101200
累計出来高	743500 14:41		5100
売買代金	143433.2 14:41		200
終値	*197.0 (09-04-20)		1100
			500

Price standard		Tick size		
		The Japannext PTS	Kabu.com PTS	TSE
Over 1 yen	Under 2,000yen	0.1yen	1yen	1yen
Over 2,000yen	Under 3,000yen	0.5yem	1yen	5yen
Over 3,000yen	Under 30,000yen	1yen	1yen	10yen
Over 30,000yen	Under 50,000yen	5yen	10yen	50yen
Over 50,000yen	Under 300,000yen	10yen	10yen	100yen
Over 300,000yen		100yen (uniformly)	100円~ 10,000円	1,000- 100,000 yen

(Extracted from Reuters 3000Xtra)

*Stock Exchange Tick Size

*Japannext PTS tick size

(within the stock exchange tick size)

The Japannext PTS best bid price is **193.2 yen** and the best ask price is **193.8 yen**
 → The Japannext PTS best bid and ask prices are within the best bid and ask prices of the exchange

In the U.S., the PTS Has a history of about 40 years



<History of PTS in the U.S.>

1969: [Instinet](#) was established, which provided a “Trading Function” on Reuters Terminal.

Mid 90s: Many other PTS such as [Archipelago \(ARCA\)](#) and [Island](#) were born.

2001: [Archipelago](#) obtained Exchange license, and became [ARCA stock exchange](#).

2002: [Instinet](#) and [Island](#) were merged, and [Instinet](#) continued the operation as a PTS

In mid-2005, approx. 60% of the shares listed on NASDAQ were traded through a PTS

=> PTS gradually acquired a large market share, and the increased competition among exchanges advanced the reorganization of the existing exchanges

2005: [NASDAQ](#) announced a buy out of [Instinet](#)

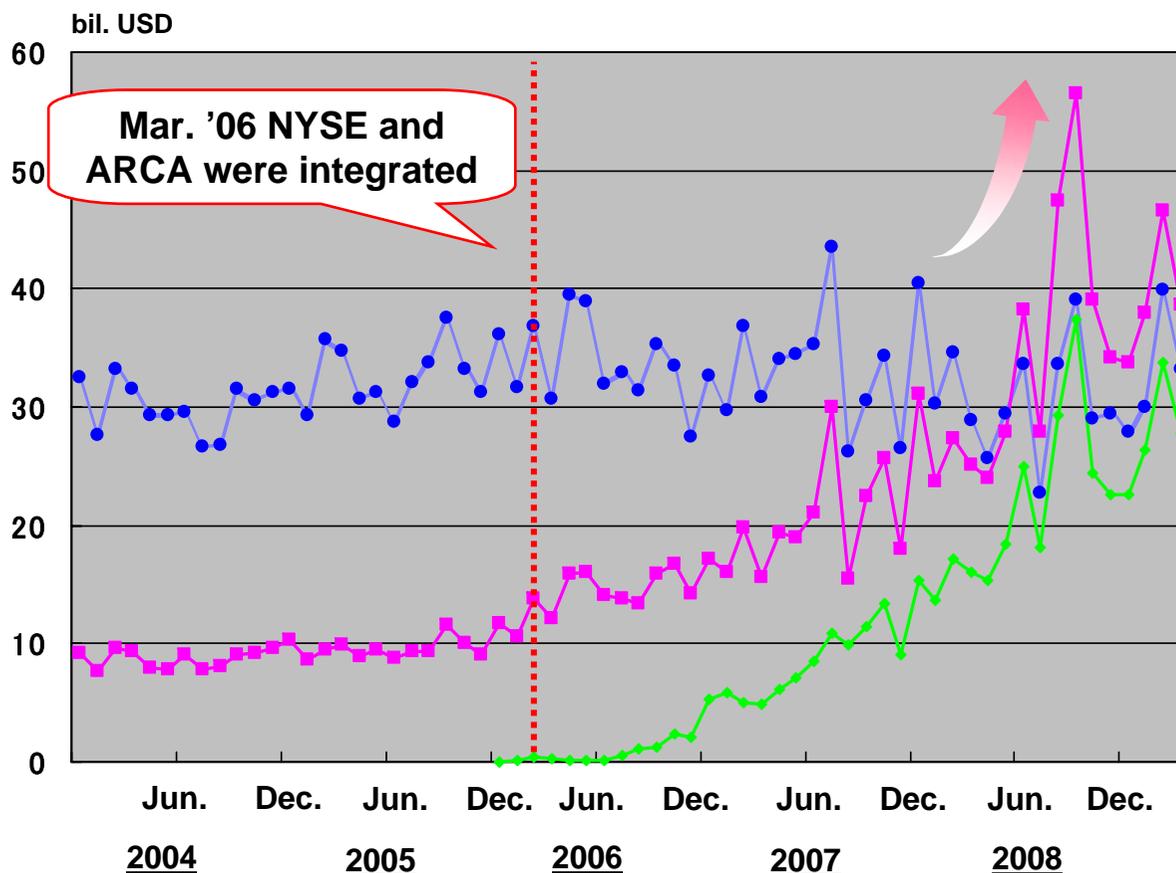
2006: [NYSE](#) integrated with [ARCA stock exchange](#)

“NYSE ARCA stock exchange” were born.

(operated independently of NYSE, as an electronic stock exchange.)

PTS Expanded to a Comparable Size of the Stock Exchanges in the U.S.

Change in trading value (Jan. 2004 – Apr. 2009)



NYSE ARCA stock exchange
(formerly "Archipelago", a PTS)

NYSE

BATS (formerly a PTS)

Even though it just emerged in 2005, it became a stock exchange in 2008, and its trading volume continues to increase rapidly

(Source: compiled by SBIH from Reuters. Trading volume of BATS is from its corporate website)

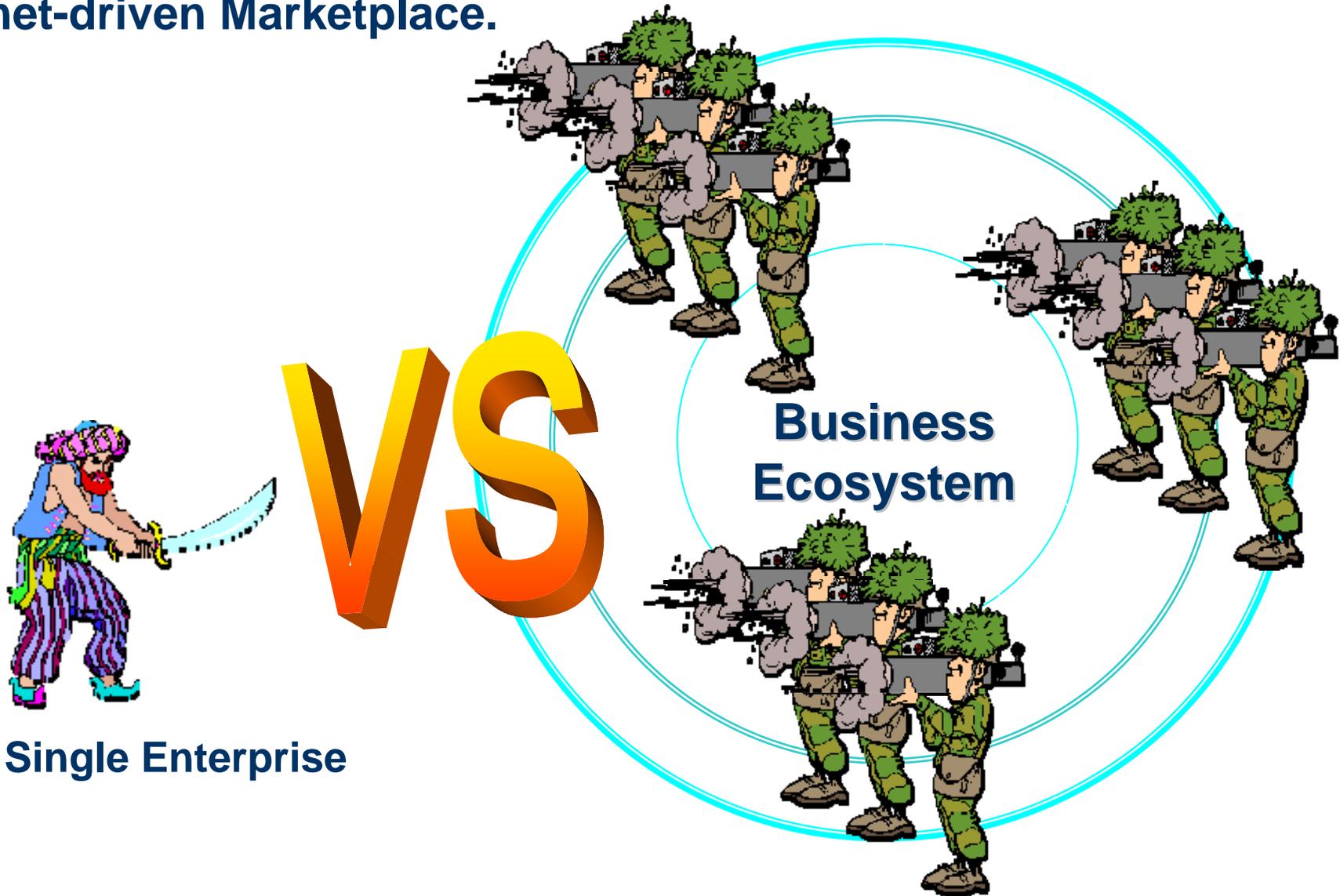
*Trading volume of NYSE ARCA stock exchange before the integration is that of Archipelago

⑥ There are many companies within the SBIH Group, but are there synergistic effects between them?

