

Notice Regarding Provision of Shareholder Benefits

SBI Holdings, Inc. (hereinafter “the Company”) announces that it has resolved at the Board of Directors meeting held today to provide shareholder benefits to shareholders of record as of March 31, 2022. The details are as follows.

1. Eligible shareholders

Shareholders listed or recorded in the Register of Shareholders as of March 31, 2022

2. Details of benefits

The Company will present eligible shareholders with selection application tickets which they can use to apply either for a coupon code voucher entitling holder to the cryptocurrency XRP in an account at a subsidiary of the Company (SBI VC Trade Co., Ltd.) or for a set of products sold by a subsidiary of the Company (SBI ALApromo Co., Ltd.) (Note 1)

- (1) Shareholders who are listed or recorded in the Register of Shareholders as of March 31, 2022 and who own between 100 and 999 shares or own 1,000 shares or more and the period of ownership is less than one year

These shareholders will be invited to select and apply for one of the following two options:

- (a) Presentation of a coupon code voucher entitling holder to the cryptocurrency XRP equivalent to JPY 2,000 (scheduled to be based on the conversion rate as of July 29, 2022, which is the application deadline)
- (b) Presentation of the following products sold by a subsidiary of the Company (SBI ALApromo Co., Ltd.)
- Foods with Functional Claims “ALA PLUS Toh (Sugar) Down ALACIA (10 tablets)” (Original price JPY 2,128 (Tax included)) 1 pack
 - Foods with Functional Claims “ALA PLUS Toh (Sugar) Down (10 capsules)” (Original price JPY 1,944 (Tax included)) 1 pack
 - Foods with Functional Claims “Hatsugagenmai no Sokojikara (160g)” (Original price JPY 270 (Tax included)) 3 bags
 - Cosmetics “ALA PLUS Concentrate Serum” (Original price JPY 11,000 (Tax included)) 1 bottle

- (2) Shareholders who have held shares for a continuous period of more than one year and who according to the Register of Shareholders as of March 31, 2022 own 1,000 shares or more (Note 2)

These shareholders will be invited to select and apply for one of the following two options:

- (a) Presentation of a coupon code voucher entitling them to the cryptocurrency XRP equivalent to JPY 8,000 (scheduled to be based on the conversion rate as of July 29, 2022, which is the application deadline)
- (b) Presentation of the following products sold by a subsidiary of the Company (SBI ALApromo Co., Ltd.)
- Foods with Functional Claims “ALA PLUS Toh (Sugar) Down ALACIA (10 tablets)” (Original price JPY 2,128 (Tax included)) 1 pack
 - Foods with Functional Claims “ALA PLUS Toh (Sugar) Down (10 capsules)” (Original price JPY 1,944 (Tax included)) 1 pack
 - Foods with Functional Claims “Hatsugagenmai no Sokojikara (160g)” (Original price JPY 270 (Tax included)) 3 bags
 - Dietary supplements “ALA PLUS Gold EX (60 tablets)” (Original price JPY 11,880 (Tax included)) 1 bottle
 - Cosmetics “ALA PLUS Concentrate Serum” (Original price JPY 11,000 (Tax included)) 1 bottle
 - Cosmetics “ALA PLUS Moisturizing Cream” (Original price JPY 9,000 (Tax included)) 1 bottle

- Cosmetics “ALA PLUS Essential Lotion” (Original price JPY 6,000 (Tax included)) 1 bottle
- Cosmetics “ALA PLUS Deep Cleansing Gel” (Original price JPY 3,000 (Tax included)) 1 tube
- Cosmetics “ALA PLUS Pure Clay Wash” (Original price JPY 2,900 (Tax included)) 1 tube
- Cosmetics “ALA PLUS Body Cream ALApi” (Original price JPY 6,110 (Tax included)) 1 bottle

In addition, all shareholders, including shareholders who own shares constituting less than one trading unit (between 1 share and 99 shares), will be presented with one discount purchase application ticket which they can use to purchase health supplements, cosmetics or other products sold by SBI ALApromo Co., Ltd. at a preferential price, with a 50% discount from the original price.

(Note 1) Only shareholders who reside in Japan and have or able to open an account with SBI VC Trade Co., Ltd., which is a subsidiary of the Company, are able to select the cryptocurrency, XRP as their shareholder benefit.

(Note 2) “Shareholders who have held shares for a continuous period of more than one year” refers to shareholders who have been listed or recorded in the Register of Shareholders with the same shareholder number on all three of the most recent record dates (March 31, 2021, September 30, 2021 and March 31, 2022). If shares are acquired by way of share exchange, the continuous holding period shall be reckoned from the record date immediately after the share exchange and shall not include the period prior to the share exchange. Similarly, if the shareholder number changes due to inheritance, exclusion from the shareholder register, or other reasons, the continuous holding period will start from the record date immediately after the change in the shareholder number.

