

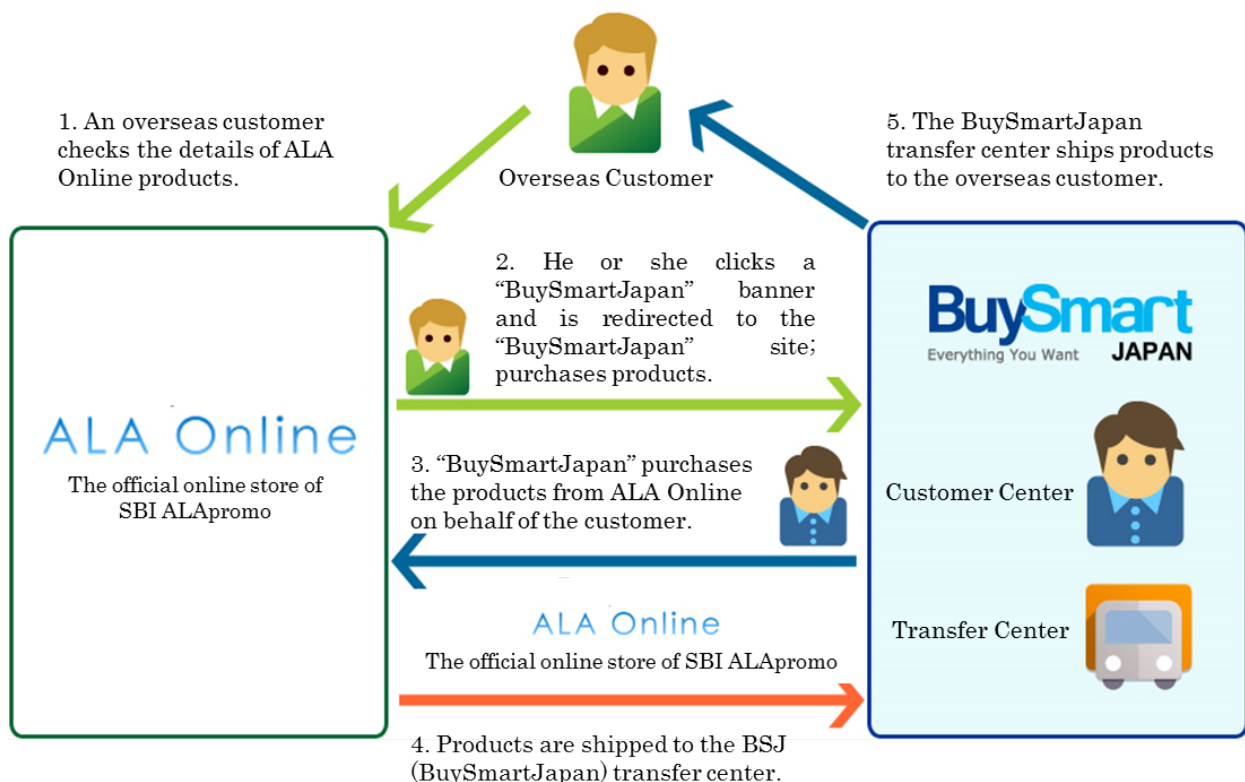
Introduction of “BuySmartJapan,” a shopping agent service for overseas residents, to the official online shop “ALA Online”

— Satisfying the needs of foreign visitors to Japan who wish to purchase products after returning to their home countries

SBI ALApromo (head office: Minato-ku, Tokyo; Representative Director: Yasushi Takezaki; “SBI ALApromo”) is pleased to announce that it has introduced “BuySmartJapan,” a shopping platform for foreign visitors to Japan who wish to purchase products via EC sites after returning to their home countries, to our official online store “ALA Online” (<http://www.5-ala.jp/>).

■ What is “BuySmartJapan”?

“BuySmartJapan” is a platform to offer shopping carts in Chinese (simplified and traditional), English, Korean, and Japanese and shipping services to 120 countries and regions. “BuySmartJapan” is offered by VeriTrans Inc. (head office: Shibuya-ku, Tokyo; Representative Director: Takashi Okita; hereinafter referred to as “VeriTrans”), and it receives purchase orders from overseas residents for products sold on EC sites in Japan, purchases products on behalf of the customers, and handles overseas shipping.