- (1) Growth as a Business Ecosystem Until Now**
- (2) Pursuing Greater Synergies among the SBIH Group Companies**

(1) Growth as a Business Ecosystem Until Now

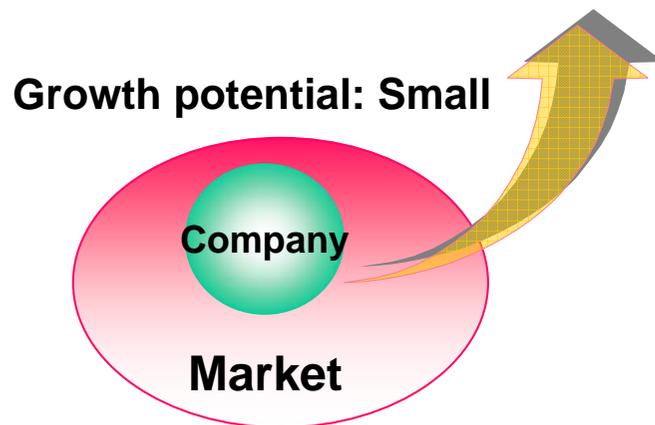
Assembling a Business Ecosystem is Essential to Achieving an Overwhelming Competitive Edge in Today's Internet-driven Marketplace.



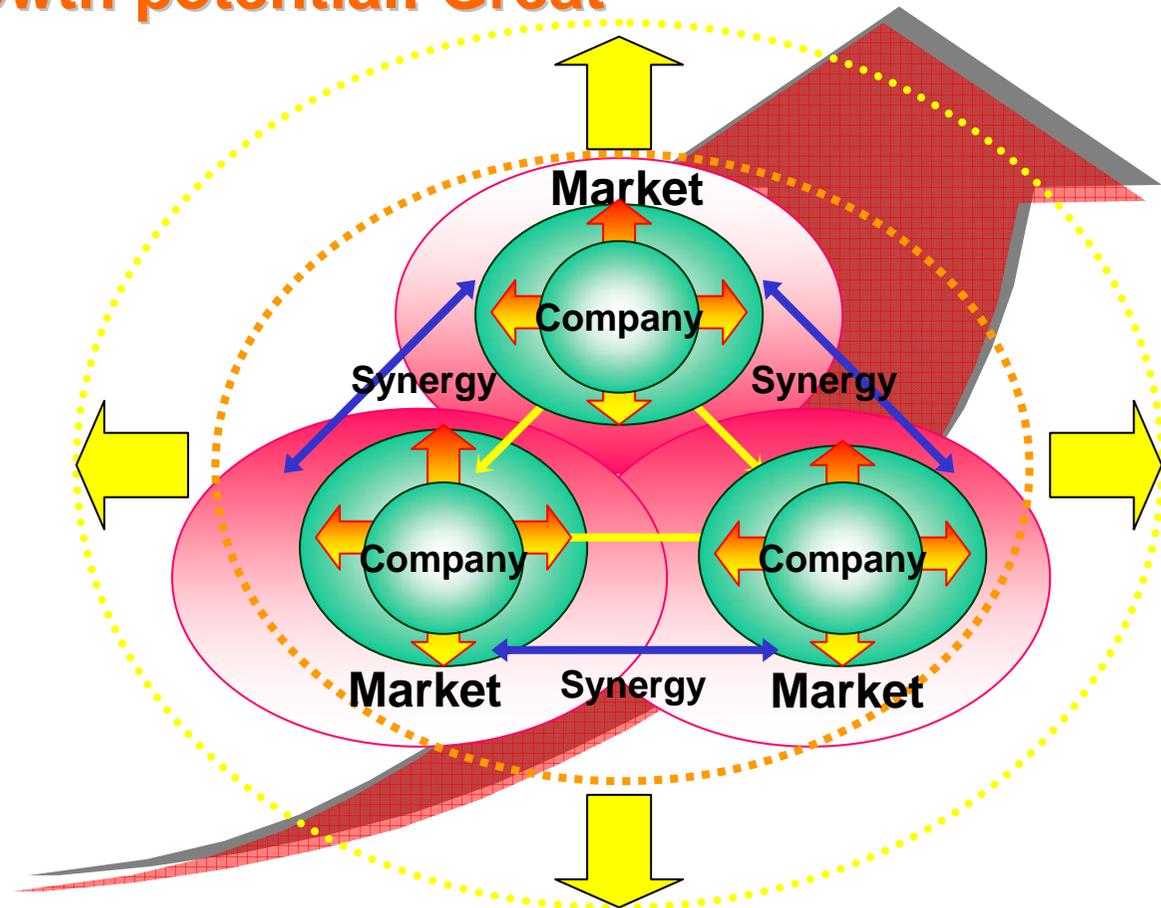
No company can compete and win by itself!

Assembling and Expanding the Business Ecosystem Produces Positive Synergies among the Constituent Companies. This Process Also Creates a Mutual Evolution Process in Each Company's Market to Support Rapid Growth.

Growth potential: Great



A company as a single economic entity

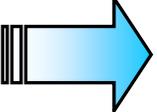


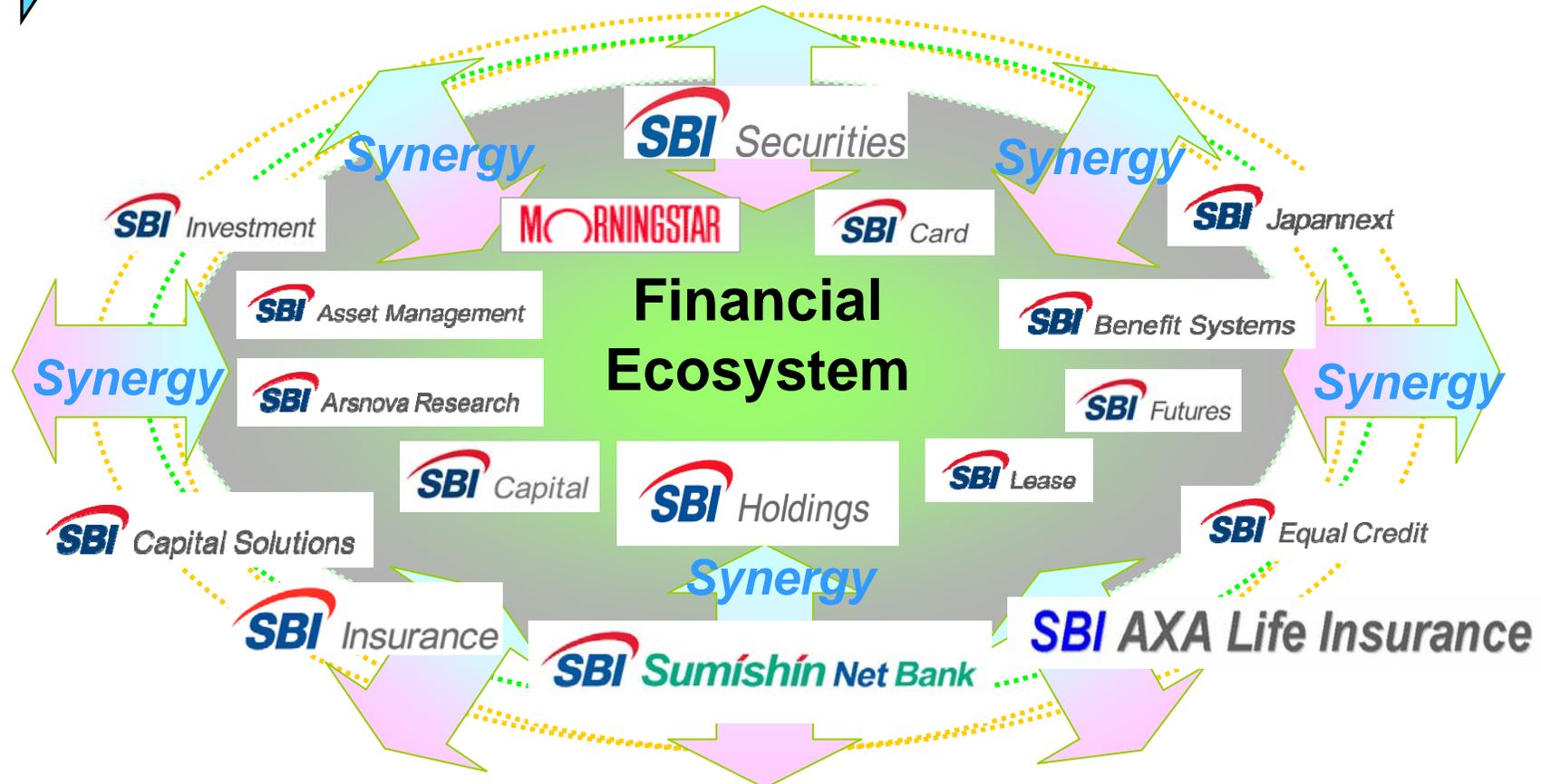
A “business ecosystem” in which a variety of constituent companies work together to achieve mutual evolution

Formation of a Financial Business Ecosystem

Completed establishment of financial ecosystem with the acquisition of banking, non-life insurance and life insurance business licenses

Since the establishment of the SBIH Group, we have been expanding our financial ecosystem to realize one list service, by forming a variety of joint ventures with leading companies in the financial industry

 A globally unique Internet-based financial conglomerate is established



The Growing SBIH Group Customer Base

The SBIH Group's customer base has expanded to a total of about 8 million served (E*TRADE FINANCIAL has 4.5 million accounts)

SBIH Group Company and division		End of Mar. 2005	End of Mar. 2008	End of Mar. 2009
SBI E*TRADE	(Accounts)	590,000	1.66 mil.	1.87 mil.
InsWeb	(Total no. of customers with transactions)	690,000	2.4 mil.	3.19 mil.
E-LOAN	(Total no. of customers with transactions)	140,000	570,000	670,000
SBI Mortgage	(Balance of transactions executed)	68.1 bill. yen	365.1 bil. yen	463.9 bil. yen
SBI Sumishin Net Bank	(Accounts)	0	120,000	410,000
SBI VeriTrans	(Branches used)	1,010	2,500	2,717
SBI Card	(Cards issued)	(Started Nov.06)	32,000	47,000
Morningstar Japan	(New portfolio customer registrations)	(Since fall of 06)	31,000	40,000
Lifestyle related comparison websites	(Total no. of customers with transactions)	50,000	720,000	1.17 mil.
MoneyLook	(Total no. of customers with transactions)	300,000	620,000	650,000
Autoc one	(Total no. of service users)		2.12 mill.(FY07)	1.80 mil.