(Note 3) Owing to the different laws and regulations governing pharmaceuticals, food and cosmetics overseas, if shareholders select and apply for products sold by SBI ALApromo Co., Ltd. and if they use the discount purchase application ticket to purchase products, these products can only be delivered to addresses within Japan.

(Note 4) The original price given for each of SBI ALApromo Co., Ltd.'s products is as of January 31, 2022.

3. Timing of presentation of application tickets

Selection application tickets and discount purchase application tickets will be sent out at the beginning of June 2022 to addresses (Note 5) recorded in the Register of Shareholders along with the Convocation Notice for the 24th Ordinary General Meeting of Shareholders.

(Note 5) In the case of shareholders who have designated standing proxies or forwarding addresses, tickets will be sent to those addresses.

[About products of the SBI ALApromo Co., Ltd. for which coupons can be redeemed]

“ALA PLUS Toh (Sugar) Down ALACIA”

“ALA PLUS Toh (Sugar) Down ALACIA” contains 5-ALA (aminolevulinic acid phosphate) (Note 6) and Salacia-derived salacinol as functional ingredients. Furthermore, “ALA PLUS Toh (Sugar) Down ALACIA” approaches blood glucose levels more comprehensively with two components: 5-ALA, which helps the body burn off sugar, and Salacia, which suppresses the absorption of sugar. Suitable for people with high blood sugar levels and those who tend to eat a high-sugar diet



“ALA PLUS Toh (Sugar) Down”

“ALA PLUS Toh (Sugar) Down” is a food with functional claims which contains 5-ALA (5-aminolevulinic acid phosphate) as a functional ingredient. It has been found to improve energy metabolism, thus making the body burn more sugar and helping normalize high fasting blood sugar levels, and to slow the rise in postprandial blood glucose. A major feature of the product is that it is a daily capsule that can be taken at any time of day, thus increasing adherence. It is suitable for people with high blood sugar levels.



“Hatsugagenmai no Sokojikara”

“Hatsugagenmai no Sokojikara” is a food with functional claims which is beneficial for reducing cholesterol, neutral fat and blood pressure. Through the use of proprietary germination technology using 5-ALA, developed through joint research with the National Cerebral and Cardiovascular Center, SBI ALApromo Co., Ltd. succeeded in maximizing the natural nutrients of brown rice and drawing out the power inherent in rice. Retort pouched 100% germinated brown rice, without additives (single serving)



“ALA PLUS Gold EX”

“ALA PLUS Gold EX” is a premium product containing 5-ALA (5-aminolevulinic acid phosphate) 50mg per tablet. It supports aging care (Note 7) of people who want to be more active. “ALA PLUS Gold EX” offers improved nutritional support for middle-aged and elderly persons who are keen to maintain health.



“ALA PLUS Concentrate Serum”

“ALA PLUS Concentrate Serum” is a beauty serum containing various carefully selected beauty oils to provide comprehensive care for older skin. This is a product for all genders, and an application of just one or two drops on the skin results in improvement in skin elasticity and firmness.



“ALA PLUS Moisturizing Cream”

“ALA PLUS Moisturizing Cream” is a moisturizing cream which tackles aging skin problems such as dryness and enlarged pores

It provides concentrated hydration and has a lifting and firming effect, giving skin a smoothness and elasticity.



“ALA PLUS Essential Lotion”

“ALA PLUS Essential Lotion” is a moisturizing lotion which hydrates the skin leaving it feeling soft and smooth.

This concentrate moisturizing lotion quickly absorbs into the skin, which has a tendency to become less flexible with age, leaving skin feeling plumper and softer.



“ALA PLUS Deep Cleansing Gel”

“ALA PLUS Deep Cleansing Gel” is a cleansing gel for delicate skin, cleansing as effectively as a cleansing oil while being gentle on the skin. It effectively removes makeup and black heads while also improving the condition of the skin through deep moisturizing.



“ALA PLUS Pure Clay Wash”

“ALA PLUS Pure Clay Wash” is a clay face wash which turns into a moisturizing foam. The fine foam penetrates deep into the pores, absorbing old dead skin, dullness and dirt. It contains a moisturizing ingredient for a super moisturizing effect.



“ALA PLUS Body Cream ALApi”

“ALA PLUS Body Cream ALApi” is a body cream containing 5-ALA and an herb extract as a moisturizing ingredient. This product hydrates areas that are prone to dryness such as the base of the neck and the elbows, firming up the skin generally and leaving it feeling smooth, moisturized and glowing.



Please visit the website of SBI ALApromo Co., Ltd. for further details of each product.
(<https://www.5-ala.jp/>)

(Note 6) 5-aminolevulinic acid (5-ALA): An amino acid created in mitochondria. It is an important substance that serves as a raw material for functional molecules involved in energy production called hemes and cytochromes, and its productivity is known to decrease with age. 5-ALA is contained in foods such as shochu lees, red wine and Asian ginseng, etc. It is also known as a material forming chloroplasts in plants.

(Note 7) Aging care refers to treatment to maintain the skin condition in a way that is appropriate for one's age.

For further information, please contact:

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