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SBI HOLDINGS, INC.

(Incorporated in Japan with limited liability)

(Stock code: 6488)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached copy of the Announcement.

On behalf of the Board SBI Holdings, Inc. Yoshitaka Kitao

Representative Director,
President & Chief Executive Officer

Japan, 31 October 2012

As of the date of this announcement, the executive Directors are Mr Yoshitaka Kitao, Mr Taro Izuchi, Mr Takashi Nakagawa, Mr Tomoya Asakura, Mr Shumpei Morita, Mr Noriaki Maruyama and Mr Peilung Li, the non-executive Directors are Mr Yasutaro Sawada, Mr Hiroyoshi Kido, Mr Noriyoshi Kimura, Mr Hiroshi Tasaka and Mr Takashi Okita and the independent non-executive Directors are Mr Masaki Yoshida, Mr Kiyoshi Nagano, Mr Keiji Watanabe, Mr Akihiro Tamaki and Mr Masanao Marumono.



October 31, 2012

SBI Holdings, Inc.

(TOKYO: 8473 / Hong Kong: 6488)

Subscription of the Unsecured Convertible Bonds with Stock Acquisition Rights and Partial Transfer of SBI Insurance's Shares

As noted in the announcement on October 2, 2012, "SBIH Forms a Capital and Business Alliance with WebCrew", SBI Holdings, Inc. ("SBIH") has concluded a capital and business contract with WebCrew Inc. ("WebCrew"). In this context, the conditions of the said capital alliance have been determined; and SBIH hereby announces that today it has exchanged contracts with WebCrew that stipulate the full subscription of the unsecured convertible bonds with stock acquisition rights issued by WebCrew through third-party allotment and the partial share transfer of SBI Insurance Co., Ltd. ("SBI Insurance") to WebCrew.

1. Outline of the Unsecured Convertible Bonds with Stock Acquisition Rights Issued through Third-party Allotment

(1) Due date of the payment November 19, 2012

(2) Total number of stock acquisition rights 15

(3) Subscription price of bonds and stock

acquisition rights

JPY 100 million (100% of the principal amount)

(4) Number of dilutive shares related to

the subscription

2,112,675 shares

(5) Total subscription price JPY 1,500 million

(6) Striking price (or convertible price) JPY 710

2. Outline of the Partial Share Transfer of SBI Insurance

(1) Number of shares to be transferred 540,000 shares

(19.85% of the issued share capital of SBI

Insurance as of the end of September 2012)

(2) Total transfer price JPY 1,620 million (JPY 3,000 per share)

(3) Execution date November 19, 2012

(4) Shareholders post share transfer SBIH 76.58%

WebCrew 19.85% Aioi Nissay Dowa Insurance 3.46%

SOFTBANK 0.11%

5. Future Prospects on the Financial Performance											
	The impact on the	he consolidated	financial	performance	as a	result	of this	subscription	and	transfer	is
	minimal.										

For further information, please contact:

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