■ Background to the introduction

The number of foreign visitors to Japan jumped 46% year-on-year to 9.14 million in the first half of 2015, reaching a record number for the first half. Thanks in part to the increase in number of free independent travelers (FIT), visitors from China are now pushing 0.5 million, a first for a single month. Large-scale shopping by Chinese visitors who purchase Japan-made products, such as home appliances and health food, in large quantity is attracting growing attention (*2).

Overseas sales of supplements and cosmetics containing 5-ALA that are handled exclusively by the SBI Group are on the rise. In line with the expansion of duty-free coverage in fiscal year 2014 for foreign visitors to Japan, pharmacies are strengthening their efforts to apply duty-free treatment to consumables, such as supplements and cosmetics. Amid these changes, there are expected to be more opportunities to market our products to foreign visitors in the future.

Up until now, foreign visitors who purchased SBI ALA promo products at pharmacies and other facilities in Japan were unable to reach the same products again after they returned to their home countries. However, the introduction of "BuySmartJapan" has enabled those customers to purchase SBI ALA promo products via ALA Online after they return to their home countries. SBI ALA promo will continue striving to increase customer convenience by responding to the needs of overseas residents who wish to constantly purchase products.

Product purchase page

在海外也能轻松放心购买日本出售的各种商品 欢迎访问



[登录](#)
[新会员注册](#)
[公司简介](#)
[帮助向导](#)

简体字
购物车: 0个

SUMMER SALE 7/10(Fri) → 9/10(Thu) 5%OFF of your item on any order over JPY50,000!

首页 > ALAPlus金装 (90粒) 献给自信有活力的成年人群

夏季特别优惠!!



凡购买商品总金额超过5万日元,
商品价格即刻打9.5折!

实施期间: 2015年7月10日~2015年9月10日



ALAPlus金装 (90粒) 献给自信有活力的成年人群

参考价格: (CNY(人民币))

价格: 9,800日元 492.65CNY

代购费: 1,180日元 59.32CNY

地域	运费	参考价格
亚洲	900日元	45.24CNY
大洋洲/北美/中美/中东和近东	1,200日元	60.32CNY
欧洲	1,500日元	75.41CNY
南美洲/非洲	1,700日元	85.46CNY

※根据送货地区和产品种类, 运费有所不同。

[关于EMS运费](#)
[分类一览表](#)

分类: 健康食品

参照原URL: <http://www.5-ala.jp/shop/g/g1806/>

数量:

加入购物车

营业时间
(日本时间)
9:00~17:30
停业日: 周六, 周日, 日本
节假日

2015年7月

周	日	一	二	三	四	五	六
28	29	30	1	2	3	4	5
6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21
22	23	24	25	26	27	28	29
30	31	1	2	3	4	5	6

2015年8月

周	日	一	二	三	四	五	六
26	27	28	29	30	31	1	2
3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26
27	28	29	30	31	1	2	3

《关于货物重量》

在该服务中, 我们在每个商品类别中设定了货物重量。

※货物重量指的是商品本身的重量, 是指在包括包装等在内发货时产生的合计重量。

※我们根据日本国内FC网站

【About SBI ALApromo Co., Ltd.】

SBI ALApromo Co., Ltd., is a subsidiary of SBI Holdings, Inc., which is a holding company that controls a comprehensive enterprise group primarily engaged in activities relating to financial services. SBI ALApromo is engaged in the manufacturing and sale of health foods and cosmetics using 5-Aminolevulinic acid (“5-ALA”) (*1).

(*1) 5-aminolevulinic acid (5-ALA): An amino acid created in mitochondria. It is an important substance that serves as protein material related to energy production in the form of hemes and cytochromes, and its productivity is known to decrease with age. 5-ALA is contained in shochu distillation remnants, red wine and food such as radish sprouts. It is also known as a material forming chloroplasts in plants.

(*2) Source: Japan National Tourist Organization (JNTO)

For further information, please contact:

SBI ALApromo Co., Ltd. Marketing Department

Tel: +81 3 6229 0092 FAX: +81 3 3224 1021 email: sbiala_info@sbigroup.co.jp