

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **SBI HOLDINGS, INC.**

(Incorporated in Japan with limited liability)

(Stock code: 6488)

### **OVERSEAS REGULATORY ANNOUNCEMENT**

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached copy of the Announcement.

On behalf of the Board  
**SBI Holdings, Inc.**  
**Yoshitaka Kitao**  
*Representative Director,  
President & Chief Executive Officer*

Japan, 1 August 2012

*As of the date of this announcement, the executive Directors are Mr Yoshitaka Kitao, Mr Taro Izuchi, Mr Takashi Nakagawa, Mr Tomoya Asakura, Mr Shumpei Morita, Mr Noriaki Maruyama and Mr Peilung Li, the non-executive Directors are Mr Yasutaro Sawada, Mr Hiroyoshi Kido, Mr Noriyoshi Kimura, Mr Hiroshi Tasaka and Mr Takashi Okita and the independent non-executive Directors are Mr Masaki Yoshida, Mr Kiyoshi Nagano, Mr Keiji Watanabe, Mr Akihiro Tamaki and Mr Masanao Marumono.*



August 1, 2012  
SBI Holdings, Inc.  
(TOKYO: 8473 / Hong Kong: 6488)

**Notice Regarding Establishment of a Joint Venture to Provide  
Medical and Healthcare Services for the Affluent in China**

SBI Holdings, Inc. (head office: Minato-ku, Tokyo; Representative Director, President and CEO: Yoshitaka Kitao; hereinafter “SBIH”) hereby announces that a subsidiary of SBIH, SBI Wellness Bank Co., Ltd., which seeks to offer a total lineup of services in the “prophylaxis,” “therapy,” and “anti-aging” space (head office: Minato-ku, Tokyo; Representative Director and COO: Masahiko Fukuzawa; hereinafter “SBI Wellness Bank”), SBI (China) Co., Ltd., SBIH’s China Business Management Company (head office: Dalian, China; Representative: Makoto Miyazaki; hereinafter “SBI China”), and Zhejiang Insigma United Technology Development Co., Ltd. (head office: Hangzhou, China; Representative: Zhen Zhu; hereinafter “Zhejiang Insigma United Technology Development”) have established a joint venture company that offers highly-sophisticated medical and healthcare services in China. Zhejiang Insigma United Technology Development is one of the companies under the Insigma Group which owns three listed companies including Insigma Technology Company Ltd. and is a cutting edge technology business group of Zhejiang University, one of the China’s prominent universities.

Presently, the need for advanced and high-integrity medical and healthcare services is growing particularly among the affluent in China. In response to this, the joint venture company, Hangzhou SBI Wellness Management Co., Ltd., will provide opportunities for the affluent in China to undergo medical examinations and tests in Japan that utilizes Japan’s highly-sophisticated and advanced technologies. Also, in the future, the joint venture company will, in China, by the development of the medical examination business, installation of medical equipment and the sale of health foods, etc., expand the business to bring together the medical and healthcare technologies of China and Japan.

SBI Wellness Bank will continue to, both domestically and overseas, contribute in developing its cutting-edge services of “prophylaxis,” “therapy,” and “anti-aging” by leveraging its know-how of offering medical and healthcare services and global networks cultivated through the management of its members-only healthcare services, “SBI Medical Spa Club.”

Outline of the joint venture company

Name: Hangzhou SBI Wellness Management Co., Ltd.  
 Establishment: July 2012  
 Shareholding ratio: Zhejiang Insigma United Technology Development: 60%,  
 SBI China: 20%, SBI Wellness Bank: 20%  
 Capital: RMB 3 million (Approximately JPY 37.2 million, calculated by the  
 conversion rate of 1RMB=JPY12.4)  
 Business: Provide healthcare and healthcare-related services in China

(Reference)

Outline of SBI Wellness Bank

Name: SBI Wellness Bank Co., Ltd.  
 Representative: Representative Director and CEO: Yoshitaka Kitao  
 Representative Director and COO: Masahiko Fukuzawa  
 Establishment: April 2007  
 Business: Provide healthcare services for members and the public, and consulting  
 services related to wellness

Outline of SBI China

Name: SBI (China) Co., Ltd.  
 Representative Director and President: Makoto Miyazaki  
 Establishment: March 2012  
 Business: Manage and oversee the overall Chinese business of  
 SBI Group

Outline of Zhejiang Insigma United Technology Development

Name: Zhejiang Insigma United Technology Development Co., Ltd.  
 Chairman of the Board: Zhen Zhu  
 Establishment: March 2010  
 Business: Provide develop and operate new science-parks, e-commerce  
 business, cloud computing services

\*\*\*\*\*

For further information, please contact:

SBI Holdings, Inc.: Corporate Communications Dept., Tel: +81 3 6229 0126