## **Corporate Information**

## The SBI Group (Principal Group Companies)

SBI Holdings, Inc. TSE First	Section		
	1	-1	
Asset Management Business	Brokerage & Investment Banking Business	Financial Services Business	
Fund management, investment advi- sory services, etc.	Securities, investment banking, PTS operation, etc.	A diversified line of financial services	
SBI Investment Co., Ltd.	- OSBI SECURITIES Co., Ltd.	Financial Services Business	
Venture capital fund management 100.0%	Comprehensive online securities company 100.0%	(SBI Holdings, Inc. Business Division) Operation of financial product comparison, search and estimate websites	
SBI CAPITAL Co., Ltd.			
Buyout and value up fund management <b>100.0%</b>	SBI Benefit Systems Co., Ltd.     Services for defined-benefit pension plans     87.0%	OSE Hercules OSE Hercules	
SBI Capital Solutions Co., Ltd.		Rating information for investment trust, others 49.6%	
Mezzanine fund management 100.0%	- I SBI Liquidity Market Co., Ltd.		
SBI Asset Management Co., Ltd.	Provision of market infrastructure to supply	Morningstar Asset Management Co., Ltd.	
Investment advisory services, investment trust management 100.0%	liquidity to FX margin trading 100.0%	Investment advisory services, others 100.0%	
J. J	- 🥲 SBI Japannext Co., Ltd.	OSE Hercules	
SBI Arsnova Research, Co., Ltd.	Operation of PTS (Proprietary Trading System) 47.4%	- OSBI VeriTrans Co., Ltd.	
Arrangement and management of alternative investments <b>99.0%</b>		Provision of settlement services for EC businesses 43.2%	
	Strategic Consulting Group, Inc.     Financial advisory services 44.4%	Made a wholly owned subsidiary through an equity swap	
SBI VEN CAPITAL PTE. LTD.		on August 1, 2011	
verseas investments administration 100.0%	- ④ SBI Fund Bank Co., Ltd.	- SBI Lease Co., Ltd.	
KOSDAQ	Planning services associated	Comprehensive leasing business 100.0%	
SBI Investment Korea Co., Ltd.	with investment trusts 100.0%	– • SBI Card Co., Ltd.	
/enture capital in Korea 44.9%	-	Credit card business 97.8%	
	SBI Phnom Penh Securities Co., Ltd.	SBI Servicer Co., Ltd.	
KOSDAQ SBI Global Investment Co., Ltd.	A company to prepare for securities business in Cambodia 100.0%	Management, purchase and recovery of receivables 100.0%	
Investment advisory services in Korea 40.4%	A comprehensive securities business cen-	- • SBI Business Support Co., Ltd.	
	tered on the operations of SBI SECURITIES, thereby combining online and traditional "bricks-and-mortar" (face-to-face) business	Call center planning and operation, staffing 100.0%	
anagement of IT, Biotechnology, Buyout	models.	SBI Marketing Co., Ltd.	
d other funds, primarily through SBI estment; origination of investment prod- s, primarily at SBI Asset Management;		Advertising agent 98.3%	
tablishment of venture capital funds that		- ④ Searchina Co., Ltd.	
est in China, India and other countries ering excellent growth prospects.		Operation of "Searchina," Japan's largest Chinese information website 84.4%	
		- 🕲 SBI Remit Co., Ltd.	
		International remittance business 100.0%	
		- <b>3</b> SBI Social Lending Co., Ltd.	
		Loan and social lending operations 100.0%	
		Wall Street Journal Japan K.K.	
		Provision of Japanese translations of content through WSJ.com's	
		Japanese-language website 45.5%	

As of 31 March, 2011 Note: Percentages are total holdings by the SBI Group

- Consolidated subsidiary
   Equity-method company/non-consolidated subsidiary
   Non-consolidated subsidiary
   Non-equity-method company/affiliated company

