

BOOKS BY YOSHITAKA KITAO, REPRESENTATIVE DIRECTOR, PRESIDENT & CEO



Learn from the Ancient Sages

Keizai Kai Co., Ltd.
November 2012



When Confounded in Business,
Analects Point the Way

Asahi Shimbun Publication Inc.
August 2012



The Tailwind Behind Japan's
Economy

Sankei Shinbun Syuppan Co., Ltd.
June 2012



Applying the "Analects of
Confucius" in Business

Chichi Publication Co., Ltd.
May 2012



Yoshitaka Kitao's
Management Dialogue

Kosaido Publishing Co., Ltd.
March 2012



Understanding the Times

Keizai Kai Co., Ltd.
November 2011



The Lessons of Shinzo Mori
for Nurturing Human Fortitude

Chichi Publication
February 2011



Penetrating Insight

Keizai Co., Ltd.
November 2010



The Meaning of Life

Kodansha Ltd.
August 2010
Co-authored with Takeshi Natsumo



Notes on Masahiro Yasuoka

Chichi Publication
December 2009



Change Will Be, When
Things Are at Their Worst

Keizai Kai Co., Ltd.
October 2009



Yoshitaka Kitao's Business
Management Lecture

KIGYOKA NETWORK
June 2009



Think Big,
Don't Be the Little Guy

Chichi Publication
January 2009



Reading the Times

Keizai Kai Co., Ltd.
August 2008



Japanese Wisdom and Power

PHP Research Institute
(CN) Fudan University Press
April 2011



Proverbs of Sages and Renowned
Executives Who Overcame Adversity

Asahi Shimbun Publication Inc.
(CN) Tsinghua University Press
December 2009



Why Do We Work?

Chichi Publication
(KR) Joongang Books
March 2007



The SBI Group Vision and Strategy:
Continuously Evolving Management

Toyo Keizai Inc.
(EN) John Wiley & Sons, Inc.
(CN) Tsinghua University Press
October 2005



"Mysterious Powers" Gained
from Chinese Classics

Mikasa Shobo Co. Ltd.
(CN) Peking University Press
July 2005



Developing Character

PHP Research Institute
(CN) World Affairs Press
April 2003



Universal Management, Growth
Management

PHP Research Institute
(KR) Dongbang Media Co. Ltd.
(CN) World Affairs Press
October 2000



Challenges of E-Finance II

Toyo Keizai Inc.
(KR) Dongbang Media Co. Ltd.
April 2000



Challenges of E-Finance I

Toyo Keizai Inc.
(CN) The Commercial Press
(KR) Dongbang Media Co. Ltd.
December 1999



"Value-Creation" Management

Toyo Keizai Inc.
(CN) The Commercial Press
(KR) Dongbang Media Co. Ltd.
December 1997