

ORIGIN

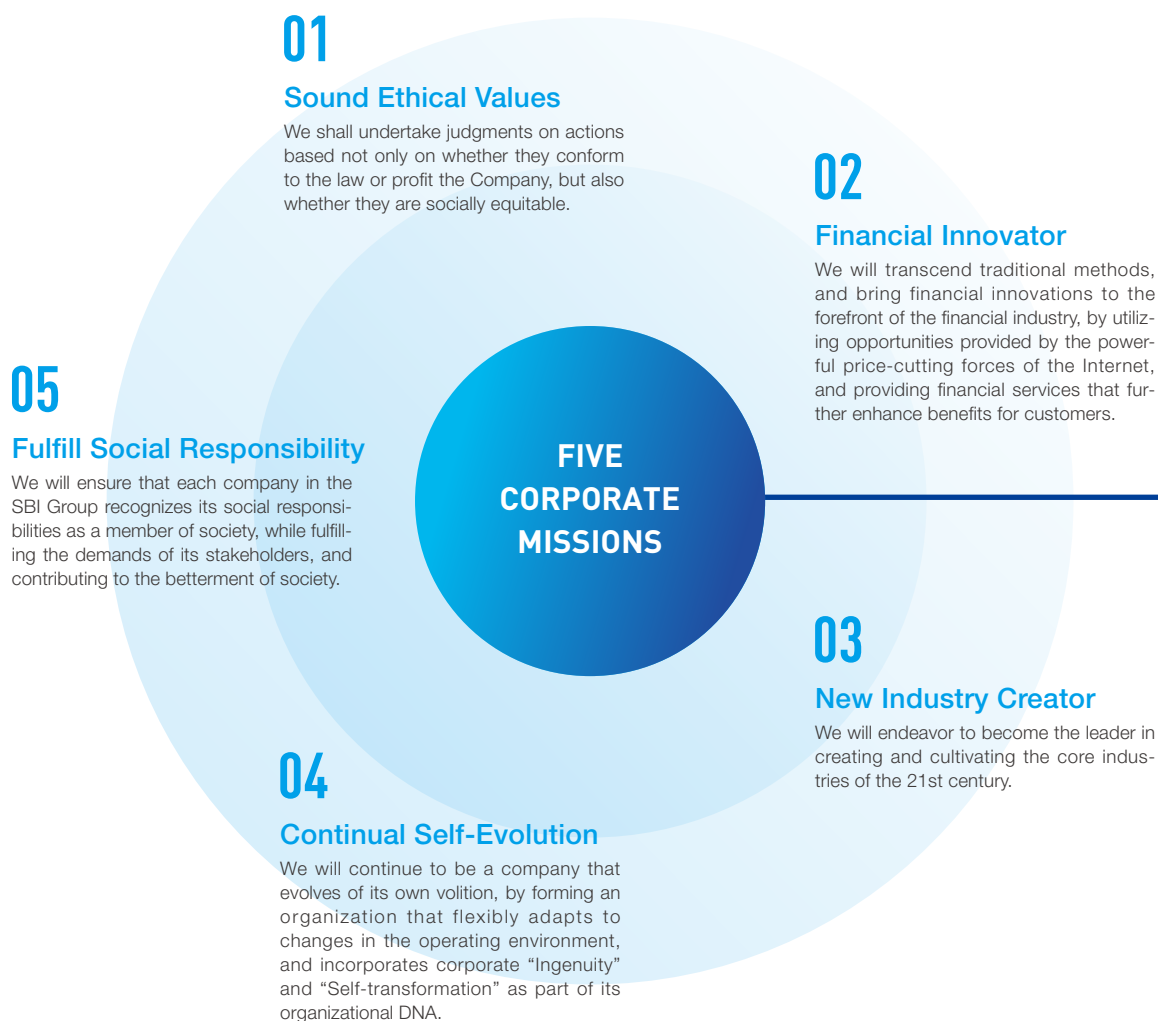
The Origin of the SBI Group

Since our founding, it has been our constant desire to capture current trends to create innovative businesses that benefit people and society. At the same time, a company is a constituent of society and exists only because it belongs to society, and in adherence with this concept, we have sought to contribute to the maintenance and development of society.

We also think that a company has a “corporate virtue,” just as a person has a “human virtue.” Just as a virtuous person receives respect from the people around them, a company wins respect from society by heightening its virtue.