<ul> <li>SBI Insurance Co., Ltd.</li> </ul>	
Internet-based nonlife insurance compa	any 65.5%
SBI Sumishin Net Bank, Ltd.	
Internet-based full service bank	50.0%
• Autoc one K.K.	
Internet support service for purchasing automobiles	50.6%
SBI Credit Co., Ltd.	
Auto loans business, planning and sale financial products	es of 100.0%
SBI AutoSupport Co., Ltd.	
Provision of financial services through used car dealers, etc.	70.0%
<b>4</b> SBIGEO Marketing Co., Ltd.	
Nonlife and life insurance agency, etc.	51.0%
JASDAC	ג
SOLXYZ Co., Ltd.	
0 002/112 001, 210.	
Software development	26.3%
	26.3%
Software development	
Software development <b>9</b> SBI Point Union Co., Ltd. Rewards points system for the SBI Gro and other companies	pup
Software development SBI Point Union Co., Ltd. Rewards points system for the SBI Gro	pup
Software development SBI Point Union Co., Ltd. Rewards points system for the SBI Gro and other companies SBI Business Solutions Co., Ltd.	oup 95.0%
Software development G SBI Point Union Co., Ltd. Rewards points system for the SBI Gro and other companies G SBI Business Solutions Co., Ltd. Back office support services	oup 95.0%
Software development Software development SBI Point Union Co., Ltd. Rewards points system for the SBI Gro and other companies SBI Business Solutions Co., Ltd. Back office support services SBI artfolio Co., Ltd.	95.0% 78.0%
<ul> <li>Software development</li> <li>SBI Point Union Co., Ltd.</li> <li>Rewards points system for the SBI Groand other companies</li> <li>SBI Business Solutions Co., Ltd.</li> <li>Back office support services</li> <li>SBI artfolio Co., Ltd.</li> <li>Purchase and sale of works of art</li> <li>TIEN PHONG COMMERCIAL JOIN</li> </ul>	95.0% 95.0% 78.0% 100.0%
<ul> <li>Software development</li> <li>SBI Point Union Co., Ltd.</li> <li>Rewards points system for the SBI Groand other companies</li> <li>SBI Business Solutions Co., Ltd.</li> <li>Back office support services</li> <li>SBI artfolio Co., Ltd.</li> <li>Purchase and sale of works of art</li> <li>TIEN PHONG COMMERCIAL JOINT STOCK BANK</li> </ul>	78.0% 78.0% 100.0% NT /ietnam 20.0%

Internet banking, Internet nonlife insurance businesses; card businesses; operation of insurance and loan product comparison websites; provision of payment settlement services; investment trust evaluation; other activities

#### Housing and Real Estate Business

 Housing loans, real estate investments and developments, lifestyle-related services, etc.

 Real Estate Business Division (SBI Holdings, Inc.)

 Real estate investments, real estate developments and operation of real estate investment funds

 SBI Mortgage Co., Ltd.

 Long-term, fixed-rate housing loans
 98.0%

# CEM Corporation Real estate secured loans 79.7% TSE Mothers SBI Life Living, Inc. Development and sale of properties and operation of lifestyle-related websites 68.2% SBI Planners Co., Ltd.

Architectural construction and consulting services 100.0%

**9** SBI ArchiQuality Co., Ltd.

 Residential structure inspections

 and evaluations

 **100.0%**

## SBI Guarantee Co., Ltd. Rent guarantees for rental housing 100.0%

SBI Moneyplaza Co., Ltd.
 "Face-to-face" shops that provide
 financial products
 100.0%

## SBI Wellness Bank Co., Ltd. Healthcare services for membership 100.0%

Housing loans and housing loan brokerage; real estate investments and property development; establishment and operation of funds, mainly to invest in real estate. In addition, operation of lifestyle-related comparison websites and provision of healthcare-related products.

#### Others

## TSE Mothers Image: SBI Net Systems Co., Ltd. R&D and providing information security products 81.0% Image: SBI Biotech Co., Ltd. R&D of pharmaceuticals 71.5%

SBI ALApromo Co., Ltd.

