

October 12, 2020

SBI Africa Co., Ltd.

A cross-border EC site that exports used cars to various countries around the world
"SBI Motor Japan" Release Announcement

SBI Africa Co., Ltd. (Head Office: Minato-ku, Tokyo; Representative Director: Tomoya Kitagawa, hereinafter “the Company”) is pleased to announce the release “SBI Motor Japan”, a cross-border EC site for used car exports. The Company's EC site provides used car information to its major export destinations - Tanzania, Kenya, Zambia and other African countries, as well as Ireland, the Cayman Islands, the Bahamas, the Caribbean and other countries around the world.

Since its founding, the Company has partnered with repair shops to repair all vehicles before they are exported. We cooperate with local customs agents and land transportation companies to develop business for local used car dealers and consumers from sales to local transportation. Also, as a sales promotion, we will have a discount campaign for 3 months after the release.

We plan to partner with local financial institutions in the future to provide financial services such as loans and car leasing. The Company has one of the leading financial group in Japan as its backbone and provides reliable services. We also plan to partner with local startups to expand our business.

With the release of “SBI Motor Japan”, we will continue to develop finely tuned services that meet customer needs.

【Outline of the new EC site】

Name	SBI Motor Japan
Logo	 • About the site design logo The arch representing is colored in the image of the innovative "dawn".
URL	https://sbimotor.com/
contact	contact@sbiac.co.jp
WhatsApp	https://api.whatsapp.com/message/FXJKVWIIIEUY6E1
Facebook	https://www.facebook.com/sbimotorjapan/

That's all

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