# FINANCIAL SERVICES BUSINESS

### The Financial Services Business Environment

In the securities business, in response to the elimination of stock trading commissions in the U.S., some securities companies in Japan are also eliminating certain commissions. SBI SECURI-TIES has also implemented commission-free stock trading services in stages, necessitating an urgency to secure alternate revenue streams to maintain its high profitability levels. In the banking business, concerns about stagnation in the domestic housing loan market, owing to the COVID-19 pandemic, is leading to a strengthening of partnerships with a variety of partner companies in other industries. The goal is to create new service offerings and to expand business foundations, in order to establish new main revenue sources. Meanwhile, even greater growth opportunities are anticipated in contactless forms of businesses, such as online finance and payment systems, since the COVID-19 pandemic is changing the traditional way of life.

### Principal Companies

#### Intermediate Holding Company: SBI FINANCIAL SERVICES

SBI SECURITIES SBI Liquidity Market (SBI LM) SBI FXTRADE (SBI FXT) SBI VC Trade SBI MONEY PLAZA SBI NEOMOBILE SECURITIES Rheos Capital Works SBI Benefit Systems SBI Social Lending SBI BITS Japannext SBI Sumishin Net Bank SBI NEO FINANCIAL SERVICES SBI Insurance Group (Insurance holding company) SBI Insurance SBI Life Insurance SBI IKIIKI SSI SBI Nihon SSI SBI Resta SSI SBI PRISM SSI\* SBI FINTech Solutions SBI Remit SBI Business Solutions SBI Ripple Asia Money Tap

\* Formerly JAPAN ANIMAL CLUB

# FY2019 Profit before Income Tax Expense of the Major Businesses by Business Area (Based on IFRSs)



### Principal Initiatives in FY2019 and Future Priority Measures

### Securities-related Business

- SBI SECURITIES and SBI NEOMOBILE SECURITIES combined for a total of over 5.4 million accounts, surpassing NOMURA SECURITIES, to become No. 1 in the industry.
- Owing to an increase in FX trading and other transactions, the contribution of trading revenue to SBI SECURITIES' business performance rose.
- M&A advisory service revenue in the corporate business increased by roughly 18-fold over two fiscal years, to have developed into a solid profit source.
- It was announced that Rheos Capital Works, which manages investment trusts under the "Hifumi" brand, which has earned high evaluations from individual investors, will become a consolidated subsidiary in March 2020 (became a consolidated subsidiary in June 2020).

## Banking-related Business

- The AI screening service Dayta Consulting, jointly established with Hitachi, in May 2019, has been selected to be adopted by multiple regional financial institutions.
- In the housing loan business, Shimane Bank began offering housing loan products provided by SBI Sumishin Net Bank in January 2020, to further strengthen ties with regional financial institutions.
- As part of the Neo-bank initiatives, began accepting JAL NEOBANK in April 2020, which is a banking service for JAL Mileage Bank members, and is the second venture in the alliance with Japan Airlines.

### Insurance-related Business

- The acquisition in June 2019 of SBI PRISM SSI\* contributed to a total of more than 2 million policies in force for all SBI Insurance Group companies.
- SBI Insurance has adopted and verified leading-edge fintech, and has begun
  offering real-time automobile insurance quote services using AI-equipped
  optical character recognition (OCR) technology.