Development and sales of products that use "5-ALA" (5-Aminolevulinic acid hydrochloride) 76.8%

## **Corporate History**

1999	March	SOFTBANK CORP.'s Administrative Division spun off as an independent company, SOFTBANK FINANCE CORPORATION, as part of business reorganization accompanying the conversion of SOFTBANK CORP. into a pure holding company; SOFTBANK FINANCE CORPORATION becomes an operating holding company to oversee financial-related business activities
	July	SOFTBANK INVESTMENT CORPORATION (currently SBI Holdings, Inc., hereafter "SBIH") established to undertake venture capita and incubation business
2000	June	Morningstar Japan K.K. listed on NASDAQ Japan (currently Hercules market of the Osaka Securities Exchange)
	September	E*TRADE Japan K.K. (currently SBI Holdings, Inc.) listed on NASDAQ Japan (currently Hercules market of the Osaka Securities
	December	SBIH listed on NASDAQ Japan (currently Hercules market of the Osaka Securities Exchange)
2001	August	SOFTBANK FRONTIER Securities Co., Ltd. (SBI Securities Co., Ltd. after merger with WORLD NICHIEI Securities Co., Ltd.) listed on NASDAQ Japan (currently Hercules market of the Osaka Securities Exchange)
2002 February SBIH listed on First Section of Tokyo Stock Exchange		SBIH listed on First Section of Tokyo Stock Exchange
	November	SBIH listed on First Section of Osaka Securities Exchange
2003	June	SBIH merged with E*TRADE Japan K.K. (currently SBI Holdings, Inc.) and converted E*TRADE SECURITIES Co., Ltd. into a subsidiary; reorganization of business accelerates thereafter, with SBIH positioned as the core company
	September	Listed FINANCE ALL CORPORATION on the Hercules market of the Osaka Securities Exchange
	October	SBIH acquired WORLD NICHIEI Securities Co., Ltd. (formerly SBI Securities Co., Ltd.) and converted this company into a subsidiar
2004	October	Listed VeriTrans Inc. (currently SBI VeriTrans Co., Ltd.) on the Hercules market of the Osaka Securities Exchange
	November	Listed subsidiary E*TRADE SECURITIES Co., Ltd. (currently SBI SECURITIES Co., Ltd.) on JASDAQ
2005	March	Percentage of equity share held by SOFTBANK CORP. decreases due to a capital increase through a public offering; changed from a consolidated subsidiary to an equity-method affiliate
	July	Changed name to SBI Holdings, Inc. Transferred venture fund management business to SOFTBANK INVESTMENT CORPORATION (formerly SBI VENTURES K.K.) and changed to a holding company structure
2006	March	SBIH merged with consolidated subsidiaries of SBI Partners Co., Ltd. and FINANCE ALL CORPORATION SBI Securities Co., Ltd. became a wholly owned consolidated subsidiary through a share exchange
	Мау	Listed SBI Futures Co., Ltd. on the Hercules market of the Osaka Securities Exchange
	August	Listed Gomez Consulting Co., Ltd., a subsidiary of Morningstar Japan K.K., on the Hercules market of the Osaka Securities Exchange A wholly owned subsidiary of SOFTBANK CORP. (majority shareholder) sold its shares in SBIH, thereby SBIH is no longer an equity
2007	February	method affiliate of SOFTBANK CORP. Listed E*TRADE Korea Co., Ltd., a subsidiary of SBI E*TRADE SECURITIES Co., Ltd. (currently SBI SECURITIES Co., Ltd.), on the
	October	KOSDAQ market in South Korea SBI Securities Co., Ltd. and SBI E*TRADE SECURITIES Co., Ltd. merged, with SBI E*TRADE SECURITIES Co., Ltd. (currently SB Securities Co., Ltd.) as the surviving company
2008	August	SBI SECURITIES Co., Ltd. became a wholly owned consolidated subsidiary through a share exchange
	September	Sold stock of E*TRADE Korea Co., Ltd., a subsidiary of SBI SECURITIES Co., Ltd.
2009	August	SBI Futures Co., Ltd. became a wholly owned consolidated subsidiary through a share exchange
2010	February	Sold all shares of SBI AXA Life Insurance Co., Ltd. to AXA Japan Holding Company Limited
	April	SBI Futures Co., Ltd. was merged with SBI SECURITIES Co., Ltd.
	June	Accepted the capital increase of KTIC Global Investment Advisory Co., Ltd. (currently SBI Global Investment Co., Ltd.), a South Korean company listed on KOSDAQ, through a third-party allocation of new shares, and converted this company into a subsidiary
	July	Accepted the capital increase of Korea Technology Investment Corporation (currently SBI Investment Korea Co., Ltd.), a South Korean company listed on KOSDAQ, through a public offering, and converted this company into an equity-method affiliated company
	September	Moscow Representative Office in Moscow, Russia, was established
	October	Hanoi Representative Office in Hanoi, Vietnam, was established
2011	February	Concluded equity swap agreement to convert SBI VeriTrans Co., Ltd. into a wholly-owned subsidiary
	April	Hong Kong Depositary Receipts of SBIH's common shares listed on the main board of the Hong Kong Stock Exchange
	Мау	Kuala Lumpur Representative Office in Kuala Lumpur, Malaysia, was established
	July	Morningstar Japan K.K. was merged with Gomez Consulting Co., Ltd.