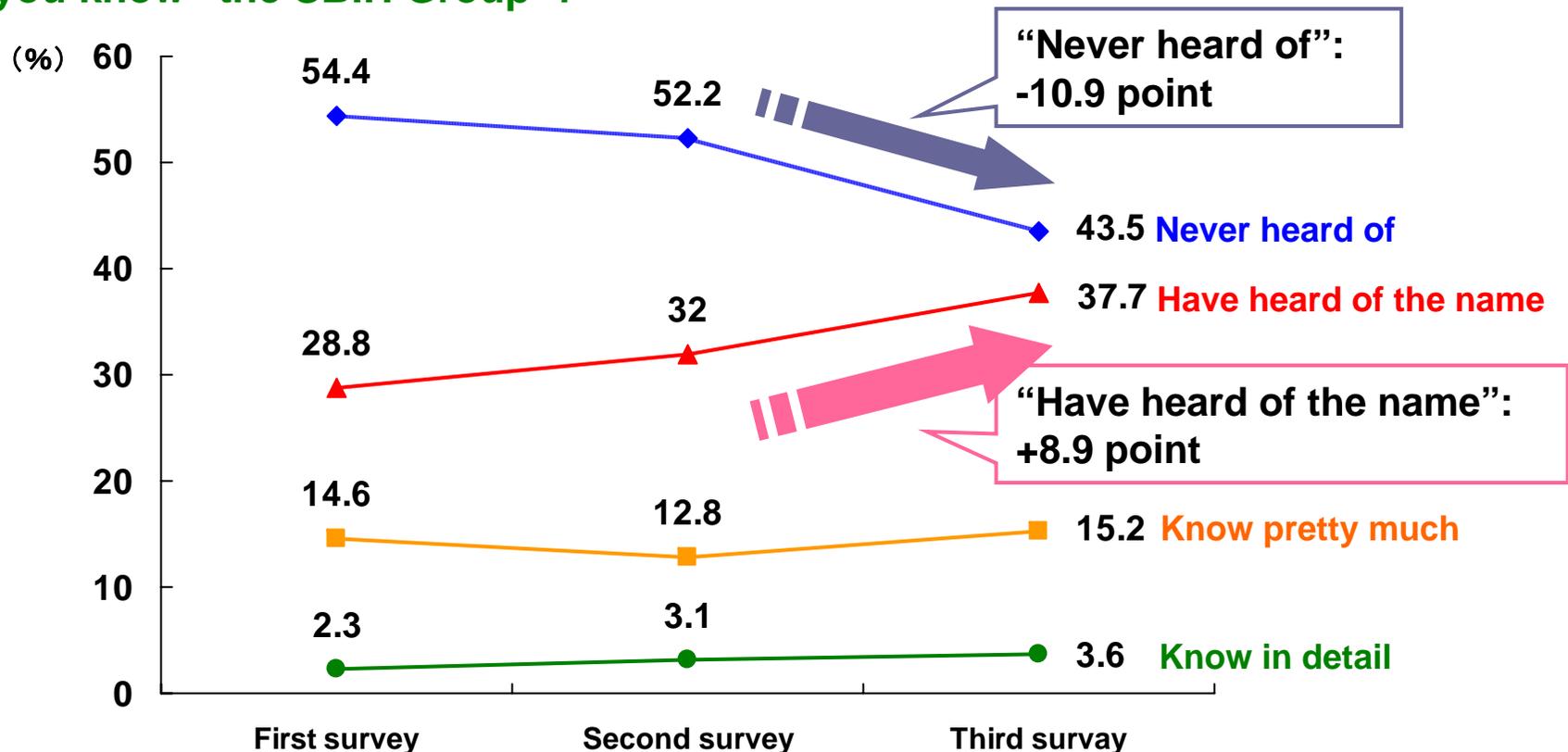
* Repetition customers between group companies are counted double while it is omitting repetition in each service site when it can be recognized as a unique user.

Visibility of the SBIH Group

~Launched TV and radio advertising from Oct. 2008~

The third survey of the visibility of the SBIH Group

◆ Do you know “the SBIH Group”?



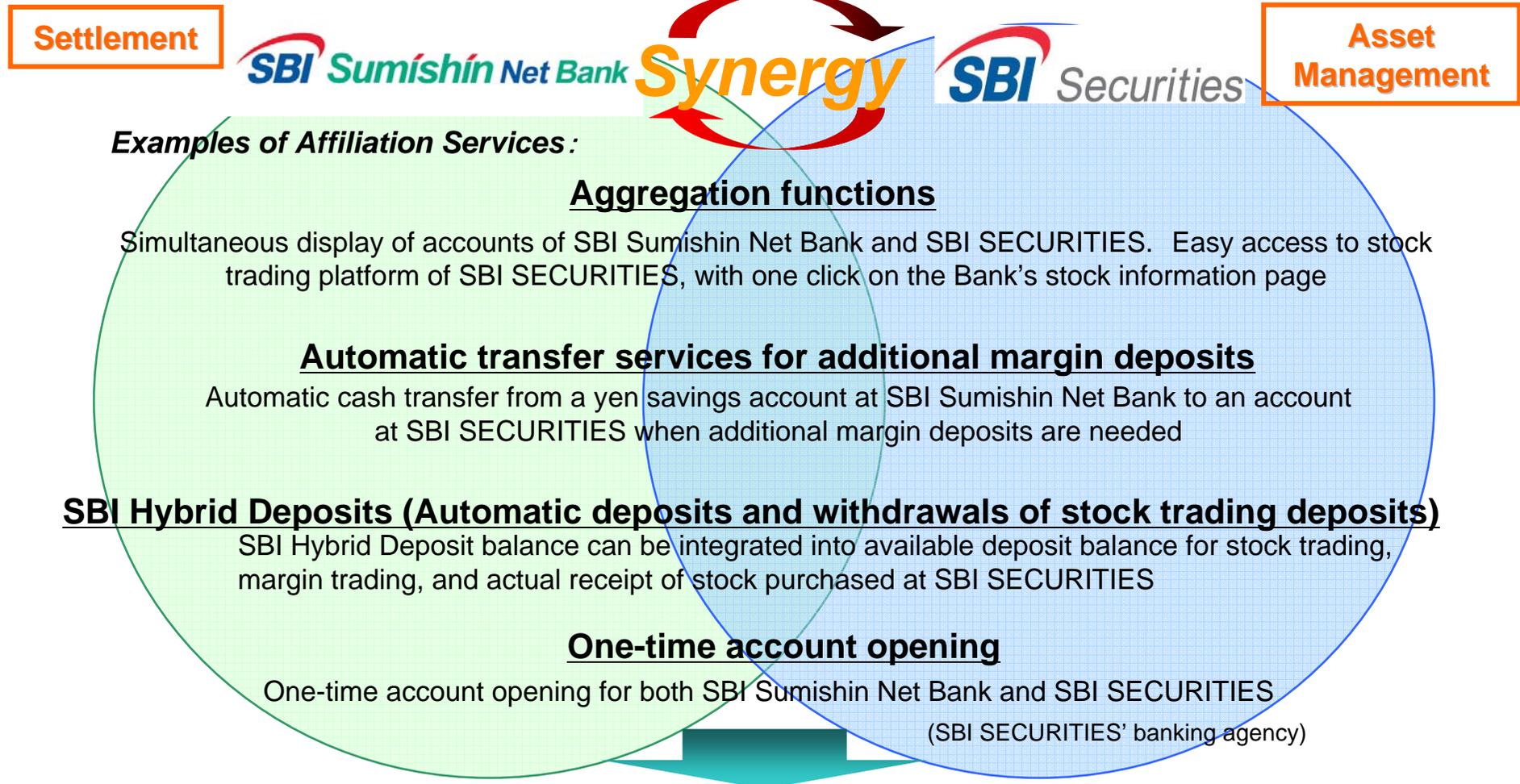
The visibility of the SBIH Group has improved steadily, where more than half of the respondents now “knows” the SBIH Group

*based on the result of the online survey in April 2009

(2) Pursuing Greater Synergies among the SBIH Group Companies

Examples of Synergy within the SBIH Group (i)

“SBI SECURITIES” and “SBI Sumishin Net Bank”



About half* of new accounts at SBI SECURITIES apply for account opening at SBI Sumishin Net Bank

*as of the end of Mar. 2009

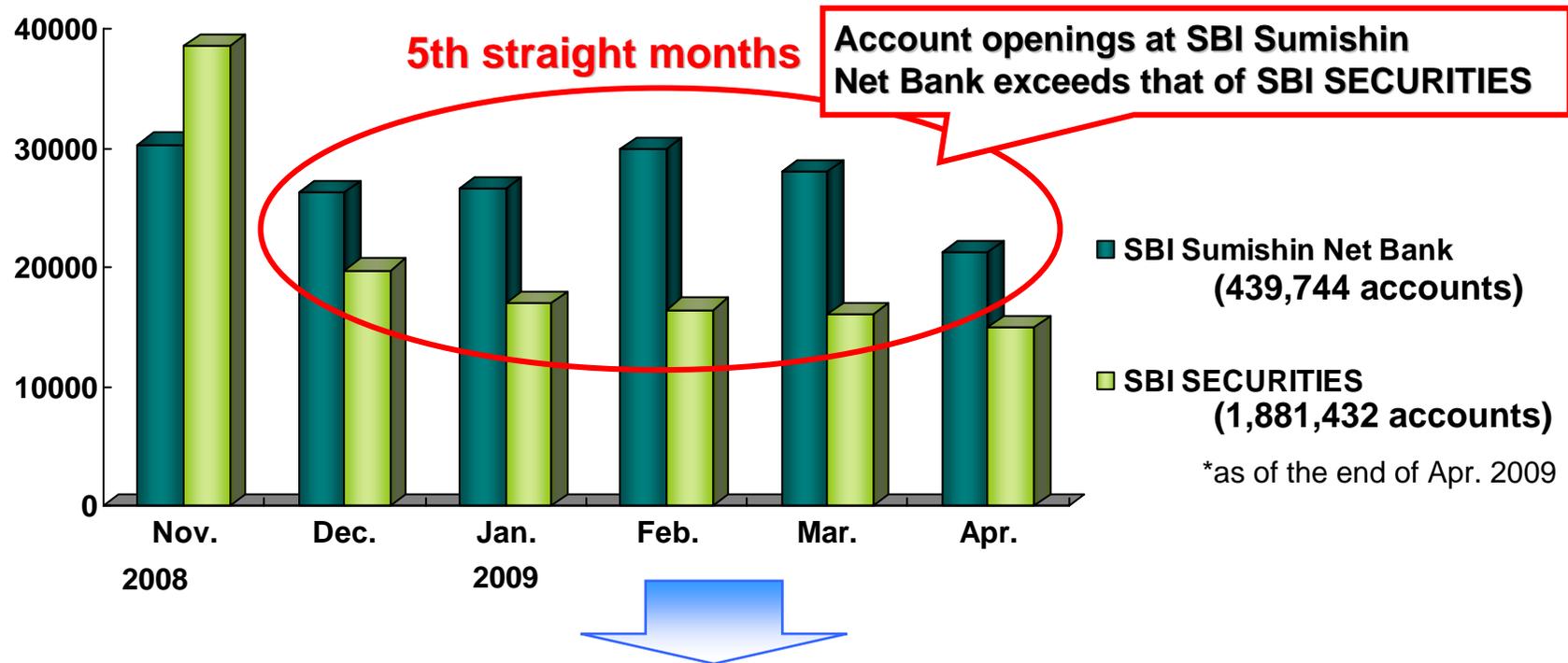
From "Securities to Banks" to "Banks to Securities"



