

February 13, 2018 SBI Holdings, Inc.

(TOKYO: 8473)

Notice Regarding an Investment into T1R, which engages ICO Consultation Business in the U.S.

SBI Holdings, Inc. (Head office: Minato-ku, Tokyo; Representative Director, President & CEO: Yoshitaka

Kitao; hereinafter "SBI Holdings") hereby announces that it has invested in T1R LLC (Head office: San

Francisco, California, hereinafter "T1R"), which engages ICO (Initial Coin Offering) consultation business in

the U.S. In that context, SBI Holdings acquired 20% of the equity unit of T1R.

In the U.S., T1R, by the brand name of CoinTheory, provides comprehensive consultation services on ICO

token issuance, including the post-issuance distribution support and marketing, as well as the provision of

security measures. ICO is an option to raise funds by distributing newly issued cryptocurrencies, i.e. tokens, to

investors. After the birth of cryptocurrencies represented by Bitcoin, it has become actively practiced as an

alternative to the existing financing means, with its market capitalization growing to over USD 6 billion in

2017\*.

The SBI Group has been conducting ICO-related businesses since 2017, as a part of an ecosystem based on

cryptocurrency, such as the establishment of SBI CapitalBase that engages in fundraising services including

ICO, and the launch of Japan's first ever ratings service of ICO by Morningstar Japan K.K. Moving forward, by

utilizing T1R's techniques and know-how, the SBI Group considers to jointly develop businesses both in Japan

and Asia.

[About T1R]

: California, U.S

Representative

: Akshay Oberai

**Business** 

Location

: ICO Consultation

\* ICOBox Report

https://medium.com/icobox-io/cryptocurrency-and-ico-market-overview-for-2017-b82297996c22

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