#### Topics

## $\mathbf{2010}$

- April SBI Futures Co., Ltd. was merged with SBI SECURITIES Co., Ltd.
  - Established Shanghai Representative Office in Shanghai, China
- June Made KOSDAQ-listed KTIC Global Investment Advisory Co., Ltd. (currently SBI Global Investment Co., Ltd.), of Korea, into a consolidated subsidiary
  - The SBI Group acquired equity in the Commercial Bank of Ceylon PLC, a major commercial bank in Sri Lanka
  - Issued 3.11 million shares in a public offering to increase capital
- July Acquired shares of G-ONE Credit Services Co., Ltd. (currently SBI Credit Co., Ltd.), which is a credit sales subsidiary of G-ONE Financial Services Co., Ltd., a finance subsidiary of Gulliver International Co., Ltd.
  - Acquired shares of Tianan Insurance Co., Ltd., a major nonlife insurance company in China, from existing shareholders
  - Made KOSDAQ-listed Korea Technology Investment Corporation (currently SBI Investment Korea Co., Ltd.), an equity-method affiliated company
  - Jointly established investment funds targeting U.S. and Asian companies with Jefferies Group, Inc. of the U.S.
- August Reached a basic agreement with Jardim Botânico Investimentos, a Brazilian asset management firm, to jointly establish investment funds
- September Launched a financial portal site, "SBIF," providing domestic and overseas financial information
  - Established Moscow Representative Office in Moscow, Russia
  - October SBI SECURITIES Co., Ltd. started providing a new stock trading application, "SBI Stock Trading," for iPhone
    - Reached a basic agreement with Fudan University (Shanghai, China) to jointly establish private equity funds focusing on non-listed companies in China
    - Number of automobile insurance contracts exceeded 200,000 at SBI Insurance Co., Ltd.
    - Established Hanoi Representative Office in Hanoi, Vietnam
    - SBI Phnom Penh Securities Co., Ltd. becomes the first Japanese financial institution to acquire a "full license" for securities business in Cambodia from the Cambodian Securities and Exchange Commission
- **November** China Japan M&A Club was established to promote the sharing of information between Chinese and Japanese companies and to facilitate M&A activity
  - The SBI Graduate School and FPT University, a private university in Vietnam, reached a basic agreement on a comprehensive collaboration
- **December •** SBI Remit Co., Ltd. was registered as a money transfer agent and opened for business as Japan's first Internetbased international money transfer service
  - "SBI Housing Loan" and "SBI Housing Loan/SBI Money Plaza," SBI Mortgage's face-to-face sales channel, exceeded 100 shops