Currently, customers flow from SBI SECURITIES to SBI Sumishin Net Bank within the SBIH Group

Change in the monthly number of opening accounts at SBI Sumishin Net Bank and SBI SECURITIES

(From Nov. 2008 to Apr. 2009)



In the future, a reversal of customer flow from SBI Sumishin Net Bank to SBI SECURITIES is anticipated

Examples of Synergy within the SBIH Group (ii)

“InsWeb” and “SBI Insurance/ SBI AXA Life Insurance”

Japan’s largest insurance estimate and comparison website, “Insurance Market Place”



An insurance portal providing cost estimates and documents quickly upon request.

Automobile insurance
Participated by 22 companies.

Life insurance
Participated by 22 companies.

The estimated number of automobile insurance:

Over 750,000 a year (FY08)

Fire insurance

Motorcycle insurance

Driver insurance

Personal pension

Educational endowment insurance

Overseas travel insurance

Golf insurance

Leisure insurance

Pet Insurance

SBI損保

- A half of new businesses are from InsWeb -



- New businesses from InsWeb are increasing steadily -

Other nonlife insurance companies

Other life insurance companies

Other financial institutions

Examples of Synergy within the SBIH Group (iii)

Holdings

“SBI SECURITIES/ SBI Sumishin Net Bank” and

“SBI Insurance/ SBI AXA Life Insurance”

Customer base of the SBIH Group
(Most customers are through internet.)

Online Channel of the SBIH Group

保険の窓
インズウェブ
The biggest insurance estimating website in Japan
新車選びのコンシェルジュ
0.75 million users per year

AutoCone
The biggest new car estimating website in Japan
1.8 million users per year

MoneyLook
口座管理ソフト
0.65 million users

E-LOAN
ローン比較

MORNINGSTAR
投資情報

SBI マネーワールド
ファイナンシャル・コミュニティ

SBI証券 1.88 million accounts

住信SBIネット銀行 0.44 million accounts
SBI Sumishin Net Bank

SBI Card
SBI Mortgage

The insurance businesses which can make the best use of the SBIH Group resources

SBI損保

Start Sales through SBI Sumishin Net Bank channel from April 2009

Synergy

SBI アクサ生命

【Share of contracts through Agency channel】

- **SBI SECURITIES: 13%**
- **SBI Sumishin Net Bank: 12%**

(* Data is collected in April 2009)

Examples of Synergy within the SBIH Group (iv)

“SBI Insurance” and “SBI Auto Support”

The number of registered preowned auto companies at SBI Auto Support reached **977 companies***. * as of May 14

(Utilization of SBI Auto Support as a “real” sales channel)



- Runs 3 domestic auction websites
- Registered companies: more than 14,000
- Annual number of cars listed: approx. 700,000



30%



70%



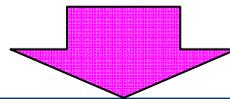
SBI Auto Support

【Auto-related financial services】

Started the operations on October 14, 2008

Provide customers to get financial services through used car dealers.

SBI Insurance
“Auto Insurance”



SBI損保

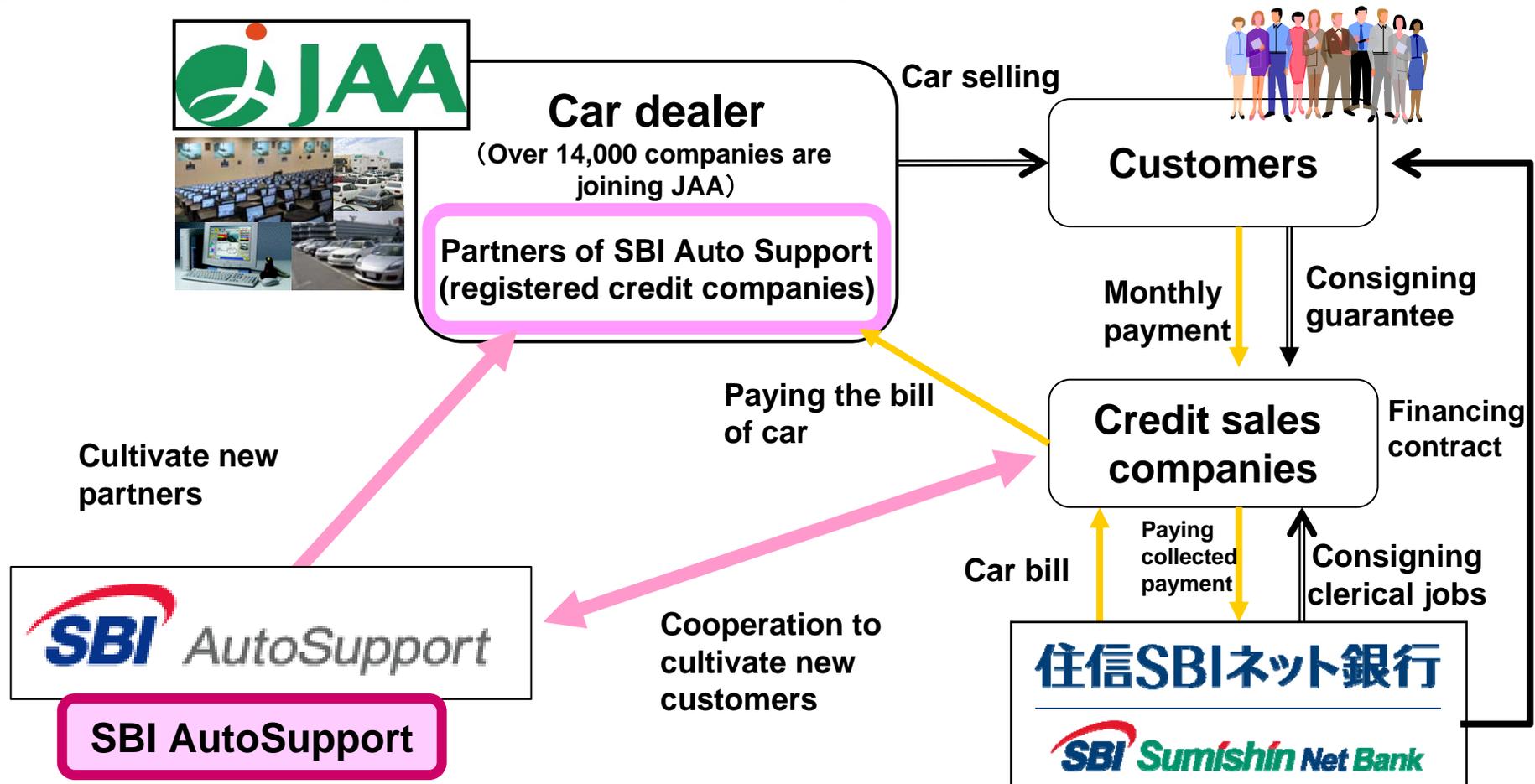
Expect to Double the Insurance Premium Income

Examples of Synergy within the SBIH Group (v)

“SBI Sumishin Net Bank” and “SBI Auto Support”

Plan to start selling “Auto Loan” through **SBI Sumishin Net Bank** in the first half of 2009

(Utilization of SBI Auto Support as a “real” sales channel)



Examples of Synergy within the SBIH Group (vi)

“SBI Card (VISA)” and “SBI SECURITIES/ SBI Sumishin Net Bank /SBI Insurance/ SBI AXA Life Insurance”

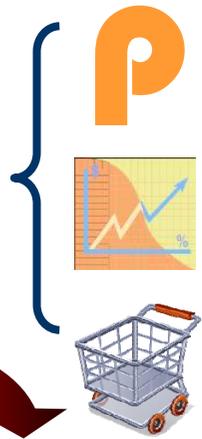
Holdings

Schedule of SBI Card VISA

- Acquired the license of VISA in Feb. 2009
- As of the end of Mar. 2009, the number of cards issued reached more than 47,000, and the customer base has steadily increased
- In FY2009, expected to start the issuance of VISA-branded SBI Cards

Planned Services

- Planning to provide services available exclusively to customers of SBIH Group -



-Reward Points :

Planning to award reward points according to the volume of transactions done with the SBIH Group companies

-Recommend Tool:

Planning to provide recommend tool, utilizing mined data such as place of residence where customer needs will be filtered to recommend the most suitable products offered by the SBIH Group

-Shopping Website:

Planning to provide various services utilizing reward points

Synergy

SBIH Group's Customer Base

SBI証券

住信SBIネット銀行
SBI Sumishin Net Bank

SBI損保

SBI アクサ生命

...etc. 93

A New Vision of “MONEY PLAZA”

Develop a financial one stop service, which handles various financial products both within and outside of the SBIH Group



Considerations are being made to offer non-SBI SECURITIES' products at some of the SBI SECURITIES branches.

⑦ How is the overseas business progressing?

