Books by Yoshitaka Kitao, Representative Director, President & CEO

Nourish the Mind

ZAIKAI Co., Ltd.
April 2021

The Challenges for Regional Revitalization

KINZAI Corp.
January 2021

The Future Created by ALA

PHP Research Institute
November 2020

Cleansing One's Mind

Keizaikai Co., Ltd.
October 2019

Management through Challenges and Evolution

GENTOSHA INC.
June 2019
(KR) Maeil Business Newspaper
June 2020
(EN) One Peace Books, Inc.
December 2020

The Cryptocurrency Revolution Starts Now!

SB Creative Corp.
November 2018

Opening the Mind's Eye

Keizaikai Co., Ltd.
October 2018

Practical FinTech (Magazine)

Nikkei Publishing Inc.
December 2017

Enlightenments from Ancient Sages' Wisdom

Keizaikai Co., Ltd.
October 2017

Learning Practical FinTech from Successful Companies

Nikkei Publishing Inc.
(EN) John Wiley & Sons, Inc.
(CN) Fudan University Press
(KR) News1
(VN) ThaiHaBooks JSC
March 2017

An Encouragement of Self-cultivation

Chichi Publishing Co., Ltd.
December 2016

Daily Reawakening

Keizaikai Co., Ltd.
November 2016

Realizing Yourself through Self-cultivation

Keizaikai Co., Ltd.
November 2015

The Essence of the Words of Masahiro Yasuoka

PRESIDENT Inc.
July 2015

Using Knowledge of the Jikkan and Junishi to Create Good Fortune

Chichi Publishing Co., Ltd.
December 2014
Expanded edition December 2019

Revitalizing Lives

Keizaikai Co., Ltd
(VN) ThaiHaBooks JSC
November 2014

Correcting the Abuses of the Times

Keizaikai Co., Ltd.
November 2013

Be a True Japanese—Reflections on Sazo Idemitsu

ASA Publishing Co., Ltd.
October 2013

Learn from the Ancient Sages

Keizaikai Co., Ltd.
November 2012

When Confounded in Business, Analects Point the Way

Asahi Shimbun Publication Inc.
August 2012

The Tailwind Behind Japan's Economy

Sankei Shimbun Publications Inc.
June 2012

Applying the "Analects of Confucius" in Business

Chichi Publishing Co., Ltd.
May 2012

Yoshitaka Kitao's Management Dialogue

Kosaido Publishing Co., Ltd.
March 2012

Understanding the Times

Keizaikai Co., Ltd.
November 2011

The Lessons of Shinzo Mori for Nurturing Human Fortitude

Chichi Publishing Co., Ltd.
February 2011

Japanese Wisdom and Power

PHP Research Institute
(CN) Fudan University Press
April 2011

Penetrating Insight

Keizaikai Co., Ltd.
November 2010

The Meaning of Life

Kodansha Ltd.
August 2010
Co-authored with Takeshi Natsuno

The Entrepreneurship Textbook: Qualities and Skills for the Next Generation of Leaders

Toyo Keizai Inc.
July 2010

Notes on MasahiroYasuoka

Chichi Publishing Co., Ltd.
December 2009

Proverbs of Sages and Renowned Executives Who Overcame Adversity

Asahi Shimbun Publication Inc.
(CN) Tsinghua University Press
December 2009

Change will be, When Things are at Their Worst

Keizaikai Co., Ltd.
October 2009

Yoshitaka Kitao's Business Management Lecture

KIGYOKA NETWORK
June 2009

Think Big, Don't be the Little Guy

Chichi Publishing Co., Ltd.
January 2009

Reading the Times

Keizaikai Co., Ltd.
Sept. 2008

(Pocket edition)

Why do We Work?

Chichi Publishing Co., Ltd.
(KR) Joongang Books
March 2007

The SBI Group Vision and Strategy: Continuously Evolving Management

Toyo Keizai Inc.
(EN) John Wiley & Sons, Inc.
(CN) Tsinghua University Press
October 2005

(Pocket edition)

"Mysterious Powers" Gained from Chinese Classics

Mikasa Shobo Co., Ltd.
(CN) Peking University Press
July 2005

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Developing Character

PHP Research Institute
(CN) World Affairs Press
April 2003

Universal Management, Growth Management

PHP Research Institute
(CN) World Affairs Press
(KR) Dongbang Media Co. Ltd.
October 2000

Challenges of E-Finance II

Toyo Keizai Inc.
(KR) Dongbang Media Co. Ltd.
April 2000

Challenges of E-Finance I

Toyo Keizai Inc.
(CN) The Commercial Press
(KR) Dongbang Media Co. Ltd.
December 1999

"Value-Creation" Management

Toyo Keizai Inc.
(CN) The Commercial Press
(KR) Dongbang Media Co. Ltd.
December 1997

(EN): English translation (CN): Chinese translation (KR): Korean translation (VN): Vietnamese translation