## 2011

- January Established an investment fund targeting companies in six north and central African countries jointly with Abu Dhabi's Invest AD
- February SBI Sumishin Net Bank, Ltd.'s deposit accounts exceeded 1 million
  - SBI Phnom Penh Securities Co., Ltd. was appointed, as the first Japanese company, to lead manage an initial public offering in Cambodia
  - Established a joint venture, SBI-LG Systems Co., Ltd., with LG CNS Co., Ltd of Korea
  - Concluded an equity swap agreement for the conversion of SBI VeriTrans Co., Ltd. into a wholly-owned subsidiary
  - March SBI SECURITIES Co., Ltd. along with three other Internetbased securities companies jointly launched "Asset Doubling Project"
    - SBI Social Lending Co., Ltd. started the operation
    - April SBI SECURITIES Co., Ltd. acquired a 20% stake in FPT Securities Joint Stock Company
      - Hong Kong Depositary Receipts of SBI Holdings, Inc.'s common shares listed on the main board of the Hong Kong Stock Exchange
      - Acquired a 2.74% stake in Kingston Financial Group Limited, a securities company in Hong Kong, as an allocation of new shares to a third party
    - May SBI Sumishin Net Bank, Ltd.'s deposit balance total exceeded ¥1.6 trillion
      - Final agreement reached on joint establishment of a fund to invest in Turkish private equities with Abu Dhabi's Invest AD
      - Established Kuala Lumpur Representative Office in Kuala Lumpur, Malaysia
  - June SBI Sumishin Net Bank, Ltd.'s housing loan executions exceeded ¥800 billion
    - Acquired a 50% stake in Obibank Ltd., a Russian commercial bank
    - Established CSJ-SBI Financial Media Co., Ltd., a Joint Venture with China Securities Journal in a Sino-Japanese economic and financial news service, advertising and website development
  - July O Gomez Consulting Co., Ltd. was merged with Morningstar Japan K.K
    - SBI SECURITIES Co., Ltd. acquired a 25% stake in PT BNI Securities, a securities company belonging to a financial group led by PT. Bank Negara Indonesia (Persero) Tbk, a fourth largest bank in Indonesia

#### **Board of Directors**

(As of June 29, 2011)



Representative Director and CEO Yoshitaka Kitao

Representative Director and Chairman of SBI SECURITIES Co., Ltd. Representative Director and CEO of SBI Investment Co., Ltd. Director and CEO of Morningstar Japan K.K. Director and CEO of SBI VeriTrans Co., Ltd. Director of SBI VEN HOLDINGS PTE. LTD. Director of SBI Hong Kong Co., Limited



Director and CFO Yasutaro Sawada

Representative Director and Chairman of SBI Net Systems Co., Ltd. Director and CFO of SBI Investment Co., Ltd.



Director and Executive Officer Takashi Nakagawa

Representative Director and COO of SBI Investment Co., Ltd. Head of Fund Investments Overseas Business Div.



Director and Executive Officer Kenji Hirai

General Manager of Overseas Business Administration Dept., Overseas Business Div. Director of SBI VEN HOLDINGS PTE. LTD. Director of SBI Hong Kong Co., Limited



Director and Executive Officer Tomoya Asakura

Representative Director and COO of Morningstar Japan K.K.



Director and Executive Officer Takashi Okita

Representative Director, Executive Officer, and COO of SBI VeriTrans Co., Ltd. Representative Director and Co-CEO of SBI Research Co., Ltd. Representative Director and CEO of SBI Navi Co., Ltd.



Director and Executive Officer Noriaki Maruyama

Representative Director and COO of SBI Mortgage Co., Ltd.



Director and Executive Officer Shumpei Morita

Representative Director and President of SBI Business Solutions Co., Ltd.