Furthermore, within our corporate culture, there are four strands of DNA that we believe should be inherited. They are, to “Continuously maintain the entrepreneurial spirit,” by continually taking on new challenges without fear of failure, “Emphasize speed,” to always be quick to decide and act, “Facilitate innovation,” by demonstrating a creative spirit that will not be unnecessarily attached to past successful experiences, and “Continuous self-evolution,” which sensitively detects and flexibly adapts to environmental changes.

By establishing and inheriting corporate culture based on these four strands of DNA, we believe in the sustainability of a strong corporate group that will continue to grow without pause.



EXPANSION

A Point to a Line, a Line to a Plane

Since its founding, the SBI Group has driven the development of Internet finance in Japan, primarily through the securities business. Concurrently, we have also been involved in the investment in and incubation of startup companies, with investments focused in the Asia region and on growth fields of the 21st century, including IT and biotechnology. Today, the three core businesses are the Financial Services Business, the Asset Management Business, which includes venture investments and the overseas financial services business, and the Biotechnology-related Business, which has become an independent and major business segment. We continue to evolve our solid business foundation to a higher level, while creating synergies among the core businesses.

October 1999

SBI SECURITIES* starts Internet trading. As a pioneer in the full-service online securities business in Japan, rode the trend of bringing the Internet to the financial sector, and established itself as the No.1 company in the domestic retail business.

*Formerly E*TRADE SECURITIES

July 2000

Established the SOFTBANK INTERNET TECHNOLOGY FUND, a venture capital fund capitalized at ¥150.5 billion, which was the largest fund of its kind in Japan at that time. Endeavoring to become a "New Industry Creator" as stated in the corporate mission, we focused our investments in the Internet field, a growth field of the 21st century.

September 2003

Established a fund focused on investing in the biotechnology field, where significant growth was expected. Through this fund, we have supported R&D activities at promising startup companies, and established a global network by leveraging advanced know-how and expertise related to biotechnology that was accumulated within the Group.

September 2007

Start of operations of SBI Sumishin Net Bank, a pure-play Internet bank. As a result of a seamless service alliance with SBI SECURITIES, SBI Sumishin Net Bank experienced a significant customer inflow from SBI SECURITIES' customer base, which resulted in a rapid customer base expansion at the bank. Although a late comer to the business, SBI Sumishin Net Bank has grown to be No.1 in deposit balance among domestic pure-play Internet banks.

May 2005

Together with the Temasek Group, an investment company in Singapore, we established the New Horizon Fund that targets investments in promising Chinese companies. Starting with this fund, we established a global investment framework, by establishing a multiple number of funds in cooperation with major local partners. These funds focused on newly developing countries with high latent growth potential, and were established to achieve higher growth through a diversification of Group risk.

January 2007

Through SBI Biotech, a drug discovery bio-venture, we entered the biotechnology field on an operating basis. Upon encountering 5-Aminolevulinic Acid (5-ALA) while operating the Biotechnology-related Business, and taking note of its properties and potential, in April 2008, we established SBI Pharmaceuticals to conduct R&D and the manufacturing of products containing 5-ALA.

Achievements in 19 Years Since its Establishment

Since our founding in 1999, the SBI Group has been executing its management strategy in light of changes in the business environment, and has endeavored to expand its business and improve profitability. As a result of these efforts, the customer base as of March 31, 2018, has expanded to 23.47 million, and the number of companies invested in by the Group, both domestically and abroad, totaled 1,360, boasting a significant exit ratio performance of 16.8%. Additionally, we have successfully launched and/or licensed a total of five pipeline candidates in the 5-ALA-related business.

February 2016

Following the start of the business at SBI Insurance in January 2008, SBI Life Insurance*, which became a consolidated subsidiary in February 2015, resumed the new underwriting of insurance. As a result, we are now engaged in all of the major financial services, with a primary focus on securities, banking and insurance, and have completed the “financial ecosystem,” a goal that we had sought to establish since our founding. In March 2017, we consolidated all of the insurance businesses within the Group under the auspices of SBI Insurance Group, which is currently preparing for an IPO.

*Formerly PCA LIFE Insurance

FINANCIAL SERVICES BUSINESS

Establish a financial conglomerate structure utilizing the Internet as its primary channel, which is unprecedented in the world

December 2015

At the advent of the FinTech era, ahead of other companies, we established the FinTech Fund, which focuses investments in promising startup companies that possess elemental technology in this field, both in Japan and abroad. In addition to investing in these companies, by promptly adopting the innovative technology and services of our investee companies, each financial services company within the SBI Group will endeavor to establish a competitive edge.