Performance of New Horizon Fund



Six of the 10 companies in the New Horizon Fund portfolio are now publicly traded companies since its launch in May 2005. **4.6 billion yen** of operating income was recorded through the sales of a portion of its portfolio in FY08 (accumulated total of **7.7 billion yen** from the beginning through Mar. '09). Due to the change of fiscal term to a quarterly settlement, the sale of stocks during each quarter directly impacted its revenues and profits since FY08/4Q.

Portfolio companies	Invest-ment	Category	IPO / M&A (planned)	Capital Gain			(Unit: US\$ million)
				End Mar.08	End Mar. 09	As of May 15	
Sichuan Meifeng Chemical Industry	12.9	A-Class share		63.7	26.4	26.1	IPO'd (market value)
Changsha Zoomlion Heavy Industry Science & Technology Development	5.9	A-Class share		144.6	66.6	64.2	
China Printing & Dyeing Holding	-	IPO		0.2	-	※1 -	
Yingli Green Energy Holding	-	IPO		4.5	-	-	
Kingsoft	9.4	IPO		2.3	4.4	13.9	
Goldwind Science and Technology	1.2	IPO		124.9	29.9	35.6	Pre-IPO/M&A (estimated value)
China Stem Cells Holdings	4.1	Pre-IPO	2009	17.6	17.6	17.6	
Jiangsu Ealong Biotech	2.5	Pre-M&A	2010	5.6	5.6	5.6	
Shineway Group	20.4	Pre-IPO	2010	15.0	15.0	15.0	
Cathay Industrial Biotech	12.0	Pre-IPO	2011	79.1	79.1	79.1	
Total	68.4			457.5	244.6	257.1	

bil. yen (approx.): (45.8) (24.0) (24.2)

【Received Dividend】*2 (Unit: billion yen) → 【Estimated Dividend after 4Q FY2008】 (as of May 22, 2009)

Foundation – FY2007	FY2008/1-3Q	FY2008/4Q	FY2009	FY2010	FY2011	Total Estimated Dividend after FY08/4Q
0.9	3.8	2.3	7.0	2.8	3.1	12.9

Note 1: Receipt of dividends depends on the timing of sales, but is expected to fully start in 2009 when lock-up period expires

Note 2: The estimated dividend are not confirmed as they are based on estimated stock values of pre-IPO or M&A companies

*1 in the course of liquidation

*2 Sales amount after deduction of expenses associated with sales. Estimated dividend has been reduced due to the occurrence of success fee payment for the general partner.

Sign of Recovery in FY 2009 ③

Overseas VC Fund Management Status

New Horizon Fund

The New Horizon Fund, which started with relatively low book value, continuously sold stocks in its portfolio as the Chinese stock market recovered. Total of after-tax sales value since April 2009 amounted **3,380 mil. yen.**

Stocks Sold during 1Q FY2010 (as of May 18)

	Zoomlion	Goldwind	Kingsoft
Number of stocks (million)	2.16	3.00	26.93
After-tax sales value (million yen)	633	1,615	1,260

-Some of the funds restarted investment that had been once suspended

Fullerton Asia Financial Fund

The Fullerton Asia Financial Fund, which started its investment operations in October 2008, has steadily managed its investment portfolio in Hong Kong, Taiwan and Southeast Asia. Even under the current world financial crisis, the fund manages approximately 68 million USD, and has recorded an earnings yield of 15.6% as of May 20.

Asian Growth Power Accelerates SBIH's Rate of Growth



-Develop financial businesses along with fund management as the core business-

While the world's GDP is expected to show negative growth, SBIH will further expand its businesses in the emerging countries such as China and India, which expect to achieve stable economic growth after FY2009



Absorb potential growth in the emerging countries, and build an "Asian business ecosystems", which will lead to the Group's continuous growth

JV fund with with China Merchants Securities and two other Chinese companies was established in Mar. '09 and started the operation in May '09

Plan to set up a new investment fund with approximately 45 billion yen of commitment amount in FY09/1Q

Negotiating to establish a securities company in India as a joint venture with an Indian financial institution

Phnom Penh Commercial Bank, which was launched in September 2008, recovered a cumulative loss for the fiscal year starting Jan. 2009, and became profitable for the fiscal year in April 2009.

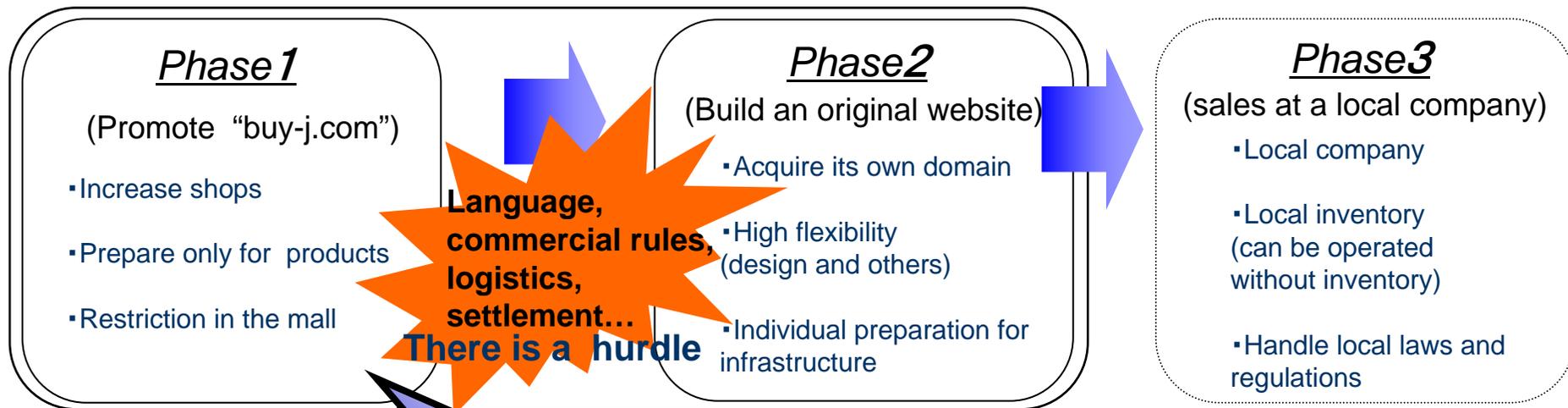
Expect to complete 20% investment in a Vietnamese bank in several months.



SBI VeriTrans Establishes a Consortium That Supports E-commerce Business Owners in Asia



Roadmap and Consortium for Overseas E-Commerce Development “E-Commerce for Asia Alliance” (:ECAA)



Support

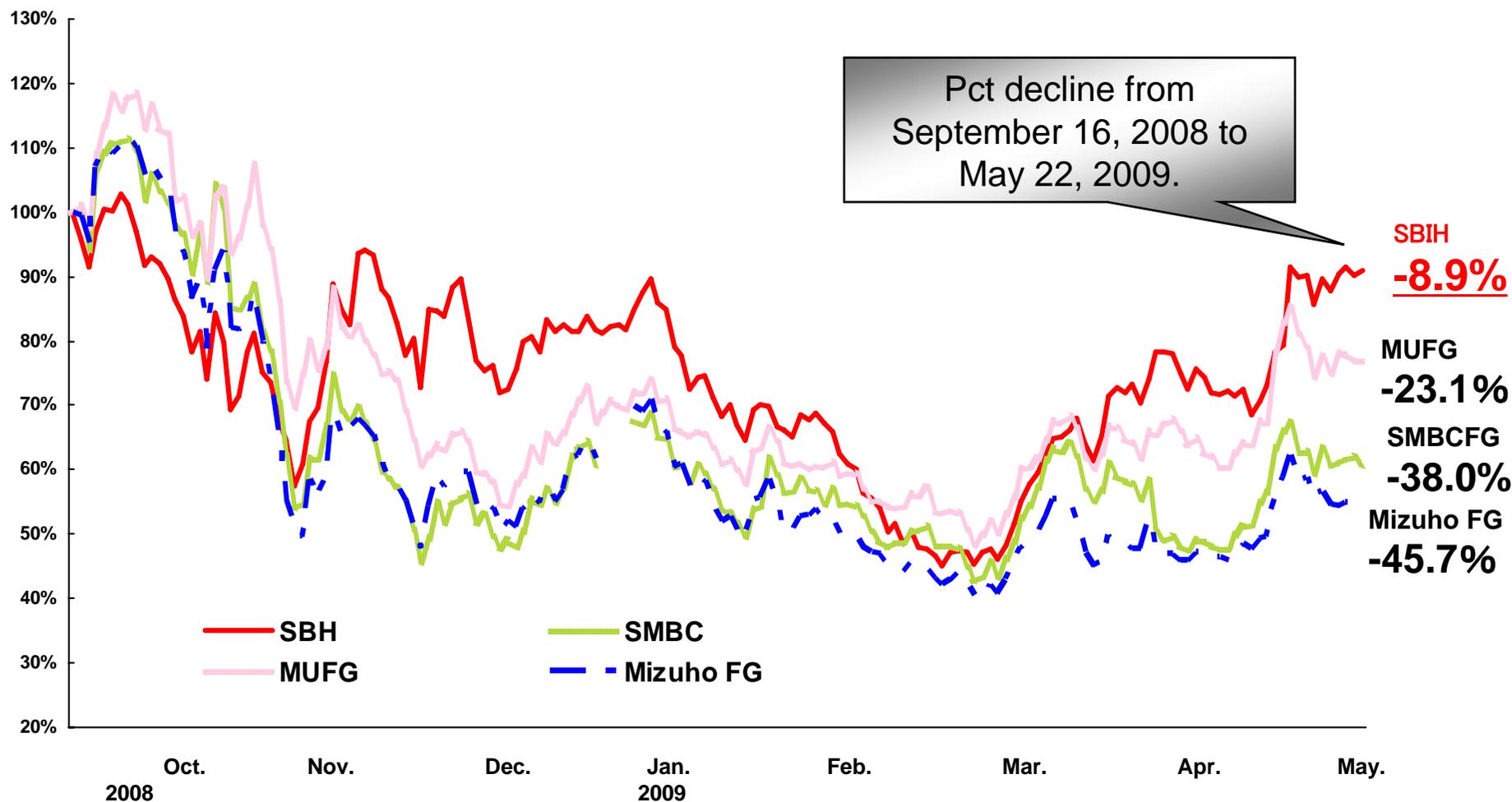
【ECAA】 (E-Commerce for Asia Alliance)

- Jointly established with 16 prominent firms that provide EC infrastructure (incl. SBI VeriTrans)
 - Participating firms offer each other's operation services for customer companies that cannot provide such services.
 - Support overseas EC development such as providing package plans that fit each customer companies' need
- Major participating firms: ANA, JAPAN POST SERVICE (transportation), ADWAYS (Online advertisement), System Integrator (website designing), etc.

