

BYFX Global Co., Limited Announces Business Launch

GRAND CAYMAN, Cayman Islands, [Date] -- BYFX Global Co., Limited (BYFX Global) today announced the launch of its retail and institutional business – offering clients around the globe top-tier liquidity and online OTC trading for Spot FX and Spot Bullion¹.



BYFXGlobal

An SBI Group Member Company

Striving towards financial inclusion, BYFX Global proudly brings clients a user-friendly and enhanced online trading experience: access to transparent and competitive pricing through aggregated liquidity from the SBI Group², international banks and tier-1 liquidity providers on its unique proprietary trading system DEP FOREX. Originally developed and battle-tested in the Japanese FX market, DEP FOREX has been further strengthened and improved by BYFX Global to bring clients more competitive liquidity and personalized offerings through data integration, resulting in effortless and comprehensive trading for beginners and professionals. MT4 platform is now available for seasoned traders.

Putting clients first, BYFX Global boasts its safety and security in ensuring protection for client asset. Client money is fully segregated complying with The Cayman Islands Monetary Authority (CIMA) regulatory requirements, and further protected in a custodian account at a globally reputable bank in Japan. These conditions differentiate and make BYFX Global a trusted trading platform for traders.

As a wholly owned subsidiary of SBI Holdings, BYFX Global shares the same DNA and vision in bringing competitive financial services directly to end users around the world through the internet. The SBI Group, recognized as Japan's financial giant and a pioneer in Fintech and internet-based

¹ Spot Bullion is expected to be launched in in 2018Q4

² Total foreign exchange trading flow of SBI SECURITIES, SBI FXTRADE and SBI Sumishin Net Bank in 2017 April to 2018 March exceeded 640 trillion Yen

financial services, is also customers' choice for online securities and online banking in Japan³. As of the end of 2017, The SBI Group⁴ has gathered over 1 million customer accounts in the OTC FX industry⁵. The SBI Group strives to build a financial ecosystem with securities, banking and insurance as well as blockchain, AI and crypto-related businesses, pursuing synergy and mutual evolution.

Zhu Min, Director of BYFX Global highlighted, "We believe in financial inclusion, with the mission to be a one-stop trading platform to bring clients around the globe access to top-tier pricing and liquidity. With our team of young and innovative professionals, more financial products are expected to be introduced. For instance, Physical Bullion will be available for purchase, resell and storage at the end of this year."

BYFX Global Co., Limited is licensed with CIMA SIBL-Full License (reference number. 1458866) to conduct securities investments business as a Market Maker.

About BYFX Global

BYFX Global Co., Limited is a wholly owned subsidiary of SBI Holdings, Inc (TYO:8473), providing liquidity solutions and highly secure and comprehensive online OTC services for Spot FX, Spot Bullion¹ and Physical Bullion⁶ (www.byfx.com). The SBI Group is recognized as a Fintech and online financial pioneer in Japan with over 230 companies⁷ around the world. SBI Holdings, Inc is listed on Tokyo Stock Exchange and has accumulated over 23.9 million⁵ customers in June 2018.

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Logo - <https://photos.prnasia.com/prnh/20180810/2209212-1>

³ SBI Securities - Oricon customer satisfaction ranking of 2018: Online securities 1st; SBI Sumishin Net Bank – Oricon customer satisfaction ranking of 2018: Online Banking 1st

⁴ SBI SECURITIES, SBI FXTRADE and SBI Sumishin Net Bank

⁵ Reported by SBI Holdings, Inc Financial Results for the three-month period ended June 30, 2018 (Fiscal year ending March 31, 2019)

⁶ Physical Bullion is expected to be launched in 2018Q4

⁷ Reported by The SBI Group Annual Report 2018 (As of March 31, 2018)