Director and Executive Officer Shinji Yamauchi

Executive Officer of Overseas Business Div. and General Manager of Overseas Business Promotion Dept. Director of SBI Investment Co., Ltd.



Director and Executive Officer Makoto Miyazaki

Chief Representative of the Beijing Representative Office Director of SBI Hong Kong Co., Limited



Director and Executive Officer Yoshimi Takahashi

Representative Director of SBI KOREA HOLDINGS CO., LTD. Representative Director, Chairman and CEO of SBI Investment KOREA Co., Ltd.



Director and Executive Officer Masaki Takayanagi

Managing Director and CEO of SBI VEN CAPITAL PTE. LTD. Director of SBI Investment Co., Ltd.



Director Taro Izuchi

Representative Director and President of SBI SECURITIES Co., Ltd.



Director Hiroyoshi Kido

Representative Director and President of SBI Insurance Co., Ltd.



Director Noriyoshi Kimura

Executive Officer and CTO of SBI Sumishin Net Bank, Ltd.



Director Hiroshi Tasaka

Representative Director of SophiaBank, Limited Outside Director of LAWSON, INC. Special Advisor to the Cabinet



Director Masaki Yoshida

Representative Director and President of YOSHIDAMASAKI INC. Representative Director and Chairman of Professor of Tama University Graduate School Watanabe Entertainment Co., Ltd. Outside Director of Giga Media Inc.



Outside Director Kiyoshi Nagano

Outside Statutory Auditor of Shin-Etsu Chemical Co., Ltd.



Outside Director Keiji Watanabe

Independent Outside Director of ASAHI KOGYOSHA CO., LTD. Outside Director of Funai Zaisan Consultants Co., Ltd.



Outside Director Takeshi Natsuno

Director of PIA Corporation Director of DWANGO Co., Ltd. Outside Director of SEGA SAMMY HOLDINGS INC. Outside Director of transcosmos inc. Outside Director of GREE, Inc.



Outside Director Akihiro Tamaki

Auditor of Essentia Co., Ltd. Representative Director of SiFA Co., Ltd. Outside Statutory Auditor of Avex Group Holdings Inc.



Standing Statutory Auditor Atsushi Fujii

Outside Statutory Auditor of SBI SECURITIES Co., Ltd. Statutory Auditor of SBI Investment Co., Ltd.



Outside Statutory Auditor Ryujiro Shimamoto

Outside Standing Statutory Auditor of SBI Sumishin Net Bank, Ltd. Corporate Auditor of SBI Lease Co., Ltd.



Statutory Auditor Minoru Tada

Outside Standing Statutory Auditor of SBI SECURITIES Co., Ltd.



Outside Statutory Auditor Hisashi Hayakawa

Outside Standing Statutory Auditor of SBI Insurance Co., Ltd.

## **Corporate Data**

#### **Company Outline**

(As of March 31, 2011)

Company Name	SBI Holdings, Inc.	
Date of Establishment	July 8, 1999	
Head Office	Izumi Garden Tower 19F	
	1-6-1 Roppongi, Minato-ku	
	Tokyo 106-6019 Japan	
	Tel: +81 (3) 6229 0100	
	Fax: +81 (3) 3224 1970	

Number of Employees	3,397 (consolidated)	
Paid-in Capital	¥81,663 million (As of June 30, 2011)	
Fiscal Year	April 1 to March 31	

## **Stock Information**

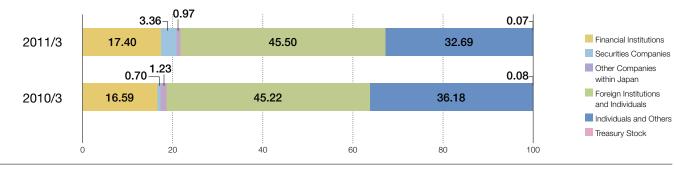
(As of June 30, 2011)

Listings	First Section of the Tokyo Stock Exchange	
	First Section of the Osaka Securities Exchange	
	Main Board of the Hong Kong Stock Exchange	
Code	8473 (Tokyo Stock Exchange)	
	6488 (Hong Kong Stock Exchange)	
Shares Authorized	34,169,000 shares	
Shares Outstanding	21,944,018 shares	
Shareholder Register	Mizuho Trust & Banking Co., Ltd.	
Hong Kong Depositary Receipt (HDR) Custody Trust Institution	JPMorgan Chase Bank, N.A.	