⑧ What are your thoughts on SBIH's current stock price?

Comparison of Stock Fluctuations of SBIH and Three Megabanks after the Lehman Shock

(September 16. 2009 - May 22.2009)



Comparison of Stock Fluctuations of SBIH, Nomura Holdings and Daiwa Securities Group after the Lehman Shock



(September 16, 2009 - May 16, 2009)

Pct decline from September 16 2008 to May 22 2009.

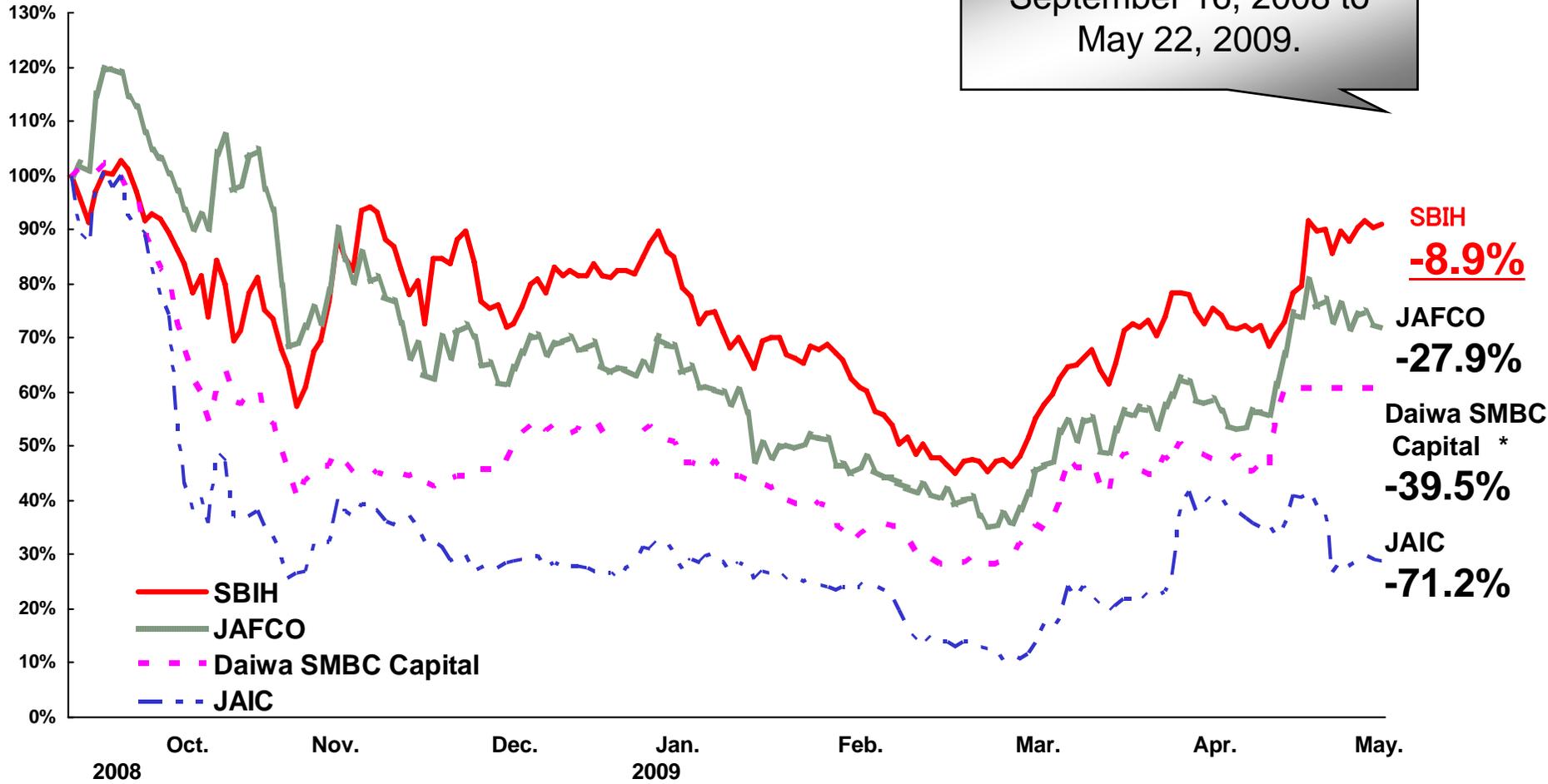


Comparison of Stock Fluctuations of SBIH and Other VCs after “Lehmean Shock”



(September 16. 2009 - May 16.2009)

Pct decline from September 16, 2008 to May 22, 2009.

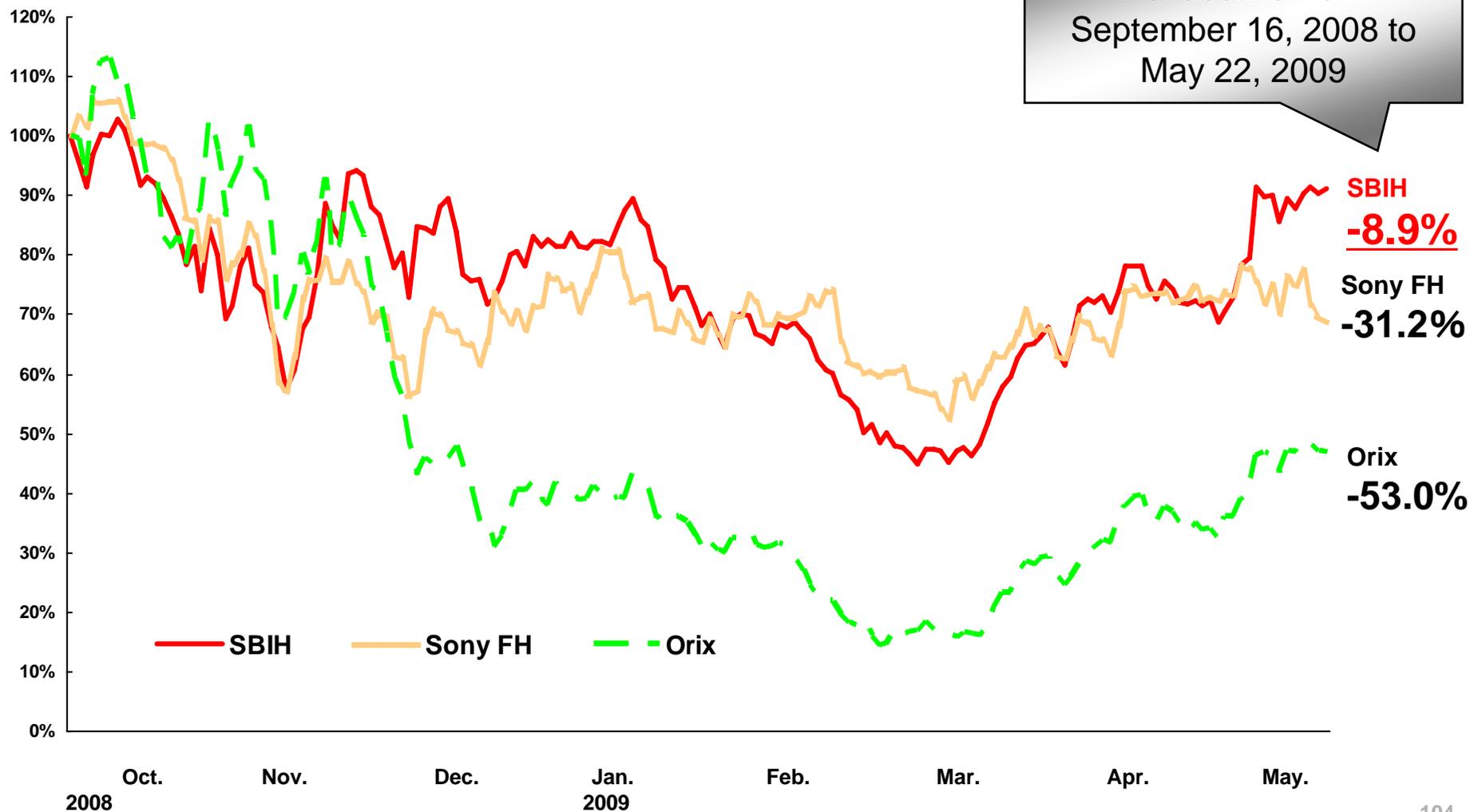


* Because of stock split in January 2009, stock price is adjusted to 100X after January .

