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SBI HOLDINGS, INC.

(Incorporated in Japan with limited liability)

(Stock code: 6488)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached copy of the Announcement.

On behalf of the Board

SBI Holdings, Inc.

Yoshitaka Kitao

Representative Director,

President & Chief Executive Officer

Japan, 28 October, 2013

As of the date of this announcement, the executive Directors are Mr. Yoshitaka Kitao, Mr. Taro Izuchi, Mr. Takashi Nakagawa, Mr. Tomoya Asakura, Mr. Shumpei Morita, Mr. Noriaki Maruyama and Mr. Peilung Li, the non-executive Directors are Mr. Masato Takamura, Mr. Hiroshi Tasaka and Mr. Teruhide Sato and the independent non-executive Directors are Mr. Masaki Yoshida, Mr. Kiyoshi Nagano, Mr. Keiji Watanabe, Mr. Akihiro Tamaki and Mr. Masanao Marumono.

28 October, 2013
SBI Holdings, Inc.
(TOKYO: 8473 / Hong Kong: 6488)

**Notice Regarding the Application Procedure for the New Primary Listing of Auto Server,
a Portfolio Company of the SBI Group's Fund on Taiwan's GreTai Securities Market**

Auto Server Co., Ltd. (Head Office: Chuo-ku, Tokyo; President and Representative Director: Masazumi Adachi; "Auto Server"), a portfolio company of the SBI Group's fund which operates an Internet-based used car distribution business in Japan, has been preparing for primary listing on the GreTai Securities Market, the Taiwanese emerging equity market, as the first Japanese company to do so. In addition, Auto Server hereby announces that the prospectus for listing was disclosed on the Electronic Disclosure System managed by the Taiwan Stock Exchange, namely the Market Observation Post System (<http://newmopsov.twse.com.tw/home.cfm>) on 25 October, 2013.

Auto Server, a leading company in the Internet-based used car distribution business in Japan, has drastically changed the conventional business where used car dealers participate in bidding in actual auction halls. By utilizing the Internet, it has established a platform connected to more than 80% of all actual used car auction bases in Japan, innovating used car transactions through e-commerce.

Furthermore, in order to accelerate the development of its business and to increase its presence in the Chinese area, Auto Server is preparing for its primary listing on Taiwan's GreTai Securities Market, and if approved, it would be the first Japanese company to be listed there.

The online used car auction joint venture in China operated by Auto Server, SBI Holdings, Inc. ("SBIH") and Coway International TechTrans Co., Ltd. has obtained an Internet business operation license from the Beijing authorities and started service under the name of "CHE TONG TIAN XIA" on 11 October, 2013. Coway International TechTrans Co., Ltd. (Head Office: Beijing, China; Representative: Ji Shishan) is a member of the group of Tsinghua University, one of the highest institutions of learning in China, and commercializes the results of research conducted by the university.

From here on, Auto Server will also aggressively promote transferring the online used car auction business by

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cooperating with its strategic partners in other Asian countries as well as in China.

The SBI Group will continue to work on creating new value, for example, by supporting investee companies in expanding operations overseas through the use of global networks in emerging countries, mainly in Asia, which the Group has established. Meanwhile, the impact on SBIH's business performance will be minimal since Auto Server is in the process of applying for listing on the GreTai Securities Market.

(Reference)

Outline of Auto Server

Name: Auto Server Co., Ltd.
Representative: Masazumi Adachi
Head office: Nihonbashi MS Bldg. 2F, 2-9-8 Nihonbashi Horidome-cho, Chuo-ku, Tokyo Japan
Establishment: June 1997
Capital: 424 million JPY (as of September 2013)

Business:

- Processing and provision of information on car sales using computer communications systems of information networks
- Planning, development, sales, maintenance and management of computer systems

For further information, please contact:

SBI Holdings, Inc. Corporate Communications Dept., Tel: +81 3 6229-0126

This announcement shall not constitute an offer to sell or a solicitation of an offer to buy any securities, nor shall there be any sale of any securities in any state of jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under securities law of any such state or jurisdiction. This announcement does not constitute or form a part of any offer of securities for sale in the United States or elsewhere, and securities have not been and will not be registered under the U.S. Securities Act of 1933 (the "Securities Act") or any relevant securities law of any state securities law, and may not be offered or sold in the U.S. absent registration under, or an applicable exemption from, the registration requirements of the Securities Act and applicable state securities law. Any public offering of securities to be made in the U.S. will be made by means of a prospectus that may be obtained from the issuer and that will contain detailed information about the issuer and its management as well as its financial statements.