March 2013

SBI SAVINGS BANK* of South Korea, which was one of our venture investments since 2002, was converted into a consolidated subsidiary. As a result of accumulating performing loans through the leveraging of the SBI Group's expertise in the financial industry and online business development, the SBI SAVINGS BANK is now a revenue pillar in the Asset Management Business.

*Formerly Hyundai Swiss Savings Bank

ASSET MANAGEMENT BUSINESS

Promoting global business development focused on Asia

April 2012

SBI ALApromo was established for the domestic sales of health foods and cosmetics containing 5-ALA. The company achieved its first full-year of profitability in FY2017, upon expanding sales of foods with functional claims. The company is a subsidiary that currently conducts 5-ALA-related business, under the auspices of SBI ALApharma, an intermediate holding company founded in Hong Kong. In addition to its global business expansion, SBI ALApharma is now preparing for an IPO.

BIOTECHNOLOGY- RELATED BUSINESS

Developing new revenue sources that are less affected by the vagaries of the financial markets

DIMENSIONS

Assimilating Current Trends to Pursue Further Evolution and Progress

New technologies, such as AI and blockchain, will revolutionize the next generation of finance. Currently, various industries outside of finance are also in a technologically transitional stage, so the SBI Group will leverage its previously cultivated management resources to explore future possibilities, which will allow for its sustained continued growth.



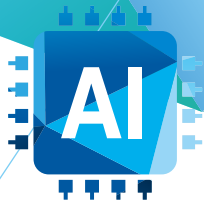
MOBILE

Accelerating the Shift to Mobile

In the emerging markets of Asia and Africa, where the adoption of mobile devices such as smartphones has been spreading rapidly, we are faced with new challenges such as offering useful financial services exclusively for mobile devices. Also, in each SBI Group business, customers using their services through mobile devices are on the rise, and we are thus actively engaged in providing convenient services for mobile devices. The adoption of mobile devices, both in Japan and abroad, presents a promising growth opportunity for the SBI Group, which has developed businesses such as the Financial Services Business, based on the Internet. Regardless of whether it is domestically or abroad, we will now offer our existing services in securities, banking and insurance on mobile devices, and will expand our mobile offerings to create services with high customer satisfaction.

Enhancing Our Competitive Advantage by Utilizing Synergy Effects

The SBI Group has established a “business ecosystem,” upon its founding, to realize synergy effects and mutual evolution that cannot be attained by a single-minded company. Consequently, based on this business ecosystem, synergies that span segments, as well as those within a segment, are being realized. For example, in FinTech, while investing in startup companies, we are also utilizing their technology and know-how within the Group’s financial services businesses. Also, by utilizing the expertise cultivated in the core Financial Services Business, we are achieving a solid investment track record in the venture capital business. The SBI Group will leverage the synergy effects among these businesses, to proactively exploit its formidable competitive advantages.



AI & BLOCKCHAIN

Actively Utilizing Next Generation Core Technologies, Including AI and Blockchain

Today, we are making rapid advances in the introduction of new technologies such as AI, blockchain and distributed ledger technology (DLT). However, outside of the financial sector, new services that use AI are being offered in a broad range of fields. Also, blockchain is finding uses in real estate, music and medicine. Owing to the trends, we forecast that rapid market expansion will occur in the AI and blockchain fields over the next five to ten years. Therefore, the SBI Group will accelerate venture investments in new technologies that are focused on AI and blockchain, as well as areas that have high affinity, such as IoT, healthcare, shared economy and robotics. We will also promote the adoption of leading-edge technologies held by the investee company portfolio by the Group companies.



DIGITAL ASSET

Contributing to the Sound Development of a Digital Asset Market

While there is an expectation for a wide range of uses for digital assets such as cryptocurrencies, along with the recent rise in speculative demand, the scale of the trading market has expanded, and there is a general upsurge in the formation of cryptocurrency exchanges. Owing to the immaturity of the current market, the offering of safe and secure services is being demanded, through a flawless system construction and security measures. In this context, in June 2018, the SBI Group started a cryptocurrency exchange that implements the “Customer-centric Principle.”

Moreover, in order to establish a healthy market, along with global partners, we are offering new trading opportunities to institutional investors in the form of mechanisms that stabilize volatility, and at the same time, initiatives that will address the expansion of actual demand for money transfers, settlements, payments, etc., are being implemented. To capitalize on the benefits of digital assets, we plan to create a business that pursues fairness and convenience that is not found in existing financial services.