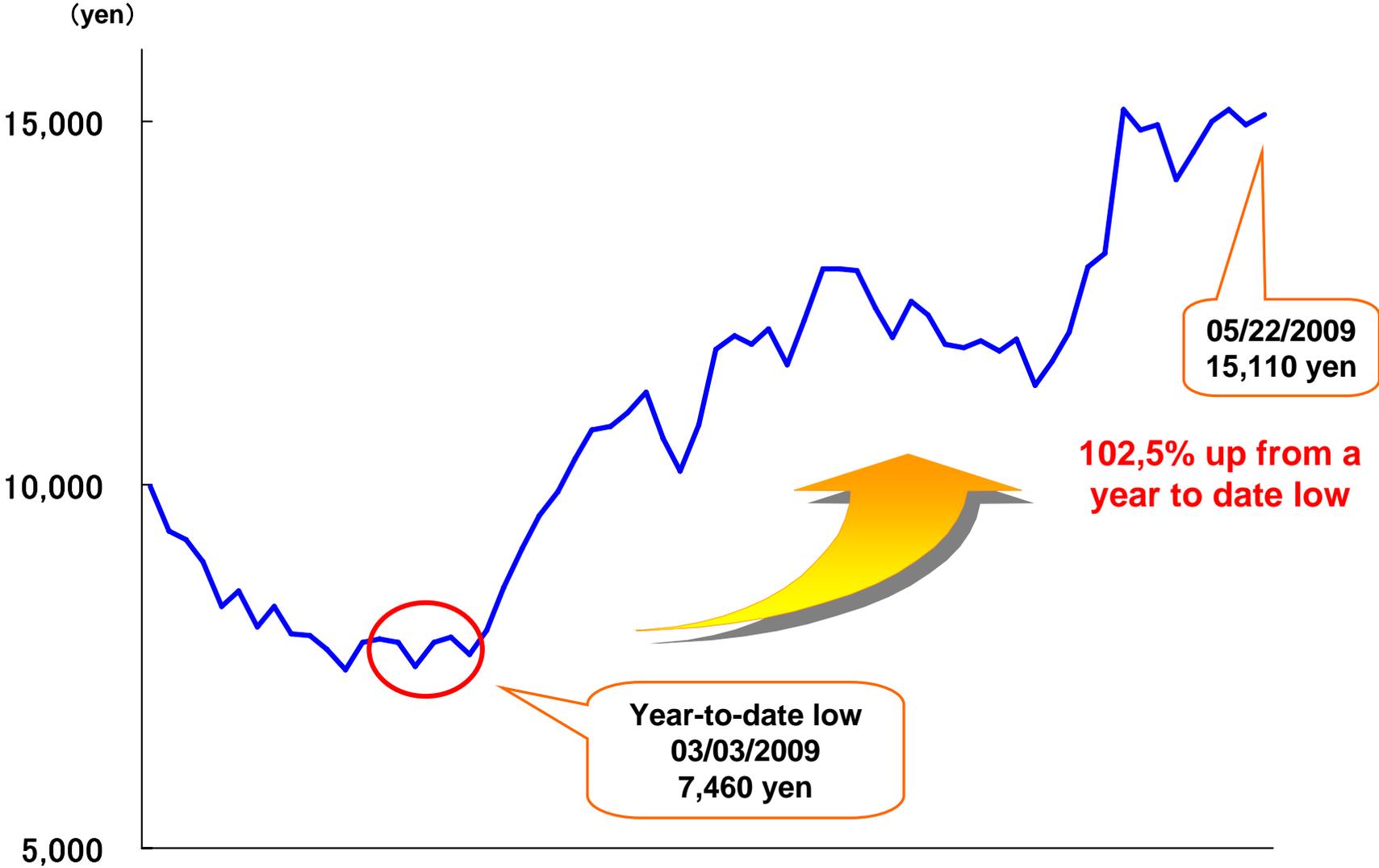
Comparison of Stock Fluctuations of SBIH, Sony Financial Holdings and Orix after the Lehman Shock

(September 16, 2008 - May 16, 2009)

Pct decline from
September 16, 2008 to
May 22, 2009



Share Price of SBI Holdings in the Current Three Months (February 16. 2009 – May 22. 2009)

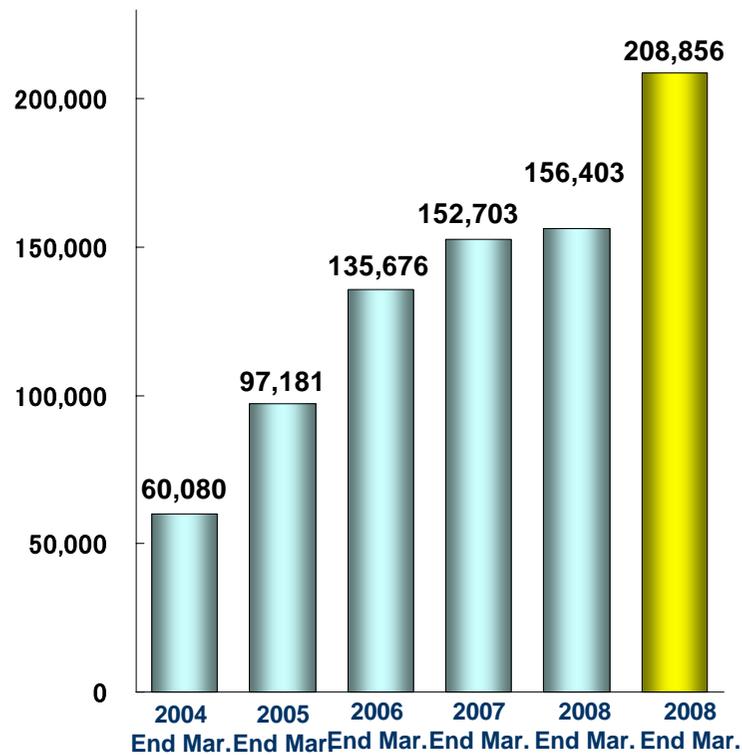


SBI Holdings Shareholder Composition



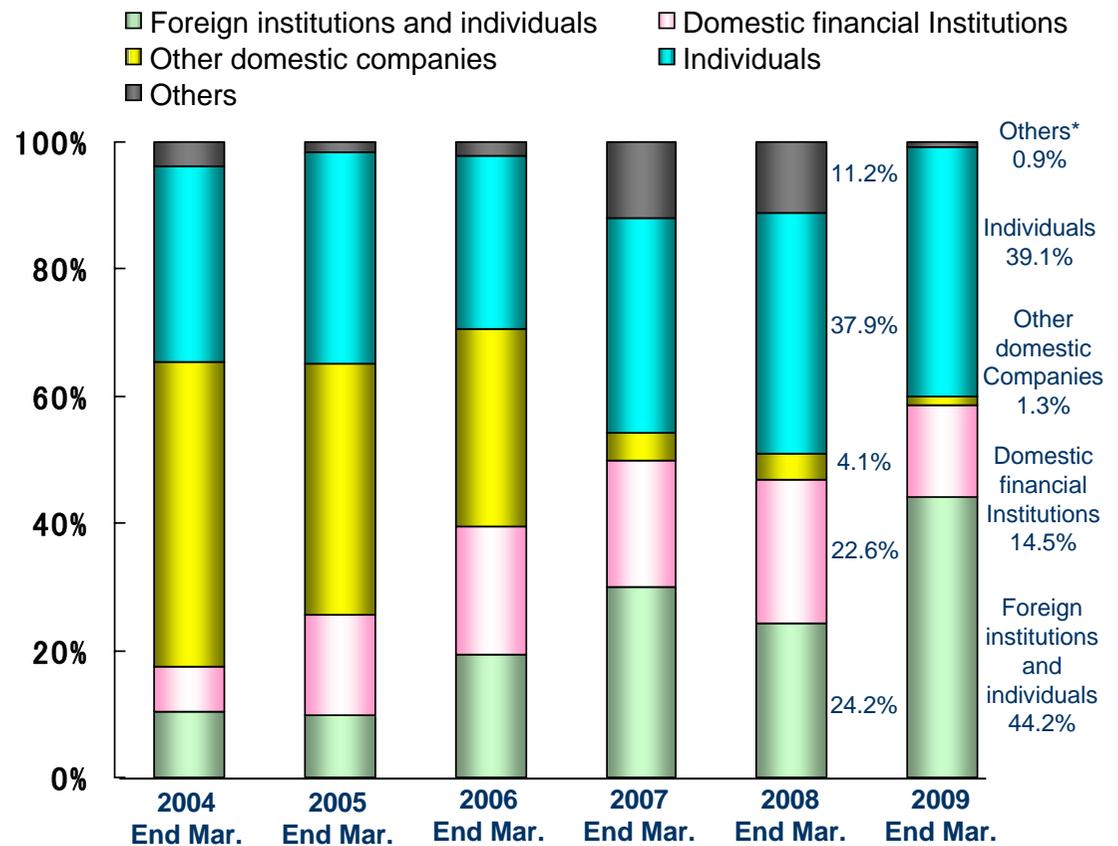
Foreign investors' shareholding ratio sharply increased from the end of March 2008

Number of Shareholders



(including holders of less than one trading unit)

