

2012

Initiation of the Brilliant Cut Initiative\*, to Enhance Earnings Capacity Rather than Business Scale Expansion

2010

2008 Establishment of the Internet-based Financial Conglomerate

2005 From “Japan’s SBI” to the “World’s SBI”

1999 Formation and Establishment of the Financial Ecosystem

# History

**Mar. 1999**

As a result of a business reorganization accompanying the conversion of SoftBank Corp. (currently SoftBank Group Corp.) into a pure holding company, SoftBank Finance Corporation became an independent company to oversee financial-related business activities.

**July 1999**

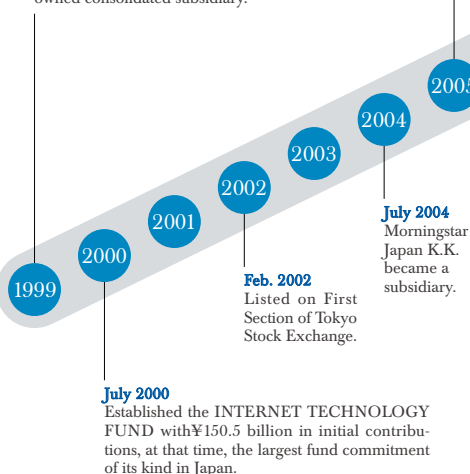
Established as SOFTBANK INVESTMENT CORPORATION; start of venture capital business.

**Oct. 1999**

E\*TRADE SECURITIES Co., Ltd. (currently SBI SECURITIES Co., Ltd.) commenced Internet trading services.

**Nov. 1999**

Softbank Ventures Inc. (currently SBI Investment Co., Ltd.) became a wholly owned consolidated subsidiary.

**\* Brilliant Cut Initiative:**

In the Brilliant Cut Initiative, the “58-facet brilliant cut” that produces the highest brilliance in a diamond symbolizes the 58 major business units of the SBI Group’s corporate ecosystem. With the objective of producing the highest brilliance as a Group, the SBI Group is shifting its management emphasis from the initial Group-wide expansion phase to a phase to enhance earning capacity.

	Establishment 1999	As of March 31, 2016
Customer base	0 ▶	18,833 thousand
Number of employees (Consolidated)	55 ▶	5,480
Revenue (Consolidated)	0 ▶	¥261.7 billion *1
Number of consolidated subsidiaries	0 ▶	147
Publicly owned companies	0 ▶	5 *2
Capital	¥50 million ▶	¥81.7 billion
Net assets	¥50 million ▶	¥419.1 billion

\*1 Year ended March 31, 2016

\*2 Including SBI Holdings, Peak time: 11 companies (FY2007)