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## **SBI HOLDINGS, INC.**

(Incorporated in Japan with limited liability)

(Stock code: 6488)

### **OVERSEAS REGULATORY ANNOUNCEMENT**

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached copy of the Announcement.

On behalf of the Board  
**SBI Holdings, Inc.**  
**Yoshitaka Kitao**  
*Chief Executive Officer*

Japan, 14 June 2012

*As of the date of this announcement, the executive Directors are Mr Yoshitaka Kitao, Mr Taro Izuchi, Mr Takashi Nakagawa, Mr Kenji Hirai, Mr Tomoya Asakura, Mr Takashi Okita, Mr Noriaki Maruyama, Mr Shumpei Morita, Mr Shinji Yamauchi, Mr Makoto Miyazaki, Mr Yoshimi Takahashi and Mr Masaki Takayanagi, the non-executive Directors are Mr Yasutaro Sawada, Mr Hiroyoshi Kido, Mr Noriyoshi Kimura and Mr Hiroshi Tasaka and the independent non-executive Directors are Mr Masaki Yoshida, Mr Kiyoshi Nagano, Mr Keiji Watanabe, Mr Takeshi Natsuno and Mr Akihiro Tamaki.*



June 14, 2012  
SBI Holdings, Inc.  
(TOKYO: 8473 / Hong Kong: 6488)

**Notice on Restructuring of Face-to-Face Sales Business to be Run by SBI MONEY PLAZA**

SBI Holdings, Inc. (“SBIH”) hereby announces that its two wholly owned subsidiaries both engaged in selling financial products, SBI FINANCIAL SHOP Co., Ltd. (“SBI FINANCIAL SHOP”) and SBI Financial Agency Co., Ltd., merged leaving SBI FINANCIAL SHOP Co., Ltd. as the surviving company and changed its corporate name into SBI MONEY PLAZA Co., Ltd (“SBI MONEY PLAZA”) effective June 14, 2012.

In relation to this, SBI MONEY PLAZA will succeed face-to-face sales division of SBI SECURITIES (the division conducts face-to-face transactions related to the financial instruments business, housing-loan sales agent operations and life-insurance subscription operations, not including client assets) to enhance its sales capability effective June 15, 2012.

The SBI Group has operated its shops under the motto “Integration of the Internet and Face-to-face,” targeting to become Japan’s largest distributor of financial products that provides financial instruments of both the Group and the outside from a neutral perspective. Through this organizational restructuring, we will establish a system that meets any customers needs mainly in the fields of personal asset management, insurance and housing loans, concentrating the Group’s resources on face-to-face sales.

**Outline of SBI MONEY PLAZA**

- (1) Corporate name: SBI MONEY PLAZA Co., Ltd (Changed its name on June 14, 2012)
- (2) Address of Head Office: 1-8-10, Kudankita, Chiyoda-ku, Tokyo
- (3) Representative: Izuchi Taro
- (4) Principal business: Sales business in the field of personal asset management, insurance , housing loan by both direct management shops and the franchisees
- (5) Capital: 30 million yen
- (6) Date of incorporation: March 2008
- (7) Shareholder: SBI FINANCIAL SERVICES Co., Ltd. (100%)

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For further information, please contact:

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