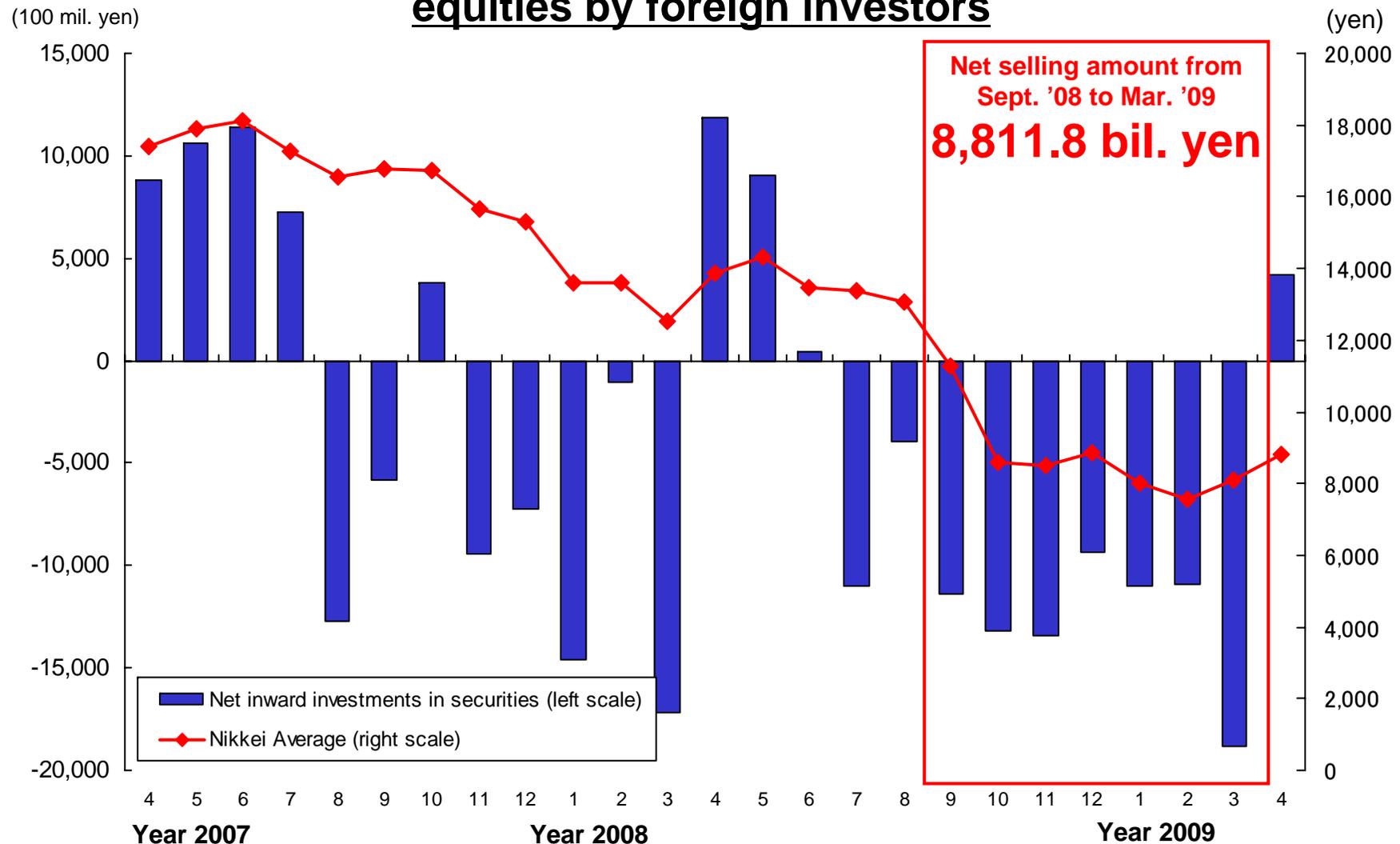
Shareholder Composition



*Others includes treasury stock (0.2%)

After the Lehman Shock, Foreign Investors Sold Far More Stocks than They Bought

Change in the net purchase/sale of Japanese equities by foreign investors



Sizable Increase in Foreign Investors' Shareholding Ratio at SBI Holdings



Ranking of Increase in Foreign Investor's Shareholding Ratio (Increase from the end of Mar.'08 to the end of Sept'08)

Rank	Company name	Increase in half a year (% point)	Foreign shareholding ratio as of End Sept.'08 (%)
1	SBI Holdings	18.4	42.5
2	Toys"R"Us-Japan	14.7	(*July) 63.1
3	HOKUTO	12.2	24.2
4	Nippon Denko	11.0	(*June) 22.3
5	GS YUASA	10.8	14.6
6	Ferrotec	10.3	27.4
7	AOZORA BANK	10.1	68.9
8	ZAPPALLAS	9.7	(*April) 27.3
9	WORKS APPLICATIONS	9.3	29.0
10	HANWA	8.2	27.0

**Foreign Investors'
Shareholding Ratio
at SBI Holdings**

**End of
Mar.'08**
24.2%



**End of
Sept.'08**
42.5%



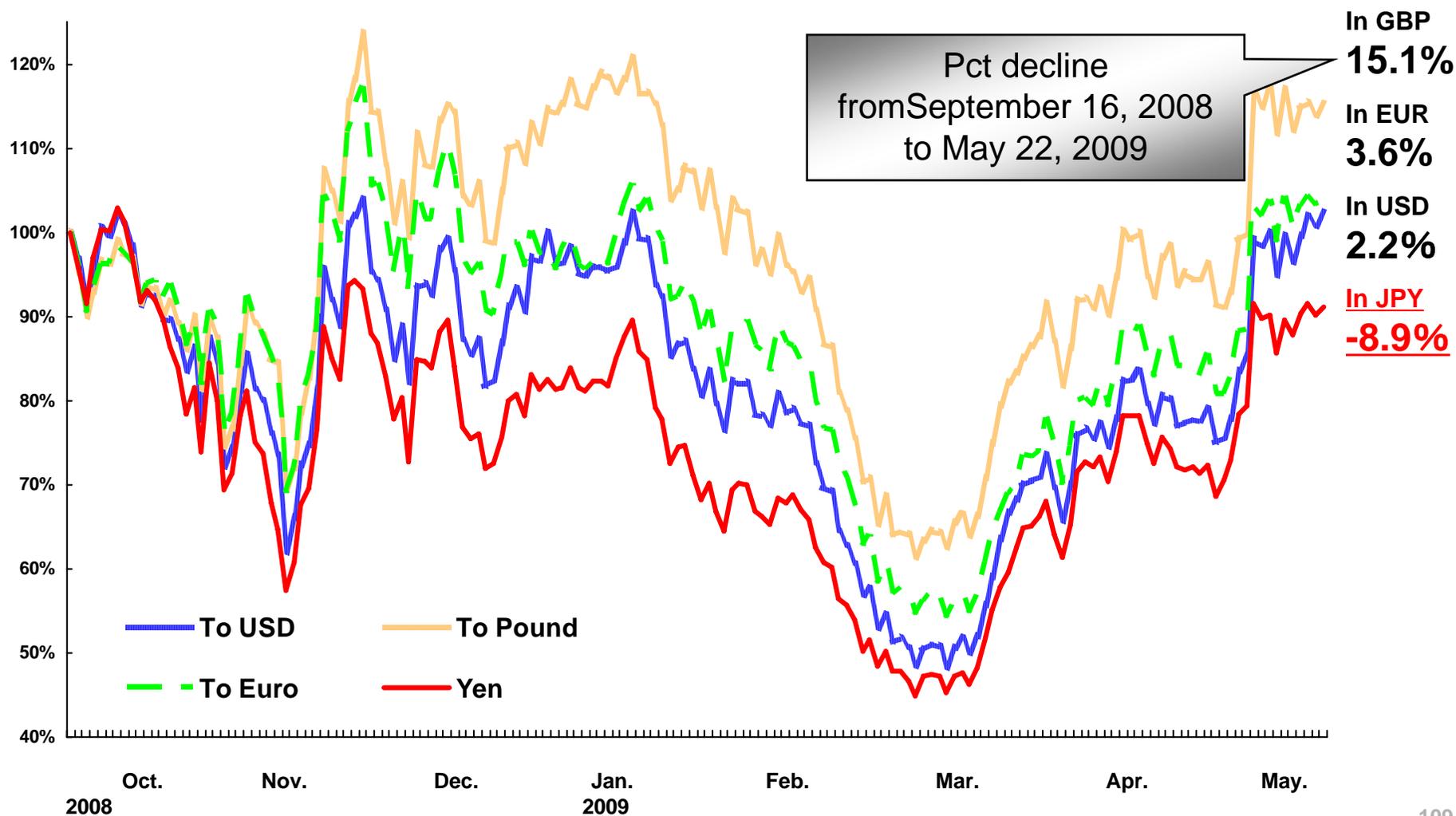
**End of
Mar.'09**
44.2%

*Excerpt from Nikkei Veritas, Feb. 1st, 2009

(Compiled from Nikkei Kaisha Joho Spring version. The data only covered companies with more than 10 bil. yen of market capitalization as of Jan. 26th. Shareholding ratio of companies whose fiscal year is Mar. or Sept. is based on figures as of the end of Sept. Others shown in brackets. Some of the company names are abbreviated.)

Comparison of SBIH's Stock Fluctuations Converted to each Major Currencies

(February 16, 2009 - May 22, 2009)



⑨ What are your thoughts on SBIH's dividend policy?

Dividend Distribution Results of the SBIH Group's Listed Companies



(per stock)

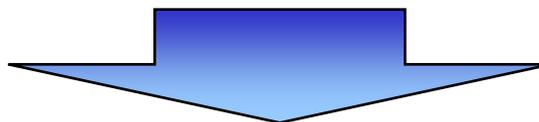
	FY2008 Actual (plan)			FY2007 Actual
	Interim	Year End	Annual	Annual
SBI Holdings	-	100	100	1,200
Morningstar	-	550	550	550
SBI VeriTrans	-	600	600	500

*Only shows the Group companies that distribute dividends

Amendment of SBIH's Dividend Policy

(Until the fiscal year ending March 2009)

SBI Holdings endeavor to provide a stable and appropriate return of profits to shareholders. In addition, SBI Holdings actively invests in operations based on internal reserves to strengthen both competitive edge and earning power. It is the basic policy of SBI Holdings to distribute dividends after taking into account its consolidated performance, which includes each Group company.



(From now on)

SBIH will implement a dividend policy undertaking a payout of approximately 20% to 50% of its consolidated net income. At minimum, SBIH will undertake a dividend distribution with a payout of more than 20%. However, SBIH will always seek to increase the dividend payout to a maximum of about 50%, provided that SBIH determines that further profit distribution is possible and after overall consideration of the appropriate level of retained earnings for sustainable growth, and other factors such as its immediate earnings forecast. In principle, SBIH's dividend payment frequency shall be unified to once per year-end, and interim dividends shall no longer be paid.

Shareholder Special Benefit Plan



~Offers reward points “Arigaton”, which is issued by SBI Point Union^(*1)~

Acquired reward points are convertible into cash, various products and affiliated reward points on “EG Satellite”!



Point Union Access shareholder special benefit website and log in^(*2)



[Example of products] Coupons are available at 4,000 affiliated stores nationwide (over 1,000 reward points), Rice/specialty products, etc. (over 3,000 reward points), cooking equipment (over 3,000 reward points), etc.

Number of shares owned as of Mar. 31, 2009 (share)	Over 1 – Under 10	Over 10 – Under 30	Over 30 – Under 50	Over 50 – Under 100	Over 100 – Under 300	Over 300
Number of reward points offered	500	1,000	3,000	5,000	10,000	30,000
Conversion in cash (yen)	400 ^(*3)	800	2,400	4,000	8,000	24,000

★If designated financial institutions other than SBI Sumishin Net Bank, 160 yen will be deducted from the above payment amount

住信SBIネット銀行



★no fee



(ex.) owns 5 shares: dividend (plan) 500 yen + benefit 400 yen = 900 yen
owns 20 shares: dividend (plan) 2,000 yen + benefit 800 yen = 2,800 yen

(*1) it will be sent with its usage guide during June 2009

(*2) Membership registration are required (*3) 500 points is able to be converted to cash only when you designate SBI Sumishin Net Bank 113

<http://www.sbigroup.co.jp>