(As of March 31, 2011)

Principal Shareholders	Name	Number of shares held (shares)	Percentage of total outstanding shares (%)
	CBNY-ORBIS FUNDS	1,747,538	8.76
	CBNY-ORBIS SICAV	1,198,102	6.00
	Japan Trustee Services Bank, Ltd. (Trust account)	894,578	4.48
	The Master Trust Bank of Japan, Ltd. (Trust account)	755,375	3.78
	BNY GCM CLIENT ACCOUNT JPRD AC ISG (FE-AC)	517,817	2.59
	Merrill Lynch Japan Securities Co., Ltd.	406,412	2.03
	SAJAP	376,628	1.88
	UBS AG LONDON A/C IPB SEGREGATED CLIENT ACCOUNT	328,191	1.64
	Yoshitaka Kitao	323,626	1.62
	BARCLAYS BANK PLC SUB-ACCOUNT BARCLAYS CAPITAL SECURITIES LIMITED SBL/PB	- 303,539	1.52

#### Distribution of Ownership among Shareholders (%)



(As of March 31, 2011)

#### Major Books of Yoshitaka Kitao, Representative Director & CEO -

The SBI Group Vision and Strategy: Continuously Evolving Management October 2005



(English language translation published by John Wiley & Sons, Inc.) (Chinese translation published by Tsinghua University Press)

#### Challenges of E-Finance II

April 2000



(Korean translation published by Dongbang Media Co., Ltd.)

## Challenges of E-Finance I

December 1999



(Chinese translation published by The Commercial Press) (Korean translation published by Dongbang Media Co., Ltd.)

#### "Value-Creation" Management

December 1997



(Chinese translation published by The Commercial Press) (Korean translation published by Dongbang Media Co., Ltd.)

(The above four books are published in Japan by Toyo Keizai Inc.)

#### Japanese Wisdom and Power The World Seeks

'the Wisdom of Our Nation' April 2011



Developing Character April 2003



(Chinese translation published by World Affairs Press)

Universal Management, Growth Management October 2000



(Korean translation published by Dongbang Media Co., Ltd.) (Chinese translation published by World Affairs Press)

(The above three books are published in Japan by PHP Research Institute)

The Lessons of Shinzo Mori for Nurturing Human Fortitude February 2011



Notes on Masahiro Yasuoka

December 2009



Think Big, Don't Be the Little Guy My Notes on Chinese Classics January 2009



#### Why Do We Work?

March 2007



(Korean translation published by Joongang Books) (The above four books are published in Japan by

Chichi Publication)

#### The Meaning of Life

Successfully Balancing Work and Life August 2010 Co-authored with Takeshi Natsuno

(Published in Japan by Kodansha Ltd.)

#### "Mysterious Powers" Gained from Chinese Classics July 2005



(Published in Japan by Mikasa Shobo Co., Ltd.) (Chinese translation published by Peking University Press)

Penetrating Insight November 2010



Change Will Be, When Things Are at Their Worst How to Accept and Handle "Change" October 2009



Reading the Times August 2008



(The above three books are published in Japan by Keizaikai Co., Ltd.)

Yoshitaka Kitao's Business Management Lecture June 2009



(Published in Japan by KIGYOKA NETWORK)

Proverbs of Sages and Renowned Executives Who Overcame Adversity

December 2009



(Published in Japan by Asahi Shimbun Publications Inc.) (Chinese translation published by Tsinghua University Press)